



Mr Mark House

Business Support  
Resources Group  
Warwickshire County Council  
Shire Hall, Warwick, CV34 4RL

**Email** [businesssupport@warwickshire.gov.uk](mailto:businesssupport@warwickshire.gov.uk)

---

**Our ref:** 7656948

**Your ref:**

**Date:** 29 March 2022

Dear Mr House

### **Freedom of Information Act 2000**

This request is being handled under the Freedom of Information Act 2000.

I am writing to inform you that we have searched our records and some of the information you requested is not held by Warwickshire County Council.

**WCC did not undertake a Return on Investment study in relation to the investment provided to City of Culture Trust and therefore cannot provide the information requested. The investment is being regularly monitored based on a series of key performance indicators which were agreed as part of the investment agreement and the final outcomes/benefits of the investment will be realised once the City of Culture Trust carry out a final evaluation of the entire programme.**

I have detailed below the information that is held.

*Please provide details of the funding given to the Coventry City of Culture or associated organisations and provide details of the Return on Investment study carried out on that funding.*

**The committed investment from WCC for City of Culture funding was £1m.**

### **PROPOSED PAYMENT PLAN**

**1<sup>st</sup> November 2020: £250k**

**28<sup>th</sup> February 2021: £250k**

**1<sup>st</sup> April 2021: £250k**

**1<sup>st</sup> April 2022: £125k**

**31<sup>st</sup> March 2023: £125k**

**The investment is being regularly monitored based on a series of key performance indicators which were agreed as part of the investment agreement and the final outcomes/benefits of the investment will be realised once the City of Culture Trust carry out a final evaluation of the entire programme.**

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within 40 days of the date of receipt of the response to your original letter and should be addressed to:

Information Management  
Shire Hall  
Warwick  
CV34 4RL  
inforights@warwickshire.gov.uk

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Phone: 0303 123 1113

Website: [www.ico.org.uk](http://www.ico.org.uk)

I will now close your request as of this date.

Yours sincerely

Sarah Winnett  
Business Support Team Leader