

# Minutes of Cycle Safety Working Group

Meeting date	15/04/2010
Location	TfL, Palestra

## Attendance

### Name

Lilli Matson (Chair)  
 Cynthia Barlow  
 Bob Davis  
 Charlie Lloyd  
 Alistair Hanton  
 Carl Pittam  
 Ruth Bradshaw  
 Duncan Pickering  
 Kim Botting  
 David Snelling  
 Erica Blennerhassett  
 Matthew Collins  
 Ian Wainwright  
 Steve Steele  
 Alexandra Goodship  
 Jen Calvert  
 Siwan Hayward  
 Pippa MacSherry  
 Leena Kataria

### Organisation

TfL, Head of Modal Policy  
 RoadPeace  
 BCOG  
 LCC  
 LCC  
 Sustrans  
 London Councils  
 Institute of Advanced Motorists  
 MPS  
 MPS  
 GLA  
 City of London  
 TfL, Senior Policy Officer - Freight  
 TfL, Freight Behavioural Change Team  
 TfL, Policy Manager - Cycling  
 TfL, Senior Policy Officer – Cycling  
 TfL, CSEP  
 TfL, Campaigns Programme Manager  
 TfL, Market research Project Manager

## Apologies

Roger Geffen	CTC
Ben Plowden	TfL, Director IPD
Gordon Telling	FTA
Becky Upfold	GLA

## Attachments:

- RD comments on CSAP
- Traffic Criminal Justice activity (KB)
- Fresnel lense research
- CSAP actions and dates

Item	Description	Action
<b>1.</b>	<b>Admin</b>	
<b>1.2</b>	<b>Minutes and actions from previous meetings</b>	
	Cynthia Barlow to recirculate for comment the draft letter for bereaved families.	<b>CB</b>
	RD asked that comments on CSAP are shared with the group	<b>JC</b>
<b>2</b>	<b>CSAP updates</b>	

2.1	CSAP progress update provided by Lilli Matson	
	DS has written to London Councils and waiting for reply as to how they can help to improve cycle safety. DS will send this directly to Ruth Bradshaw for follow up.	<b>DS, RB</b>
	CB will send SH details on Criminal Justice cases for CSAP action 3.4.2	<b>CB</b>
	TfL to update CSAP plan online and in print to reflect junction control wording (not signal control).	<b>JC</b>
<b>3.</b>	<b>Items for discussion</b>	
<b>3.1</b>	HGV safety campaign research and key findings presented . Research undertaken to help inform messages for TfL 's safety campaign. Research found that cyclists are generally unaware of HGV blind spots, and that cyclists are unaware that experienced cyclists are often involved in KSIs.	
<b>3.2</b>	<b>Marketing update</b>	
	Update on marketing activity provided by Pippa Macsherry. Bank Job advert can be viewed at <a href="http://www.youtube.com/watch?v=64T319-PhDI">http://www.youtube.com/watch?v=64T319-PhDI</a> .	
<b>3.3</b>	<b>Update from CSWG members</b>	
	Update provided by CSWG members.	

***Date of the next full meeting of the Cycle Safety Working Group:***

***16th June 3.30-5pm, Palestra, TfL***