



## Arts and Technology Pilot Programme - Expression of Interest

### Organisation details

What is the name of your organisation?

Wired Sussex limited

What is your full address?

We will use this address if we need to write to you. This should be your main trading address.

Full postcode

BN1 4GH

Address name or number

Unit 8 Level 4 South, New England House

Street

New England Street

Locality

Town / city

BRIGHTON

County

East Sussex

Non UK Address

☐

Which Arts Council region are you based in?

South East

Organisation's email address

xxxx@xxxxxxxxxxx.xxx

### Main contact details

As you are completing this form for an organisation, give the following details for the main contact person:

First name

Philip

Middle name

Last name

Jones

Position

Managing Director

Phone number, including area code

01273692888

Mobile number

Email address

xxxx@xxxxxxxxxxx.xxx

Textphone

Fax number

## Tell us about your idea

Describe your idea in no more than 300 words using the following prompts:

- 1. Readiness to operate a new support programme working across arts and technology.**
- 2. Evidence of potential cohort of people and businesses.**
- 3. Evidence of particular need or context, which will add value in the testing of the model.**
- 4. Track record of working across arts and technology over the last 2-3 years.**
- 5. The capacity of agencies to have systems and processes in place to both receive grant funds, and also to act as grant administrators.**

Between 2013-15, Wired Sussex ran 2 pilot programmes that integrated artists and arts practices with technology start-up models to support innovators in the creation of new, value-generating businesses.

We therefore have the resources and expertise available to significantly expand on those pilots through this programme. We can create collaborative and peer-driven learning environments, have a set of core learning tools, a group of mentors, curators and experts from the start-up and arts sectors, and a space designed to support this type of programme.

Brighton's high rate of start-ups and strong creative and technology sectors makes it an attractive location for participants. Wired Sussex has a substantial network of individuals, organisations and businesses to support any call. The track record of our pilot projects will also enhance response rates. We are confident we can rapidly attract a suitably diverse cohort.

The Fuse research empirically demonstrated the importance of artistic practices in the innovation and value creation process. The opportunity is to cultivate integrated arts practices, to create coherent, scalable and replicable models that enable ideas to become innovations and grow beyond the micro stage, and to support the UK's strategic advantage in the Creative Industries.

Wired Sussex has a recognised track record in connecting arts and technology. We are a lead partner in the influential Fuse projects, created the hybrid arts / technology space 'The FuseBox' and re-orientated Brighton Digital Festival (which we manage) on a fused model.

We have robust systems in place to receive grant funds. Recent examples include the Recreate EU programme for creative industry hubs and the ACE-supported Brighton Digital Festival. We act as grants administrators for Brighton Digital Festival (overseeing commissions) and the RGF-supported Intern Placement Programme, which provides over 100 grants to CI SME's.

If you have not given us all of the information we need, we will take you back to the relevant pages and ask you to amend or add information.