British Broadcasting Corporation Room BC2 A4 Broadcast Centre White City Wood Lane London W12 7TP

BBC
Information Rights

bbc.co.uk/foi bbc.co.uk/privacy

Telephone 020 8008 2882 Email foi@bbc.co.uk

Phil Collyer

Via email request-502855-4924d71d@whatdotheyknow.com

28 August 2018

Dear Mr Collyer

## Freedom of Information Act 2000 - RFI20181460

Thank you for your requests under the Freedom of Information Act ('the Act') dated 28/07/18, seeking:

How many you tube or other videos on social media who use BBC content do you complain about in 2017?

Please send me the standard letter template you use for this.

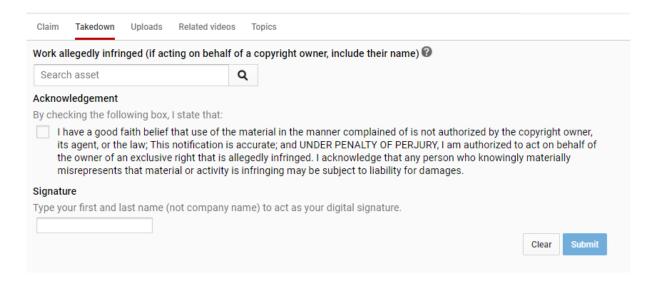
Please say how many of each social media platform you ask to be taken down.

The BBC does not hold a central record of infringing content that has been taken down from websites such as YouTube, Facebook, Instagram or Twitter, or details of individual accounts against which notices are filed. The numbers provided are approximate only and based on the information available to us.

The BBC has searched the records available and can confirm that the total number of requests issued by the BBC's Intellectual Property Legal team from July 2017 to July 2018 on the basis of intellectual property infringements (including copyright) across all of the major social media platforms (YouTube, Facebook, Twitter, Instagram) was approximately 630. A single infringement notice can include URLs to multiple individual videos, which may not necessarily be connected to a single account.

The forms used to submit infringement notices are specific to each platform and are publicly available on their websites; however, for your convenience here are links to the forms on:

- Facebook [https://www.facebook.com/help/contact/trademarkform];
- Twitter [https://help.twitter.com/forms/trademark];
- Instagram [https://help.instagram.com/222826637847963]; and
- Below is an example of YouTube's current form.



## **Appeal Rights**

If you are not satisfied that we have complied with the Act in responding to your request, you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, Tel: 0303 123 1113 or see <a href="http://www.ico.org.uk/">http://www.ico.org.uk/</a>.

Yours faithfully,

Information Rights

**BBC Legal**