Date: April 01, 2010  
FOI Reference Number: F0006273

Dear Mr Taylor

Thank you for your enquiry regarding the ‘find a cycle route’ feature of Transport Direct which we received on 08/03/2010.

I am writing to confirm that the Department has now completed its search for the information which you requested.

A copy of the documentation you requested is enclosed. The answers to your specific questions are below.

Q - A breakdown of the money i) allocated for and ii) spent on this new feature; broken down both by source of funding (public and private) and by project component (data collection, software development, marketing etc.).

A – All funding for this project has come from the Department for Transport. The breakdown of costs is as follows:

<table>
<thead>
<tr>
<th>Financial Year</th>
<th>Design Feasibility</th>
<th>Software Development</th>
<th>Software Licences</th>
<th>Data Management</th>
<th>Data Collection</th>
<th>Project Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>07/08</td>
<td>£91,595</td>
<td>£16,156</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>08/09</td>
<td>-</td>
<td>£334,115</td>
<td>£62,930</td>
<td>£13,850</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>09/10</td>
<td>-</td>
<td>£17,608</td>
<td>£79,323</td>
<td>£184,671</td>
<td>£309,000</td>
<td>£133,000</td>
</tr>
<tr>
<td>10/11</td>
<td>-</td>
<td>-</td>
<td>£82,491</td>
<td>£293,000</td>
<td>£548,000</td>
<td>£115,000</td>
</tr>
<tr>
<td>Total</td>
<td>£91,595</td>
<td>£367,879</td>
<td>£224,744</td>
<td>£594,521</td>
<td>£857,000</td>
<td>£248,000</td>
</tr>
</tbody>
</table>

**NB:** The figures above represent the latest and most accurate budget. These figures take precedence over any previous estimates such as those included in some of the associated documentation. All figures exclude VAT.
In addition, as a linked initiative, DfT and Cycling England have spent a further £25k in 2009/10 and made a software development provision of £375k in 2010/11 for a Cycling for Schools programme that will re-use the functionality created in the Cycle Journey Planner Programme.

Q - Details of arrangements to release cycling data collected at public expense. If the data is to be released under an open licence, could you please specify which licence, and/or supply a copy. I am specifically seeking information related to any claims the Ordnance Survey has over the cycling data collected; and if such claims exist I would like to request details of if and under what terms, and what prices, the data will be made available to Ordnance Survey customers.

A – As announced last week, the process by which all Government data sets are made available to the public is under review, this will include the cycle datasets, although these are clearly jointly owned with local government. As part of this review we will examine any limitations imposed by the manner in which data collection was agreed and seek to either relax these or re-negotiate these conditions. This review will be completed and appropriate data tables published by November 2010. However the following uses of the data are already confirmed and hopefully will help to answer your question.

The DfT has entered into a contract for collection of cycle data. Under the contract a database of cycling information will be collated, such as whether a cycle path is present or if an area is unlit. DfT also intends to enter into agreements with local authorities under which those authorities will assist the data collector in populating the database and maintaining its contents. The IPR for the database created by this exercise will be owned by the Crown, and in accordance with the terms of the agreements those local authorities will also be able to use the cycling information for the purposes of encouraging cycling within their local authority areas.

Ordnance Survey does not have any claim over the cycle data that has been collected for this project. However in order to make cycle planning possible the collected data relating to on-street cycling has been referenced to the OS road network product (ITN), and attributes relevant to cyclists have been added to the ITN network. The new cycling specific infrastructure has also been referenced against ITN to connect up the network. This referencing to ITN does not imply any right of OS over the cycle data itself. However, that cycle data does not present a complete network, so will only easily be understood and manipulated in the context of OS ITN. It is expected that Government will announce the results of the recent OS consultation in the near future and the use of cycling data will be reviewed in the light of that announcement.

