



Information Policy & Compliance  
[bbc.co.uk/foi](http://bbc.co.uk/foi)      [bbc.co.uk/privacy](http://bbc.co.uk/privacy)

Chros  
e-mail: [request-453794-6796afe2@whatdotheyknow.com](mailto:request-453794-6796afe2@whatdotheyknow.com)

23 January 2018

Dear Sir/Madam,

### **Freedom of Information Request - RFI20171910**

Thank you for your request under the Freedom of Information Act 2000 (the Act) dated 22 December 2017, seeking the following information:

*1) Could you please provide me with the full costing of the BBC 's TV Licencing campaign to include from year 2010 in a year by year basis Itemised to this date.*

*Advertisements broadcast on TV*

*Advertisements on the internet*

*Paper form Advertisements in the form of posters and flyers (Include Delivery labour)*

*All 'To the occupier' letters in the post.*

*All follow up letters after the first TV licencing letter is Ignored/Lost/Binned.*

*All of your Capita contractors costs for 'cold calling property's', and visiting with warrants*

*All staffing Costs to maintain all the above services*

*2) The number of people successfully convicted for having no TV Licence from the year 2010 to this present day that incurred the maximum 1000 pound fine.*

*3) The average fine 'figure' that is handed to successfully convicted persons from the years 2010 to the present*

*4) Does the BBC have some form of special exemption from the Human Rights ACT 1998 or from the Protection from Harassment ACT 1997*

Under section 8(1)(b) of the Act, public authorities are not obliged to comply with a request for information if the request does not provide the valid name of the requester.

You may wish to look at the guidance regarding section 8 of the Act published by the Information Commissioners Office at the following link: <https://ico.org.uk/media/for-organisations/documents/1164/recognising-a-request-made-under-the-foia.pdf> .

## **Appeal Rights**

If you are not satisfied that we have complied with the Act in responding to your request, you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, Tel: 0303 123 1113 (local rate) or 01625 545 745 (national rate) or see <http://www.ico.gov.uk/>.

Yours sincerely

Information Rights

