

International Strategy Board meeting

Briefing paper

13.00-14.30 (room will be free until 3pm for networking)

Monday 4th March 2019, [REDACTED] City Hall

Agenda item 1: City-wide trips 2019 (strategy outcome 2 – economy)

The Board agreed to support two-city wide trips in 2019 which are progressing for USA in June and proposed for South China, Greater Bay Area (inc Guangzhou, HK, Shenzhen) and potentially Singapore for the Autumn. The overall aims are to take a city-wide delegation to key markets, to strengthen links for investment, trade, research, culture and tourism, and to raise profile through a targeted and strong PR package. This year is the 50th Anniversary Year of Concorde giving an opportunity for Concorde to be used as a hook for the story of connectivity and innovation in the region.

USA

- Mon 3/Tues 4 June: Boston – Mayor Rees, Mayor Bowles, IBB, BW, businesses, regional ambassadors relevant to technology and innovation fields, Airport, UoB tbc. Investment (around digital and high tech) DIT Boston supporting
- Wedn 5 June: Mayor Rees travels to Chicago, Mayor Bowles tbc, Airport tbc. UoB evening alumni event (theme eg innovation and city-uni collaboration + MetroLabs network)
- Thurs 6/Fri 7 June: Chicago – Mayor Rees, BW, businesses, UoB, (IBB tbc): Chicago Council on Global Affairs Cities Forum, business roundtable

Discussion ongoing with DIT in the USA, with Colston Hall and the Old Vic re their USA outreach, potentially the Zoo, as well as with Bravacos (media company in the USA) who may be able to help us understand the city region's social media presence in Boston and Chicago and how we might brand the area through social media to best resonate with that market.

China

Proposal for an Autumn trip (October/November) to South China Greater Bay Area (Guangzhou, Shenzhen, Hong Kong) and Hunan. This region profiles itself as a global innovation hub. Interested city region partners include UoB, UWE, Airport, City Council, IBB/WECA tbc.

[REDACTED]

DECISIONS:

- 1.1 Do any other city partners want to engage or use the city-wide presence for specific outreach in Boston/Chicago/USA?
- 1.2 Do Board members agree to still support this South China trip and the proposed preparation to address the high tech business issues?

Agenda item 2: Concorde event (strategy outcome 2 – economy)

This year is the 50th Anniversary Year of Concorde, and this will be used as a hook when telling the story of connectivity and innovation in the region throughout the year. Lord Estlin, the Lord Mayor of London and a UoB alumnus, has offered support to Bristol in attracting international investment, by supporting an event under the wings of Concorde and inviting international investors around innovation, engineering and tech development. BCC's Economic Development team are leading this, but the Board is asked to consider the value of this event for Bristol and to be involved if value is seen. The event must take place in the Autumn, so during Festival of the Future City is suggested, unless another event is more appropriate.

DECISIONS:

2.1 Does the Board think the **proposed Concorde event** would be good for Bristol?

2.2 If yes to 2.1, are specific partners happy to collaborate on finding **sponsorship and helping confirm invitee list**? If yes to 2.1, are there any **other events** in Bristol in Autumn that could align well? If not Festival of the Future City will be used

Agenda item 3: Bristol-US Forum and Bristol-China Forum (strategy outcome 2 – economy)

Bristol is continually increasing its global profile. Two of our target markets are the US and China and there have been discussions across the city and with partners in the US and China that we could strengthen our engagement through formalising a Bristol-US Forum and a Bristol-China Forum.

The Manchester-China Forum is a successful example of where concerted city-wide focus on strengthening links with one place abroad brings increased trade, investment, research and civic links. Lord Nat Wei who set up the Manchester-China Forum met with various city partners on 25th Jan (see 'strategic group' below) to share experiences on that forum, and initiate discussion about a potential Bristol-US Forum and a Bristol-China forum.

These would build on existing links and develop new and closer ties with US/China through a focused and resourced programme of work to:

- Develop strategic direction for promotion of the city region making the most of existing resources and partnerships and agreeing on key messages and deliverables
- Support companies with trade and investment (following a surveys to find out specific interest of companies in the city region and in US/China)
- Promote capital investment opportunities and other FDI/company occupier opportunities
- Provide a channel to engage with trade associations and sector groups
- Respond to national and regional policy and funding programmes, as well as research and recommendations coming out of US research institutes
- Raise profile of city and universities through college exchanges, scholarships and research programmes
- Opportunities for work experience and skills exchanges across city partners
- Increase in tourism and establishment of sustainable long-haul flights to US/China
- Explore where diaspora / civic links can support objectives above

The governance, membership and resources are still undecided but would involve a number of partners from the International Strategy Board as well as other members with links and interest to China and the US.

