



Information Rights

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Paul Jones

[request-786376-ffb58e08@whatdotheyknow.com](mailto:request-786376-ffb58e08@whatdotheyknow.com)

30 September 2021

Dear Mr Jones,

**Freedom of Information request – RFI20211377**

Thank you for your request to the BBC of 30<sup>th</sup> August 2021 seeking the following information under the Freedom of Information (FOI) Act 2000:

*How many times have on air staff been requested by “management” to remove social media posts which have been deemed to break the current social media guidance the BBC have in existence during 2021; and whether such requests are logged as breaches of this guidance.*

The BBC published guidance on the use of social media in October 2020 as part of a package of new measures around our renewed commitment to impartiality. This guidance can be found in full here:

<https://www.bbc.co.uk/editorialguidelines/guidance/individual-use-of-social-media>

The social media guidance applies to everyone working at the BBC with clear steps to follow to maintain standards and integrity.

We do not have a central record of instances where staff have been reminded of the guidance.

As set out in section 6(1)(b)(ii) of the Act, our subsidiaries (including BBC Studioworks Limited, UKTV, BBC Global News Ltd and BBC Studios Ltd), as well as the charities BBC Media Action and BBC Children in Need, are not subject to the Act. As such, information relating to these entities is not considered in the above response.

**Appeal Rights**

If you are not satisfied that we have complied with the Act in responding to your request, you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your

reference number. A request for an internal review must be made within 40 working days of receiving the BBC's response to your original request.

If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, Tel: 0303 123 1113 or see <https://ico.org.uk/>.

Yours sincerely,

**BBC HR**