

Bank of England

John Anderson
via email to:
request-840059-
742d5a19@whatdotheyknow.com

Information Access Team
Communications Directorate
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5 April 2022

**Please quote ref. CAS-42655-B4B2D5
on all correspondence**

Dear John Anderson

Thank you for your email dated 3 March in which you ask for access to the following under the Freedom of Information Act 2000 ('Fol Act'):

'On 3rd March 2022 you announced the following:

<https://www.bankofengland.co.uk/news/2022/march/new-visual-identity>

How much did this work to create a new 'visual identity' cost?'

I can confirm that the Bank of England (the 'Bank') holds information within the scope of your request.

You may like to be aware that on 5 April the Bank disclosed information relating to the costs of launching the Bank's visual identity. This information can be viewed at: <https://bankofengland.co.uk/freedom-of-information/2022/information-relating-to-the-costs-of-the-banks-visual-identity>

Yours sincerely



Heena Rabadia
Information Access Team

Your right to complain under the Fol Act

If you are unhappy with the Bank's response, you may ask for that decision to be reviewed internally. Please note that this will be subject to the Bank having received your submission within two months of the date of this response. In order to submit an internal review, please set out the grounds for your appeal and send it to Wendy Galvin, Information Access Team (TS-Mz), Communications

Directorate, Bank of England, Threadneedle Street, London, EC2R 8AH or by email to enquiries@bankofengland.co.uk for the attention of Wendy Galvin.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Privacy notice

When you contact us, the Bank collects information about you. This includes your name, contact details and anything you choose to disclose in your correspondence.

We collect your personal data to assess your request and prepare our response to you. Our basis to process this data is that it is necessary for us to satisfy a legal obligation.

We will keep your personal data for 10 years. You can request that we no longer use your personal data, by contacting us via the website link below.

You have a number of rights under data protection laws, for example you have the right to ask us for a copy of the personal data the Bank holds about you. This is known as a 'Subject Access Request'. You can ask us to change how we process or deal with your personal data, and you may also have the right in some circumstances to have your personal data amended or deleted. To find out more about those rights, to make a complaint, or to contact our Data Protection Officer, please see our website at www.bankofengland.co.uk/privacy