Next meeting is the 6th March: it will be agree how to take forward the US Forum and China Forum – governance, membership, Chairs, resources and coordination. The future fora would not be Council-run or chaired although would have political and officer support.

The current meeting attendees are a sub-group of this board with additional members: Bristol City Council – [REDACTED] Head of Mayors Office, and [REDACTED] International Affairs, [REDACTED] Director of Economy, [REDACTED] Advisor to the Mayor; WECA - [REDACTED]; IBB - [REDACTED]; Business West – [REDACTED], [REDACTED] (China), [REDACTED] (US); [REDACTED] Bristol Airport [REDACTED]; Destination Bristol [REDACTED]; UWE [REDACTED]; UoB [REDACTED]; Bristol and West of England China Bureau [REDACTED]

In addition to representatives from the above organisations, any future US and China focused could also include the following proposed membership:

US: VWV law firm, WBD law firm, Cray Computing, FutureSpace, Strava, BGF, KWMC, Bristol and Bath High Tech Special Interest Group, community leader

China: President of Chinese Students and Scholars Association, local Chinese community leader and business leader, Director of Bristol and Avon Chinese Women's Group, Aardman Animations, Gregg Latchams; Burgess Salmon; Mendip Media Productions, IBB Aerospace and High Tech Sector leads

Cross-cutting Advisors: [REDACTED] – former Mayor of Philadelphia; [REDACTED]; [REDACTED] Advisor to the Mayor of Bristol

DECISIONS:

3.1 Does the Board agree to support the development of these forums as the most effective way to engage with the US and China?

3.2 Does the Board agree with the short term approach to meet as the above strategic group, essentially a sub group of International Strategy Board with additional membership, then formally launch as two named when we have confirmed membership, a Chair, sponsorship and dedicated resource?

3.3 Does the Board have recommendations at this stage for other members, sponsors or Chairs of the US Forum and China Forum?

In addition, we will report back to the Board via email following the meeting on the 6th March

Agenda item 4: Comms and PR (strategy outcome 5 – cross-cutting/coordination)

The Board previously agreed to the importance of shared narrative for the city which would have key messages and various story lines flowing from it on investment, culture, creative and digital, etc. Several steps have been taken since the Board last met. A successful Channel 4 bid was put together which city partners fed in to it and were happy with the final look and tone. The future Bristol Story/Narrative document can be based on this and the existing Branding Toolkit. A draft of the text document has been discussed with a communications sub group of this Board who can continue to work together on it. (Note: document to be tabled at the Board meeting).

DECISIONS:

4.1 Does the Board agree with the overall focus and format?

Agenda item 5: Bristol International Ambassadors programme (strategy outcome 5 – cross-cutting/coordination)

At the October 2018 State of the City Address the Mayor announced the first three Bristol International Ambassadors [REDACTED]

[REDACTED] individuals who know the city well and who use their existing international expertise and relationships to increase Bristol's cultural, political and economic presence on the world stage. Through promoting Bristol's story, the International Ambassadors will encourage people to consider living, working, studying, investing in and visiting Bristol, as well as helping to grow global citizens that benefit from and contribute to Bristol's internationalisation and appreciate the international communities in the city.

In July 2018, Board members agreed that they were keen to develop this programme. It was agreed that Business West would work with Bristol City Council and Rich Pancost, University of Bristol to develop it, potentially into a broader city-wide alumni network that helps strengthen international business opportunities, and that Destination Bristol will feed in details of its Conference Ambassadors Programme. Following consultation with partners the following selection criteria and process for new ambassadors is proposed.

