



HM Treasury

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Dear Ms Lauber

Ref: FOI2019/10563

## Freedom of Information Act 2000: Public Health

Thank you for your enquiry of 12 July 2019, which we have considered under the terms of the Freedom of Information Act 2000 (the FOI Act).

You asked for the following information:

*"(1) Correspondence (electronic & hard copy/written) between senior officials within your Department and food/beverage corporations (excluding small businesses) or trade bodies on the topic of HM Government's Childhood Obesity Plan chapter 2, since January 2018.*

*(2) Minutes and attendee lists of meetings between senior officials within your Department and food/beverage corporations (excluding small businesses) or trade bodies on the topic of HM Government's Childhood Obesity Plan chapter 2, since January 2018."*

Following a search of our records, I can confirm that HM Treasury does hold information within the scope of your request, which relates to one meeting. No other information within the scope of your request is held.

On 18 June 2019 Charles Roxburgh, Second Permanent Secretary, HM Treasury, met with Mondelez during a meeting with a number of business stakeholders. The details and minutes of that meeting relating to discussions with Mondelez on the Childhood Obesity Plan chapter 2 are contained in the attached document.

If you have any queries about this letter, please contact us. Please quote the reference number above in any future communications.

Yours sincerely

Information Rights Unit

Enclosure: Minutes of 18 June 2019 meeting between Charles Roxburgh and Mondelez

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Email: [foirequests@hmtreasury.gov.uk](mailto:foirequests@hmtreasury.gov.uk)

It would assist our review if you set out which aspects of the reply concern you and why you are dissatisfied.

If you are not content with the outcome of the review, you may apply directly to the Information Commissioner for a decision. Generally, the Commissioner will not make a decision unless you have exhausted the complaints procedure provided by HM Treasury which is outlined above.

The Information Commissioner can be contacted at: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF (or via their website at: <https://ico.org.uk>).

June 18, 2019

Meeting between Charles Roxburgh, Second Permanent Secretary at HM Treasury, and representatives from [out of scope], Mondelez, [out of scope], [out of scope]

**1. Mondelez's key concerns include [out of scope] measures designed to tackle obesity.**

- a. [out of scope]
- b. [out of scope]
- c. [out of scope]
- d. [out of scope]
- e. They also discussed the impact of domestic policy interventions, in particular Public Health England's proposal to restrict the advertising and promotion of High Fat Salt and Sugar products. They are serious about tackling obesity and health challenges, but would like to see proportionate intervention delivered in partnership with industry. Would prefer to see a strategy focused on:
  - i. Portion control – this has the biggest impact on calorific intake;
  - ii. Reformulation and product innovation to reduce HFSS content;
  - iii. Information and education of consumers.
- f. They feel that policy making to date has been made with a low evidence threshold (PHE have apparently acknowledged this). They would like to see the problem approached holistically to ensure a level playing field – for example, home delivery (Deliveroo etc.) includes a high calorie content but is out of scope.
- g. They also noted that the impacts of proposals are not proportionate to benefits delivered: according to PHE, the policy will have a £650m impact on firms, and saves 15 calories per child per day.

