

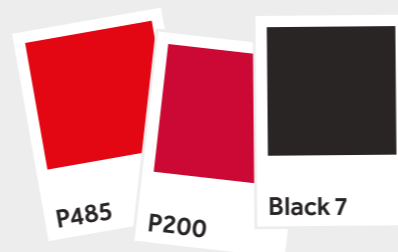
**Bringing it
all together**

Stationery

Officer business card

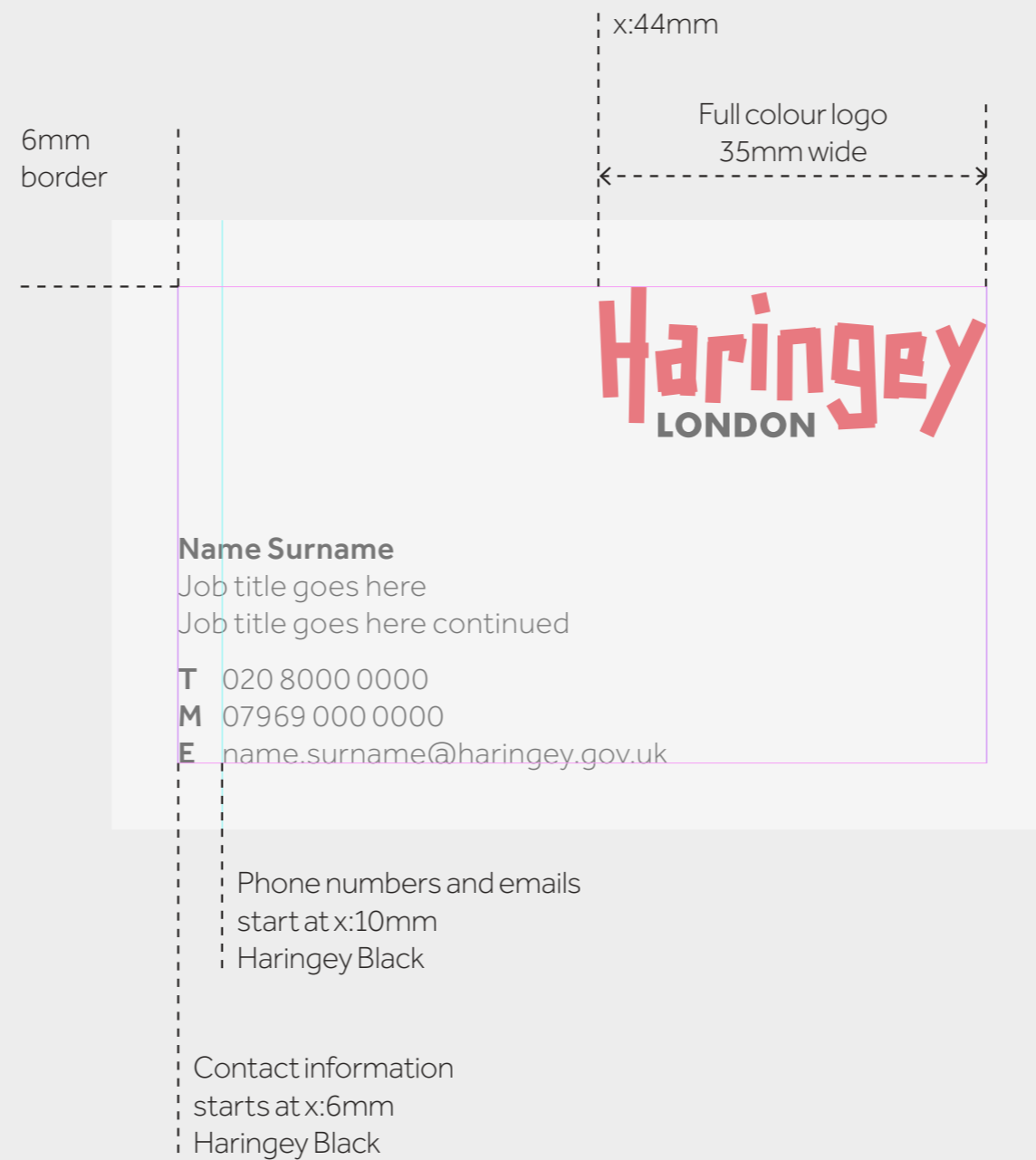


Three colour print



Stationery

Officer business card – front



Effra Medium (8pt on 9.5pt)