Proposed selection criteria:

- Be Bristol-based with strong and active existing international connections
- Travel internationally at least four times per year
- To recruit 3 Ambassadors a year with 1 Ambassador from the business community and 1 with a profile related to sport or culture. Within the group of 3 Ambassadors, 1 should represent one of Bristol's populations of international heritage
- Across the three Ambassadors, the geographies where their links are would be considered, as well as their industry or specialism, so our priority regions and cities are included, and there is complementarity across all Ambassadors

Proposed future process:

- Ambassador role is for an initial 12 months, with the option to extend the agreement to continue as part of an Ambassador network on a rolling 12-month period if both parties are in favour
- Board members to make nominations to BCC International team ahead of the next Board meeting in June
- Nominations to be circulated to all Board members and discussed and agreed at the June board meeting
- 2020 ambassadors to be announced at the next State of the City address 16th October 2019
- Annual receptions for International Ambassadors to ensure the growing network of International Ambassadors are kept up to date with key messages, communications tools and to share experiences which could follow on from the Board meetings.
- Collateral given to Business West members and other business networks so they can act as informal Ambassadors for the city.

DECISIONS:

- 5.1 Does the Board agree that the Bristol International Ambassadors should continue as outlined in the **roles and responsibilities document - Appendix 1**?
- 5.2 Does the Board agree the **selection criteria and process for future Ambassadors**?
- 5.3 Does the Board agree that Ambassadors continue in their roles on a rolling basis subject to a review and if parties are in agreement resulting in a **growing Ambassadors network**?

Agenda item 6: Linking with Bristol's citizens of international heritage to support our International Strategy outcomes (Strategy outcome 3 – Bristol citizens)

Context

Last July the Board identified the need to:

- better understand the global links of our residents, communities and business leaders of international heritage
- reflect on how the City (the Council and its strategic partners) can better engage, profile and support these international links to:
 - bring prosperity to the city in terms of trade, investment, education and cultural experiences
 - promote diversity and inclusivity in the city
 - ensure citizens of international heritage feel part of the Bristol story and are involved in how we tell the story overseas

Findings:

1. Global links and opportunity to engage

Initial discussions and analysis of available data/reports have identified a number of potential actions that could help to achieve the outcomes above (see Appendix 2 for mapping). Other information to date has been drawn from population data, the Council's Communities and Neighbourhoods team, a Black South West Network report on BAME business sector (Sept '18) and Kalpa Woolf (91 Ways) and other related activity:

- 15% of our population was born outside of the UK, in at least 187 different countries of birth. They speak 91 main languages. Our growing international student population also adds to this;
- [91 Ways to build a Global City](#) helps build bridges with and between communities, giving confidence to people to feel like they are part of the City and the Bristol Story, using food as a hand of friendship;
- The [2018 Grand Iftar](#) celebration in Easton, organised by Bristol's Muslim communities, brought together around 3,000 citizens of all faiths and cultures to share the breaking of the fast during Ramadan. The event was reported around the world and captured interest from other cities, and supports inclusion and connection to the city;
- Community events organised as part of the Global Parliament of Mayors Summit in October '18, including through African Voices, Pakistan Business Association and others were an opportunity for local citizens and communities to engage with visiting Mayors and the wider city agenda. The GPM Women in Leadership event was also reported to have provided inspiration to local women of international heritage who have previously felt disconnected to the UK political agenda;
- The BCC Community and Neighbourhoods team are looking to build upon this interest, eg by holding an Inter-Faith Conference on 3rd April, bringing all communities together and seeking to encourage active citizenship and greater inclusion and community cohesion.
- We can better work with and promote inspirational community members to support links within communities and overseas including the [2018 BME Powerlist](#).

2. Enabling greater international business innovation, trade and investment

- Whilst not wholly an issue for International Affairs, the BSWN BAME business sector report highlighted a number of issues that are in part limiting the growth of local BAME businesses. This includes feelings of exclusion, lack of confidence/knowledge in certain areas and practical issues such as lack of access to financial services.
- Opportunities exist for this International Strategy Board to help address these issues, to support growth of key sectors including in international markets (eg food and creative sectors – two of the current strongest areas for local BAME business) backed up by the report and evidence from the Community and Neighbourhoods team. This includes the potential for a South West

international food hub based around Stapleton Road (building upon existing business interests), and supporting increased networking opportunities including events in different neighbourhoods to help business improvement, innovation and investment-readiness.

DECISIONS:

6.1 Does the Board agree that there should be **further funded work on identifying key international links through business and residents of international heritage** – could be PhD or other university work? Or do Board members feel this is not a priority focus for this particular Board at this particular time?

6.2 Does this Board agree to **more comprehensive use of key events in the year** that our citizens of international heritage really engage with (in Bristol and abroad), and consider how to capitalise upon them (including Faith Conference, Cricket World Cup, St Pauls Carnival, Festival of Future City)?

