

International Strategy Board meeting – Actions

11-12.30, Tuesday 26 September 2019

City Hall, College Green, Bristol, BS1 5TR

Notes, decisions and actions

	Agenda item	Notes	Decisions and actions
	Welcome and intro's	<p>The Mayor highlighted that:</p> <ul style="list-style-type: none"> - Bristol recently won €100k as one of 6 runners up in iCapital (European Capital of Innovation) for its bid on One City - A delegation (BCC Intl, BCC Culture, REM) is in Hunan profiling Bristol's expertise re events and festivals, and visiting new FCO presence in Greater Bay area, and twin city Guangzhou - Twinning conference successful – national participants from York to Plymouth - Festival of the Future City is 16-18 Oct, bringing many international speakers to the city - Bristol is the only UK city to be shortlisted for a World Food Travel Association award - BCC is working with Core Cities and British Council to feed into a report on the UK's soft power assets going to HMG - The Mayor thanked [REDACTED] for his contribution on behalf of BGCP [REDACTED]. [REDACTED] (COO) will join this Board 	
1	One City Plan	<p>The Mayor highlighted:</p> <ul style="list-style-type: none"> - That the OCP Boards are in place and the plan is receiving globally recognition - The OCP is being reiterated in Oct/Nov, for 2020 - As part of that process, this Board has the opportunity to input suggestions on goals that relate to international work. - Crossover with this Board: [REDACTED] [REDACTED]: Economy Board + [REDACTED]: Bristol Homes Board 	<p>Decisions:</p> <ul style="list-style-type: none"> - Goal 2: Use word 'collaborations' rather than 'exchanges' as these are virtual as well as physical - Goal 6: Student communities should not be overlooked - All timings to be reviewed - Agreed to highlight that One City should consider how to support Bristol children to learn a second language - Does the Board want to suggest any goals that are missing, to also submit to all OCP Boards? Answer – Goal 7: Environment should not be overlooked as a USP. Final comments to be submitted by email before 11th Oct - Does the Board agree with this priority list, and that [REDACTED], (Chair, Economy Board), send to each One City Board Chair for consideration? YES

		<p>█████ shared the 7 priorities identified through previous discussion, individual feedback, and input from other BCC teams (eg Culture).</p>	<ul style="list-style-type: none"> - Does the Board agree these goals look appropriate as International Strategy Board priorities for collaborative action in 2020? YES <p>Actions:</p> <ol style="list-style-type: none"> 1. Board to email final comments by 11 October 2. █████ to incorporate all final amendments including opening conversation about second languages 3. █████ to send final priorities paper to OCP Boards
2	Bristol International Ambassadors	<p>The Mayor reminded the Board of the first 3 international Ambassadors: █████ and █████</p> <p>Following the 2020 nomination and voting process, the successful nominations were:</p> <ul style="list-style-type: none"> - █████: █████ - █████: █████ - █████: █████ <p>(confidential, please don't share)</p> <p>█████ provided feedback on her year as an Ambassador.</p> <p>█████ highlighted that BCC has worked on what a wider 'Bristol Champions' programme in association with Destination Bristol's Ambassador Programme would look like – see paper. To respond to previous requests for Comms materials (a toolkit) for all Bristol International Champions were shared, and support was shown for a #BristolGlobalCity event in the new year whereby all Champions and organisations with regular international travel would be invited.</p>	<p>Decisions made:</p> <ul style="list-style-type: none"> - Does the Board agree with the 2020 Ambassadors and the next steps re announcing them? YES - Does the Board agree with the proposed Bristol International Champions network? Does anyone propose additional groups to sit within it? YES - Does the Board agree with specific collaboration between the Bristol Conference Ambassadors Programme and Bristol International Ambassadors? YES - Is the Board supportive of a #BristolGlobalCity event in early 2020 to launch the Champions network and toolkit, and to enable city-wide networking on international engagement? YES <p>Actions:</p> <ol style="list-style-type: none"> 1. BCC to write to the successful nominees and invite them to be 2020 Ambassadors. Mayor publically announce during State of the City 16th Oct so please don't share this. 2. Board to feed back on comms materials by 11 October (to █████). BCC to incorporate comments and agree where to house online 3. Board to review invitee list for #BristolGlobalCity event when requested 4. █████ BCC to meet and discuss engaging large businesses in #BristolGlobalCity 5. BCC to review if any appropriate dates / other events to align with, and send out Save the Dates asap
3	Citizens with international heritage and links	<p>█████ and █████ presented a paper on building links with citizens and businesses of international heritage highlighting:</p> <ul style="list-style-type: none"> - the research that has been undertaken to date, - the existing work within the BSWN/UoB MoU 	<p>Decisions made:</p> <ul style="list-style-type: none"> - The Board should prioritise this work and explore with UoB's School for Sociology, Politics and International Studies as well as UWE. Potential research title – The Dynamics of Diaspora Trade and Enterprise: Developing the Bristol Model of Cultural and Economic Exchange AGREED - A small working group should convene to go through

