

## The Bristol Story

Bristol is a thriving city in the heart of the south west of England, which has a mix of rich heritage and contemporary culture attracting visitors, investors, businesses, students and migrants from across the globe.

With its bustling harbour, the city has been a world renowned maritime trading hub for centuries, from 1542 when Bristol first began trading across the Atlantic to today where the city's economy is booming due to the aerospace industry, defence, the media, tourism, IT and financial service sectors.

With a population of nearly half a million, Bristol is also increasingly recognised as an international centre of excellence for its world class universities, outstanding investment opportunities and market leading tech innovation which includes Artificial Intelligence, Quantum mechanics, animation and robotics

Across the city, large scale innovative building is underway to meet housing and enterprise demands that sit alongside the city's rapid growth. Sustainability is at the heart of the varied developments as the city works towards being carbon neutral by 2030.

Offering modern urban living, a vibrant cultural and arts scene, a diverse workforce and one of the fastest growing economies in the UK, Bristol is quickly becoming a popular choice for businesses looking to set up a UK-based office. The city is enhanced by its desirable location with easy access to the rest of the UK and Europe via an award winning airport and fast 90 minute rail connections to London.

However like many major cities, Bristol also faces some stark inequalities. Creating a city of hope where no one is left behind is a goal city partners are working towards. Together they created the One City Plan; a set of ambitious targets for the future of Bristol, decade by decade up to 2050. This joined up approach allows them to tackle six priority themes; Health and Wellbeing, Economy, Homes and Communities, Environment, Learning and Skills and Connectivity.

The people who choose to live in Bristol really make up the city's character, and are celebrated for being diverse, welcoming and talented. As a city of sanctuary, Bristol is home to many migrants who add to the city's diversity and mean over 91 languages are spoken.

We welcome anyone who wants to learn in our city, live in our city, work in our city, thrive in our city, visit our city, and invest in our city.