

Bisci, Tina

Subject: FW: LSP Cycling funding allocations

From: Brent Cycling Campaign

Sent: 10 February 2021 11:08

To: LBB

Subject: Re: LSP Cycling funding allocations

Hi

We are all well and safe, thank you. Hope you are too.

Thank you re: JoyRiders

Good to know about a potential introduction of cargo bike in the Peddle My Wheels offer, and interest in pursuing a last mile delivery approach. I remember sending some information about this last year I think. Beyond existing businesses in the borough, outer London boroughs like Brent have huge potential for logistic/mobility hubs, carrying stuff further in central London, in a sustainable way. The Policy Forum at London Cycling Campaign (which I co-chair now) is also exploring this.

Thank you

Kind Regards

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We want Brent to be a healthier, cleaner and happier place to live, where cycling is a choice available to anyone.
[Guide to Low Traffic Neighbourhoods](#)

On 10/02/2021 08:37, LBB wrote:

Morning

I hope you and your family are well.

Following on from email below I am pleased to say that our already has the information from JoyRiders and she is happy to help us promote this.

Thank you for informing us of the current arrangement between Peddle My Wheels and Camden, this is great timing as we have a meeting with Alper next week to discuss adding cargo bikes to our offer. We are very keen to introduce a last mile delivery / cargo bikes in the borough and are planning to have a feasibility study completed as a first step towards this together with some business engagement activities.

Highways and Infrastructure
Brent Council

020 8937 5600

From: LBB

Sent: 09 February 2021 19:39

To: Brent Cycling Campaign

Subject: FW: LSP Cycling funding allocations

Hi

Thanks for your email and for providing us with some useful information.

The LSP cycling allocation is for initial feasibility / design, there is a separate allocation for Healthy (Low Traffic) Neighbourhoods and School streets which we will use for engagement, monitoring and evaluation and ANPR CCTV.

are working with Camden on the Kilburn High Road plans and can liaise on the Watling Gardens development.

I'll ask to liaise with our communications team on Joyriders and look at the rent a cargo bike initiative in Camden.

I'll also arrange for us to have another meeting in a few of weeks' time.

Kind regards,

Highways & Infrastructure
Regeneration and Environmental Services
Brent Council

020 8937 5113

www.brent.gov.uk



From: Brent Cycling Campaign

Sent: 08 February 2021 13:06

To: LBB

Subject: LSP Cycling funding allocations

Hello,

Hope you all had a pleasant weekend.

I am sorry to see Brent only got small amounts in the latest funding round (attached). Nevertheless all three of these locations need some improvements. We would like to discuss this further please. Have you got some designs already?

Other issues to discuss please:

1. Who is leading from your team on the highway side for the Waitling Gardens Development, please? After enquiring to the leading on this, it would be useful for us to link with that officer to ensure the proposed provision is what gets built and how best to tie this in with the improvements planned for Shoot up Hill as well as the treatment at the junction of Shoot-up Hill and Exeter road. I had concerned over inclusivity over the cycle parking provision and conflicts between drivers, pedestrians and cyclists, in and out as well as within the site.
2. ANPR/LTN: Does the latest funding (lack thereof) round compromises your idea of perhaps installing a few cameras to enforce the filters? Speaking of which, we have seen other boroughs entertaining the idea of exempting residents, this would be a mistake. This [blog post](#) by a highway engineer explains why. Well worth a read, and a share especially with councillors who might consider it.
3. You may already know this but JoyRiders are coming to Brent. This is a successful all-women cycling group from Waltham Forest whose aim is to help other women, especially from ethnic minority backgrounds to gain confidence cycling as transport. If the council's comms department could publicise this, it would be greatly appreciated. They are currently recruiting for ride leaders and are running [free information events](#) this week. They aim at starting rides in April.
4. Peddle My Wheels are currently offering [one month free](#) to rent a cargobike in Camden, any similar initiative in Brent, since they are already operating here?

Thank you

Kind Regards

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