

21 November 2014

Kieron Smith  
[request-237995-4d59af76@whatdotheyknow.com](mailto:request-237995-4d59af76@whatdotheyknow.com)

Dear Kieron Smith

**Freedom of Information Request - Ref: RFI2014030**

Thank you for your request for information received on 6 November for the following information:

**'..any documentation relating to the Arts Council of Wales' planning and implementation of the Dylan Thomas centenary celebrations, otherwise known as 'Dylan Thomas 100'.'**

The year-long Dylan Thomas 100 Festival has been steered in all its component parts by Welsh Government. Arts Council of Wales has been a partner in the shaping of the core programme of funded events forming the spine of the year-long Festival.

The overall funding for the Festival has come from the Major Events unit of Welsh Government. These funds (£300,000) have been matched by Arts Lottery funding, a resource administered by the Arts Council of Wales (for which we designated £250,000 designated for this strategic purpose.) The funding for the Festival events has had further contributions from the three Councils of Ceredigion, Carmarthenshire, and the City and County of Swansea.

Other dimensions of the project including the website and internet activity, and the Educational Programme and the overall approach to marketing and pr activity have not been the lead responsibility of the Arts Council of Wales. There are also significant elements of the year that have been undertaken independently by the broadcasters but with reference to the overall Dylan Thomas 100 Festival. An overall co-ordinating Committee has been convened periodically by Welsh Government.

Arts Council of Wales has taken responsibility for the forming of the core programme from an open selection process and the monitoring of the awarded projects through to their delivery and completion. As the Arts Council of Wales we formulated with Welsh Government and the other

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funding partners, the overall approach to the funding of events forming the core of the Festival. In terms of planning strategy and policy the attached documents give the detail of the approach.

If I can be of any more assistance, please do not hesitate to contact me.

If you are dissatisfied with the handling of your request please contact:

The Chief Executive  
Arts Council of Wales  
Bute Place  
Cardiff  
CF10 5AL

You can also complain to the Information Commissioner at:

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Yours sincerely,



Angela Thomas  
**Manager – Planning Performance and Compliance**



Cyngor Celfyddydau Cymru  
Arts Council of Wales