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[REDACTED]
From: Janine Watson [mailto:[REDACTED]]
Sent: 03 May 2013 12:21
To: [REDACTED]
Subject: Publicity Code consultation 2013
Attachments: Response_form_-_Publicity_Code_Consultation030513.doc

Dear [REDACTED],

Please find attached the response from Stockport Council, regards, Janine.

Janine Watson
Assistant Chief Executive (Communications)
Stockport Council, Town Hall, Stockport SK1 3XE

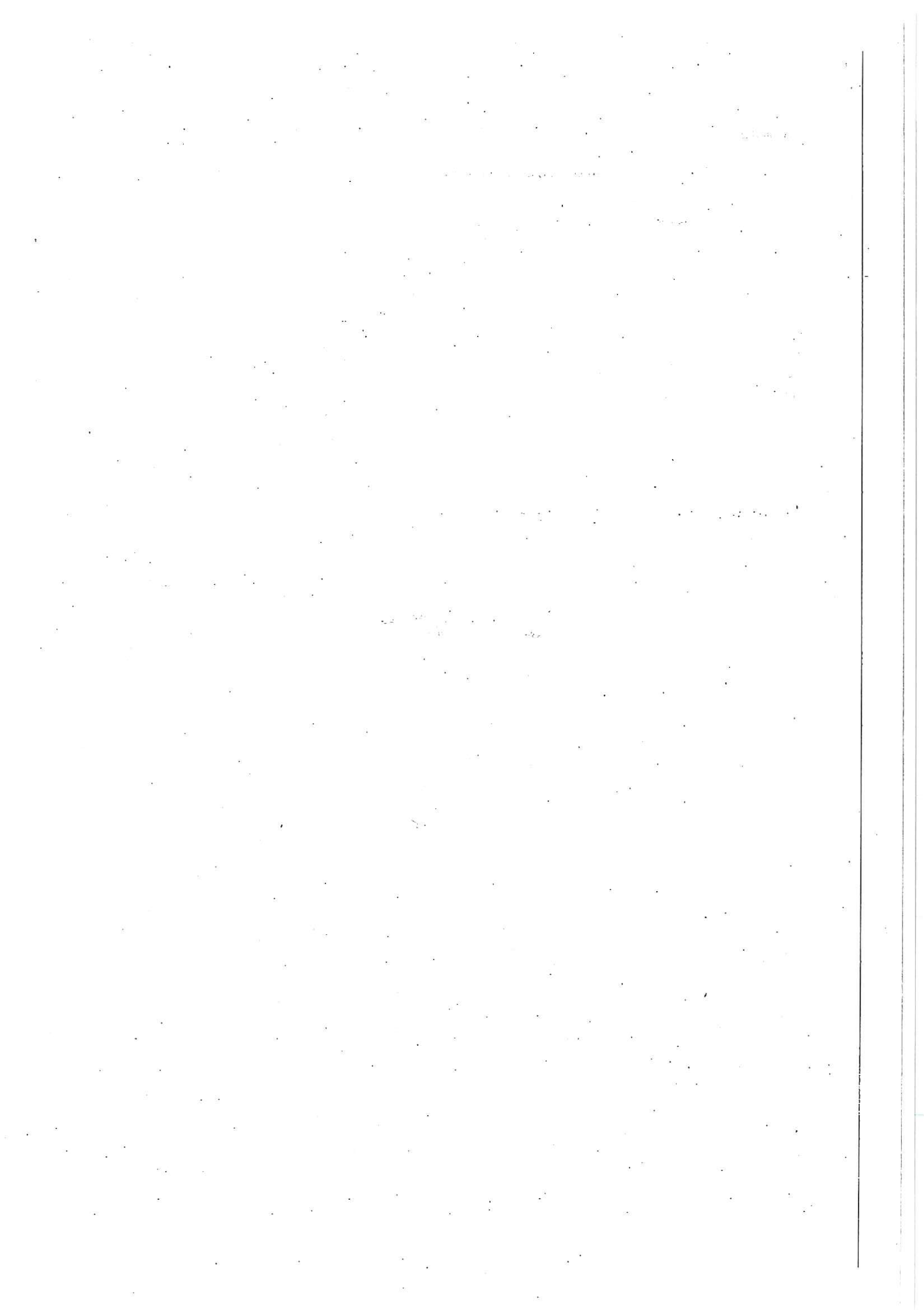
[REDACTED]

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16/05/2013



Response form

Publicity Code Consultation 2013

About you

i) Your details

Name:	Janine Watson
Position (if applicable)	Assistant Chief Executive (Communications)
Name of Organisation (if applicable)	Stockport Metropolitan Borough Council
Address:	Stockport Greater Manchester SK1 3XE
e mail:	[REDACTED]
Telephone Number:	[REDACTED]

ii) Are the views expressed on this consultation an official's response from the organisation you represent or your own personal views?

Organisational response

☒

Personal views

☐

iii) Please tick the box which best describes you or your organisation:

District council	
Metropolitan district council	x
London borough council	
Unitary authority/county council/county borough council	
Parish council	
Membership organisation	
Newspaper proprietor	
Newspaper staff	
Business	
Councillor	
Member of the public	
Other	

(please comment):	
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Questions:

1. Views on the proposed legislation are invited, and in particular do consultees see the proposals as fully delivering the commitment to give greater force to the Publicity Code by putting compliance on a statutory basis?

The current arrangements meet our requirements and we believe there is no need to put compliance with the Publicity Code on a statutory basis. It is important that Councils are able to publicise their services in areas where local newspapers are not distributed, and where communities are not fully digitally enabled.

2. If there is alternative to the power of direction, how will this meet the aim of improved enforcement of the code?

We are content with the current arrangements and believe they are the best alternative to the suggested power of direction.

3. This consultation invites evidence of the circumstances where the code was not met and the implications of this on competition in local media

No such circumstances in Stockport.