6.3 Do relevant partners on this Board agree to **work with BSWN to explore in more detail the issues and opportunities to grow international business innovation, trade and investment** eg Business West, IBB, BCC and businesses in the start-up community, and for the wider partners volunteering or mentoring opportunities?

6.4 Does the Board agree that **one International Ambassador of three each year** should be of international heritage from Bristol's largest international populations?

Agenda item 7: Sustainable Development Goals (SDGs) (strategy outcome 1 – global values)

Context: The SDGs are an integrated framework of 17 global goals agreed by UN member countries in 2015. They build on the Millennium Development Goals, which focused only on developing countries, and expand coverage to all countries and a broader economic, social and environmental agenda.

Bristol is a leader in localising the Goals to the city level. The Bristol SDG Alliance was created in 2016, hosted by Bristol Green Capital Partnership, as a 'coalition of the willing' to share information and advocate for the practical use of the SDGs in the city. Bristol is one of only a few cities with a named 'SDG Ambassador' in the Cabinet (Cllr Anna Keen). Momentum is high around the SDGs in the city, and varied sectors are engaging and pushing different activity forward. This has been despite a lack of dedicated resources available for SDG work in the city, having been previously provided by the Partnership and since 2018 through a role funded by University of Bristol, now co-located with the City Office.

Opportunity: Countries undertake periodic 'national voluntary reviews' of progress towards achieving the Goals – the UK is undertaking this process in 2019, led by the Department for International Development (DfID). City contacts have been approached to host one of only 2 national review engagement events outside of London in Bristol, focusing on the city/local dimension, confirmed for 18th March.

To date five cities have gone beyond national reviews with their own, city-level reviews (known as Voluntary Local Reviews). Bristol has a key opportunity to develop a 'Bristol progress review', which would build on the good work and momentum achieved so far. This can in turn provide considerable national and international profile (we have already been approached to share our experience and learning if we do this), including potentially joining the UK delegation to the major UN review events in July and/or September this year (the High Level Political Forum). Given the increasing interest businesses are taking in aligning activities with the SDGs, there are also potential investment and employment benefits.

However, there are currently very limited resources to coordinate this or support longer-term activity, and ability to respond well will be limited by this.

DECISIONS:

- 7.1 Does the Board **recognise the potential national and international profile** coordinated work and a Local Voluntary Review on the SDGs could bring to the city?
- 7.2 Do specific members of this Board want to **explore long-term resourcing of the SDG work** across the city?
- 7.3 Does the Board agree to **support the DfID event** (18th March) by participating where appropriate, and by promoting it happening to demonstrate Bristol's desire to engage with the UK's Voluntary National Review?

Agenda item 8: A review and future of the International Strategy Board

The Board is asked to review the first year of the International Strategy Board, its aims and deliverables, structure and membership and process.

Strategy Outcomes: For context, the Board was set up in early 2018, to support the delivery of the 10 year International Strategy and its five planned outcomes. Outcomes and a summary of progress are given here at the end of 2019/2020:

Outcomes	Brief summary of progress
Leadership on shared global values and development goals, including inclusivity, sustainability and resilience	<ul style="list-style-type: none"> - Bristol continues to play a role in representing cities at significant international convenings including Global Parliament of Mayors, UN Migration talks and feeding in to the Global Compact on Migration and European Green Capital events, - International collaboration with cities and networks increasingly focused on inclusive growth issues - SDGs – Dashboard for monitoring has been put in place, political lead established – [REDACTED], more resource needed to support ongoing work of SDG Alliance. Global Goals Centre for school children being developed with around £80k funding in place
A stronger, Bristol economy and an international gateway to the UK	<ul style="list-style-type: none"> - Brexit has been a significant consideration factor on this outcome for 2018/19. The Brexit Project Group exists separately - BCC and partners have still been successful in securing EU funding for a range of activities from digital innovation, to reading to volunteering for migrants. - More targeted international engagement on capital investment projects for the city. Strengthening links with US on inward investment, and agreement to run two city-wide trips in 2019
Our international communities link Bristol to the world, creating a culturally vibrant, cohesive and welcoming city	<ul style="list-style-type: none"> - Increased engagement with existing international networks in the city on inward delegations and also through the community events linked to the Global Parliament of Mayors Summit. - Need to further develop this strand of the strategy
A rebalancing of sovereignty giving a stronger voice to cities (a global agenda working with national and	<ul style="list-style-type: none"> - Successful Global Parliament of Mayors Summit delivered bringing Mayors together with key international institutions and networks on key issues impacting on cities. Involved Bristol partners and citizens (see below).

