



Department for
Communities and
Local Government

Martin Esom
Chief Executive
The London Borough of Waltham Forest
Waltham Forest Town Hall
Forest Road
Walthamstow
London
E17 4JF

22 April 2014

Via email
Rosie.carter@walthamforest.gov.uk

Dear Mr Esom,

**THE LOCAL GOVERNMENT ACT 1986
NOTICE UNDER SECTION 4A (5)**

A number of councils to which notices have been given have asked about the information the Secretary of State considered when deciding to give notice to them under section 4A(5) of the 1986 Act. In the interests of transparency I am now sending you a copy of the responses received to the Department's 2013 consultation "Protecting the Independent Press from Unfair Competition". This is material to which the Secretary of State has had regard when reaching his current provisional view that in the circumstances of your Council it would be appropriate to direct your Council to comply by no later than 1 May 2014 with all of the provisions of the Code of Practice on Local Authority Publicity issued under section 4 of the 1986 Act on 31 March 2011. He also has had regard to his policy on directing compliance with the Code set out in the Department's letter to councils of 25 March 2014 and to the circumstances of your Council to the extent he is aware of them.

Before reaching any final view on directing your Council, the Secretary of State will carefully consider any representations which your Council makes to him.

Yours sincerely,

Paul Rowsell

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