		<ul style="list-style-type: none"> - the need to link to emerging economies in Africa and Asia - the BAME business and international trade expo where over 50 businesses were represented - a proposal to develop DIT guides re engaging with specific countries - the work underway with BWest to develop a BAME business network - links with Heritage Lottery and the Festival of Ideas on culture and identity 	<p>the recommendations in the paper, and assess which can be done and by whom AGREED</p> <ul style="list-style-type: none"> - The Board supports the implementation of this project and works with BSWN to develop international cultural links in parallel with the trade links discussed above. AGREED <p>Actions:</p> <ul style="list-style-type: none"> - [REDACTED] (BCC) to take forward next steps and assess which elements of the paper can be done - [REDACTED] to bring in elements of student support and engagement - Group explore whether #BristolGlobalCity event in early 2020 can be used to begin a process of co-producing the research programme with the BAME business sectors
9	AOB	<p>For information:</p> <p>The Mayor highlighted</p> <ul style="list-style-type: none"> - The Bristol-US Forum and Bristol-China Forum - COP 2026 next year (2020) in Glasgow – [REDACTED] and BCC to meet and brainstorm Bristol involvement - GPM update – Mayor resigned as Co-Chair but remaining as active Executive Committee member and travelling to Durban for 2019 Summit early November - Next City Gathering 10 January 2020 - [REDACTED] asked about whether or not organisations prioritise engagement with South Korea, following multiple requests to receive South Korean visitors. [REDACTED] and [REDACTED] organisations are engaged in visits and there appears to be varied interest in collaborations on digital connectivity, smart, environment, transport, and education/learning. BCC will do a brief summary of South Korean engagement they know about - WECA's international market prioritisation work – tender likely to go out in the coming fortnight and work start by end October. - [REDACTED] highlighted that the Indian High Commissioner will be in Bristol on 11 October and there is a visit from the Yangtze River region of China in Oct/Nov. - [REDACTED] has been appointed to the Council of Living Labs. - [REDACTED] highlighted a Be On Board event on 7th November - Erik Lithander highlighted key events run by the Bristol and Bath Brussels Office in Brussels next week. <p>The next meeting will take place on Tues 17th December 2-3.30pm.</p>	

Chair: Marvin Rees, Mayor

Executive: [REDACTED] Head of International Affairs

Participants:

- Marvin Rees, Mayor
- [REDACTED], Chief Executive Business West
- [REDACTED] Pakistan Bristol Association and BAME business community rep
- [REDACTED] Director, Knowle West Media Centre and Bristol International Ambassador
- [REDACTED] Black South West Network
- [REDACTED] University of the West of England
- [REDACTED] Master of Merchant Venturers
- Erik Lithander, Pro Vice-Chancellor (International and Student Recruitment), University of Bristol
- [REDACTED] Business West/Bristol Cultural Development Partnership
- [REDACTED] Master Elect, Guild of Guardians
- [REDACTED] International Affairs Office, BCC
- [REDACTED] Director, UoB Cabot Institute
- [REDACTED] CEO, Bristol Green Capital Partnership
- [REDACTED] BCC Heads of International Affairs
- [REDACTED] Founder, 91 Ways

Apologies

- [REDACTED] Director of Business, WECA
- [REDACTED] Head of Tourism, Destination Bristol,
- [REDACTED] Head of Government and Stakeholder Relations, Bristol Airport
- [REDACTED] International Trade Advisor, Business West
- [REDACTED] CEO, Destination Bristol
- [REDACTED] Bristol City Council
- [REDACTED] Director, Bristol Cultural Development Partnership
- [REDACTED] CEO, Voscur
- [REDACTED] Heads of International Affairs
- [REDACTED] Chair, Bristol International Twinning Association
- [REDACTED] Director, Engine Shed and Set Squared