

From: [REDACTED]
Sent: 21 November 2020 10:40
To: [REDACTED]
Subject: FW: Covid-19 stats claims: RRU flag and recommendation

Hey – when you have logged on can you take a look at this?

We have done some lines before on the use of our slides and claims we are overstating the picture.

I think it is the same approach, that we categorically rule that out and stress how important it is for people to abide by the rules

Shout if any Qs!



From: [REDACTED]
Sent: 21 November 2020 10:19
To: [REDACTED]
Subject: Covid-19 stats claims: RRU flag and recommendation

Good morning [REDACTED]

Flagging growing engagement with a [Daily Mail](#) article claiming that Covid-19 statistics around fatalities and hospitalisation have been twisted to create fear among the public (6.6k interactions).

Although not very high engagement, the article has now been picked up by several high profile lockdown sceptics such as [Simon Dolan](#) and [Adam Books](#).

Given these damaging claims could affect compliance, **we recommend that the press office contact the Daily Mail to make them aware of the public health impact, and if possible, include a government line in the article.**

Many thanks,
[REDACTED]

--

[REDACTED]

This e-mail and any attachments is intended only for the attention of the addressee(s). Its unauthorised use, disclosure, storage or copying is not permitted. If you are not the intended recipient, please destroy all copies and inform the sender by return e-mail. Any views expressed in this message are not necessarily those of the Department of Health and Social Care. Please note: Incoming and outgoing email messages are routinely monitored for compliance with our policy on the use of electronic communications.