



P Cook

Via email: [request-701541-74c71fca@whatdotheyknow.com](mailto:request-701541-74c71fca@whatdotheyknow.com)

6 November 2020

**Information Governance**

Coventry City Council  
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Council House  
Coventry  
CV1 5RR

[www.coventry.gov.uk](http://www.coventry.gov.uk)

Please contact Information Governance  
Direct line 024 7697 5408  
[infogov@coventry.gov.uk](mailto:infogov@coventry.gov.uk)

Dear Sir/ Madam

**Freedom of Information Act 2000 (FOIA)  
Request ID: REQ07731**

Thank you for your request for information relating to the cost for the Monster Trail.

Your request and our responses are outlined below:

**Could you please provide the total costs for the city centre event provided by the Coventry City Council called "Monsters Trail". I am looking for a total cost and if possible, any breakdown for what the total was made up of.**

The total cost for the Monster Trail was £38,094.00 and is made up as follows –

Monsters hire, site visits and planning, PLI, Riggers x 3 weeks (install, on-call and de-install), on-costs, accommodation, travel, blowers, floodlights, repairs and maintenance	£28,469.00
Scaffold	£ 1,440.00
Sandbag / barrier hire	£ 1,185.00
Van / diesel	£ 500.00
Crew / miscellaneous X 3 weeks, install, distribution of ballast, lifting ballast on to and off rooftops, On call crew, transport	£ 6,500.00
Total Cost	£38,094.00

These costs do not include staff time, design, promotion, management or operations.

The supply of information in response to a freedom of information request does not confer an automatic right to re-use the information. You can use any information supplied for the purposes of private study and non-commercial research without requiring further permission. Similarly, information supplied can also be re-used for the purposes of news

reporting. An exception to this is photographs. Please contact us if you wish to use the information for any other purpose.

Should you wish to make any further requests for information, you may find what you are looking for is already published on the Council's web site and in particular its FOI/EIR Disclosure log, Council's Publication Scheme, Open Data and Facts about Coventry.

If you are unhappy with the handling of your request, you can ask us to review our response. Requests for reviews should be submitted within 40 days of the date of receipt of our response to your original request – email: [infogov@coventry.gov.uk](mailto:infogov@coventry.gov.uk)

If you are unhappy with the outcome of our review, you can write to the Information Commissioner, who can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF or email [casework@ico.org.uk](mailto:casework@ico.org.uk).

Please remember to quote the reference number above in your response.

Yours faithfully

**Information Governance**