

# **Job Description**

Job Title	Assistant Director Clinical Strategy		
Reference Number	CB5200N		
Directorate	Medical		
Pay Band	Agenda for Change Band 8d / Grade 6/SCS1		
Salary	£65,270 - £80,810 p.a.		
Responsible to	Local Area Team Medical Director		
Accountable to	Local Area Team Medical Director		
Responsible for	Directly manages the Medical Directorate support team ensuring the effective delivery of the key areas of Domains 1-3 in the Outcomes Framework and to develop a system-wide approach enhancing quality, integration and assisting Commissioners, Providers and the NHS CB in this process.		
Organisation Chart	A copy of the Organisation Chart is attached		
Base	Within the LAT offices  The NHSCB supports flexible working and is committed to promoting a diverse workforce. All posts are open to applicants wishing to work on a part time or flexible basis. Applicants should discuss what flexibilities could be applied to this post with the line manager.		

# Job Purpose/Summary

As an Assistant Director for Clinical Strategy, the post holder will work as part of a dynamic team in delivering an effective service supporting managers and staff of the NHS CB to develop and deliver a coherent clinical strategy consistent with the single operating model and addressing domains 1-3 of the NHS Outcomes Framework.

The post holder will develop effective strategy and operational policies for promoting innovation across the Area and Region, working closely with colleagues across the Area and Region, ensuring coherent strategy and will:

- Drive the strategy for supporting and ensuring alignment across the system
- Drive reform and support organisational change and uptake of initiatives that support excellence
- Develop and communicate the vision for the role of innovation, and the development of strategy and operational policies to support this vision
- Engage with key strategic regional and national policy makers to inform development of strategy and policies
- Identify examples of national and international best practice and to ensure that the Area benefits from relevant innovations in healthcare
- Support development by developing the innovation infrastructure and capacity in organisations
- Develop and champion new initiatives or projects as necessary
- Working with providers and clinical experts to design new training products
- Provide expertise of best practice methodologies regulatory requirements, policy imperatives, innovation and technological developments and stakeholders knowledge.
- Work with Primary Care ensuring that it remains safe and effective, supporting the role of the revalidation lead.
- Contribute to the development and delivery of a Primary Care Development Plan.
- Proactively manage the key risks and issues associated with innovations, ensuring appropriate actions are taken to mitigate or respond.
- Monitor and establish accountability on the overall progress of the strategy to ensure completion within agreed timescales.
- Manage the budgetary implications of activity.

- Avoid the destabilisation of business as usual.
- Manage and actively promote the relationships with key stakeholders.

#### **Key Job Specific Responsibilities**

The postholder will be responsible to the Medical Director

#### Improving quality and outcomes

- To develop a consistent strategic approach which addresses the domains of the Outcome Framework in conjunction with the LAT Director of Nursing and Quality.
- To reduce health inequalities
- To improve quality of services and patient experience and access to services

#### **Enabling clinical leadership**

- To ensure that clinical leadership is central to the delivery of all NHS Commissioning Board activities
- To assist the NHSCB through matrix working to advance quality through clinical leadership.

#### **Enabling patient and public involvement**

- To act as a champion for patients and their interests and involve the public and patients in the policy development and decision-making of the NHS Commissioning Board
- To ensure all public and patient contact with the office is of the highest professional standard
- To embed patient and public involvement within the NHS Commissioning Board at all levels of decision making

#### Promoting equality and reducing inequalities

- To uphold organisational policies and principles on the promotion of equality
- To create an inclusive working environment where diversity is valued, everyone can contribute, and everyday action ensure we meet our duty to uphold and promote equality

#### Partnership and cross boundary working

• To co-operate and to seek effective partnership working across health economies.

#### Leadership for transformational change

 To model a collaborative and influencing style of working, negotiating with others to achieve the best outcomes. Embedding this approach across the Directorate

#### Using insight and evidence for improvement

 To enhance a learning environment using best evidence and understanding an applying the principles of reflective learning.

