Individual 13

From:

John Birnie

Sent:

03 May 2013 17:42

To:

Subject:

Response form

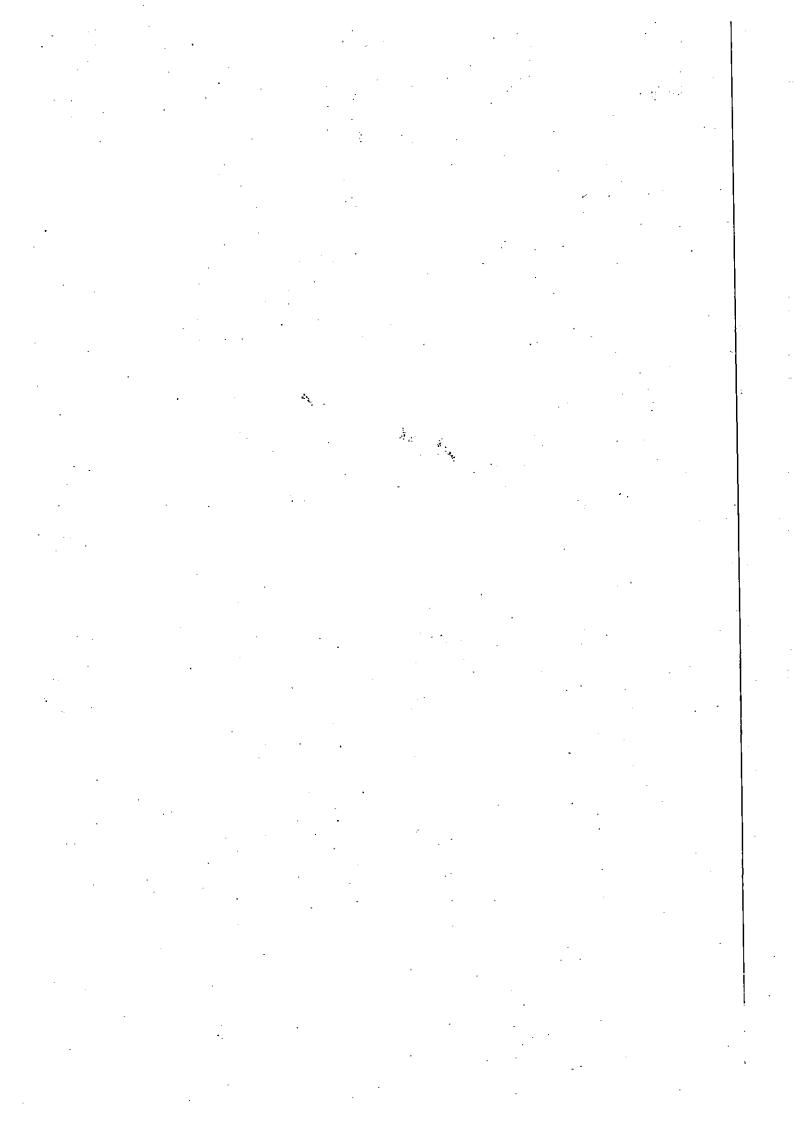
Attachments: Response_form_-_Publicity_Code_Consultation.doc

Please find my response form attached.

Regards John Birnie

This email was received from the INTERNET and scanned by the Government Secure Intranet anti-virus service supplied by Vodafone in partnership with Symantec. (CCTM Certificate Number 2009/09/0052.) In case of problems, please call your organisation's IT Helpdesk. Communications via the GSi may be automatically logged, monitored and/or recorded for legal purposes.

Correspondents should note that all communications to Department for Communities and Local Government may be automatically logged, monitored and/or recorded for lawful purposes.



Response form

Publicity Code Consultation 2013

About you

i) Your (details
-----------	---------

ij rour details	
Name:	John Birnie
Position (if applicable)	
Name of Organisation (if applicable)	
Address:	d
e mail:	
Telephone Number:	
	ssed on this consultation an official's response you represent or your own personal views?
Organisational response	
Personal views	X
iii) Please tick the box	which best describes you or your organisation:
District council	
Metropolitan district cour	ncil ·
London borough council	
Unitary authority/county	council/county
to a warre to a a cross a cil	. • • • • • • • • • • • • • • • • • • •

District council	
Metropolitan district council	
London borough council	,
Unitary authority/county council/county	
borough council	
Parish council	;
Membership organisation	_
Newspaper proprietor	
Newspaper staff	•
Business	
Councillor	
Member of the public	Χ
Other	

(please comment):	•			
¦ "				

Questions:

1. Views on the proposed legislation are invited, and in particular do consultees see the proposals as fully delivering the commitment to give greater force to the Publicity Code by putting compliance on a statutory basis?

Yes. In my view Councils have no business wasting taxpayers money that can justifiably considered propaganda sheets.

2. If there is alternative to the power of direction, how will this meet the aim of improved enforcement of the code?

It is clear that the code has been flouted and enforcement is required, but a blanket ban on Council newspapers would be more effective and valuable.

3. This consultation invites evidence of the circumstances where the code was not met and the implications of this on competition in local media

I have no local evidence on the matter.