



Please note that under section 12 of the Act, we are allowed to refuse to handle the request if it would exceed the appropriate limit. The appropriate limit has been set by the Regulations (SI 2004/3244) as being £450 (equivalent to two and a half days work, at an hourly rate of £25). As records prior to 2004 were held in various areas of the BBC, in order to retrieve information 1996 to 2003, it would be necessary to search all of the BBC's financial records for those years. I estimate that this would take more than 2.5 days

With reference to question 2, as already stated, the event is entirely funded by BBC internal budgets and not by private sponsors.

With reference to question 3, please find attached a list of people who accepted an invitation to the event in 2008. Most were invited with a guest. Approximately 1,000 guests attended the evening which ran from 8pm till midnight. Attendees included corporate and individual fundraisers, stakeholders associated with children's issues, sector partners, performers and artists involved in helping Children in Need throughout the year and those involved in the making of the appeal night live show, and some of children and their families who have been helped by the charity and contributed to the programme.

We are careful about ensuring that any BBC corporate event provides value for money and in recent years we have decreased the amount of corporate hospitality. We intend to reduce both the number of events and spend on corporate hospitality still further in 2009/10, and plans for the Children in Need appeal night event are under review.

### **Appeal Rights**

If you are not satisfied with this response you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, telephone 01625 545 700 or see <http://www.ico.gov.uk/>

Yours sincerely

Sarah Yassien

**Programme Manager**  
**Marketing, Communications and Audiences**