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NHS Management and Administration Staffing and Expenditure in a National and International Context

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Summary of policy implications

- 1. During this project, an attempt was made in a very short period to review and interpret published literature and data sources, to derive a template for questioning international informants, and make international and cross-sectoral comparisons. Findings are presented from all these areas and while we emphasise the preliminary nature of all these findings, we believe that this is the best that can be done with available information and data at this stage. We would like to acknowledge the immense assistance we have had from international experts (particularly those listed on the title page). The primary authors accept full responsibility for the interpretation of the data these individuals provided and for any errors or omissions.
- 2. Before reviewing the data we have accessed, it is useful to emphasise the particular nature of the political debate about NHS 'bureaucracy'. Expenditure on management in other public sector organisations (e.g. schools) is rarely measured systematically, and it is not denigrated in the way that the alleged 'excesses' of health sector management are. Yet in all service industries and organisations, management and administration is essential for the efficient delivery of services. Furthermore, as the complexities of health care delivery have increased, and there has been increased recognition of system failures such as practice variations, clinical errors and inappropriate or untimely treatment, the need for effective management and administration has increased in all health care systems, public and private.
- 3. Expenditure on management and administration, in the NHS and in all other health care systems, is a means to an end: its purpose is to improve patient care. The relatively ill-informed and superficial debates around whole system 'bureaucracy' make little attempt to assess the value of management and administration in particular activities, or accept that some such expenditure is essential to ensure the appropriate and efficient delivery of care. The primary policy issue should not be overall management staffing levels or costs, but how investments of this type affect the performance of the health care system and its component parts. Levels of management and administration reflect systems of finance and delivery and the structure of the health care system. As one American author (Blumenthal 1993) reflects, blaming the problems of health care on its administration 'is as useful as attributing a patient's septic shock to his or her fever'. It should be emphasised that administrative and management costs are a symptom, not a cause, of structural problems in the US and in other health care systems.
- 4. There are no agreed definitions of 'administration' and 'management' in health care between (and sometimes even within) countries' health care systems. Substantial ambiguity exists around any comparisons, particularly as definitions shift as groups of workers are recategorised. Consequently, all cross-national and cross-sectoral figures must be viewed with extreme caution. Particularly limiting to this review is the emphasis in England on 'management' whereas other countries do not separate management from administration. The distinction between 'management' and 'administration' is usually artificial and may be politically motivated. The first definition of administration in the Oxford dictionary is 'management'. The distinction between 'managers and senior managers', the usual statistic cited in health management debates, and 'administration' is artificial and may be inappropriate. The policy focus should be on the size, activity and effects of both groups.
- 5. A literature review revealed useful studies comparing administration costs in the US (predictably high) and Canada (substantially lower), and some single country attempts to relate management inputs to outcomes (in terms of health sector performance). These studies may be consistent with the hypothesis that returns to investment in management may increase at low levels of input, and then returns may diminish to zero and eventually decrease. In the US, where management and administration costs are high, it may be that there are diminishing or even decreasing returns to further investment in many parts of the system.
- 6. Historically, Beveridge-type systems like the 'old' NHS (pre-1991 reform) have been relatively inexpensive to manage and administer. The existence of a single payer, in

conjunction with simple resource allocation mechanisms, has substantially limited the number of transactions needed in the health system and the consequent information and resource requirements. This has permitted cost control and limited the need for administration costs. General reluctance to confront clinical freedom has meant that management costs have also historically been relatively low. Bismarck-type social insurance systems, by having more than one payer (e.g. multiple sickness funds in Germany) and distinctions between funding and provision, have historically created more expensive systems, both in general and in terms of administration costs. Private systems, with a plurality of payers and providers, and a mix of public and private finance generate a substantial need for information (for billing and contracting) and systems like the US have historically been expensive to manage and administer.

- 7. As we move towards mixed systems in the UK and elsewhere in Europe, these old distinctions begin to break down, and current management and administrative inputs (in terms of staffing and costs) appear to vary less between England, France, Germany and the Netherlands than might be expected. Inputs in Australia and Denmark appear on first impressions lower than the other four countries surveyed, but these conclusions are tentative. In the English NHS, the purchaser-provider split, private finance, national tariffs and other policies aiming to stimulate efficiency in the system and create a mix of public and private finance and provision mean almost unavoidably that the more information is needed to make contracts, hence transactions costs of providing care have increased, and may continue to increase. At the same time, policy makers, focusing on better monitoring of performance, have also created a need for information systems and management to detect whether improvements in health care delivery are taking place.
- 8. The challenge to research and policy is how to identify the impact of incremental investments in management and administration teams on improving system performance and patient outcomes. The evidence base for the impact of management investment is very limited, largely because of the apparent obsession of policy makers and researchers with ideological perspectives, and with overall system administrative costs. Identifying returns to management and administrative investment can only be achieved by *disaggregated analysis*, accepting that different sectors and different objectives require different levels of management and administration, not by the current focus on ambiguous global sums. The current level of debate is at times unhelpful and inappropriate in addressing this more relevant policy question. Our hope is that more consistent and accurate data can in future be collected and used, and that this review will act as a stimulus to further research and analysis of this challenging but important policy area.

Executive summary

Background

The costs of management and administration in the National Health Service remain a constant and often unnecessary source of debate and controversy. Some commentators believe NHS management to be extremely cost-effective, with a relatively small workforce managing a budget of over £65 billion and a workforce of 1.3 million. Others believe management and administration costs are 'out of control' and detract from patient care rather than adding to it. Both views deploy rhetoric and selective use of evidence, often tend to fail to focus on the purposes of such expenditure (the efficient and equitable finance and delivery of accessible patient care) and do not estimate cost flows accurately.

Study Objectives

- 1. To deconstruct and outline clear definitions of the number (whole-time equivalent) and costs of NHS management and administrative staff for England.
- 2. To review published literature on management and administration costs in health care systems in England and elsewhere.
- 3. To review and explore existing sources of internationally comparable data on the components of health expenditure (e.g. OECD Health Data, Eurostat).
- 4. To create a template of questions to determine comparable estimated figures from a selection of countries (France, Germany, Denmark, Australia, the Netherlands), and use national expert contacts to provide national published data on management and administration staffing and costs in their health systems, and to access and interpret these data.
- To investigate published accounts of a selection of private health care insurers and providers in the UK, to explore public-private sector comparisons of health care management and administration staffing and costs.
- 6. To explore the possibility of cross-sectoral comparisons of management and administration costs in comparable publicly funded professional service industries such as school teaching and higher education.

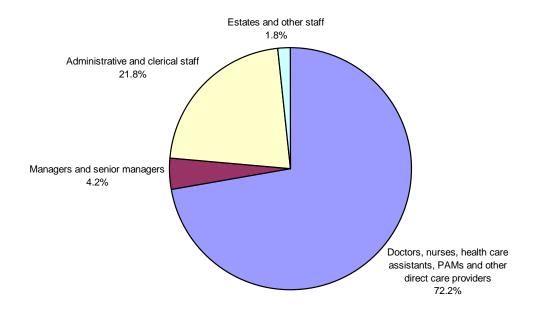
Summary methods and results

1. Defining management and administrative staff in the English NHS

Approximately 1.3 million people (over 1 million whole-time equivalent (WTE) staff) were employed in the NHS in September 2003, 49% of them (51% WTE) professionally qualified clinical staff. Support to clinical staff (including health care assistants, support workers, nursery nurses, estates, maintenance and works staff, and administrative and clerical staff) added a further 27% of WTE staff and NHS infrastructure support 16.3% of WTE staff. Of this central infrastructure support, managers and senior managers were 3.3% of WTE NHS staff, a figure often quoted by those who defend management staff and expenditure

The annual hospital and community health services (HCHS) non-medical workforce census permits exploration of 'support to clinical staff' to derive those who are managers and administrators. Reallocating all managers and administrators from 'support to clinical staff' to a management and administrative category, and including staff in general practice, changes the figures slightly, with a total of 4.2% managers and senior managers and 21.8% administrative and clerical staff. Total staff in different categories are illustrated in the figure below.

Figure E1: All NHS staff groups, September 2003, whole-time equivalent



Source: Adapted from the HCHS non-medical workforce census, general practice workforce census, and medical workforce census, September 2003, published Department of Health 2004.

2. Reviewing published literature

A combination of electronic literature searching and contact with international experts in the field was used. The electronic databases MEDLINE, SIGLE, HMIC and ECONLIT were searched. 1,237 abstracts were reviewed by two researchers, who agreed on relevant papers to be retrieved. Ninety one papers were sought from the results of this search, and the reviewers also scanned reference lists of retrieved papers. We also contacted around 40 people in nine countries and some international organisations, who have expertise in this area, asking for advice, further contacts, articles, government reports or data on the subject of management and administration costs in their country or countries of interest.

The most often cited and recommended authors in the field of administrative costs across health systems are Himmelstein, Woolhandler, Campbell and colleagues. Their most recently published study compared the *costs of health care administration* (including management) in the United States and Canada using 1999 data, finding health administration costs of \$1,059 per capita in the US, and \$307 per capita in Canada, or 31.0 percent of health care expenditures in the United States and 16.7 percent of health care expenditures in Canada. A recent Australian monograph (Hall et al, unpublished) attempts to replicate the Woolhandler study in Australia, estimating an Australian administrative cost per capita of US\$201 in 1999.

Comparable costs for the English NHS can only be made by an extremely crude approximation. Overall NHS expenditure per capita in 2003 was around £1295, with 13.5% (around £175 per capita) made up of management and administration. This is approximately US\$280. Removing nursing home and home care figures from the US and Canadian figures, as these are not in the English estimate, leaves \$955 for the US and \$265 for Canada. Inflating the US and Canadian figures to 2003 prices, US administration costs are around US\$1054 and Canadian costs around US\$292. This is still not directly comparable as the US and Canada estimates include the time of physicians and other clinicians in administrative

tasks. This might reasonably be expected to take up between 10 and 25 per cent of English clinicians' time, thus adding between 3.2% and 7.9% to the percentage of overall costs that are made up of administration and management in England, to be comparable with the Woolhandler figures. This means that between £216 and £277, or between US\$346 and US\$443 per capita may be spent on management and administration in England, exceeding the Canadian costs. However, the costs of office space and capital are not included in the English approximation, but the US and Canada estimates do not include insurance industry personnel, which underestimates the overall administrative costs of their health systems. For these and other reasons we urge extreme caution around all these comparisons.

Workforce comparisons are perhaps safer than estimates of administrative costs. Woolhandler et al report that 27.3% of the US health workforce (in 1999) and 19.1% of the Canadian health workforce (in 1998) worked in administrative and clerical positions. In Australia Hall et al report that in 2001 administrative staff accounted for 21.3% of the health labour force. The English administrative workforce, at around 21.8% of the health workforce (excluding managers) or 26% (including managers), exceeds Canada and Australia, but remains less than the US.

Costs of management and administration should not be compared in isolation from considering the efficient and appropriate amount of expenditure on these activities, and the contribution of management and administration to the performance of the health care system. We found only single-country papers assessing the value of management and administration to health care processes and outcomes. Studies may be thought generally consistent with the hypothesis that returns to investment in management may increase at low levels of input, and then diminish and eventually decrease. The English NHS, with relatively low levels of management input therefore shows some evidence that increasing management inputs (during the early to mid-1990s when studies were conducted) might have created a return on investment, if carefully targeted and used efficiently, in terms of better performing services. In the US, where management and administration costs are high, it may be that there are diminishing or even decreasing returns to further investment in most parts of the system.

3. Published international data on administration costs in health care

The only source of international comparative data on administrative expenditure we found was OECD. For the only year that UK data exists (1999) this shows the UK as having relatively high administrative costs (ranking 8th highest of the 24 countries). However, the definition of 'administrative costs' is limited, perhaps particularly as hospital management costs and the costs of patient records and other administration of public health systems are explicitly excluded. This is not a reasonable comparison and the data was not pursued further.

4. Questionnaire survey of five countries

To overcome the problems of published statistics on management and administration costs, a template of questions was derived and sent to international experts in this field from five countries: Australia, Denmark, France, Germany and the Netherlands. The questionnaire included a background of systems of finance and delivery of health care; overall national management and administration workforce and costs; and a description of the management and administration of a 'typical' hospital. This final section represented an attempt to move away from often variably defined and collected national data and explore real local resources.

Responses were solicited in a very short timescale, and the comprehensiveness of the responses is mixed. It is extremely difficult to derive accurate comparisons of international data, as definitions and interpretations vary, and all results should be viewed very much as preliminary estimates.

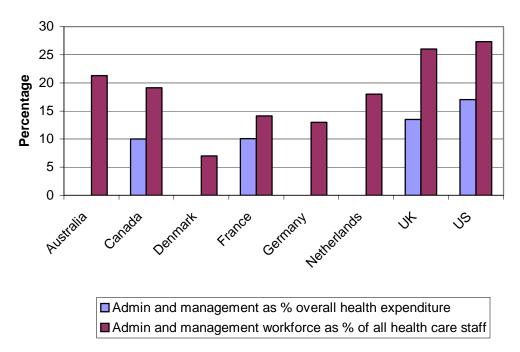
Global figures on the administration and management workforce in the health care system were derived, although definitional differences might limit their application. In France the management and administration workforce is approximated as around 14% of all health staff, in Australia 21.3%, in the Netherlands 18%, in Germany 13%, in Denmark 7% and in the UK

(using the figures from section 1 and including management and administration) around 23 % of workforce. The UK figure is dominated by administration not management, but other countries were unable to distinguish these roles at national level.

Four countries (and the UK) produced preliminary approximations from a 'typical' general hospital on management and administrative staffing levels. For similar size hospitals (in terms of number of beds), French and English hospitals had administration costs of around 15%, a Dutch hospital had higher administrative costs at around 23% and Australian and Danish hospitals (the Danish hospital was smaller) had much lower administrative costs, at 7% and 3.5% respectively. The number of senior management staff was comparable between the hospitals where figures were available.

Tentative and preliminary comparisons are illustrated in the figure below. This includes data from the questionnaire survey, and also a cautious interpretation of the published figures from Woolhandler and colleagues (discussed above). It is important to emphasise that US and Canadian figures are derived in a very different way, and while we have used cautious estimates of administrative costs of 10% (Canada) and 17% (USA), including more categories of costs means that estimates go as high as 17% (Canada) and 31% (USA). Workforce comparisons are perhaps more appropriate, but it is important to remember that the UK workforce in this figure is dominated by administrative and clerical staff (21.8%) and not managers or senior managers (4.2%).

Figure E2: Preliminary estimates of administration and management costs and workforce across countries (including published figures for US and Canada)



5. Private sector health management and administration costs in England

We found no comparable published data at sector level on the costs of administration for the private health sector in the UK. Published accounts do not include separable data that identifies management and administrative costs or staffing.

One private health insurer and provider responded to a questionnaire similar to that completed by the international informants. The response suggested that around 1.6% of their hospital staff are managers or senior managers, and around 5% of their hospital staff are administrators. In addition, 8% of the overall workforce is employed on the insurance side of

the business and 2% in the group head office. An average private hospital (76 beds) has perhaps 470 staff of whom four are senior managers and 15 other managers.

Any comparison between the private health sector and the NHS in the UK would be inappropriate. Private hospitals are much smaller (an average sized NHS hospital is likely to have around 600 beds), they focus on elective surgery in relatively younger and healthier patients and have a much more homogeneous case mix in a small number of service areas. Emergencies tend to be dealt with by the NHS and complex and chronic cases are rare. The management task and the organisational structure is much more straightforward due to the limited range of services provided.

6. Cross sectoral comparison: management and administration in education

Education was considered a potentially comparable sector, as a professionally led publicly financed and provided service. However, senior managers in education – school head teachers and university heads of department and vice chancellors, are education professionals, whereas senior managers in the health sector are not generally clinically qualified. While there is an administrative structure to both schools and universities, this is separate from the 'management' function.

From the Annual Schools Census 2004, the percentage of administrative staff in schools is relatively low (5.7% of staff in nursery, primary and secondary schools), as most administration is carried out by teaching staff. 'Management', defined as heads, deputy heads and assistant heads, makes up 4.4% of all school staff, but these 'management' staff will often have additional teaching duties, and classroom teaching staff may have substantial management roles and responsibilities (e.g. head of department). The distinction between the professional teaching role and the management of schools is a grey area.

In Universities, the management and administrative structure is more complex. Data from the Higher Education Statistics Agency illustrates 'management' as around 3% of the overall University sector workforce, and 'administration' as around 22%. This is reasonably comparable with the NHS figures. In theory, like in schools, there is likely to be a blurred distinction between 'academic' staff (carrying out teaching and research) and 'administrative' staff — at departmental level at least, management duties are carried out by academic staff, who also have a substantial administrative role.

7. Research agenda

Research should focus on the disaggregated functions of management and administration in different sectors of the NHS, on the value of investment in these functions, in terms of system performance returns, and on the transactions costs of various health systems and reforms. The continuing absence of good measurement and research fuels a rhetorical policial debate of little value to taxpayers and patients.

Acknowledgements

We contacted over 40 people in nine countries and some international organisations, who have expertise in this area, asking for advice, further contacts, articles, government reports or data on the subject of management and administration costs in their country or countries of interest. We would like to thank the following people and organisations for their invaluable help and support.

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Introduction

"In the face of a rising tide of misplaced criticism over waste and bureaucracy in the NHS, it is time to recognise that investment in high quality management is an investment in patient care" (Gill Morgan, NHS Confederation, 2004)

"All that extra money ... spent on paper clips instead of patient care, squandered on sticky tape instead of sticking plasters" (David Davidson, Conservative health spokesperson for Scotland, May 2004)

The costs of management and administration in the National Health Service (NHS) remain a constant source of debate and controversy. As the quotes above demonstrate, some commentators believe NHS management to be extremely cost-effective, with a relatively small workforce managing a budget of over £65 billion and a workforce of 1.3 million. Other commentators believe management and administration costs to be 'out of control' and to detract from patient care rather than adding to it. Both views are ill-informed, as such commentators fail both to focus on the purposes of such expenditure (the efficient and equitable finance and delivery of health care) and to estimate cost flows accurately. Accurate and comparable figures on staff and costs of health care management and administration are usually absent, and when any figures are present they tend to be used with little consideration of the fact that administration and management expenditure is a means to an end (patient care). Indeed where policy makers and commentators use such data they tend to be used 'as a drunk uses a lamppost (more for support than for illumination)'.

The debate about management and administration expenditure is not limited to the United Kingdom. The costs of administration in the US health care system, for example, also create endless debate. Similar inflammatory language is often used and, as in the UK, management and administration costs are often seen as more controllable and a more appropriate target for making savings than the 'caring professions' (Fetter 2003). As in the UK, such views often fail to recognise that management and administrative expenditure is a reflection of the overall system in place, and that some expenditure is essential to ensure the efficient delivery of care. The primary policy issue is how investments in management and administration affect access, efficiency, equity and quality of health care.

Aims and objectives

This report aims to put NHS management costs in context. Attempts are made to obtain figures for the levels of staff and cost of management and administration of health care in a number of comparable developed countries' health systems, in the private health sector in England, and in education (particularly secondary and higher education) as a comparable sector (publicly funded, with a professional organisational structure).

The following are more detailed project objectives:

- 1. To outline the number (whole-time equivalent) and costs of NHS management and administrative staff for England.
- 2. To review published literature on management and administration costs in health care systems in the UK and around the world.
- 3. To review and explore existing sources of internationally comparable data on the components of health expenditure.
- 4. To create a template of questions to determine if possible comparable approximate figures on management and administrative staff and costs from a selection of countries (France, Germany, Denmark, Australia, the Netherlands).
- 5. To use national expert contacts to access and interpret local data using the above template to provide data on management and administration staffing and costs in their health systems, and where possible to determine comparisons across countries.
- To investigate published accounts of a selection of private health care insurers and providers in the UK, to explore public-private sector comparisons of health care management and administration staffing and costs.
- 7. To explore the possibility of cross-sectoral comparisons of management and administration costs in comparable, publicly funded, professional service industries such as school teaching and higher education.

Section 1: Defining management and administration in the English NHS

1.1. Numbers of Management and Administration Staff in the NHS

Table 1 summarises the NHS workforce, including Hospital and Community Health Services (HCHS) and general practice staff, head count and whole-time equivalent (both rounded) in 2003, from the annual medical and non-medical workforce censuses.

Table 1: Staff in the NHS 2004 (Staff groups in italics)

| · | | | % of | |
|--|-----------|---------|---------------|-------------|
| | Headcount | WTE | head count | % of WTE |
| Total | 1283900 | 1027300 | 100.0 | 100.0 |
| Professionally qualified clinical staff | 633400 | 525200 | 49.3 | 51.1 |
| All doctors, of which: Consultants (including public | 110000 | 102300 | 8.6 | 10.0 |
| health) | 28800 | 26300 | 2.2 | 2.6 |
| Registrar group | 14600 | 14000 | 1.1 | 1.4 |
| Other doctors in training | 22700 | 22400 | 1.8 | 2.2 |
| Other medical and dental staff | 10300 | 8300 | 8.0 | 0.8 |
| General medical practitioners | 33600 | 30100 | 2.6 | 2.9 |
| Unrestricted principals | 28600 | 26300 | 2.2 | 2.6 |
| Other practitioners | 1800 | 1300 | 0.1 | 0.1 |
| GP registrars All qualified nurses (including | 2200 | 2200 | 0.2 | 0.2 |
| practice nurses) Total qualified scientific, therapeutic & technical (ST&T) | 386400 | 304900 | 30.1 | 29.7 |
| staff | 122100 | 102900 | 9.5 | 10.0 |
| Qualified ambulance staff | 16000 | 15400 | 1.2 | 1.5 |
| Support to clinical staff (HCHS), of which: Support to doctors and nursing | 360700 | 277200 | 28.1 | 27.0 |
| staff | 298800 | 227000 | 23.3 | 22.1 |
| Support to ST&T staff | 52200 | 41500 | 4.1 | 4.0 |
| Support to ambulance staff | 9700 | 8700 | 8.0 | 0.8 |
| Practice staff (excluding nurses and GPs) | 88400 | 56200 | 6.9 | 5.5 |
| NHS Infrastructure support, of which: | 199800 | 167900 | 15.6 | 16.3 |
| Central functions | 92300 | 78800 | 7.2 | 7.7 |
| Hotel, property & estates | 72200 | 55300 | 5.6 | 5.4 |
| Manager & senior manager | 35300 | 33800 | 2.8 | 3.3 |
| Other non medical | 700 | 500 | 0.1 | 0.0 |

Source: Department of Health 2004, Staff in the NHS (from the annual workforce census)

Approximately 1.3 million people (over 1 million whole-time equivalent (WTE) staff) were employed in the NHS in September 2003, 49% (51% whole time equivalent) of them professionally qualified clinical staff. Ten per cent of all WTE staff were doctors, 30% nurses and 11.5% scientific, therapeutic, technical and ambulance staff (including professions allied to medicine, like physiotherapy, and ambulance paramedics). Support to clinical staff (including health care assistants, support workers, nursery nurses, estates, maintenance and works staff, and administrative and clerical staff) added a further 27% of WTEs and NHS infrastructure support 16.3% of WTE staff. Of this central infrastructure support, managers and senior managers accounted for 3.3% of WTE NHS staff. Those who defend management staff and expenditure (e.g. Jewell 2004, Morgan 2004) often quote this 3.3% figure (or the 2.8% head count figure) – managers are frequently described as 'less than one

in thirty NHS employees'. In this table, managers and senior managers are defined as staff with overall responsibility for budgets, workforce or assets, or accountable for a significant area of work. Senior managers include staff at executive level and those who report directly to the board (Department of Health 2004).

These current published figures aggregate management, administrative and other staff in a slightly ambiguous way. Managers and senior managers in central NHS infrastructure support are clearly counted, but other management and administrative staff are counted as 'central functions', 'support to doctors and nurses; scientific, technical and therapeutic staff; and ambulance staff', as well as 'practice staff' in primary care. Without deconstructing these staff numbers it is difficult to make international or inter-sectoral comparisons.

To examine in more detail management and administration in the NHS over time, and to compare with other countries' health systems or other sectors in England, it is necessary to explore these staff figures further. The annual HCHS non-medical workforce census permits this, by illustrating how many of the 'support to clinical staff' are managers and administrators (see Appendix 1 for original non-medical workforce census tables for 2003, and definitions). This is attempted in Table 2 (summarised in Figure 1), where all managers and administrators from 'support to clinical staff' are reallocated to a management and administrative category. This changes the percentage of managers in the NHS slightly, with a **total of 4.7% managers and senior managers in the NHS HCHS.** In addition it is possible to identify **administrative and clerical staff, which make up 18.5% of NHS HCHS staff**. The overall numerical figures are less than those in Table 1 as medical or non-medical general practice staff (see Table 4) are not included.

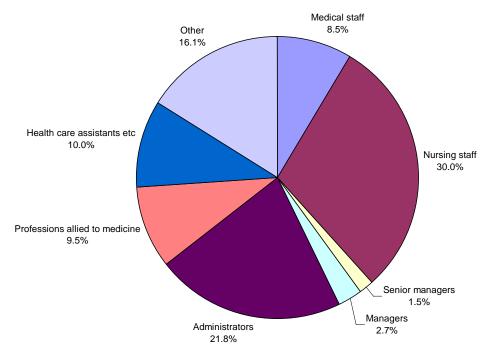
By NHS organisation (Table 3), Strategic Health Authorities (SHAs) employ around 0.4% of all staff, of whom 51% are managers or senior managers and 48% administrative staff; Trusts employ 78% of staff of whom 3.8% are managers and 19% administrative staff; and Primary Care Trusts (PCTs) employ 20% of staff of whom 8% are managers and 21% administrative staff. General practice staff are noted in Table 4, where doctors and nurses make up approximately half of the staff and administrative and clerical staff the other half. Aggregating HCHS and general practice staff to give an estimate for the overall NHS is illustrated in Table 5 (summarised in Figure 2), which suggests a total of 4.2% managers (not including general practice managers, who are not separable from administration) and senior managers in the NHS. Administrative and clerical staff make up 21.8% of overall NHS staff.

Table 2: Hospital and community health services staff, September 2003, whole-time equivalent

| cquivalent | | Direct | | Admin & | | % | % | % | % |
|--|---------|---------|----------|----------|--------|------|----------|-------|-------|
| Staff Group | Total | | Managers | clerical | Other | , - | managers | admin | other |
| Ambulance staff | 24,098 | 14,631 | 724 | 2,697 | 6,045 | 60.7 | 3.0 | 11.2 | 25.1 |
| Nursing, Midwifery & Health visiting | 291,925 | 285,553 | 6,372 | - | 0 | 97.8 | 2.2 | - | 0.0 |
| Scientific, therapeutic and technical | 102,912 | 100,378 | 2,534 | - | 0 | 97.5 | 2.5 | - | 0.0 |
| Support to doctors & nurses | 226,955 | 156,814 | - | 70,053 | 88 | 69.1 | - | 30.9 | 0.0 |
| Support to scientific, therapeutic and technical | 41,481 | 28,928 | - | 12,464 | 88 | 69.7 | - | 30.0 | 0.2 |
| Infrastructure support | 167,916 | 36,574 | 33,810 | 86,493 | 11,040 | 21.8 | 20.1 | 51.5 | 6.6 |
| Other | 512 | - | - | - | | - | - | - | - |
| Total non-medical | 855,798 | 622,879 | 43,439 | 171,707 | 17,261 | 72.8 | 5.1 | 20.1 | 2.0 |
| Medical staff | 72,200 | 72,200 | - | - | - | - | - | - | - |
| Total | 927,998 | 695,079 | 43,439 | 171,707 | 17,261 | 74.9 | 4.7 | 18.5 | 1.9 |

Source: Adapted from the HCHS non-medical workforce census, September 2003, published Department of Health 2004.

Figure 1: Hospital and community health services staff groups, September 2003, whole-time equivalent



Source: Adapted from the HCHS medical and non-medical workforce censuses, September 2003, published Department of Health 2004.

Table 3: NHS non-medical HCHS staff by organisation

| | | % of all | Total | Total | % | % |
|--------|-------------|----------|------------|----------------|------------|----------------|
| | Total staff | staff | management | administrative | management | administrative |
| SHAs | 3,154 | 0.4% | 1601 | 1521 | 50.7% | 48.2% |
| Trusts | 669,781 | 78.3% | 25598 | 124961 | 3.8% | 18.7% |
| PCTs | 169,188 | 19.8% | 13656 | 35880 | 8.1% | 21.2% |
| Other | 13,676 | 1.6% | 1862 | 6648 | 13.6% | 48.6% |
| | | | | | | |
| Total | 855,799 | | 42716 | 169010 | | |

Source: Adapted from the HCHS non-medical workforce census, September 2003, published Department of Health 2004.

Figure 3: NHS HCHS staff by organisation

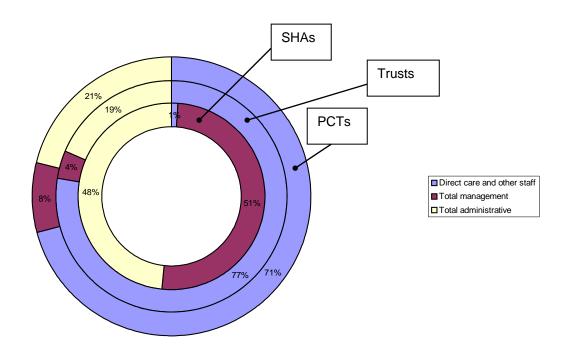


Table 4: Staff in general practice

| Staff group | WTE |
|-------------------------------|--------|
| Practice nurses | 12,967 |
| Direct patient care staff | 3,031 |
| Community nurses | 130 |
| Admin and clerical | 52,250 |
| Other staff | 891 |
| Total non-medical | 69,270 |
| Medical staff | 30,100 |
| Total all staff | 99,370 |
| Percentage admin and clerical | 53 |

Source: GP census 2003, published Department of Health 2004

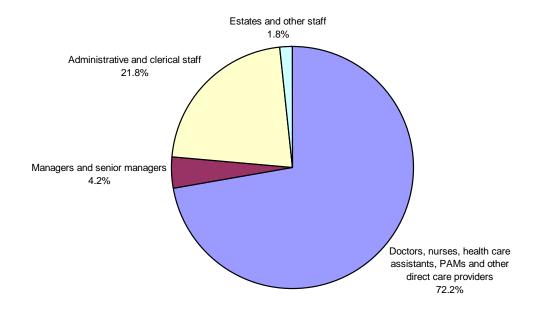
Table 5: Hospital and community health services and general practice staff, September 2003, whole-time equivalent

| whole time equiva | ICITE | | | | | | | | |
|------------------------------------|-----------|---------|----------|----------|--------|------|----------|-------|-------|
| | | Direct | | Admin & | | % | % | % | % |
| Staff Group | Total | care | Managers | clerical | Other | care | managers | admin | other |
| Total HCHS non- medical | 855,798 | 622,879 | 43,439 | 171,707 | 17,261 | 72.8 | 5.1 | 20.1 | 2.0 |
| HCHS Medical staff | 72,200 | 72,200 | - | - | - | - | - | - | - |
| Total HCHS | 927,998 | 695,079 | 43,439 | 171,707 | 17,261 | 74.9 | 4.7 | 18.5 | 1.9 |
| General practice non medical staff | 69,269 | 16,128 | | 52,250 | 891 | - | - | - | - |
| GPs | | 30,100 | | | | | | | |
| Total general practice staff | 99,369 | 46,228 | _* | 52,250* | 891 | 46.5 | _* | 52.6 | 0.9 |
| Total NHS | 1,027,367 | 741,307 | 43,439 | 223,957 | 18,152 | 72.2 | 4.2 | 21.8 | 1.8 |

^{*}Practice managers (in general practices) are not separable from 'administrative and clerical' staff

Source: Adapted from the HCHS non-medical workforce census, general practice workforce census, and medical workforce census, September 2003, published Department of Health 2004.

Figure 2: All NHS staff groups, September 2003, whole-time equivalent



Source: Adapted from the HCHS non-medical workforce census, general practice workforce census, and medical workforce census, September 2003, published Department of Health 2004.

1.2. Salary Costs of Management and Administration Staff in the NHS

Estimating the salary cost of management and administrative staff, relative to the cost of the NHS overall, requires a number of assumptions and can only be attempted very approximately. Salaries and wages represent 58% of NHS Trust and PCT revenue expenditure, which in turn represents 95% per cent of overall NHS expenditure (ONS 2004, Departmental Report 2004). Some crude assumptions about salaries are included in Table 6, which attempts to estimate the costs of managerial and administrative staff, weighted by relative salary levels, as a percentage of NHS staff costs, and as a percentage of overall NHS expenditure. This suggests that management and administration salary costs represent, as a very crude approximation, around 23% of NHS staff costs, and around 13.5% of overall NHS expenditure. Management costs (excluding general administration and excluding managers in general practice), are around 8% of staff costs or 4.5% of overall NHS expenditure.

This is higher than the estimate provided by Lord Hunt of Kings Heath in answer to a Parliamentary Question in November 2003, where he stated that NHS management costs were 4% of NHS expenditure in 2001/2. This estimate derives from the 'NHS annual financial management accounts' (see trend figures in Table 7). These accounts are based on an aggregate of the returns made by NHS Trusts and other organisations, and are likely to include only those managers classed as 'infrastructure support', with no managers classed as 'support to clinical staff' and no administrative staff.

Our preliminary estimate should be regarded as no more than an initial guide and should only be used as such. With more data from the Department of Health (including better study of the definitions of data for the annual financial management accounts) it may be possible to refine this approximation.

Table 6: Salary costs of staff groups in the NHS

| | | Estimated | | |
|--------------------------------|-----------|---------------|-----------|-----------|
| | % of | | eighted % | % overall |
| | NHS staff | salary (£) st | aff costs | cost |
| Medical staff | 8.5 | 60,000* | 19.1 | 10.6 |
| Nursing staff | 30 | 25,000 | 28.1 | 15.5 |
| Senior managers | 1.5 | 80,000 | 4.5 | 2.3 |
| Managers** | 2.7 | 35,000 | 3.5 | 2.0 |
| Administrators | 21.8 | 20,000 | 16.3 | 9.0 |
| Professions allied to medicine | 9.5 | 30,000 | 10.7 | 5.9 |
| Health care assistants etc | 10 | 15,000 | 5.6 | 3.1 |
| Other | 16.1 | 20,000 | 12.1 | 6.7 |
| Total | 100 | - | 100 | 55.1 |

^{*}average salary weighted by numbers of consultants, GPs and doctors in training

^{**} excluding managers in general practice, who are categorised as administrators

Table 7: Management Costs of health authorities, strategic health authorities, primary care trusts, and NHS trusts (England)

| Management | | | | | 1999- | | | | |
|-----------------------------|---------|---------|---------|---------|--------|---------|---------|---------|---------|
| Costs | 1995-96 | 1996-97 | 1997-98 | 1998-99 | 2000 | 2000-01 | 2001-02 | 2002-03 | 2003-04 |
| | £m | £m | £m | £m | £m | £m | £m | £m | £m |
| HA/SHA | 506 | 450 | 432 | 414 | 497 | 536 | 463 | 97 | 115 |
| PCT | - | - | - | - | - | 24 | 224 | 723 | 847 |
| NHST | 1,275 | 1,225 | 1,296 | 1,290 | 1,287 | 1,307 | 1,306 | 1,311 | 1,425 |
| Total | 1,781 | 1,676 | 1,726 | 1,703 | 1,783 | 1,867 | 1,992 | 2,132 | 2,388 |
| Total NHS Expenditure | | | | | | | | | |
| (£billion) | 31.985 | 32.997 | 34.664 | 36.608 | 40.201 | 43.932 | 49.021 | 54.042 | 63.667 |
| Mgt costs as % of NHS Spend | 5.6% | 5.1% | 5.0% | 4.7% | 4.4% | 4.3% | 4.1% | 3.9% | 3.8% |

Source: Department of Health (personal communication), from NHS annual financial management accounts

Section 2: Literature review

2.1. Introduction

A substantial body of literature exists on administration and management costs in health care, but much of this is opinion rather than evidence-based. Most of the empirical literature derives from the United States, where the complex and costly system, with multiple payers and providers and substantial levels of patient copayments, results in high administrative costs. Empirical papers on these costs often compare the US and Canadian health care systems, as the single payer Canadian system is thought to be have lower administrative costs than the US system (Office of Technology Assessment 1994).

In order to locate and review existing empirical literature with as much comprehensiveness as could be achieved in the short time scale, a combination of electronic literature searching and contact with international experts in the field was used.

2.2. Methods: electronic database searches and survey of international experts

The electronic databases MEDLINE (1996-2005), SIGLE (System for Information on Grey Literature in Europe, 1980-2004), HMIC (Health Management Information Consortium, 1996-2005) and ECONLIT (1969-2005) (all via OVID) were searched, using the search strategies listed at Appendix 2. An information specialist, Karen Smith (Department of Health Sciences, University of York), was consulted extensively and derived the search strategies iteratively and in consultation. 1,237 abstracts were reviewed by two researchers (KB and EH), who

agreed on the relevant papers to be retrieved. Ninety-one papers were sought from the results of this search, and the reviewers also scanned reference lists of retrieved papers.

We contacted over 40 people in nine countries and some international organisations, who have expertise in this area, asking for advice, further contacts, articles, government reports or data on the subject of management and administration costs in their country or countries of interest. We list these individuals and organisations in the Acknowledgements.

Although literature searching and screening was conducted systematically, due to time constraints, no attempt has been made to review papers themselves systematically (i.e. with agreed inclusion and exclusion criteria and explicit assessment of quality). Due to heterogeneity in the papers, no attempt was made to pool the results of the retrieved studies. Instead a purely narrative descriptive review is presented.

2.3. Results of literature search

2.3.1. Published international comparisons of expenditure on health care management and administration

It is important to note that the separation in UK staffing and expenditure between 'management' and 'administration' is not a feature of international literature or classification. The two terms are, in our experience, either used interchangeably, not collected separately (e.g. in OECD figures there is no 'management') or are simply pooled as 'administration'.

A number of international studies (e.g. Anderson et al 2003, Annell and Willis 2000, Tuohy et al 2004) use OECD health data to compare health systems. We have not reported these studies here due to the limitations of the OECD data in comparing management and administrative costs (see section 3).

2.3.1.1. NHS Confederation comparisons

In the UK, a vigorous defender of managers in the NHS is the NHS Confederation. In a number of their publications and speeches (e.g. Morgan, cited in The Guardian 25/6/2003, Edwards, 2004) they cite 'international comparisons of management costs'. For example:

'International comparisons suggest that NHS management costs are modest. In 2001/2 the service spent almost £2bn on management – about 4% of the total budget. In Australia the private health sector spent 11% and the state Medicare 4%. The US spent 17% of total healthcare budgets on management, and in Canada the figure was 10%.' (The Guardian: Team Talk; 25/6/03, quoting Dame Gillian Morgan, NHS Confederation)

It is difficult to trace the sources of these encouraging figures. In a footnote of another NHS Confederation report (Edwards 2004) some of these figures are repeated with sources:

'While it is difficult to make direct comparisons, the available data does suggest that the NHS spends less on management than many other health care systems. For example, Professor Bruce Fetter of the University of Wisconsin, Milwaukee, has calculated that England's 4% spend on management costs compares with 10% in Canada and 17% in USA hospitals (Healthcare costs: Draining Us Dry, Fetter, Milwaukee Journal Sentinel, February 1 2003)

The 4% NHS figure appears to relate not to Professor Fetter's article, which nowhere mentions NHS costs, but to Lord Hunt's response to a parliamentary question in November 2003 (see section 1). Professor Fetter (2003) does indeed state that *'Conservative estimates suggest that U.S. hospitals spend about 17% of their total budgets on management. This compares with a little over 10% in Canadian hospitals'*, but no data is provided or cited in the 2003 article to support this claim, as the article is an editorial rather than a piece of original research. We contacted Professor Fetter to enquire about the source of these figures. His reply was that he relied on Woolhandler and Himmelstein's research, (described in more detail below), with an amended (conservative) figure for 'administration and management' that excludes some of the 'mixed administrative and clinical' categories (e.g. time spent on administration by clinical staff, housekeeping, laundry etc.).

"I like the direction of their work but fear that they exaggerate their case against excessive administrative expenses in US medicine by including categories of expenditure which should not be counted. ... I reduced their estimate of administration costs of hospital spending from 24.8% [using the 1993 article] to 17% by eliminating the last three (of four) categories in their calculation."

(B Fetter, personal communication)

This clarifies the figures used by Fetter (and then by the NHS Confederation), but it becomes very clear that these estimates refer to both management and administration, whereas the 4% cited by Lord Hunt and by the NHS Confederation refers to management alone. In order to make appropriate comparisons it is necessary to include administration costs in the English health care system.

The figures quoted by the NHS Confederation for Australian costs (11% for the private health industry and 4% for Medicare) apparently originate from the Australian Medical Association, but again no precise source is cited. We contacted the Australian Medical Association (AMA), who referred us to a published report on private sector costs (Private Health Insurance Administration Council (PHIAC) 2005 Operations of the Registered Health Benefits Organisations Annual Report 2003-04, PHIAC, Canberra, Australia), which does report management expenses on average for the industry (the mean of reported costs per private sector insurance company) to be 11.2% of benefits or 9.9% of contribution income. This translates to a cost of AUS\$183 per average contributor and AUS\$86 per covered person. It

is inappropriate to make any comparison between these private sector insurance industry costs and the English NHS, particularly when there is no clear record of the methods used to derive these costs, and this is a financial reporting exercise rather than research or policy exploration into management costs. The AMA had no knowledge of the source of the 4% Medicare figure. We have contacted the Medicare offices of the Australian Health Insurance Commission and await a reply.