#### **Developing an excellent organisation**

- To monitor, interpret and quality assure progress against deliverables. Quality assurance and progress of deliverables to the NHSCBA that often require adjustments specifically in relation to the complex corporate business agenda, strategic objectives and the business planning process
- To develop business plans and provide expert strategic and policy advice and guidance on all areas of the National Director's portfolio
- To actively manage and support the development of individuals and the team through appraisal, personal development planning, coaching and mentoring
- To work in partnership with others and as part of cross directorate teams to deliver successful outcomes
- To support the organisation's ways of working, model it's values and champion the NHS Constitution
- To ensure the health, safety and wellbeing of all staff within the department
- To ensure compliance with all confidentiality and governance requirements within the department
- To adhere to the NHS Managers Code of Conduct and any other relevant professional codes of conduct at all times
- To ensure regular, productive and open communication with staff who they lead (e.g. Directorate and matrix teams)

#### **Key Accountabilities**

- To the Medical Director and LAT Director in the key areas of Domains 1-3 in the Outcomes Framework.
- To support the Associate Director for Revalidation in their role.
- To deputise for aspects of the Medical Director role

#### **Key Working Relationships**

- The post holder will be required to build and maintain good working relationships with a broad range of internal and external stakeholders on a range of business sensitive issues.
- Lead as the expert; integrating systems and managing effective working relationships with the appropriate stakeholders.
- Drive and challenge each key working relationship to innovate with drive reform to achieve agreed objectives
- Provide and receive highly complex, sensitive and contentious information, including presenting information about projects and dependencies to a wide range of internal and external stakeholders in formal settings.
- Manage potentially aggressive and/or antagonistic situations with staff and stakeholders within change programmes for successful outcomes.
- Deal with complex and conflicting subject matter problems or in day to day work load in workshops, meetings, one on one communications and other events, comprising various parts of the business.
- Nurtures key relationships with senior and high profile individuals and responsible for the maintenance of networks.
- Link with managers and members of other initiatives to address interdependencies and ensure alignment.
- Employ effective communication, negotiation and influencing skills to enable an effective change management with stakeholders at all levels (including senior management) who may hold differing and contentious views.
- Represent the Sector in sensitive and political situations, delivering difficult messages where required to high-level audiences.
- Effective stakeholder management across different departments and at all levels, maintaining relationships with key and high profile stakeholders, such as key strategic regional and national policy makers.
- Ensure optimum engagement, securing appropriate buy in, support and understanding

# **Key Functional Responsibilities**

#### **Operational**

 Accountable for developing and delivering strategy, promoting innovation and supporting operational excellence in the Sector. Working with highly complex data, facts and situations requiring analysis, interpretations and comparisons on a range of options and making decisions on the most appropriate approach.

#### **Financial and Physical Resources**

- Accountability and sign off for all innovation projects and initiatives.
- Develop commissioning models that ensures value for money and promote excellence.
- Act in a way that is compliant with Standing Orders and Standing Financial Instructions in the discharge of this responsibility.
- Constantly strive for value for money and greater efficiency in the use of these budgets and to ensure that they operate in recurrent financial balance year on year.

#### **Staff Management**

- Transfers expertise and knowledge as appropriate, regarding innovation issues throughout the team and also externally to Directors and lead providers

   including developing and delivering formal briefing/training to promote innovation.
- To forge positive working relationships, in order to support an effective matrix approach to achieve NHS objectives.
- To work in a matrix management style and to foster close working relations with other managers.
- To manage, motivate and develop staff within the team to ensure that they are able to deliver the new responsibilities of the NHS Commissioning Board.
- To recruit as necessary and performance manage a Service or Directorate that delivers a range of tasks within a matrix structure in a new and challenging environment.

#### **Information Management**

- Responsible for the development, management and maintenance of systems and framework across the organisation.
- Partners with the Information and Business Intelligence team to ensure that information management needs are meet in order to enable effective education planning and monitoring of Quality

### **Research and Development**

- Develops an innovation strategy including research and development to identify, develop and promote best practice
- Drawing from experience and expertise in other academic fields and industries, ensures that the organisation benefits from relevant innovations
- Highlight, promote and report innovative approaches to education and training, particularly their impact on service
- Commission and co-ordinate an Research and Development strategy to drive innovation

# **Planning and Organisation**

- Accountable for developing and owning the operational strategy and working with the team to ensure that this is incorporated into the consolidated plan.
- Develops plan for the delivery of the role's responsibilities including identifying interdependencies, managing risks, modelling the potential impacts on the wider organisation, determining resource requirements and building in contingency where necessary.
- Contributes to the strategic planning process and delivery of priorities and manages consequential adjustments to activities responsible for as required.

#### **Policy and Service Development:**

- Working collaboratively to develop a faculty of local champions and leaders.
- Promote the adoption of innovative strategies and techniques.
- Responsible for proposing and drafting changes, implementation and interpretation to policies, guidelines and service level agreements (SLA's) which may impact.
- Proposes changes to own function and makes recommendations regarding changes in the wider organisation.

This job description and person specification are an outline of the tasks, responsibility and outcomes required of the role. The job holder will carry out any other duties that may reasonably be required by their line manager.