Effra light (8pt on 9.5pt)

Effra light (8pt on 9.5pt)

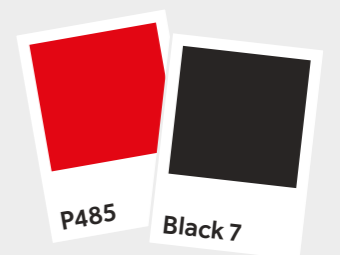
Effra light (8pt on 9.5pt)

Effra light (8pt on 9.5pt)

Effra light (8pt on 9.5pt)

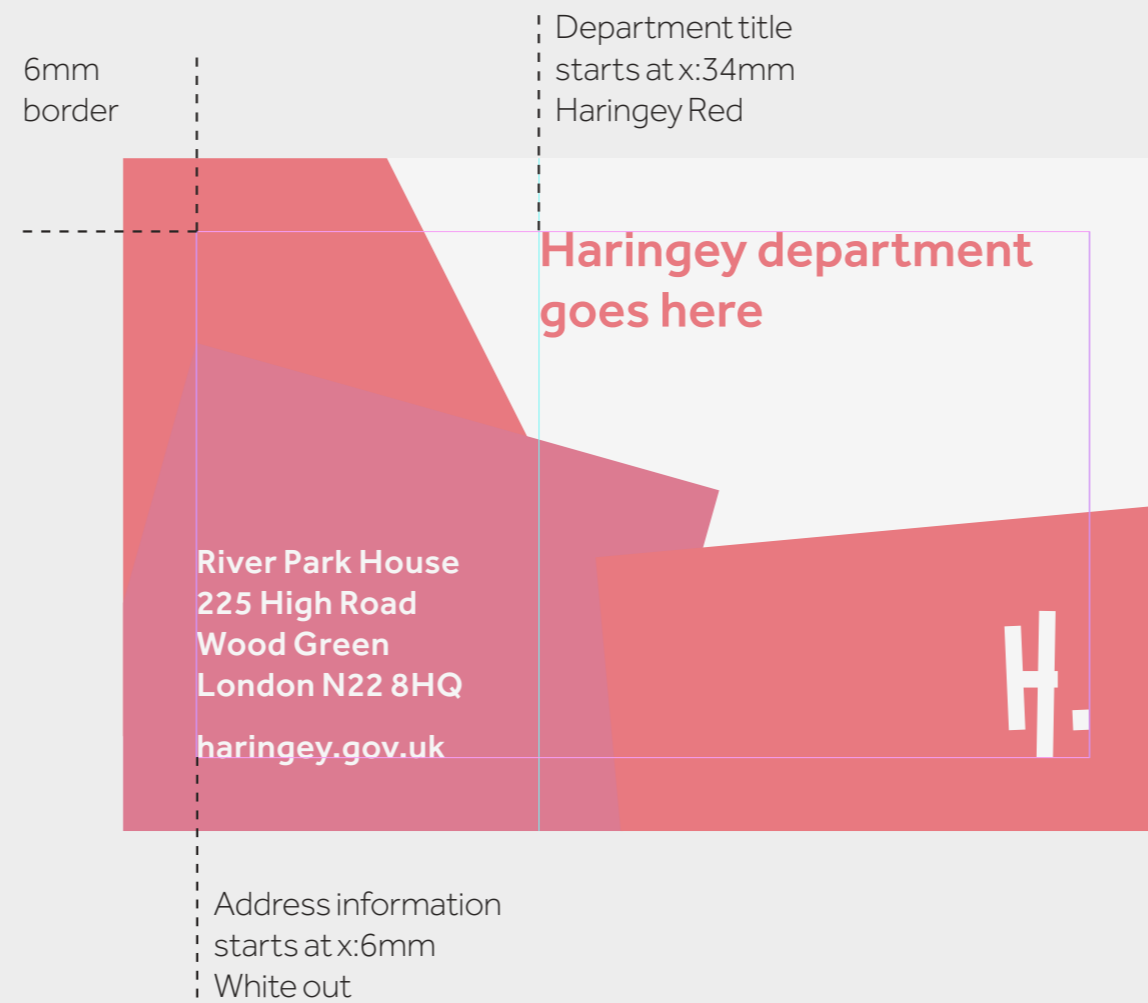
-----+ Half line space

Two colour print



Stationery

Officer business card – back

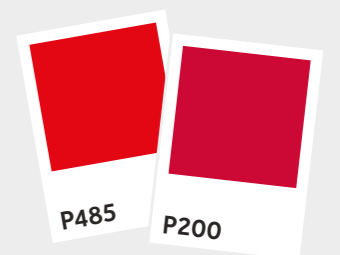


**Effra Medium
(12pt on 14pt)**

Effra Medium (8pt on 9.5pt)
Effra Medium (8pt on 9.5pt)
Effra Medium (8pt on 9.5pt)
Effra Medium (8pt on 9.5pt)
Effra Medium (8pt on 9.5pt)

Half line space

Two colour print

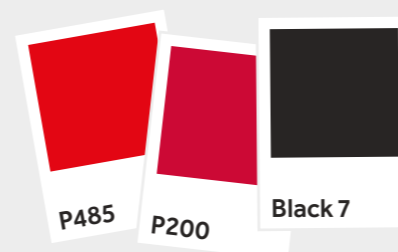


Stationery

Councillor business card – front



Three colour print



Stationery

Councillor business card – front



Phone numbers and emails
start at x:10mm
Haringey Black

Contact information
starts at x:6mm
Haringey Black

Effra Medium (8pt on 9.5pt)

Effra Medium (12pt on 12pt)

Effra Medium (8pt on 9.5pt)

Effra light (8pt on 9.5pt)

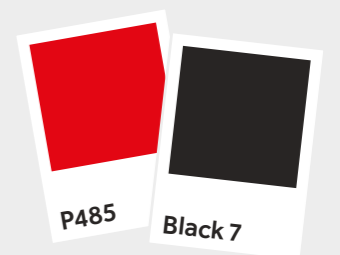
Effra light (8pt on 9.5pt)

Effra light (8pt on 9.5pt)

Effra light (8pt on 9.5pt)

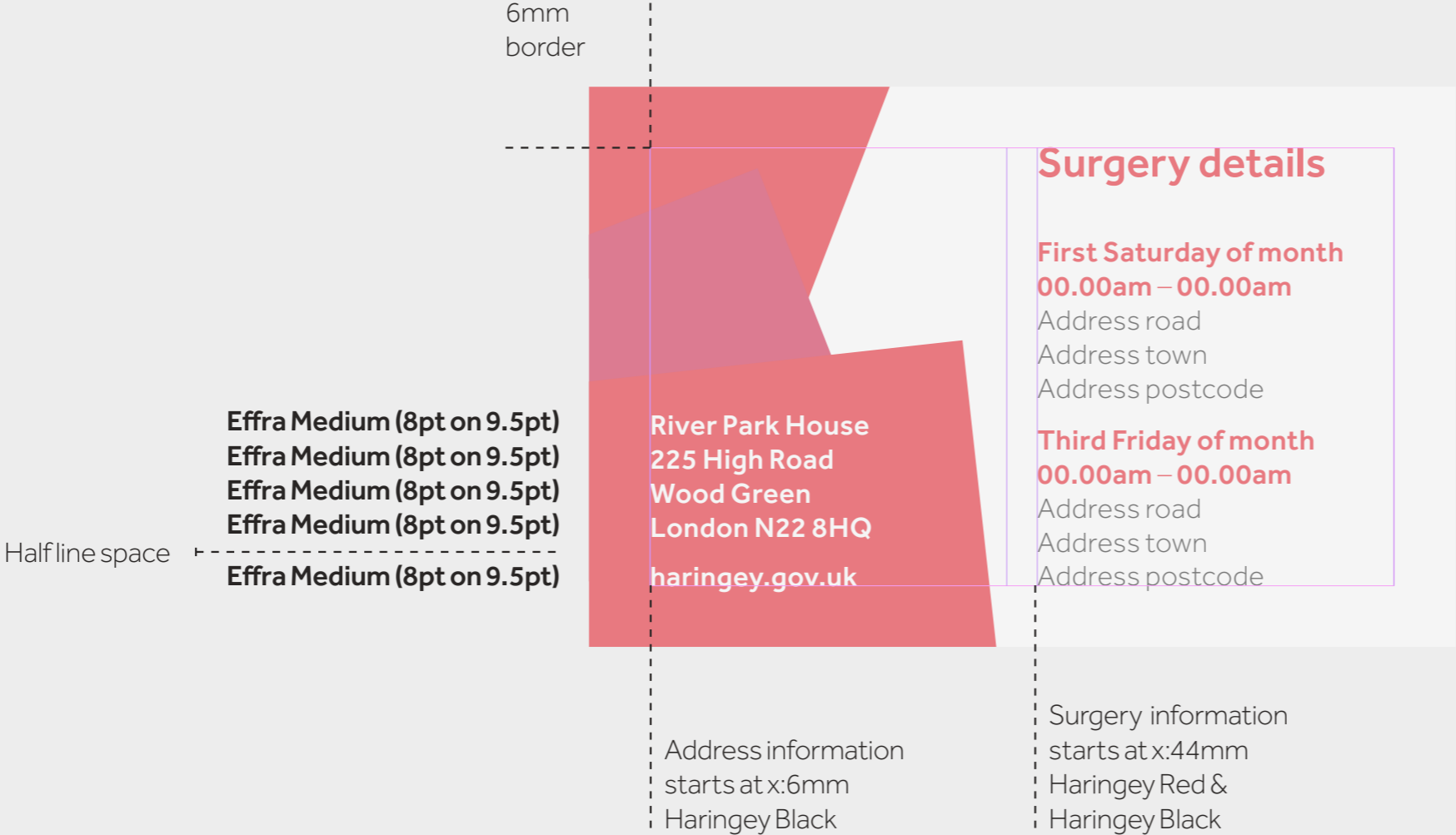
-----+ Half line space

Two colour print



Stationery

Officer business card – back



Effra Medium (12pt on 14pt)

Effra Medium (8pt on 9.5pt)
Effra Medium (8pt on 9.5pt)
 Effra light (8pt on 9.5pt)
 Effra light (8pt on 9.5pt)
 Effra light (8pt on 9.5pt)
 ----- Half line space
Effra Medium (8pt on 9.5pt)
Effra Medium (8pt on 9.5pt)
 Effra light (8pt on 9.5pt)
 Effra light (8pt on 9.5pt)
 Effra light (8pt on 9.5pt)

Three colour print



Stationery Letterheads

Good news

Council usage only

Bad news

Council and third party usage

Department name goes here

Name Surname Job title goes here



Name Surname
123 Street Name
Location
London PST CDE

Date **00.00.00**
Your reference **00000000**
Our reference **00000000**

Dear Name Surname,

Nam inciiscium nonseniae. Nem reperia spitae nus, conet a posandunt eum rem facium fugitat. Iciunte mposae aut voluptatur aditatur, ut a sum qui aut a ipsam, te sitam quatur.

Vitaqui omnimus, volorep erecta quatetu rionseritati qui none quunt excepro resectus, sed unt most et evellibus, quiae pe verit endisci dendem excerum ide poreratur as accupta eprere poreptat voluptatem eaturia eperum que velit, quae nonserum con estiis aspellitate por solore volorum nat unt.

Hilluptam is qui ut quamus coritisqui volupid erisitaspiet odit, sim verferatet labori assus dolecae puditasimi, vendantet alia voluptatum sit, conectorum hiciendae istrum quaepratiore doluptatque aute voloreium id elestis exerum et re volesen imodita ectumet quiam nonsed que consequaeaped quae im eium verum ius ipsumquam sae pa accae expliquibus.

Optis evelestis doluptas eos que magnien issus, core esti ut ped eaquam, que velicab orepudaecum alicitat explat occus.

Yours sincerely,

Name Surname
Council position

Department address
6th Floor, River Park House,
225 High Road, Wood Green,
London N22 8HQ

T 020 8000 0000
F 020 8000 0000

www.haringey.gov.uk

Department name goes here

Name Surname Job title goes here

Name Surname
123 Street Name
Location
London PST CDE

Date **00.00.00**
Your reference **00000000**
Our reference **00000000**

Dear Name Surname,

Nam inciiscium nonseniae. Nem reperia spitae nus, conet a posandunt eum rem facium fugitat. Iciunte mposae aut voluptatur aditatur, ut a sum qui aut a ipsam, te sitam quatur.

Vitaqui omnimus, volorep erecta quatetu rionseritati qui none quunt excepro resectus, sed unt most et evellibus, quiae pe verit endisci dendem excerum ide poreratur as accupta eprere poreptat voluptatem eaturia eperum que velit, quae nonserum con estiis aspellitate por solore volorum nat unt.

Hilluptam is qui ut quamus coritisqui volupid erisitaspiet odit, sim verferatet labori assus dolecae puditasimi, vendantet alia voluptatum sit, conectorum hiciendae istrum quaepratiore doluptatque aute voloreium id elestis exerum et re volesen imodita ectumet quiam nonsed que consequaeaped quae im eium verum ius ipsumquam sae pa accae expliquibus.