2.3.1.2. US comparisons: Himmelstein, Woolhandler, Campbell and colleagues

The most often cited authors in the field of research in administrative costs across health systems are Himmelstein, Woolhandler, Campbell and colleagues. Their most recently published study (Woolhandler et al NEJM, 2003), compared the costs of health care administration in the United States and Canada using 1999 data. The figures on hospital administrative costs were based on a classification system used by the U.S.Medicare program. The authors were contacted regarding whether or not they included hospital management in their definition of administration, and the classification of clinical managers, and received the following response:

"Virtually all hospital managers' salaries would be classified as administrative costs. A hospital-based doctor or hospital-based nurse who spent most of their time as a manager would also have their salary categorized as an administrative cost. We actually verified the Medicare classification system by looking up job titles and Medicare cost classifications for a series of managers within our own hospital (several of whom had RN or MD degrees) whose jobs and work we were personally familiar with. The Medicare classification system was reasonable accurate in classifying administrative personnel as administrative and clinical personnel as clinical." (Woolhandler, personal communication)

The authors calculated the administrative costs of health insurers (using insurance overheads and administration costs of government programmes), employers' health benefit programs (using the employers' costs of managing benefits), administrative costs of hospitals, practitioners' offices (including estimates of the value of physicians' own time devoted to administration as well as estimates of office expenses attributable to administrative work), nursing homes, and home care agencies. They found that health administration costs were at least US\$294.3 billion in the United States, or US\$1,059 per capita, as compared with US\$307 per capita in Canada. They estimated that administration accounted for 31.0 percent of health care expenditures in the United States and 16.7 percent of health care expenditures in Canada.

Earlier studies (e.g. Woolhandler and Himmelstein 1991, Woolhandler et al 1993, Himmelstein et al 1996, Woolhandler and Himmelstein 1997) derived similar results, and the proportion of health expenditure that is taken up by administrative costs has been increasing over time, particularly in the US. The authors also found that for-profit hospitals tended to

have higher administrative costs than not-for-profit hospitals. The US figures were updated recently in Himmelstein et al 2004, simply by applying the proportion of administrative costs as calculated in 1999 to 2003 expenditure data. This results in US administrative costs of US\$1389 per capita. The authors speculate that 'implementing single-payer national health insurance could cover the uninsured and upgrade coverage for most Americans without increasing costs; savings on insurance overhead and other bureaucracy would fully offset the costs of improved care' (Himmelstein and Woolhandler 2003).

These studies, though interesting and influential, have been criticised. The estimates depend critically on assumptions of which costs should be allocated to administration, and international comparisons – with different accounting conventions and institutional arrangements – are extremely difficult (Aaron 2003). Fetter (2003) apparently reduced the proportion spent on administration by removing categories where there is a blurred distinction between 'clinical' and 'administrative', or where the categories are mixed. However, it seems unarguable that US health administration costs are very high, and indeed are much higher than those in Canada. Even Aaron (2003), a critic of Woolhandler et al, describes the US health care system as 'an administrative monstrosity'.

Blumenthal (1993), commenting on the 1993 Woolhandler study, thought it might confirm US physicians views on what he calls the "suits and suites" syndrome – the apparent proliferation of well-appointed administrators and their office space in health care facilities of all varieties'. Blumenthal does, however, advise physicians to 'avoid the temptation to personalize the breakdown of the health care system by seeing administrators and administration as the root cause. Blaming the problems of American health care on its administration is as useful as attributing a patient's septic shock to his or her fever. ... The administrative expenses of our health care system are a symptom, not the cause, of our system's profound and worsening illness. The surest way to eliminate administrative waste is to attack its underlying cause through comprehensive health care reform'. In comparing the health care systems of different countries it is essential to keep in mind that administrative costs reflect the structure of the health care system itself.

2.3.1.3. Australian replication of Woolhandler et al

A recent Australian monograph (Hall et al, unpublished) attempts to replicate the Woolhandler et al 2003 study to explore costs of administration of health care in Australia. The authors speculate that Australia, with a complex mix of public and private health care finance and provision, should create administrative costs that fall between those of the US and those of Canada. Published data on some health administration expenditure (AIHW 2003) suggests that health administration costs around AUS\$97 per capita, or 3.07% of total health spending, much lower than the Woolhandler estimates for both the US and Canada, but this figure does

not include many of the cost categories that are included in Woolhandler. Hall et al's more detailed (although still approximate) estimate using similar cost categories to Woolhandler finds an Australian administrative cost per capita of US\$201 in 1999, still lower than both the Canadian and US figures. The Australian authors also discuss the immense difficulty of obtaining detailed data and of what constitutes 'administration', and they highlight the impact in Australia of new technology, particularly IT, which can shift administrative costs away from secretarial and clerical workers to higher paid IT support workers, instead of making cost savings (as occurred with a recent Australian IT reform). This is a cautionary tale with regard to the current NHS national programme for information technology.

2.3.1.4. Appoximate comparison with the English NHS

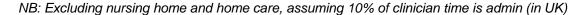
Comparable costs for the English NHS can only be made by an extremely crude approximation. The population of England (from the 2001 census) is 49.14 million. Overall NHS expenditure per capita in 2003 was therefore around £1295, with 13.5% (around £175) made up of the staff costs of management and administration. This is approximately US\$280. It is necessary to remove nursing home and home care figures from the US and Canadian figures, as these are not in the English estimate. This leaves \$955 for the US and \$265 for Canada. Inflating the US and Canadian figures to 2003 prices, US administration costs are around US\$1054 and Canadian costs around US\$292. This is still not directly comparable as the US and Canada estimates include the time of physicians and other clinicians in administrative tasks. This might reasonably be expected to take up between 10 and 25 per cent of English clinicians' time, thus adding between 3.2% and 7.9% to the percentage of overall costs that are made up of administration and management in England, to be comparable with the Woolhandler figures. This means that between £216 and £277, or between US\$346 and US\$443 per capita is spent on management and administration in England, exceeding the Canadian costs. In addition, the costs of office space and capital are not included in the English approximation, but the US and Canada estimates do not include insurance industry personnel, which underestimates the overall administrative costs of their health systems. The 17% and 10% cited by Fetter (2003), who uses Woolhandler and Himmelstein but eliminates mixed categories of cost that are not very clearly 'administrative' is an alternative figure to use for comparisons, and this supports the above approximation, where English management and administration costs (at 13.5% of overall costs) lie between Canadian management and administration costs (10%) and US costs (17%).

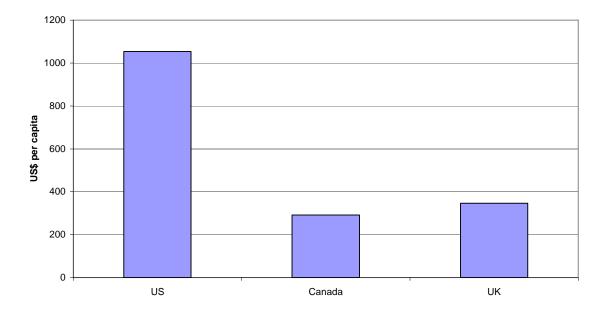
We urge extreme caution around all these tentative and approximate comparisons.

The method of calculating administrative costs was much more detailed in the US and Canadian figures, and costs were estimated in a completely different way. Given more time and further access to expenditure data it *may* be possible to approximate a figure more comparable with the Woolhandler methods, but until this is attempted we recommend

extreme caution around the use of this crude approximation. The lack of clear definition between 'managers' (those with clear responsibility for budgets and personnel) and 'administrators' (non-clinical staff with less budget and staff responsibility) is also a limitation when comparing the US and Canada with the English NHS. Comparing across countries without ensuring clear and comparable methods is unsatisfactory, but *using crude approximations* it appears that English management and administration costs are likely to exceed those of Canada and Australia, but remain substantially lower than the US.

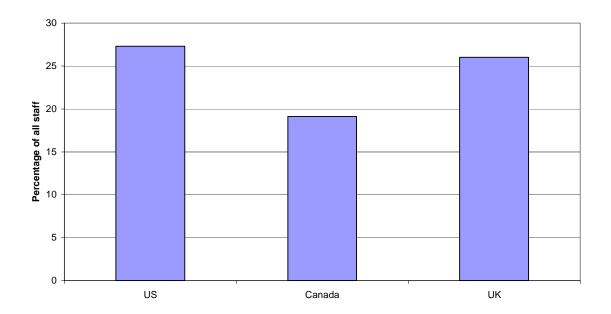
Figure 3: Expenditure per capita (US\$, 2003 prices) on management and administration in health care





As the estimates of administrative costs for England are so approximate, it might be more appropriate to use workforce comparisons. Woolhandler et al report that 27.3% of the US health workforce (in 1999) and 19.1% of the Canadian health workforce (in 1998) worked in administrative and clerical positions. In Australia Hall et al report that in 2001 administrative staff accounted for 21.3% of the health labour force. The English administrative workforce, at around 21.8% of the health workforce (excluding managers) or 26% (including managers), again exceeds that in Canada and Australia, but remains less than the US.

Figure 4: Management and administration staff as a percentage of all health care staff NB: Canada and US estimates do not include insurance industry personnel



2.3.2. Outcomes of health care management and administration

It is useful to compare costs of management and administration, but this should not be done in isolation from considering the efficient and appropriate amount of expenditure on these activities, and the contribution of management and administration to the performance of the health care system, both in terms of its impact on overall costs and on health outcomes. Rational managers in public and private organisations do not make choices on the basis of costs alone but in relation to the trade-off between increases in expenditure (cost) and the benefits produced in terms of more efficient production of goods and services for consumers. We found no cross-national comparisons of health care management that addressed the issue of the *value* of health care management and administrative staff (as opposed to general comparisons of overall health care systems), but some relevant single-country papers assessing this issue have been published.

Söderlund (1999) explored the impact of management input on hospital productivity in NHS hospitals, using data from 1991/2 to 1993/4. He modelled the effect of management inputs on hospital costs after adjustment for the levels of outputs produced and other factors (a proxy for productivity). The proportion of total spending consumed by senior management and the proportion on all administrative activities were used as measures of management 'input'. The results suggested that higher spending on senior management was associated with reduced productivity in most instances, and total administrative inputs also had a weakly negative association with productivity. The author concluded that 'no evidence was found

that increasing management inputs was associated with improved productivity. On the contrary, spending more on top level managers appeared in fact to be associated with lower productivity levels ... Quality differences could not be measured, however, and it is possible that management input is associated with quality improvements which might reduce or reverse observed productivity losses' (Söderlund 1999).

