

Contact: Julie Purser
Direct tel: 03000 268037
Email: inforights@durham.gov.uk
Our ref: 3125637



Date: 31/01/22

Dear Mr Shelby

Freedom of Information Act 2000

Please accept our apologies for the delay.

1. What is the total annual cost and number of staff who work in the corporate communications and marketing team. To include all temporary and part time staff. These costs can easily be obtained from existing structure charts so should not incur substantial staff time to prepare. Please supply copies of the actual organisational structure charts with salaries included for the roles described above.

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Our response to 1:

Staffing budget (including on-costs; employers NI and superannuation contributions) for 2021/22 is £1,262,748

As at: 8 December 2021 the posts held within the Communications and Marketing team are as follows –

Post Title	Post Grade	Salary	FTE Post Occupied within Budget	Post Occupied Above Establishment Budget	Vacant Posts	Total FTE posts in service
Head of Communications and Marketing	HOS3	£83,424	1.00			1.00
Assistant Communications & Marketing Manager	DCCGRADE14	£42,821 - £46,845			1.00	1.00
Business Partner	DCCGRADE12	£36,922 - £40,876	2.89		1.00	3.89

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Team Leader Press & Publications	DCCGRADE12	£36,922 - £40,876	1.00			1.00
Senior Multimedia Officer	DCCGRADE10	£31,346 - £34,728	2.00	2.00	3.00	7.00
Marketing Officer	DCCGRADE09	£28,672 - £32,234		1.00		1.00
Multimedia Officer	DCCGRADE09	£28,672 - £32,234	11.81	3.00	4.00	18.81
Multimedia Senior Support Officer	DCCGRADE07	£23,541 - £27,041	2.15		2.00	4.15
Multimedia Support Officer	DCCGRADE05	£20,092 - £22,183	2.89		1.00	3.89
Multimedia Assistant	DCCGRADE03	£18,933 -			1.00	1.00

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		£19,698				
Total			23.74	6.00	13.00	42.74

2. Has the number of staff in these communication and marketing functions increased, decreased or remained the same since the election of the new controlling political alliance in May 2021.

Our response to 2:

Since May 2021, 8 Communications & Marketing employees have left the council – 7 of these posts remain within the team budget.

3. What is the job title and salary of the most senior member of staff responsible for the Communication and Marketing function within the authority.

Our response to 3:

Communications & Marketing sits within the Regeneration, Economy & Growth service under Corporate Director Amy Harhoff.

Under section 21 of the Freedom of Information Act 2000, director salaries are published on the councils website at: <https://www.durham.gov.uk/article/2435/Senior-staff-salaries>

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Please quote the reference number 3125637 in any future communications.

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Please put your grounds for an appeal in writing and email us back explaining which internal review applies.

- Late (you want us to explain why the response was late or has not yet been provided)
- Disagree with exemption (wrong exemption, or applied incorrectly)
- Disagree with the public interest test (Explain in detail why you believe the public interest test favours disclosure.)
- Request is incomplete, information is missing (indicate what is missing), information is inaccurate Information is not what was requested.

Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to inforights@durham.gov.uk

If you are still dissatisfied with the Council's response after the internal review you have a right of appeal to the Information Commissioner at:

The Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow

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Cheshire SK9 5AF.
Telephone: 01625 545 700
Website: www.ico.gov.uk

I will now close your request as of this date.

Yours sincerely

Julie Purser
Freedom of Information and Data Protection Officer

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