

From: Natalie F. Syers
Sent: 08 February 2010 12:06
To: Esther Mckelvie
Subject: FW: More fundraising gig questions

From: chrisrose [mailto:chrisrose]
Sent: 04 February 2010 14:31
To: Natalie F. Syers
Subject: More fundraising gig questions

Dear Natalie,

More twists in the tail of my fundraising gig questions I'm afraid.

Different event, similar situation - venue/management company are making all the arrangements, including ticketing, for a band that wants to give us some of the profit. So far so straightforward on the basis of your previous advice.

But in this case the local Green Party has further elaborations in mind.

1) The management company are willing to give the local Green Party some tickets to give away to local charities for them to sell and so make money for themselves.

Since giving these organisations these tickets will promote the party and potentially raise its standing with them, should we declare the commercial face value of the tickets as a donation/notional expense to the local Green Party? My inclination would be to do so.

2) If your answer to 1) above is no, does it become yes if we can get the Green Party logo or mention of a particular candidate printed on the tickets, which I understand is a possibility (other than that if we need to declare costs, it would apply to the candidates' return of expenses if their name went on).

3) I understand that there is also a plan to run a 'campaign slogan' competition for students with a ticket to this gig as the prize. I don't see any expenses implications in this beyond what I've asked above. And I don't think there is any issue about treating either. But if you can see any concerns about this that I've overlooked, please let me know.

Thanks for your attention.

Yours sincerely, Chris Rose.

National Election Agent, the Green Party.