

## Graeme Amis

By email: [request-528621-31b0cb03@whatdotheyknow.com](mailto:request-528621-31b0cb03@whatdotheyknow.com)

23 November 2018

Dear Mr Amis

### FOI18-2165

Thank you for your information request of 26 October. Your request has been considered under the Freedom of Information 2000 ("the FOI Act").

In your correspondence you requested the following information:

***"Please provide details of what the contracts mentioned in a response to FOI18-2103(<https://www.whatdotheyknow.com/request/518505/response/1246192/attach/html/3/FOI18%202103%20Response.pdf.html>) are for and the date on which they were awarded.***

***In the case of the contracts which are in excess of £100,000 please provide a breakdown of services provided to the lowest level of granularity that you are willing to provide'.***

I can confirm that HS2 Ltd holds the information that you have requested.

#### 1. Carat trading division Dentsu Aegis UK

	Value	Start date
Carat trading division Dentsu Aegis UK	£29,791.42	August 2015
Carat trading division Dentsu Aegis UK	£3,209.87	September 2015
Carat trading division Dentsu Aegis UK	£21,990.91	September 2015
Carat trading division Dentsu Aegis UK	£25,565.71	September 2015
Carat trading division Dentsu Aegis UK	£10,000.00	July 2016
Carat trading division Dentsu Aegis UK	£40,000.00	September 2016
Carat trading division Dentsu Aegis UK	£16,000.00	September 2016
Carat trading division Dentsu Aegis UK	£79,166.39	December 2016
Carat trading division Dentsu Aegis UK	£20,835.78	December 2016
Carat trading division Dentsu Aegis UK	£564.56	December 2016
Carat trading division Dentsu Aegis UK	£12,598.51	July 2017
Carat trading division Dentsu Aegis UK	£16,000.00	July 2017
Carat trading division Dentsu Aegis UK	£15,000.00	July 2017
Carat trading division Dentsu Aegis UK	£10,500.00	July 2017

Contract services are for regional newspapers and targeted social media advertising. This is to notify members of the public of the launch of a formal consultation along the HS2 route

(Phase One, 2a and 2b). The adverts give details of public information events, where applicable, and how they can respond.

## 2. TMP (UK) Ltd

	<b>Value</b>	<b>Start date</b>
TMP (UK) Ltd	£297,916.00	August 2015
TMP (UK) Ltd	£192,184.00	August 2015
TMP (UK) Ltd	£536,000.00	August 2015

The provision of recruitment advertising services to ensure that vacancies are advertised through the most appropriate channels. This includes:

- the ability to advertise highly technical roles through specialist journals
- the ability to recommend and make best use of social media
- the ability to advertise the more senior roles (that is, SCS 1 equivalent, HS2 Ltd Grade 20 and above) in mainstream broadsheet newspapers in compliance with Civil Service recruitment requirements
- hosting HS2 Ltd's Jobs website
- developing an employer brand and marketing strategy for all types of advertising activities

## 3. Transport Focus

	<b>Value</b>	<b>Start date</b>
Transport Focus*	£126,545.00	April 2016
Transport Focus*	£255,934.00	April 2016
Transport Focus	£5,000.00	August 2017

\*This is the one contract, but with separate purchase orders

The April 2016 contract was awarded for the development of the HS2 Passenger Panel which consists of 40 panellists. The HS2 Passenger Panel has allowed HS2 Ltd to continue to ensure passenger needs are placed at the heart of the design through engagement with the whole organisation.

The August 2017 contract was awarded for the provision of independent insight and review on the rolling stock interiors approach to particular elements of the rolling stock design /procurement.

If you are unhappy with the way we have handled your request or with the decisions made in relation to your request, you may complain in writing to HS2 Ltd at the address below. Please also see attached details of HS2 Ltd's complaints procedure and your right to complain to the Information Commissioner.

Please remember to quote reference number **FOI18-2165** in any future communication relating to this request.

Yours sincerely

**Alistair Hobbs**

Briefings, Correspondence and FOI Adviser  
High Speed Two (HS2) Limited

## **Your right to complain to HS2 Ltd and the Information Commissioner**

You have the right to complain to HS2 Ltd within two calendar months of the date of this letter about the way in which your request for information was handled and/or about the decision not to disclose all or part of the information requested.

Your complaint will be acknowledged and you will be advised of a target date by which to expect a response. Initially your complaint will be re-considered by the official who dealt with your request for information. If, after careful consideration, that official decides that his/her decision was correct, your complaint will automatically be referred to a senior independent official who will conduct a further review. You will be advised of the outcome of your complaint and if a decision is taken to disclose information originally withheld this will be done as soon as possible.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF