



**By e-mail:** Matthew Procter <request-376752-d5399afa@whatdotheyknow.com>

Office of the University Secretary  
4 West  
University of Bath  
Claverton Down  
Bath  
BA2 7AY

25 January 2017

Dear Mr Procter

**Request for information under the Freedom of Information Act (FOIA), 2000 – 2016/244**

Your request for information was received on 12 December 2016 and handled under the provisions of the Freedom of Information Act, 2000. It is reproduced below for your reference:

*“Could you please outline the following:*

*1) If the University pays for advertisements in the following publications, or their online counterparts*

- 1) Daily/Sunday Mail*
- 2) Daily/Sunday Express*
- 3) The Sun*

*2) Could you outline the annual spending on such advertisements (collectively)*

*3) Could you outline how long you've been advertising with such publications”*

You were subsequently asked to clarify the nature of the advertising for which you required the information and the precise timeframe. You requested the information for any reason, including any digital footprint generation, etc. over the current and previous two years.

Section 1(1) usually entitles you to be told whether the requested information is held and have that information provided to you unless it is judged to be exempt from disclosure.

The University has not paid to advertise in the publications listed in the FOI request over the current and previous two years.

If you are dissatisfied with any aspect of how your request was handled you may ask the University to conduct an internal review. A request for an internal review must be submitted within 40 working days of receipt by you of this response. Requests received outside this period will only be considered at the University's discretion and where there is a valid reason to do so. Applications for internal review should be addressed in writing to:

University Secretary  
University of Bath  
Claverton Down  
Bath, BA2 7AY or e-mail [M.G.W.Humphriss@bath.ac.uk](mailto:M.G.W.Humphriss@bath.ac.uk).

If you still feel dissatisfied following the outcome of the internal review you may appeal to the Information Commissioner's Office (ICO):

The Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Further details of this process are available via the following link:

<https://ico.org.uk/concerns/getting/>

Please note that the Information Commissioner will only consider appeals once the internal review process has been completed.

Yours sincerely

James Button  
Freedom of Information Officer