The aim of the DfT and the local authorities in creating and maintaining the database is to encourage cycling by making relevant information available to the
public. Once any new area database has been created and tested it will be available to members of the public to use alongside other pieces of transport information via the Transport Direct portal. In order to calculate a particular cycling route and represent it on a map use will be made not only of the cycling information database, but also of OS information. Use of the cycling data is subject to the same terms and conditions as any other Transport Direct journey calculation. The terms and conditions for use of Transport Direct are set out here:

There is no charge for the use of Transport Direct as a publicly available service.

Q - The number of successfully-planned cycle journeys since the launch of the feature.

A – Between 01/12/2008 and 28/02/2010 there have been 23,608 instances of the cycle details page which is displayed after a cycle journey has been planned on the Portal. This number is expected to rise significantly as the number of data areas increases. There have been 83,113 instances of the cycle planner input page. It is likely that the main reason for not continuing to plan the journey after reaching the input page is that the area the user wishes to plan their journey in is not yet available.

Q - The number of instances of user feedback on the cycle journey planner since its launch.

A – There have been 131 public feedbacks relating to the cycle planner between its launch and the end of February 2010.

Q - The cost to a Local Authority for adding their area to the planner, including data collection costs. If the cost is variable, e.g. dependent on the size of the authority, I would like the formula for calculating the cost to be released.

A – The Department for Transport has a contract with Cycle City Guides for surveying and collecting data in local authority areas. The cost to the Department for Transport is a fixed price determined by the size of the urban area to be surveyed, plus additional costs for work other than a survey of the urban area, this is as agreed between all parties and as per the rates in this contract. The contract specifies eight local authority urban area size bands, against which Cycle City Guides submitted its tender.

Local authorities wishing to take part in the Cycle Journey Planner will be asked to provide a contribution towards the survey. The actual cost to the Local Authority will depend on the area they wish to be surveyed and any additional
services and will be negotiated on a case by case basis. As an indication of the actual costs to local authorities, the contribution for an authority with an urban area of the size of Windsor and Maidenhead might typically be in the order of £2-3k. A single city the size of e.g. Portsmouth or Sheffield might be asked for a contribution of £7-8k while a consortium of a number of local authorities with a major urban area (South Yorkshire ITA) working together could pay £25-30k divided between the individual authorities involved. Conversely some local authorities may already have data in a suitable format and their contribution will be nil.

Q - Copies of agendas, minutes and papers relating to the meetings the project boards / working parties (or similar bodies) which have been involved in planning and/or oversight of the project.

A – The Cycle Planner is monitored by two main bodies which are the Cycling Project Board and Programme Board. Minutes and associated papers for these meetings are attached.

In keeping with the spirit and effect of the Freedom of Information Act, all information is assumed to be releasable to the public unless exempt. The Department will, therefore, be simultaneously releasing to the public the information you requested, together with any related information that will provide a key to its wider context.

If you are unhappy with the way the Department has handled your request or with the decisions made in relation to your request you may complain within two calendar months of the date of this letter by writing to the Department’s Information Rights Unit at:

Zone D/04  
Ashdown House  
Sedlescombe Road North  
Hastings  
East Sussex TN37 7GA  
E-mail: FOI-Advice-Team-DFT@dft.gsi.gov.uk

Please see attached details of DfT’s complaints procedure and your right to complain to the Information Commissioner.

If you have any queries about this letter, please contact me. Please remember to quote the reference number above in any future communications.

Yours Sincerely  
Mike Gibson  
Transport Direct
Your right to complain to DfT and the Information Commissioner

You have the right to complain within two calendar months of the date of this letter about the way in which your request for information was handled and/or about the decision not to disclose all or part of the information requested. In addition a complaint can be made that DfT has not complied with its FOI publication scheme.

Your complaint will be acknowledged and you will be advised of a target date by which to expect a response. Initially your complaint will be re-considered by the official who dealt with your request for information. If, after careful consideration, that official decides that his/her decision was correct, your complaint will automatically be referred to a senior independent official who will conduct a further review. You will be advised of the outcome of your complaint and if a decision is taken to disclose information originally withheld this will be done as soon as possible.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner’s Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF