



Department
of Health &
Social Care

Freedom of Information Team
Department of Health and Social Care
39 Victoria Street
London SW1H 0EU

www.gov.uk/dhsc

P Newton

By email to: request-842161-16bb0e37@whatdotheyknow.com

29 March 2022

Dear P Newton,

Freedom of Information Request Reference FOI-1397310

Thank you for your request dated 8 March 2022, in which you asked the Department of Health and Social Care (DHSC):

Dear Department of Health and Social Care,

Please provide the following;

- 1. Information, ipso facto evidence of all news organisations that were paid by the Government either through the Department of Health and Social Care or any agency under its superintendence to advertise COVID-19 vaccines as part of a “comprehensive media-marketing campaign” or any other form of advertising campaign.*
- 2. The total cost to the exchequer for any such COVID-19 vaccine advertisement campaigns.*

Your request has been handled under the Freedom of Information Act 2000 (FOIA).

DHSC does not hold the information you have requested. This is because we are not the appropriate authority to contact regarding this matter. However, you may wish to contact the Cabinet Office which may hold information relevant to your request. Cabinet Office can be contacted via the following details.

Website: <https://www.gov.uk/government/organisations/cabinet-office>

Email: foi-team@cabinetoffice.gov.uk

If you are not satisfied with the handling of your request, you have the right to appeal by asking for an internal review. This should be sent to freedomofinformation@dhsc.gov.uk or to the address at the top of this letter and be submitted within two months of the date of this letter.

Please remember to quote the reference number above in any future communication.

If you are not content with the outcome of your internal review, you may complain directly to the Information Commissioner's Office (ICO). Generally, the ICO cannot make a decision unless you have already appealed our original response and received our internal review decision. You should raise your concerns with the ICO within three months of your last meaningful contact with us.

The ICO can be contacted at:

The Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow SK9 5AF

Website: <https://ico.org.uk/concerns>

Yours sincerely,

Freedom of Information Team

Freedom of Information Team
freedomofinformation@dhsc.gov.uk