international partner cities).	- Increasing international focus with core cities. Secured quarterly meetings with DIT on international
Other cross-cutting actions	<ul style="list-style-type: none"> - Closer alignment of international activities including working on two city-wide trips for 2019 – US and China. - Planning is progressing for a Bristol – US Forum and a Bristol-China forum which will help focus and resource our engagement and deliver on specific actions.

Specific Board actions for 2018/19: The board agreed to take forward the below actions that would support the delivery of the outcomes including those that are in the above agenda items. Progress has been made on these actions but the Board should continue to oversee them with the introduction of other actions as deemed relevant by the Board as well as those more long term actions that have been included in the One City Plan.

Action	Progress and outcomes
Develop a Shared City Narrative	In draft and consulted on with city partners, ready to implement from Spring 2019. The issue with an agreed name for the city and region is still problematic for building an international brand.
Implement a successful Global Parliament of Mayors Summit working with city partners	Successful delivery of event with positive feedback from city partners, GPM members and key international institutions inc the UN. 67 Mayors attended, over 2500 community members involved in related activities, 15 companies directly involved, over £250K invested in local community and 1 st meeting of UK cities.
Strengthening joint collaboration with HMG partners on international engagement	Close liaison with DIT and FCO at Post when going overseas and to receive delegations especially with BCC and IBB. With core cities secured quarterly meetings at SoS and DG level in DIT DHCLG – now looking at cities and international engagement e.g – UK / France Summit, we need to work more closely with
Develop a joint sustainable funding model – inc Brussels Office	Joint pilot run from October 2018 to October 2019. Investing partners include UoB, University of Bath soon to be Bristol Airport, UWE, South Glos. 17% £25,000 euros still needed to secure to keep the Brussels Office open after October 2019. Investing partners to meet end of March, beginning of April.
Establish an International Ambassadors Programme	First three International Ambassadors in place from October 2018. Will be consulted on the future programme. Will be more effective with City Narrative collateral.
Understanding and making the most of the international links of businesses and residents of international heritage.	This action is still in progress and not as advanced as would have hoped due to resource. There has been discussion with key networks across the city on what exists and now the Board need to agree on next steps and whether further funded research is needed. See Agenda Item 5.
Mapping and prioritisation of city networks	BCC has prioritised 4 key networks for the Mayor's participation – GPM, EUROCITIES, OECD Champions Mayors Network and Mayors Migration Council. Partners have distinct networks relevant to organisations but can draw upon for their links. No specific mapping was carried out. Do we want to do this?
Developing international work at a regional level	IBB and BCC work closely together on international and further potential to work with WECA as it develops its international strategy.
Alignment of international	Improved alignment of international trips and visits through the

activities inc through use of shared calendar	Board and will improve with shared calendar being coordinated through UoB
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One City Plan: A year on from the Board's establishment, the one City Plan has been published with 18 actions a year up to 2050 and three priority actions for each year. There are numerous international actions included as part of the plan which should be considered by the International Strategy Board and any iteration discussed (see Appendix 3). It has been proposed that actions of the One City Plan are overseen by 6 main Boards reflecting the 6 key sectors. The Economy Board will be our main Champion board but we will also link to others where actions are relevant. The 6 are: Connectivity, Economy, Environment, Health and Wellbeing, Houses and Communities, Digital.

DECISIONS:

8.1 Do we think the Board is **useful and should continue?**

8.2 Does the Board agree to **current Board membership?**

8.3 Does the Board agree to the **current quarterly meeting arrangements and style of papers and discussion?** Note that there are working level meetings in between the board meetings.