Optis evelestis doluptas eos que magnien issus, core esti ut ped eaquam, que velicab orepudaecum alicitat explat occus.

Yours sincerely,

Name Surname
Council position

Department address
6th Floor, River Park House,
225 High Road, Wood Green,
London N22 8HQ

T 020 8000 0000
F 020 8000 0000

www.haringey.gov.uk



Letters should be written using Effra Light and no smaller than 10pt.

Stationery

Letterhead – good news

Council usage only

Effra Medium (16pt on 18pt)

Effra Medium (10pt on 12pt)
Effra light (10pt on 12pt)

Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Department name goes here

Name Surname Job title goes here

Name Surname
123 Street Name
Location
London PST CDE

Date **00.00.00**
Your reference **00000000**
Our reference **00000000**

Haringey
LONDON

Full colour logo
45mm wide

Dear Name Surname,

Nam inciiscium nonseniae. Nem reperia spitae nus, conet a posandunt eum rem facium fugitat. Iciunte mposae aut voluptatur aditatur, ut a sum qui aut a ipsam, te sitam quatur.

Vitaqui omnimus, volorep erecta quatetu rionseritati qui none quunt excepro resectus, sed unt most et evellibus, quiae pe verit endisci dendem excerum ide poreratur as accupta eprere poreptat voluptatem eaturia eperum que velit, quae nonserum con estiis aspellitate por solore volorum nat unt.

Hilluptam is qui ut quamus coritisqui volupid erisitaspiet odit, sim verferatet labori assus dolecae puditasimi, vendantet alia voluptatum sit, conectorum hiciendae istrum quaepratiore doluptatque aute voloreium id elestis exerum et re volesen imodita ectumet quiam nonsed que consequaeped quae im eium verum ius ipsumquam sae pa accae expliquibus.

Optis evelestis doluptas eos que magnien issus, core esti ut ped eaquam, que velicab orepudaecum alicitat explat occus.

Yours sincerely,



Name Surname
Council position

Department address
6th Floor, River Park House,
225 High Road, Wood Green,
London N22 8HQ
T 020 8000 0000
F 020 8000 0000

www.haringey.gov.uk

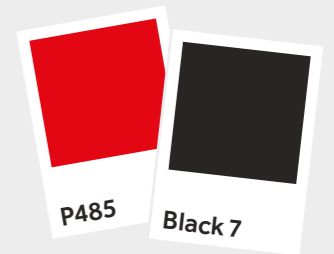
Effra Medium (10pt on 12pt)

Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Effra Medium (13.5pt on 12pt)

Two colour print



Border

Top & Bottom: 14mm
Left & right: 10mm

----- Half line space

----- Full line space

Stationery

Partner letterhead – good news

Council usage only

Effra Medium (16pt on 18pt)

Effra Medium (10pt on 12pt)
Effra light (10pt on 12pt)

Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Department name goes here

Name Surname Job title goes here



Full colour logo
45mm wide

Name Surname
123 Street Name
Location
London PST CDE

Date **00.00.00**
Your reference **00000000**
Our reference **00000000**

Dear Name Surname,

Nam inciiscium nonseniae. Nem reperia spitae nus, conet a posandunt eum rem facium fugitat. Iciunte mposae aut voluptatur aditatur, ut a sum qui aut a ipsam, te sitam quatur.

Vitaqui omnimus, volorep erecta quatetu rionseritati qui none quunt excepro resectus, sed unt most et evellibus, quiae pe verit endisci dendem excerum ide poreratur as accupta eprere poreptat voluptatem eaturia eperum que velit, quae nonserum con estiis aspellitate por solore volorum nat unt.

Hilluptam is qui ut quamus coritisqui volupid erisitaspiet odit, sim verferatet labori assus dolecae puditasimi, vendantet alia voluptatum sit, conectorum hiciendae istrum quaepratiore doluptatque aute voloreium id elestis exerum et re volesen imodita ectumet quiam nonsed que consequaeeped quae im eium verum ius ipsumquam sae pa accae expliquibus.

Optis evelestis doluptas eos que magnien issus, core esti ut ped eaquam, que velicab orepudaecum alicitat explat occus.

Yours sincerely,



Name Surname
Council position

Space for black and white partner logos

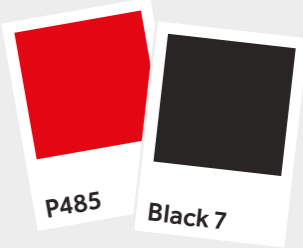
Department address
6th Floor, River Park House,
225 High Road, Wood Green,
London N22 8HQ
T 020 8000 0000
F 020 8000 0000

www.haringey.gov.uk

Border

Top & Bottom: 14mm
Left & right: 10mm

Two colour print



Effra Medium (10pt on 12pt)

Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Effra Medium (13.5pt on 12pt)

Half line space

Full line space

Stationery

Letterhead – bad news

Council and third party usage

Effra Medium (16pt on 18pt)

Effra Medium (10pt on 12pt)
Effra light (10pt on 12pt)

Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Effra Medium (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Effra light (10pt on 12pt)
Effra light (10pt on 12pt)

Effra Medium (10pt on 12pt)

Line space

Department name goes here

Name Surname Job title goes here

Name Surname
123 Street Name
Location
London PST CDE

Date **00.00.00**
Your reference **00000000**
Our reference **00000000**

Dear Name Surname,

Nam inciiscium nonseniae. Nem reperia spitae nus, conet a posandunt eum rem facium fugitat. Iciunte mposae aut voluptatur aditatur, ut a sum qui aut a ipsam, te sitam quatur.

Vitaqui omnimus, volorep erecta quatetu rionseritati qui none quunt excepro resectus, sed unt most et evellibus, quiae pe verit endisci dendem excerum ide poreratur as accupta eprere poreptat voluptatem eaturia eperum que velit, quae nonserum con estiis aspellitate por solore volorum nat unt.

Hilluptam is qui ut quamus coritisqui volupid erisitaspiet odit, sim verferatet labori assus dolecae puditasimi, vendantet alia voluptatum sit, conectorum hiciendae istrum quaepratiore doluptatque aute voloreium id elestis exerum et re volesen imodita ectumet quiam nonsed que consequaeaped quae im eium verum ius ipsumquam sae pa accae expliquibus.

Optis evelestis doluptas eos que magnien issus, core esti ut ped eaquam, que velicab orepudaecum alicitat explat occus.

Yours sincerely,



Name Surname
Council position

Department address
6th Floor, River Park House,
225 High Road, Wood Green,
London N22 8HQ

T 020 8000 0000
F 020 8000 0000

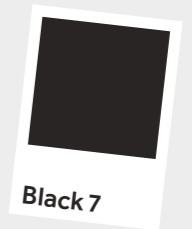
www.haringey.gov.uk

Haringey
LONDON

Black logo
45mm wide

Border
Top & Bottom: 14mm
Left & right: 10mm

One colour print



Black 7

←----- 0.5pt line

Identity Cards

Officer



Councillor



Signage

Playful

Welcome to Ducketts Common Ball Courts

Young children must be closely
accompanied by an adult at all times

Leisure services **020 8489 1000**
parks@haringey.gov.uk
Met police **101** Emergencies **999**
haringey.go.uk



Haringey
LONDON

Playful usage of the tape can help make signage
welcoming and energetic when appropriate.
Use the full colour logo.

Signage
Considerate

River Park House Care Home

Ground Floor
48 Station Road
Wood Green
N22 7TY

Home services **020 8000 1000**
care@haringey.gov.uk
Met police **101** Emergencies **999**
haringey.go.uk

Haringey
LONDON

For times when signage needs to be more considerate,
a simple strip can be used to hold the logo and important information.
Use the white out logo.

Signage
Playful

**Coombes Croft
Library**

Tottenham High Road
London N17 8AG

Haringey
LONDON

Playful usage of the tape.
Use the full colour logo.

Signage
Considerate

Wood Green Customer Service Centre

Ground Floor
48 Station Road
Wood Green N22 7TY



Considerate usage.
Use the white out logo.

Signage
Considerate

No parking

Parking services **020 8000 1000**
parking@haringey.gov.uk
Met police **101** Emergencies **999**
haringey.go.uk

Haringey
LONDON

When displaying serious messaging,
use the clear, simple style. Use the white out logo.

Signage
Considerate

Private car park

For use by authorised council employees only. Action will be taken against unauthorised users

**Open
Monday to Friday
08:00 – 18:00**

Parking services **020 8000 1000**
parking@haringey.gov.uk
Met police **101** Emergencies **999**
haringey.go.uk

Haringey
LONDON

When displaying serious messaging,
use the clear, simple style. Use the white out logo.