Street et al (1999) used routinely available NHS data from acute hospital trusts in 1994/95 and 1995/96 to explore the question of whether the proportion of a hospital's income spent on management is related to the performance of the hospital. The hypothesis tested was that as management costs increase, as a proportion of total income, performance improves up to a point and then declines. This implies that managerial investment is subject to diminishing returns. The authors used routine performance measures including achievement of financial targets, achievement of waiting time standards and costs of service provision. They found no general relationship between management costs and hospital performance, but some evidence of a quadratic relationship between management expenditure and the operating surplus generated, and performance against the three-month waiting time target. These results support the hypothesis, suggesting that returns to investment in management improve up to a point and then decline. The authors suggest that the optimum management expenditure may be around 5-6% of hospital income (Street et al 1999).

In the US, Himmelstein and Woolhandler (2002) used health maintenance organisations' administrative costs and quality measures including the Health Plan Employer Data and Information Set (HEDIS) for the years 1997-2000. HEDIS scores include clinical targets such as immunisation and screening rates, beta-blocker prescriptions after myocardial infarction, cholesterol levels below a threshold level in patients hospitalised for acute cardiac events and advising smokers to quit. Correlation coefficients were used to examine the relationship between these quality measures and the 'administrative loss ratio (ALR), defined as a plan's total administrative costs divided by its total premium revenues' (Himmelstein and Woolhandler 2002). Higher administrative costs were associated with worse quality for virtually every quality measure in each of the four years. The authors conclude that 'health maintenance organizations with higher administrative overhead deliver worse-quality care. Nor does more administration appear to cut overall costs. Any clinical savings from greater administrative oversight are fully offset by the costs of the administrators themselves. Excess bureaucracy isn't just wasteful, it's harmful'.

One of the few prospective studies that explores management costs in relation to outcomes (in terms of achieving stated objectives) is the evaluation of the Total Purchasing Pilots (Goodwin et al 1998). Objectives included measurable outcomes like reduced length of hospital stay and reduced emergency admissions, and stated achievements were checked using routine data (from hospital episode statistics). Of the 52 total purchasing pilots (the

forerunners to current Primary Care Trusts), the authors found that the pilots with the highest direct management costs per capita were the most likely schemes to meet their objectives. Most of the highest achieving multi-practice pilots were in the top quartile of direct management costs (Goodwin et al 1998).

Summarising these papers, although there are some conflicting results, all are consistent with the general hypothesis that returns to investment in management may increase at low levels of input, and then diminish and eventually decrease. The English NHS, with relatively low levels of management input, at least before the 1990s, shows some evidence that increasing management inputs might have created a return on investment (Street et al 1999), if carefully targeted and used efficiently, in terms of better performing services. In the US, however, where management and administration costs are high, it may be that there are diminishing or even decreasing returns to further investment in most parts of the system. The precise nature of this curvilinear relationship may be function- and system-specific, and can only be determined by carefully designed microeconomic studies of the costs and benefits of policy initiatives. Such research in this field is rare, as confirmed by this literature review.

Section 3: International data sources on components of health expenditure

Various sources of international data were searched, including the World Bank, European Union (Eurostat) and the Organisation of Economic Cooperation and Development (OECD). The only source of international comparative data on components of health care expenditure (including administrative expenditure) we found was OECD. Table 8 lists expenditure on health administration and insurance (as a percentage of total, public and private expenditure) in a number of OECD countries. For the only year that UK data exists (1999) this shows the UK as having relatively high administrative costs (ranking 17th out of the 24 countries, with the lowest administrative costs as ranked 1). A number of problems arise in using this data to compare the UK with other health systems.

The definition of 'administrative costs' is outlined in box 1 below, and its limitations in terms of international comparisons are evident. Firstly, and perhaps particularly for the purposes of this project, hospital management costs and the costs of patient records and other administration of public health systems are explicitly excluded. This limits its usefulness in comparing public health systems (like the NHS) with each other. In addition, the attempts to make administrative costs comparable, as undertaken in the 'system of health accounts' do not include the UK. Contact with OECD and with the Office of National Statistics suggests that there were plans to include the NHS in the system of health accounts, but these plans are no longer being pursued. The 1999 figure is therefore unlikely to be a particularly good reflection, and no more recent comparable data exist.

Box 1: OECD Definition of administrative costs

Expenditure on health administration and insurance (Total, Public, Private)

Health administration and insurance are activities of private insurers and central and local authorities and social security. Included are the planning, management, regulation, and collection of funds and handling of claims of the delivery system. (ICHA function HC.7).

Note: Public administrative costs borne by health care providers such as patient records and hospital management are allocated to the providing institutions, not to general administrations.

General Government administration of health (except social security) comprises a variety of activities of over-all Government administration of health that can not be assigned to HC.1-HC.6: activities such as formulation, administration co-ordination and monitoring of overall health policies, plans, programmes and budgets. Administration, operation and support activities of social security funds comprises the administration, operation and support of social security funds covering health services. Health administration and health insurance of social insurance comprises the administration and operation of private social insurance. Private social insurance is defined in chapters 6 and 11 in A System of Health Accounts.

Health administration and health insurance of other private comprises the administration and operation of all other private health and accident insurance including private health and accident insurance including private for profit insurance.

Source: OECD (2000) A System of Health Accounts, chapter 9.

Table 8: Expenditure on health administration and insurance as a percentage of total expenditure on health, THE

| Countries | | 1999 | | | 2000 | | | 2001 | | | 2002 | | | 2003 | |
|-------------|--------|---------|-------|--------|---------|-------|--------|---------|-------|--------|---------|-------|--------|---------|-------|
| | Public | Private | Total |
| Australia | 2.2 | 1.0 | 3.1 | 2.3 | 0.9 | 3.2 | 2.1 | 8.0 | 2.9 | | | | | | |
| Austria | | | 3.7 | | | | | | | | | | | | |
| Canada | 0.4 | 1.5 | 1.9 | 0.4 | 1.6 | 2.0 | 0.4 | 1.9 | 2.3 | 0.4 | 2.1 | 2.5 | 0.4 | 2.2 | 2.6 |
| Czech Rep | | | 3.1 | | | | | | | | | | | | |
| Denmark | 0.9 | 0 | 0.9 | 0.9 | 0 | 0.9 | 0.9 | 0 | 0.9 | 1.0 | 0 | 1.0 | | | |
| Finland | | | 2.1 | | | | | | | | | | | | |
| France | 0.3 | 1.6 | 1.8 | 0.3 | 1.7 | 1.9 | 0.3 | 1.7 | 1.9 | 0.3 | 1.6 | 1.9 | 0.3 | | |
| Germany | 4.0 | 1.4 | 5.4 | 4.0 | 1.4 | 5.4 | 4.0 | 1.4 | 5.4 | 4.1 | 1.4 | 5.5 | | | |
| Hungary | | | 2.1 | | | | | | | | | | | | |
| Iceland | | | 1.7 | | | | | | | | | | | | |
| Italy | | | 0.3 | | | | | | | | | | | | |
| Japan | | | 1.9 | | | | | | | | | | | | |
| Korea | | | 2.7 | | | | | | | | | | | | |
| Luxembourg | | | 5.5 | | | | | | | | | | | | |
| Mexico | | | 8.5 | | | | | | | | | | | | |
| Netherlands | | | 5.1 | | | 4.9 | | | 4.6 | | | 4.4 | | | |
| Portugal | | | 0.1 | | | | | | | | | | | | |
| Slovak Rep | | | 2.9 | | | | | | | | | | | | |
| Spain | | | 2.1 | | | | | | | | | | | | |
| Sweden | | | 0.5 | | | | | | | | | | | | |
| Switzerland | | | 5.2 | | | | | | | | | | | | |
| Turkey | | | 1.9 | | | | | | | | | | | | |
| UK | 1.8 | 1.5 | 3.3 | | | | | | | | | | | | |
| US | 2.1 | 3.9 | 6.1 | 2.2 | 4.0 | 6.3 | 2.2 | 4.3 | 6.5 | 2.2 | 4.7 | 6.9 | | | |

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Section 4: International comparisons

4.1. Methods

To overcome the problems of published statistics on management and administration costs, a template of questions was derived (see Appendix 3) and sent to international experts in this field from five countries: Australia, Denmark, France, Germany and the Netherlands. We considered including Canada and US, but decided that the published data from these countries was better than that available for Europe, so focused our resource on a variety of European health systems, and the mixed public-private Australian system. The questionnaire was based on three main sections: firstly a background of systems of finance and delivery of health care, for context; secondly the overall national management and administration workforce and costs (structured in a way that was comparable to the published NHS figures); and finally the international informants were asked to describe and list the management and administration of a 'typical' hospital. This final section represented an attempt to move away from often variably defined and collected national data and explore real local resources.

The responses to the questionnaire are listed in Appendix 4 and summarised very briefly below. It is important to remember that responses were solicited in a very short timescale, and therefore the comprehensiveness of the responses is mixed. It is as always extremely difficult to derive accurate comparisons of international data, as definitions and interpretations vary, and all results should be viewed very much as preliminary.

4.2. Country summaries

Country descriptions and answers to the questionnaire are included in Appendix 4. Much more detail is available in these responses than is presented in the brief summaries and comparisons below.

4.2.1. Australia

The Australian health care system is a complex mix of publicly and privately funded and provided services. It has been subjected to reform with the principal aim of increasing the role of the private insurance industry, with generous tax subsidies (e.g. 30% tax rebate on premiums) boosting this role, and population personal coverage rising from 30 to almost 50 per cent in recent years (Hall & Maynard, 2005). Seventy per cent of funding is public, with the Commonwealth Government providing two thirds of this finance and the states, territory and local governments providing the other third.

The Commonwealth-Federal Government subsidises two national schemes, Medicare and the Pharmaceutical Benefit Scheme (PBS) that provide doctors' services and pharmaceuticals. For many, GP services are not free, with fees charged above publicly reimbursed rates. The Commonwealth-State-Territory governments finance 'free' public hospital care.

The 'patient journey' through this system generally starts with a visit to the GP, which may be free of charge or involve top up charges to the patient, depending on the practices of the practitioner. Hospital emergency and outpatient care is free in the public sector. Patients in a public hospital can elect to be public or private. If a patient receives private care in Medicare (public sector) or in the private sector, fees are charged. Medicare subsidises the fees of doctors in this case and private insurers pays for accommodation and surgical supplies. The Government has encouraged 'no gap' insurance policies, so generally no user charges are made for private hospital care.

The complexities of this system should, a priori, have increased administrative costs in Australia in the last decade. However, as elsewhere in the world, this cost inflation is difficult to identify, measure and value. With private insurers being unable to control costs and premium inflation, Government subsidies (in terms of tax foregone) are increasing, putting pressure on public expenditure and generating political debate. Further reform of regulatory controls appears likely in the near future and there seems every likelihood that administrative costs will rise further.

