



Department  
for Work &  
Pensions

DWP Central Freedom of  
Information Team  
Caxton House  
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London  
SW1H 9NA

Peter Stannack  
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[freedom-of-information-  
request@dwp.gov.uk](mailto:freedom-of-information-request@dwp.gov.uk)

[DWP Website](https://www.dwp.gov.uk)

Our Ref: FOI2020/68065

24 November 2020

Dear Peter Stannack,

Thank you for your Freedom of Information (FoI) request received on 6th November. You wrote:

"I am writing to enquire how much money was spent on a poster campaign, together with other related activities in jobcentres and elsewhere encouraging jobseekers to carry on working after retirement between 2010 and 2020"

### **DWP Response**

We are unable to deal with your FoI request without clarification of the information you seek.

To help us do so, we would like some more information about this campaign.

Under Section 16 of the FoI Act we should assist you in helping you focus your request.

Can you provide some more detail about the poster campaign.

Which Jobcentre or other place did you see the posters.

Can you be more specific about the dates of the campaign as the time period 2010-2020 is very large.

Do you have a photograph of a poster or can provide more specific wording from it.

Can you explain 'other related activities'

We will consider any revised request however we cannot guarantee that any revised request will fall within the cost limit.

If you have any queries about this letter, please contact us quoting the reference number above.

Yours sincerely,

DWP Central Freedom of Information Team

## **Your right to complain under the Freedom of Information Act**

If you are not happy with this response you may request an internal review by e-mailing [freedom-of-information-request@dwp.gov.uk](mailto:freedom-of-information-request@dwp.gov.uk) or by writing to: DWP Central FoI Team, Caxton House, 6-12 Tothill Street, London, SW1H 9NA.

Any review request should be submitted within two months of the date of this letter.

If you are not content with the outcome of the internal review you may apply directly to the Information Commissioner's Office for a decision. Generally, the Commissioner cannot make a decision unless you have exhausted our own complaints procedure. The Information Commissioner can be contacted at: The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF.

Website: [ICO Contact Information](#) or telephone 0303 123 1113 or 01625 545745