

## International Strategy Board meeting - Agenda

1-2.30pm, Monday 4<sup>th</sup> March 2019

City Hall, College Green, Bristol, BS1 5TR

**Chair: Marvin Rees, Mayor**

Executive: Head of International Affairs

	Time	Agenda item	Decisions
	13.00 – 13.10	Welcome and introductions	
1.	13.10 – 13.20	City-wide trips 2019: - USA - China	1.1 Do any other city partners want to engage or use the <b>city-wide presence for specific outreach in Boston/Chicago/USA?</b>  1.2 Do Board members agree to <b>still support this South China trip</b> and the proposed preparation to address the high tech business issues?
2.	13.20- 13.25	Concorde event	2.1 Does the Board think the <b>proposed Concorde event</b> would be good for Bristol?  2.2 If yes to 2.1, are specific partners happy to collaborate on finding <b>sponsorship and helping confirm invitee list?</b> If yes to 2.1, are there any <b>other events</b> in Bristol in Autumn that could align well? If not Festival of the Future City will be used
3.	13:25 – 13:35	Bristol-US forum Bristol-China forum	3.1 Does the Board <b>agree to support the development of these forums as the most effective way to engage with the US and China?</b>  3.2 Does the Board agree with the <b>short term approach to meet as the above strategic group, essentially a sub group of International Strategy Board with additional membership</b> , then formally launch as two named when we have confirmed membership, a Chair, sponsorship and dedicated resource?  2.3 Does the Board have <b>recommendations at this stage for other members, sponsors or Chairs</b> of the US Forum and China Forum?
4.	13:35- 13:45	Comms: Bristol Narrative	4.1 Does the Board agree with the overall focus and format?
5.	13:45 – 13:55	Bristol International Ambassadors	5.1 Does the Board agree that the Bristol International Ambassadors should continue as outlined in the <b>roles and responsibilities document - Appendix 1?</b> 5.2 Does the Board agree the <b>selection criteria and process for future Ambassadors?</b> 5.3 Does the Board agree that Ambassadors continue in their roles on a rolling basis subject to a review and if parties are in agreement resulting in a <b>growing Ambassadors</b>

			<b>network?</b>
<b>6.</b>	13:55 – 14:05	Linking with Bristol's citizens of international heritage	<p>6.1 Does the Board agree that there should be <b>further funded work on identifying key international links through business and residents of international heritage</b> – could be PhD or other university work? Or do Board members feel this is not a priority focus for this particular Board at this particular time?</p> <p>6.2 Does this Board agree to <b>more comprehensive use of key events in the year</b> that our citizens of international heritage really engage with(in Bristol and abroad), and consider how to capitalise upon them (including Faith Conference, Cricket World Cup, St Pauls Carnival, Festival of Future City)?</p> <p>6.3 Do relevant partners on this Board agree to <b>work with BSWN to explore in more detail the issues and opportunities to grow international business innovation, trade and investment</b> eg Business West, IBB, BCC and businesses in the start-up community, and for the wider partners volunteering or mentoring opportunities?</p> <p>6.4 Does the Board agree that <b>one International Ambassador of three each year</b> should be of international heritage from Bristol's largest international populations?</p>
<b>7.</b>	14:05 – 14:15	Sustainable Development Goals work	<p><b>DECISIONS:</b></p> <p>7.1 Does the Board <b>recognise the potential national and international profile</b> coordinated work and a Local Voluntary Review on the SDGs could bring to the city?</p> <p>7.2 Do specific members of this Board want to <b>explore long-term resourcing of the SDG work</b> across the city?</p> <p>7.3 Does the Board agree to <b>support the DfID event</b> (18<sup>th</sup> March) by participating where appropriate, and by promoting it happening to demonstrate Bristol's desire to engage with the UK's Voluntary National Review?</p>
<b>8.</b>	14:15- 14:30	A review and future of the International Strategy Board	<p><b>DECISIONS:</b></p> <p>8.1 Do we think the Board is <b>useful and should continue?</b></p> <p>8.2 Does the Board agree to <b>current Board membership?</b></p> <p>8.3 Does the Board agree to the <b>current quarterly meeting arrangements and style of papers and discussion?</b> Note that there are working level meetings in between the board meetings.</p> <p>8.4 Does the Board agree to <b>carry out a review of the international actions of the One City Plan for the 2020 iteration?</b></p> <p>8.5 Confirm that the Board agrees to <b>carry forward actions from the previous year</b> including:</p> <ul style="list-style-type: none"> <li>- Agreement and use of the Bristol narrative and stories</li> <li>- Agreement to align international activity using the international shared calendar coordinated by UoB</li> <li>- Agreement to support two city-wide delegations to US and China for 2019 and to plan for two city-wide delegations for 2020.</li> <li>- Agreement to make good use of the International</li> </ul>

			Ambassadors Network - What other actions? To discuss
9.	14:30	AOB discussion and wrap-up	

**Chair: Marvin Rees, Mayor**

Executives: [REDACTED] BCC Head of International Affairs

**Participants:**

- [REDACTED] Director of Business, WECA
- Tim Borrett, Director of Policy and Strategy, Bristol City Council
- [REDACTED] Head of Inward Investment, Invest Bristol and Bath
- [REDACTED] Head of Tourism, Destination Bristol,
- [REDACTED] Chief Executive Business West
- [REDACTED] representative of the BAME business community
- [REDACTED] Head of Government and Stakeholder Relations, Bristol Airport
- [REDACTED], Knowle West Media Centre and Bristol International Ambassador
- [REDACTED] Market Specialist, Business West
- [REDACTED] CEO, Destination Bristol
- [REDACTED] Bristol City Council
- [REDACTED] Youth and Community Worker, Bristol City Council
- [REDACTED] Black South West Network
- [REDACTED] University of the West of England
- [REDACTED] Director, Bristol Cultural Development Partnership
- [REDACTED] Head of External Affairs, Bristol City Council
- Erik Lithander, Pro Vice-Chancellor (International and Student Recruitment), University of Bristol
- [REDACTED] CEO, Voscur
- [REDACTED] Director, UoB Cabot Institute
- [REDACTED] Chair, Bristol International Twinning Association
- [REDACTED] Master Elect, Guild of Guardians
- [REDACTED] Director, Engine Shed and Set Squared
- [REDACTED] CEO, Bristol Green Capital Partnership
- [REDACTED] Founder, 91 Ways

**Apologies**

- [REDACTED] Interim Executive Director: Growth and Regeneration
- [REDACTED] Director of Economy
- [REDACTED] Strategic Director for Communities