The job description and person specification may be reviewed on an ongoing basis in accordance with the changing needs of the Department and the Organisation.

JOB DESCRIPTION AGREEMENT	
Job Holder's Signature:	Date:
Head of Department Signature:	Date:

# Person Specification

- Area	Escontial	Desirable	Acceement	
Area Essential Desirable Assessment  Values and behaviours				
Demonstrable commitment to and focus on quality, promotes high standards to consistently improve patient outcomes	\[ \sqrt{   \sq}      \sqrt{   \sq   \		A/I	
Demonstrably involves patients and the public in their work	V		A/I	
Consistently puts clinicians at the heart of decision making	V		A/I	
Values diversity and difference, operates with integrity and openness	V		A/I	
Works across boundaries, looks for collective success, listens, involves, respects and learns from the contribution of others	V		A/I	
Uses evidence to make improvements, seeks out innovation	V		A/I	
Actively develops themselves and others	V		A/I	
Self-awareness in terms of emotional intelligence, biases and personal triggers with cultural sensitivity and awareness	V		A/I	
Demonstrable commitment to partnership working with a range of external organisations	V		A/I	
Qualifications	1	I	'	
A clinician with management experience		√	A/I	
Educated to masters level or equivalent level of experience of working at a senior level in specialist area	V		A/I	
Knowledge and Experien	ce	I	1	
Extensive knowledge of specialist areas, acquired through post graduate diploma or equivalent experience or training plus further specialist knowledge or experience to master's level equivalent	V		A/I	
Evidence of post qualifying and continuing professional development	V		A/I	
Must have an understanding of the background to and aims of current healthcare policy and appreciate the implications of this on engagement	V		A/I	
Should have an appreciation of the relationship between the Department of Health and individual provider and	V		A/I	

commissioning organisations				
Significant management experience at senior level in the NHS or other public healthcare related industry		1	A/I	
Proven Board level experience of leading and delivering complex change and strategy development programmes in a politically sensitive and complex environment		V	A/I	
experience and understanding of proven implementation of project management methodologies		1	A/I	
Member of a relevant professional body.	V		A/I	
Awareness of relevant public and private sector business management best practice		V	A/I	
Experience of successfully operating in and delivering priorities in a partnership environment			A/I	
Communication Skills				
Highly developed communication skills with the ability to communicate on highly complex matters and difficult situations	V		A/I	
Ability to provide and receive, convey and present highly complex, sensitive and/or contentious information to large groups, responding openly to questions to ensure full understanding and engagement	V		A/I	
Ability to communicate effectively with clinical, academic and all levels of staff	V		A/I	
Analytical Skills				
High level analytical skills and the ability to draw qualitative and quantitative data from a wide range of sources and present in a clear concise manner	V		A/I	
Ability to analyse numerical and written data, assess options and draw appropriate conclusions	V		A/I	
High level critical thinking skills	V		A/I	
Ability to develop, maintain and monitor information systems to support innovation initiatives	V		A/I	
Demonstrates sound judgement in the absence of clear guidelines or precedent, seeking advice as necessary from more senior management when appropriate	V		A/I	
Planning Skills				
Leadership, vision, strategic thinking and planning with highly developed political skills	<b>\</b>		A/I	
Experience of project and programme management techniques and tools such as Prince 2 or Managing Successful Projects		V	A/I	
Autonomy/Freedom to Act				
Ability to work on own initiative and organise workload, allocating work as necessary, working to tight and often changing deadlines.	<b>V</b>		A/I	

Ability to make decisions autonomously, when required, on difficult issues	V		A/I		
Management Skills					
Ability to demonstrate a high level of expertise in providing senior leadership			A/I		
Experience of creating a new team and motivating and inspiring staff to work together to achieve a common objective		<b>√</b>	A/I		
Ability to delegate effectively		1	A/I		
Ability to work effectively between strategic and operational activities where required		1	A/I		
Physical Skills					
Working knowledge of Microsoft Office with intermediate keyboard skills	V		A/I		
Equality and Diversity					
Will consider the most effective way to promote equality of opportunity and good working relationships in employment and service delivery and has the ability to take actions which support and promote this agenda	V		A/I		
Financial and Physical Reso	urces	'			
Previously responsible for a budget, involved in budget setting and working knowledge of financial processes	V		A/I		
Other					
Determination, perseverance, and resilience	V		A/I		
Flexibility, and the ability to handle a rapidly changing and ambiguous environment	V		A/I		
*Assessment will take place with reference to the following information					
A=Application form I=Interview	T=Test	C	C=Certificate		