4.2.2. Denmark

The organisation and funding of the Danish health care system has been remarkably stable over the past 25 years and current market orientated reforms are cautious and marginal. The system is largely publicly funded and publicly provided: very similar to the traditional, pre-1990s National Health Service. The public system is managed by local government — particularly 14 county authorities — which raise revenue from local property and income taxes, and receive central government grants aimed at equalising financial capacity. Over 80 per cent of all health expenditure is tax financed. Co-payments provide the remaining 18 per cent of revenue.

Hospitals are publicly owned and operated and their staff, including medical staff, are all salaried. Primary care is provided by self-employed professionals (as in the UK) who contract with the counties. Care is provided free at the point of use.

The private sector is very small. Less than one per cent of hospital beds are provided by the private sector. Private insurance is similarly marginal.

Reform in the Danish health care system is relatively slow, and is creating an increased role for central government. A public desire to reduce differences in county finance and provision is evident and it seems likely that in 2006, the number of health financers will be reduced and the current 14 counties will be replaced by five regions, with a national health tax funding the system by state block grants. These changes in a simple and stable system appear unlikely to produce significant inflation in management and administrative costs.

4.2.3. France

The French health care system is basically Bismarckian in structure, with social insurance funds collecting revenue and care being provided by public and private institutions. In France, as in Germany, the autonomy of the medical profession, particularly in ambulatory care, is very pronounced, causing expenditure inflation and inefficiency in the use of, e.g. pharmaceuticals.

Although Bismarckian in principle, the French system, currently consuming nearly 11 per cent of GDP, underwent radical change at the hands of the former Socialist Government. Whilst employer and employee contributions to social insurance remain the largest source of revenue (54 per cent), solidarity income and excise taxes are now a substantial source of revenue, funding 34 per cent of expenditure.

Ambulatory care in France is dominated by the principle of 'liberal medicine', whereby doctors are free to set fees and consumers are free to choose their doctors. The consequence of the former is that patients may be charged in excess of nationally determined fees, while the latter allows patients to consult many doctors with the same complaint and be reimbursed.

Doctors are salaried in the hospital sector. This is more highly regulated, though without any substantial degree of efficiency. For example, the 'hospital map' constrains the opening of new facilities in 'over-provided areas', but there is little effective management of medical practice and hospital performance.

Patients using ambulatory health care may face a co-payment (avance de frais). Typically, in ambulatory and hospital care they will be charged the full, regulated fee for care and then be reimbursed 70 per cent of the cost from the social insurance office. For practically all the population, the remaining 30 per cent of the fees (ticket moderateur) is reimbursed by not-for-profit provident and mutual insurance organisations. The theory behind this complex and bureaucratic system is that it creates consumer awareness and economy. In practice, there is no evidence of this effect and doctors, the pharmaceutical industry and consumers drive the system to high levels of expenditure inflation.

Private health insurance in France is limited mostly to complementary insurance, covering what social insurance does not. One of the largest international firms in the industry (AXA) is French-owned and continues to advocate the private insurance 'solution'.

Determining the full administrative costs of generating finance, providing care and recycling money around the 'ticket moderateurs' and 'avance de frais' is very difficult. For over a decade, reformers have sought rationalisation but achieved limited success (Rochaix, 2005).

4.2.4. Germany

The German health care system consists of over 300 sickness funds and the provision of health care by independent ambulatory practitioners and hospitals owned and operated by the Länder (states).

The Sickness Funds collect contributions from employees and employers, covering the 90% of the population who are below an income ceiling. The richest 10% purchase private insurance. The independence of practitioners and the difficulty of capping expenditure have led to excessive medical provision in ambulatory care, where there is duplication and underutilisation of diagnostic capacity, and lengths of stay in hospitals that are excessive by international standards and manufactured due to perverse incentive payments.

Attempts by the Government to change ambulatory care reimbursement and introduce DRGs in the hospital system have seen fierce resistance from provider groups and, as a consequence, Government is having increasing recourse to co-payments as a means of constraining patient demand and creating an alternative revenue source.

The complex system of negotiating insurance and reimbursement rates is resource-intensive in management terms. Reformers from the 'right' of the political spectrum advocate familiar insurance and market competition solutions, but the rigidity of the German system is considerable.

4.2.5. The Netherlands

In its Bismarckian structure, the Dutch health care system exhibits 'solidarity' and renewed attempts at reform, based on the introduction of competitive markets. The Netherlands, like the UK in the 1990s, experienced an initial period of market reform (following the 'Dekker report'). This was eventually abandoned, but more recently the Dutch have reintroduced competition on both the demand (finance) and supply (provision) sides of the market. In both

the UK and the Netherlands, the use of the 'market' is likely to alter the configuration and level of administrative costs.

The principal source of health care funding is health insurance contributions, paid by the insured and their employers. There is a national system of insurance for exceptional medical expenses (e.g. chronic heart diseases, cancer etc.) compulsory social insurance for all the population below an income ceiling and private insurance for the most affluent above this ceiling.

Hospital provision is in public and private, mostly not for profit institutions. The primary care physician is the 'gatekeeper' to the hospital system (except for emergency care).

Radical reform is under way in the Netherlands. For instance, a system of 'diagnostic treatment combinations' for inpatient and outpatient care is being introduced and, like the English 'payment by results', will determine institutional income. The other radical reform is to be implemented in 2006 and will introduce regulated competition in both insurance funding and health care provision. This legislation will abolish the distinction between the public-social insurance sickness funds and private insurers, allowing any insurer, public or private, to offer coverage for a basic package, provided it is community rated. Consumers will be able to switch insurers annually.

In addition to this insurance reform, the Government plans to deregulate health care in order to provide more flexibility in the negotiation of price, volume and the quality of health service. The maintenance of any such "flexibility" as uncertain in the Netherlands as elsewhere, as generally it creates expenditure inflation and the reimposition of regulatory controls.

The Dutch health care system is highly regulated and reform of its structures and processes are unlikely to reduce administrative burdens. Indeed, market type innovation is likely to raise the share of such expenditure.

4.3. Summary of results

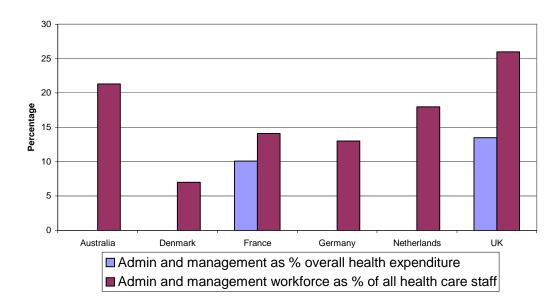
Global figures on the administration and management workforce in the health care system were derived, although definitional differences might limit their application. These are listed in Table 9 and illustrated in Figure 5. In France the management and administration workforce is approximated as around 14% of all health staff, in Australia 21.3%, in the Netherlands 18%, in Germany 13%, in Denmark 7% and in the UK (using the figures from section 1 and including management and administration) around 26% of workforce. The UK figure is dominated by administration not management, but other countries were unable to distinguish these roles at national level.

Table 9: Preliminary estimates of administration and management costs and workforce across countries

| Country | Admin and | Admin and |
|-------------|------------------|-----------------------|
| | management as | management |
| | % overall health | workforce as % of all |
| | expenditure | health care staff |
| Australia | | 21.3 |
| Denmark | | 7.0 |
| France | 10.1 | 14.1 |
| Germany | | 13.0* |
| Netherlands | | 18.0 |
| UK | 13.5 | 26.0 |

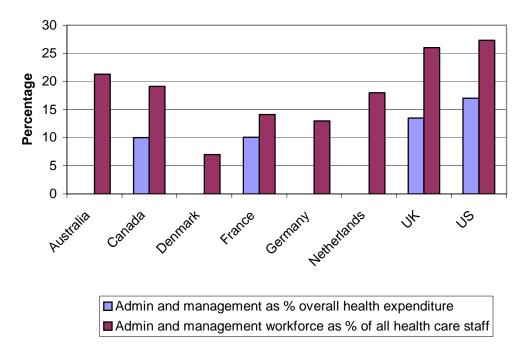
^{*}Inpatient hospital workforce only (Germany)

Figure 5: Preliminary estimates of administration and management costs and workforce across countries



Including estimates of the percentage of overall workforce for Canada and the US (from the published figures discussed above) is presented in figure 6, although we reiterate that the US and Canadian figures were determined using very different methods. The figures presented follow Fetter's cautious interpretation of US administrative costs (17%) to attempt comparability, but these comparisons are extremely tentative.

Figure 5: Preliminary estimates of administration and management costs and workforce across countries (including published figures for US and Canada)



Four of the five countries questioned (and the UK) produced preliminary approximations from a 'typical' general hospital on management and administrative staffing levels. For similar size hospitals (in terms of number of beds, in the UK this was an average sized English District General Hospital Trust), French and English hospitals had administration costs of around 15%, a Dutch hospital had higher administrative costs at around 23% and Australian and Danish hospitals (the Danish hospital was smaller) had much lower administrative costs, at 7% and 3.5% respectively. The number of senior management staff was comparable between the hospitals where figures were available.

Section 5: Costs of management and administration in private health care insurers and providers in the UK

It is difficult to derive published data at sector level on the costs of administration for the private health sector in the UK, particularly in any way that is comparable with the NHS figures above. We explored the published accounts of a number of private health insurers and providers, as well as published aggregated data from sources like Laing's Health Care Marke Review (Laing and Buisson 2004) and found no separable data that identified management and administrative costs or staffing.

One private health insurer and provider responded to a questionnaire similar to that in Appendix 3. The response suggested that around 1.6% of their hospital staff are managers or senior managers, and around 5% of their hospital staff are administrators. In addition, 8%

of the overall workforce is employed on the insurance side of the business and 2% in the group head office. An average private hospital (76 beds) has perhaps 470 staff of whom four are senior managers and 15 other managers.

Any comparison between the private health sector and the NHS in the UK would be inappropriate. Private hospitals are much smaller (an average sized NHS hospital is likely to have around 600 beds), they focus on elective surgery in relatively younger and healthier patients and have a much more homogeneous case mix in a small number of service areas. Emergencies tend to be dealt with by the NHS and complex and chronic cases are rare. The management task and the organisational structure is much more straightforward due to the limited range of services provided.

Section 6: Cross-sectoral comparisons: costs of management and administration in schools and higher education.

It is pertinent to consider comparisons between different sectors and examine whether management and administration costs in health care are different from those in other sectors. Finding an appropriate comparator is challenging – although the costs of management in private sector profit making companies might intuitively be thought much different (imagine, for example, the likely costs of managing a big food retailer), the structured and hierarchical nature of these line managed systems, along with the profit motive and the difference in skill levels between 'management' and 'workers' makes it difficult to imagine them as comparable organisations with the NHS. In health care, the direct care providers (particularly the medical profession) have much more freedom of action and decision making than employees providing services in the private sector, and are less directly accountable to line managers for their performance. Managers cannot possibly have expertise in every area of health care, and instead must trust the professionalism of their employees. So a private sector company (e.g. a retail supermarket chain) might have more managers at each level of the organisation, but also has a workforce that is likely to be less heterogeneous in terms of skills and roles, and also more used to a line managed and performance managed approach. Performance is more easily measured (e.g. sales, volumes, profits), managers are more likely to have direct knowledge and expertise in the roles carried out by their staff, and incentives for performance are more directly present (performance related pay is more likely to be used, and inadequate performance may result in termination of employment, both incentives much less likely in public sector service organisations).

A more comparable sector might be education – this is largely in the public sector, and is led by a 'profession' rather than a line management structure. Interestingly, senior managers in education are likely to be education professionals – school head teachers are indeed teachers, and university heads of department and vice chancellors are academics. While

there is an administrative structure to both schools and universities, this is separate from the 'management' function.

Table 10 illustrates the staffing of maintained schools in England, from the Annual Schools Census 2004. It can be seen that the percentage of administrative staff is relatively low (5.7% of staff in nursery, primary and secondary schools), presumably as most administration is carried out by teaching staff. 'Management', defined as heads, deputy heads and assistant heads, makes up 4.4% of all school staff, but it is important to remember that while these 'management' staff will often have additional teaching duties, regular teaching staff may also have substantial management roles (e.g. heads of department). The distinction between the professional teaching role and the management of schools is, therefore, a grey area.

Table 10: Staffing in schools (FTE, 2004)

| | Nursery and | | |
|---------------------|-------------|-----------|--------|
| | primary | Secondary | Both |
| | | | |
| Heads | 16800 | 3700 | 20500 |
| Deputy heads | 1200 | 5600 | 6800 |
| Assistant heads | 4400 | 8200 | 12600 |
| Classroom | | | |
| teachers | 133900 | 166900 | 300800 |
| Total teaching | 4=0000 | 404400 | |
| staff | 156300 | 184400 | 340700 |
| Teaching assistants | 89170 | 25240 | 114510 |
| Administrative | 09170 | 25340 | 114510 |
| staff | 24620 | 26750 | 51370 |
| Technicians | 1080 | 18220 | 19300 |
| Other staff* | 19260 | 11050 | 30310 |
| Total non-teaching | 290430 | 265760 | 556190 |
| Total all staff | 446730 | 450160 | 896890 |
| Total all Stall | 440730 | 430100 | 090090 |
| Teaching % | 35.0% | 41.0% | 38.0% |
| Non-teaching % | 65.0% | 59.0% | 62.0% |
| 11011 todolling 70 | 00.070 | 33.070 | 02.070 |
| Administration % | 5.5% | 5.9% | 5.7% |
| Management** % | 5.0% | 3.9% | 4.4% |
| | | | |

^{*} includes librarians, welfare assistants, learning mentors, child care staff and others regularly employed in schools

Source: adapted from Annual Schools Census 2004.

In universities, the management and administrative structure is more complex. Table 11 gives the published higher education workforce in England in 2003/04, from the Higher Education Statistics Agency (HESA). This illustrates 'management' as around 3% of the overall university sector workforce, and 'administration' (see definition below) as around 22%. This is remarkably comparable with the NHS figures above (management 4.2%,

^{**}Heads, deputy heads and assistant heads.

administration 21.8% of the overall workforce). In theory however, like in schools, there is likely to be a blurred distinction between 'academic' staff (carrying out teaching and research) and 'administrative' staff – at departmental level at least, management duties are carried out by academic staff, who also have a substantial administrative role. In most departments administrative support staff are few in number, but there is a substantial central administrative and management function.

Table 11: Staff in Universities, FTE, 2003/04, England

| Staff group | Numbers | Percentage |
|---|---------|------------|
| Managers | 11665 | 3.5 |
| Academic Professional | 150230 | 44.4 |
| Non Academic Professionals | 27170 | 8.0 |
| Laboratory, Engineering, Building, IT and Medical | 27245 | 8.1 |
| Technicians (including Nurses) | | |
| Student Welfare Workers, Careers Advisors, | 7270 | 2.2 |
| Vocational Training Instructors, Personnel and | | |
| Planning Officers | | |
| Artistic, Media, Public Relations, Marketing and | 4705 | 1.4 |
| Sports Occupations | | |
| Library Assistants, Clerks and General Administrative | 44515 | 13.2 |
| Assistants | | |
| Secretaries, Typists, Receptionists and Telephonists | 19595 | 5.8 |
| Other staff* | 45715 | 13.5 |
| Total | 338105 | 100 |

^{*}includes: Chefs, Gardeners, Electrical and Construction Trades, Mechanical Fitters and Printers; Caretakers, Residential Wardens, Sports and Leisure Attendants, Nursery Nurses and Care Occupations; Retail and Customer Service Occupations; Drivers, Maintenance Supervisors and Plant Operatives; Cleaners, Catering Assistants, Security Officers, Porters and Maintenance Workers.

Source: HESA New Individualised Staff Record 2003/04

Section 7: Discussion and conclusions

'In reviewing the literature, an economist is struck by how hard it is to identify and estimate administrative costs accurately at a single point in time in a single nation, how doubly hard it is to compare costs at a single point in time among nations, and how triply hard it is to make meaningful international comparisons of trends in administrative costs over time. All estimates depend on assumptions about which costs are purely administrative and how much the costs of multipurpose functions should be allocated to administration. Accurate international comparisons must also take account of differences among accounting conventions and institutional arrangements. In addition, international comparisons over time must deal with shifting exchange rates and divergent trends in relative wages. As a practical matter, the conditions for accurate comparison have proven impossible to satisfy'

Aaron (2003)

Throughout this report the ambiguity of the data and the difficulty of interpreting it for policy purposes has been emphasised. These problems are epitomised by the NHS in England. Here there are formal conventions about how 'management costs' are measured and the

Chief Executives of NHS organisations have strict targets against which their performance is assessed. However these conventions take a very limited view of the opportunity cost of management. For example they exclude in the hospital setting the role of administration and the contribution of clinical directors and other routine management practice of doctors and nurses, e.g. is the writing of a referral letter by a GP, ward records by a nurse or a discharge report by a consultant part of a practitioner's clinical, management or administrative role?

Even if greater clarity could be achieved in the identification, measurement and valuation of administrative costs, the consequent pertinent question is, so what?

If for instance it can be shown that tax financed public health care systems such as the UK-NHS have lower administrative costs than Bismarckian social insurance systems such as those in Germany, France and the Netherlands, and they in turn have lower cost than private insurance systems such as those operating as component parts of the US, German and Dutch health care systems. What are the implications for a country such as England where the role of the private sector in health care provision is set to rise to 15 per cent by 2008? Can simplistic estimates of private sector management costs be used to model the consequences of such a policy shift when parallel policy changes such as national tariffs, 'choose and book', new contracts for consultants and GPs, Agenda for Change, reforming all job functions, and the creation of excess capacity to facilitate patient choice are affecting the administrative costs of public and private providers and PCT commissioners? While all these policy interventions may at the intuitive level lead to increased administrative costs in the NHS because, for instance, of the need to collect and code activity data much more accurately, the exact cost of such changes cannot be inferred accurately from private sector data.

The efficient management of health care is essential and largely absent in all countries. In particular, micro-management of clinical activity and patient outcomes by the medical profession and non-clinical managerial colleagues is yet to be planned let alone resourced and implemented in any nation.

Expenditure on management and administration, in the NHS and in all other health care systems, must be seen as a means to an end: its purpose is to improve patient care. The relatively ill-informed and superficial debates around whole system 'bureaucracy' make little attempt to assess the value of management and administration, or accept that some such expenditure is essential to ensure the appropriate and efficient delivery of care. The primary policy issue should not be overall management staffing levels or costs, but how investments of this type affect the performance of the health care system. Levels of management and administration reflect systems of finance and delivery and the structure of the health care system: they are symptoms rather than causes of inefficiency in health care delivery.

There are no agreed definitions of 'administration' and 'management' in health care between (and sometimes even within) countries' health care systems. Substantial ambiguity exists around any comparisons, particularly as definitions shift as groups of workers are recategorised. Consequently, all cross-national and cross-sectoral figures must be viewed with extreme caution. Particularly limiting to this review is the emphasis in England on 'management' whereas other countries do not separate management from administration.

A literature review revealed useful studies comparing administration costs in the US (predictably high) and Canada (substantially lower), and some single country attempts to relate management inputs to outcomes (in terms of health sector performance). These studies may be consistent with the hypothesis that returns to investment in management may increase at low levels of input, and then returns may diminish to zero and eventually decrease. In the US, where management and administration costs are high, it may be that there are diminishing or even decreasing returns to further investment in many parts of the system.

Historically, Beveridge-type systems like the 'old' NHS (pre-1991 reform) have been relatively inexpensive to manage and administer. The existence of a single payer, in conjunction with simple resource allocation mechanisms, has substantially limited the number of transactions needed in the health system and the consequent information and resource requirements. This has permitted cost control and limited the need for administration costs. General reluctance to confront clinical freedom has meant that management costs have also historically been relatively low. Bismarck-type social insurance systems, by having more than one payer (e.g. multiple sickness funds in Germany) and distinctions between funding and provision, have historically created more expensive systems, both in general and in terms of administration costs. Private systems, with a plurality of payers and providers, and a mix of public and private finance generate a substantial need for information (for billing and contracting) and systems like the US have historically been expensive to manage and administer.

As we move towards mixed systems in the UK and elsewhere in Europe, these old distinctions begin to break down, and current management and administrative inputs (in terms of staffing and costs) appear to vary less between England, France, Germany and the Netherlands than might be expected. Inputs in Australia and Denmark appear on first impressions lower than the other four countries surveyed, but these conclusions are tentative. In the English NHS, the purchaser-provider split, private finance, national tariffs and other policies aiming to stimulate efficiency in the system and create a mix of public and private finance and provision mean almost unavoidably that the more information is needed to make contracts, hence transactions costs of providing care have increased, and may continue to increase. At the same time, policy makers, focusing on better monitoring of performance,

have also created a need for information systems and management to detect whether improvements in health care delivery are taking place.

The challenge to research and policy is how to identify the impact of incremental investments in management and administration on improving system performance and patient outcomes. The evidence base for the impact of management investment is very limited, largely because of the apparent obsession of policy makers and researchers with ideological perspectives, and with overall system administrative costs. Identifying returns to management and administrative investment can only be achieved by *disaggregated analysis*, accepting that different sectors and different objectives require different levels of management and administration, not by the current focus on ambiguous global sums. The current level of debate is unhelpful and inappropriate in addressing this more relevant policy question.

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