8.4 Does the Board agree to **carry out a review of the international actions of the One City Plan for the 2020 iteration?**

8.5 Confirm that the Board agrees to **carry forward actions from the previous year** including:

- Agreement and use of the Bristol narrative and stories
- Agreement to align international activity using the international shared calendar coordinated by UoB
- Agreement to support two city-wide delegations to US and China for 2019 and to plan for two city-wide delegations for 2020.
- Agreement to make good use of the International Ambassadors Network
- What other actions? To discuss

Note only: Sado Jirde, Black South West Network and Nick Sturge, Engine Shed have joined the Board from March 2019 to make valuable contributions from a race and equality and SME perspectives respectively

AOB

Update on Kingston and Bilbao Collaboration Agreements:

Two city level agreements being developed by the Council and partners following the Global Parliament of Mayors Summit. Board members are asked to provide any comments or feedback on these and indicate if they would like further involvement.

Kingston:

Following a roundtable during the GPM Summit with the Mayor of Kingston and representatives of Bristol's Jamaican community and businesses, the detail of a potential Collaboration Agreement has been worked up. The key focus areas would be 1) youth and connecting Jamaican youth in the city with Jamaica more strongly ([REDACTED] and other city partners (UoB, Commonwealth Society, Guild of Guardians, Rising Stars) will run a youth event with Jamaican under 30s that would look at what they would want from a collaboration agreement with Kingston/Jamaica and also what they could contribute, end Feb/early March at the Malcolm X Centre), and 2) housing (using links to the Housing Festival and major waterfront development in Kingston). The Guild of Guardians is interested in exploring civic links and a potential trip to Kingston in late 2019 / early 2020.

Bilbao:

A Collaboration Agreement is being developed for discussion focusing on three main areas: 1) Housing (gentrification and urban regeneration inc. learning from similar schemes to Temple Island and Western Harbour), 2) Youth inc. democratic engagement and child friendly cities 3) education, employment and skills inc. apprenticeships. Activities would include participation in the Housing Festival, the Festival of the Future City, workshops and exchanges.

Appendix 1: Bristol International Ambassadors roles and responsibilities (October 2018)

Purpose:

Bristol is an international city and has a growing international reputation as a sustainable, innovative and culturally diverse place, winning national polls for being the UK's most liveable city, European awards for our green credentials and, in China, for our innovation. We are one of the top ten most visited cities by international and domestic tourists in the UK, have the strongest regional market in the UK, world leading universities and business incubator hubs.

However, like all cities, we have our challenges. The city's success does not reach everyone living here and brings some difficult issues, such as inequality, a higher cost of living, traffic congestion and an acute shortage of homes. Our international work will support the city in addressing some of these challenges.

A selected group of Bristol International Ambassadors will use their expertise and relationships to increase Bristol's cultural, political and economic presence on the world stage. They will promote Bristol's shared story to attract trade, investment, research, educational bridges, visitors, collaboration on policy and technical exchange. Overall, these different types of prosperity will contribute to Bristol's vision of *happier, healthier and fairer lives for everyone*.

Bristol's International Ambassadors will encourage people to consider living, working, studying, investing in and visiting Bristol, as well as helping to grow global citizens that benefit from and contribute to Bristol's internationalisation and appreciate the international communities in the city.

Role:

- To understand the key agencies in Bristol with international responsibilities and their delivery roles
- To provide international representation for the city overseas within a priority sector or country
- To promote the Bristol story and brand – its character, strengths and interests – to contribute to the perception and reputation of the city and open up opportunities
- To help to develop international partnerships and help to identify opportunities for trade, investment, cultural and education links, tourism and best practice exchange
- Use the International Ambassadors and Alumni networks and the city's International Programme Board to link back to the city and ensure actions are followed up on by relevant partners in the city including Bristol City Council, and relevant partners across the tourism, business, culture, education and community sectors
- Take part in specific activities within the city that will help grow global citizens so people feel they benefit from Bristol's internationalisation and appreciate and encourage the cultural diversity of our city

Considerations:

1. This is a voluntary and unpaid role.
2. The Ambassadors will be sector-based, rather than country-based, although there is a need to be flexible as the programme develops.
3. The International Ambassadors programme will have no dedicated funding. Therefore, it relies on maximising existing international and local opportunities. This could be accepting invitations to speak at conferences, meeting with sponsored international visits and delegations and participating in cultural activities happening in the city.
4. The role is for an initial 12 months, with the option to extend the agreement on a rolling 12-month period if both parties are in agreement.
5. The role must not be used to comment on political issues.
6. The role must not be used to further private business interests.
7. The Ambassadors must notify the Council of any potential conflicts of interest in relation to attending a particular event.
8. The Ambassadors must not bring the Council or the Mayor into disrepute.

Appendix 2: Mapping of Bristol organisations and groups with international/heritage links

(Key groups we are aware of. There are also a large number of broader BME groups, gender specific, health, young people's groups that we could connect with on a particular issue (eg health related)).

- **Bristol International Twinning Association**
 - Bristol Bordeaux Partnership
 - Bristol Hannover Council
 - Bristol Tbilisi Association
 - Bristol Link with Beira
 - Bristol Link with Nicaragua
 - Bristol Oporto Association
 - West of England China Bureau
- **Bristol Honorary Consuls group**
 - Representing: Romania, Germany, Georgia, France, Finland, Cyprus, Sweden, South Africa
- **Bristol Commonwealth Society**
- **African groups**
 - African Voices Forum
 - Somali Forum and Resource Centre - Barton Hill Settlement
 - Somali Elderly and Disability Association
 - Autism Somali Support Group
 - FORWARD (Foundation for Women's Health Research and Development for African girls and women)
 - Sudanese Community Association
- **South Asian and Chinese groups**
 - Bristol Chinese Overseas Association
 - Bristol and Avon Chinese Women's group
 - Bangladeshi Association
 - Avon Indian Community Association
 - Pakistan Association Bristol
 - Bristol Sikh Resource and Community Development Centre
 - Dhek Bhal
- **Bristol West Indian Cricket Club**
- **Bristol and South West Anglo Polish group**
- **Polish Family Club – Barton Hill Settlement**
- **Universities**
 - International Student groups
 - University Alumni
 - International staff
- **91 Ways to build a global city**
- **Refugee and Asylum groups**
- **South West International Development Network**
- **Various faith groups** (including multi-faith forum)
- **Various BME groups** (including Black South West Network)
- **Media organisations**
 - Ujima Community Radio
 - BCFM Community Radio
 - RIFE Magazine

Appendix 3: One City Plan, International Actions

These actions have been pulled from the first iteration of the One City Plan. Not all of them are the responsibility of the International Strategy Board members to deliver but our work will support them for example through profile raising and therefore they should be considered by the Board.

2019

- Enable Bristol to achieve 'Age Friendly City' status from the World Health Organisation

2020

- Establish a world-leading test facility in Bristol for testing driverless vehicles in city environments
- Potential funding measures are identified to secure the money needed to build a new mass transit system to improve the movement of people across the city Implement international exchanges with world leading partner cities to deliver Bristol's ambitions and raise its profile as a Global City
- Implement international exchanges with world leading partner cities to deliver Bristol's ambitions and raise its profile as a Global City

2023

- Roll out a refreshed national and international campaign to increase tourism to Bristol and the region

2024

- Businesses with 500+ employees to commit to achieving a local expression of the UN Sustainable Development Goals and publish data to support the development of a local SDG plan

2026

- A 'Global Goals Centre' is opened to educate young people in Bristol about the UN Sustainable Development Goals and their role in our city

2030

- Bristol is the UK's most digitally connected city and features in the Top 20 'Digital Innovation Centres' globally because citizens of all ages can benefit from digital services

2033

- Bristol is recognised as a world leading international trade and investment hub with links to US, China, India, South East Asia and through its active community and business heritage links including Somalia, India and Poland

2037

- Bristol is recognised as an international business events and convention hub and a globally recognised food and drink destination

2039

- Bristol has a high proportion of exhibitions and projects of national and international significance compared to peer cities, including a cultural programme that celebrates the whole city and is representative of its diversity and history
- The city has a internationally-renowned professional sports scene

2041

- Bristol is in the Top 100 'Best Digitally Connected Cities' globally

2042

- Bristol hosts the Commonwealth Games

2043

- All schools in Bristol participate in the Global Goals Centre, to support pupils to become globally responsible and connected citizens
- All Bristol children consider themselves as global citizens, using their international links to connect Bristol to the world

2044

- Bristol has established and sustainable long-haul air links with key overseas markets, including US, Middle East and Far East
- Bristol is now sustaining world-leading research on scale through Specialist Research Institutes established by its universities in the 2020s

2046

- Global citizenship education is mandatory for all secondary school children, including sustainable development, gender equality and human rights

2049

- Bristol has delivered on One City Plan objectives through its international exchanges with world leading partner cities from across the globe

There are a number of other actions in the One City Plan which the International work would contribute through securing investment and funding from learning city objectives to physical developments such as the mass transit.