

Individual 18

From: Mike Buttolph [REDACTED]
Sent: 03 May 2013 11:10
To: [REDACTED]
Subject: LA spending on publicity
Attachments: LA spending on_Publicity_Code_Consultation.doc

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16/05/2013

Response form

Publicity Code Consultation 2013

About you

i) Your details

Name:	Mike Buttolph
Position (if applicable)	
Name of Organisation (if applicable)	
Address:	[REDACTED]
e mail:	[REDACTED]
Telephone Number:	[REDACTED]

ii) Are the views expressed on this consultation an official's response from the organisation you represent or your own personal views?

Organisational response

☐

Personal views

☒

iii) Please tick the box which best describes you or your organisation:

District council	
Metropolitan district council	
London borough council	
Unitary authority/county council/county borough council	
Parish council	
Membership organisation	
Newspaper proprietor	
Newspaper staff	
Business	
Councillor	
Member of the public	X
Other	

(please comment):

Questions:

1. Views on the proposed legislation are invited, and in particular do consultees see the proposals as fully delivering the commitment to give greater force to the Publicity Code by putting compliance on a statutory basis?

Yes, allow no discretion

2. If there is alternative to the power of direction, how will this meet the aim of improved enforcement of the code?

I doubt if it will.

3. This consultation invites evidence of the circumstances where the code was not met and the implications of this on competition in local media

Herts CC, and St Albans Council when Lib controlled, have wasted mountains of our money on promoting themselves.