

Ref: RFI/355/24 Please quote this reference in any communication.
Request Date: 10 October 2024

Dear Sir / Madam

**REQUEST FOR ACCESS TO INFORMATION
FREEDOM OF INFORMATION 2000”**

With reference to the part of your correspondence which is a request for access to information held by Causeway Coast and Glens Borough Council located in Northern Ireland under the above legislation. Please see our response to your respective questions below.

Request:

“... formally request the following information under the Freedom of Information Act, pertaining to the destination marketing activities undertaken by the Causeway Coast and Glens Borough Council over the past two years. I respectfully ask that all responses be provided in a detailed manner, supported where relevant by documentation, and any quantitative data be presented in an Excel format for clarity and further analysis. The specific points of enquiry are as follows:

Tradeshows Attendance and Costs:

Kindly provide the total number of tradeshows attended specifically for the purpose of destination marketing within the Causeway Coast and Glens Borough over the past two years.

I further request a breakdown of the costs associated with such attendance, including but not limited to registration fees, stand hire, promotional materials, and any other related expenditure.

Sales Events Participation and Costs:

I seek information on the number of sales events attended within the same timeframe, also in relation to the destination marketing objectives of the borough. Please provide a detailed account of the associated costs, encompassing event participation fees, materials, and any other relevant expenses.

Breakdown of Travel, Accommodation, and Associated Expenses:

Could you kindly furnish a comprehensive breakdown of costs incurred in relation to flights, accommodation, and any other expenses associated with the aforementioned tradeshows and sales events?

This should include per diem allowances, transport costs (e.g., taxis, car hire), and any additional incidentals. For ease of analysis, I request that this information be presented in an Excel spreadsheet.”

Response:

Please see attached spreadsheet outlining the information requested.

This concludes the response.

Individuals are free to use any information supplied, where the Council is the copyright owner of the information, for their own use, including for non-commercial research purposes. The information may also be used for the purposes of news reporting. However, any other type of re-use, such as: copying, publishing, distributing and transmitting the Information; adapting the Information; exploiting the Information commercially for example, by combining it with other Information, or by including it in your own commercial product or application, will be subject to the copyright and re-use conditions under the Open Government Licence.

If you are dissatisfied with how the Council handled your request for information, you have the right to request that the Council formally review this decision. If you wish to do so, please write within 40 working days to the:

Chief Executive
Causeway Coast and Glens Borough Council
Cloonavin
66 Portstewart Road
Coleraine, BT52 1EY.

Should you remain dissatisfied following the Council's internal review, you can seek an independent review from the Information Commissioner. A request for an independent review should be made in writing to: Information Commissioner at ICO, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. The Information Commissioner has indicated that a review will not be undertaken unless the Council has first had an opportunity to reconsider its decision.

Please be advised that under the Freedom of Information Act, replies including the request may be released into the public domain via our website www.causewaycoastandglens.gov.uk. Personal details in respect of your request will, where applicable, be removed to protect confidentiality.

Yours faithfully

Peter Thompson
Head of Tourism and Recreation