

One City Plan – International-linked Goals

Context

Sustainability, fairness and health are the bedrocks of the One City Plan, whereas some themes including 'International' (similarly to eg 'digital', 'culture') are enablers running through all six themes and Boards. On 25th June, the International Strategy Board (Chaired by the Mayor, ~20 members from across the city who work regularly on international engagement) discussed the One City Plan goals with an international relations element to them. Member priorities and feedback, as well as discussion on the International Strategy outcomes, were incorporated, and a 'priority list' developed. This list was discussed again at the Board meeting on 26th September, and a final set of goals drawn up.

Crossover between One City Boards and International Strategy Board are:

- [REDACTED]: Economy Board
- [REDACTED]: Bristol Homes Board

Proposal

The list below is the final set of goals, proposed by the International Strategy Board to the One City Boards to be considered in the 2020 reiteration of the One City Plan. It is not sent as a new set of goals to be included as is, but a set of priorities that this Board proposes for consideration, and to which it can focus collective efforts to support delivery of the One City Plan.

Priorities (in chronological order, but all dates should be revisited during One City Plan discussions)

	One City Plan Board	One City Goal	Current timing in OCP	Notes
1	Connectivity	Potential funding measures are identified to secure the money needed to build a new mass transit system to improve the movement of people across the city	2020	
2	Connectivity	Implement international collaborations with world leading partner cities to deliver Bristol's ambitions and raise its profile as a Global City, including establishing a city-wide exchange programme and funding pot (where outcomes feed back into the OCP)	2020	'Exchanges' are mentioned several times in the OCP, but mean different things. Many city partners also have varied exchanges taking place already. Shld the annual OCP review identify areas where exchanges would support delivery? Some quick wins in place already with networks eg UNECSO Creative Cities
3	Economy	Roll out a refreshed national and international campaign to increase tourism to Bristol and the region including clarification on our USPs eg food and drink destination, 'smart', cultural city of film + festivals/events + street art etc	2023	This can be more than a campaign – Destination Bristol, BCC Culture, and BCDP have discussed delivering a 'homecoming' campaign for 2023 which involves tactical B2B travel work that would need to start late 2020 and run longer than 2023
4	Economy	Bristol is recognised as a world leading international trade and investment hub with	2033	For discussion – how much detail to include on specific

		links to US, China, India, South East Asia, including through its active community and business heritage links eg Somalia, India and Poland		sectors? And to continue to link to WECA's international market prioritisation work as that develops
5	Economy	Bristol has a high proportion of exhibitions and projects of national and international significance compared to peer cities, including a cultural programme that celebrates the whole city and is representative of its diversity and history	2039	This could include a stronger focus on collectively investing in culture, because Bristol's cultural offer is essential to gaining investment in the city as seen in eg Bilbao
6	Learning and Skills	All Bristol young people consider themselves to be global citizens through mandatory secondary school education and participation at the Global Goals Centre (including eg sustainable development, gender equality, human rights)	2043/ 2046	This used to be one in L&S and two in Economy – now merged into one OCP to consider a goal around all young people (or wider) learning a second language. There is funding available for specific languages that could be explored, as well as equal access to this across the city
7	Economy	Bristol has a strong narrative and city brand strategy to promote, and is recognised as a world leading city for: <ul style="list-style-type: none"> - Existing accolades eg UNESCO City of Film - Age Friendly City - Digitally Connected Top 100 - Sports - Food and drink destination 	Varied	These are accolades mentioned in different existing goals, brought together in one. International would like more definition of Bristol's USPs, to then promote extensively. Environment/sustainability is not mentioned in the OCP as a USP but should not be overlooked as the city is known globally for that