

Individual 13

From: John Birnie [REDACTED]  
Sent: 03 May 2013 17:42  
To: [REDACTED]  
Subject: Response form  
Attachments: Response\_form\_-\_Publicity\_Code\_Consultation.doc

[REDACTED]  
Please find my response form attached.  
Regards  
John Birnie

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16/05/2013



# Response form

## Publicity Code Consultation 2013

### About you

#### i) Your details

Name:	John Birnie
Position (if applicable)	
Name of Organisation (if applicable)	
Address:	[REDACTED]
e mail:	[REDACTED]
Telephone Number:	[REDACTED]

ii) Are the views expressed on this consultation an official's response from the organisation you represent or your own personal views?

Organisational response

☐

Personal views

☒

iii) Please tick the box which best describes you or your organisation:

District council	
Metropolitan district council	
London borough council	
Unitary authority/county council/county borough council	
Parish council	
Membership organisation	
Newspaper proprietor	
Newspaper staff	
Business	
Councillor	
Member of the public	X
Other	

(please comment):	
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## Questions:

1. Views on the proposed legislation are invited, and in particular do consultees see the proposals as fully delivering the commitment to give greater force to the Publicity Code by putting compliance on a statutory basis?

Yes. In my view Councils have no business wasting taxpayers money that can justifiably considered propaganda sheets.

2. If there is alternative to the power of direction, how will this meet the aim of improved enforcement of the code?

It is clear that the code has been flouted and enforcement is required, but a blanket ban on Council newspapers would be more effective and valuable.

3. This consultation invites evidence of the circumstances where the code was not met and the implications of this on competition in local media

I have no local evidence on the matter.