



## Arts and Technology Pilot Programme - Expression of Interest

### Organisation details

What is the name of your organisation?

Art Services Grants Ltd

What is your full address?

We will use this address if we need to write to you. This should be your main trading address.

Full postcode

E8 3RH

Address name or number

129-131

Street

Mare Street

Locality

Town / city

LONDON

County

London

Non UK Address

☐

Which Arts Council region are you based in?

London

Organisation's email address

xxxx@xxxxxxxxxxxxx.xxx.xx

### Main contact details

As you are completing this form for an organisation, give the following details for the main contact person:

First name

Douglas

Middle name

Last name

Thackway

Position

Operations Director

Phone number, including area code

020 8525 4330

Mobile number

Personal Data

Email address

xxxxxxx@xxxxxxxxxxxxx.xxx.xx

Textphone

Fax number

## Tell us about your idea

Describe your idea in no more than 300 words using the following prompts:

- 1. Readiness to operate a new support programme working across arts and technology.**
- 2. Evidence of potential cohort of people and businesses.**
- 3. Evidence of particular need or context, which will add value in the testing of the model.**
- 4. Track record of working across arts and technology over the last 2-3 years.**
- 5. The capacity of agencies to have systems and processes in place to both receive grant funds, and also to act as grant administrators.**

Lawrence Lek, James Bridle, Technology Will Save Us, Codasign and other leading art-technology practitioners have been incubated at SPACE. This has identified that London's fragmented innovation ecology needs cohesive, creatively focused support for art-technology innovation. TRANSFER will be East London's art-technology accelerator, providing a new innovation model with wider economic potential.

TRANSFER will drive innovation through effective alignment of proven commercial innovation techniques in a creative-maker network. Anchored at SPACE's HQ, it will be unique in London and the cornerstone of a linked network of space, tools and maker resources - a new innovation district in Hackney, MAKER MILE.

Scale of demand has been evidenced through Innovation events such as Beta Release at SPACE's White Building and 700+ participation enquiries for CoLAB, (SPACE's new art-technology incubator) e.g. Sugru's responded to CoLAB, for creative acceleration support. TRANSFER will provide this with better connections to experts, physical and financial resources, business and public profiling.

TRANSFER will house 10 'Fellows' with projects ready to accelerate. Drawing on SPACE's artist development programme expertise, they'll write innovation plans and access 1-1 support. They'll benefit from SPACE facilities (OpenSPACE, deskSPACE, Outlet), CoLAB's events, workshops, skill swapping, networking and knowledge exchange. They'll access Maker Mile resources, and funding for specialist support e.g. scientists, designers, artist, technologies. Fellows will aid CoLAB and Maker Mile, intensifying its use, adding critical mass and underpinning the business model.

SPACE has 15+ years of delivering innovative, internationally recognised art-technology programmes with leading artists in this field and partners including Bloomberg, LACMA, Eyebeam, V&A and Wieden+Kennedy. It also has the experience and systems to receive and distribute grants, deliver pilots, programmes and lasting partnerships with measurable outputs and full evaluation.

If you have not given us all of the information we need, we will take you back to the relevant pages and ask you to amend or add information.