

**Bisci, Tina**

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**Subject:** FW: Cycle Buddies

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**From:** Brent Cycling Campaign  
**Sent:** 02 October 2020 17:07  
**To:** LBB

**Subject:** Re: Cycle Buddies

Thank you both.

Have a lovely weekend!

Kind regards

On 02/10/2020 16:37, LBB wrote:

Hi

Thank you for sharing this. I'll look to pick this up next week. It sounds like a great scheme!

Best wishes,

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**From:** LBB  
**Sent:** 02 October 2020 09:07  
**To:** Brent Cycling Campaign

**Subject:** RE: Cycle Buddies

Hi

I'm good thanks and hope you are too.

That is great news that the Cycle Buddies scheme is expanding, I think it's a great idea as hopefully it should help to bridge the gap between completing cycle training and cycling on a regular basis either for leisure or commuting.

This is great timing as we had a meeting yesterday to update the cycling pages on our website and I have copied in who are leading on this, hopefully they can assist by adding the information to our website.

Kind regards  
Highways and Infrastructure  
Brent Council

020 8937 5600

[www.brent.gov.uk](http://www.brent.gov.uk)  
@Brent\_Council

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**From:** Brent Cycling Campaign  
**Sent:** 01 October 2020 13:03  
**To:** LBB>  
**Subject:** Cycle Buddies

Hi

Hope all is well.

As you may know we started a Cycle Buddies scheme whereby experienced riders volunteer to buddy someone new or returning to cycling. This isn't to replace cycling training but rather to boost the confidence of people who have just undergone formal training and help them with either cycling more regularly in their local area or show them different routes to commute to work, farther away. Here's a [blogpost](#) about it explaining further.

We have got a good number of people who signed up but most are experienced cyclists. And we need newbies to pair them up with. So I was wondering if it would be possible to add some information about Brent Cycle Buddies scheme to [this page on the council website](#), please? Thinking that people starting up may be more likely to look on there and as our reach is larger among people who already cycle quite independently.

What started as a scheme in Wandsworth, Southwark and Brent has now grown to 8 boroughs and London Cycling Campaign is helping with co-ordination with risk assessments and so on. I believe TfL has also shown an interest but they are obviously waiting for more boroughs to take part as it needs to cover all of London for them to officially endorse it. LCC also got some funding to look at the data from the point of view of demographics.

If not you, would you please be able to direct me to the person I should ask? Also, if there's an internal communication channel for council staff, feel free to download the leaflet and share with your colleagues :)

Thank you

Kind Regards

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We want Brent to be a healthier, cleaner and happier place to live, where cycling is a choice available to anyone.

[Guide to Low Traffic Neighbourhoods](#)

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