

27 February 2015

Your Ref:

Our Ref: IM-FOI-2015-0241



Sir Stephen House QPM
Chief Constable

FOI Central Processing Unit
Clyde Gateway
2 French Street
Dalmarnock
G40 4EH

foi@scotland.pnn.police.uk

FREEDOM OF INFORMATION (SCOTLAND) ACT 2002

SUBJECT: Information Request

I refer to your email dated 2 February 2015 regarding the above which has been handled in accordance with the Freedom of Information (Scotland) Act 2002 (FOISA).

I recently received a FOI inquiry from Police Scotland that included the social media policy document Police Scotland use to show officers how to use Facebook and Twitter as social media. I would like to make a new FOI inquiry about some of the information within the document.

Part 6.6 points out that Police Scotland can contact the Police Social Media Department to ask for Facebook posts to be "boosted".

Just for reference the part of the document is: "6.6.What is the 'Boost post' icon for?"

Facebook offers a facility to boost your post – a tool which you must pay for but it does increase your chances of reaching a larger audience. Please do not use this function without first contacting your socialmedia@scotland.pnn.police.uk.



Part 3.3 - I would like to know what Police Scotland's "Brand guidelines" are.

Please refer to the attached documentation.

Part 7.1 - What words are filtered from the Police Scotland Facebook/Twitter feeds.

Can we have a list of the filtered words please?

In response to the foregoing, I have attached the brand guidelines which would be issues to anyone using our logo following prior approval and also a list of the current filter words on our Facebook. These are updated as and when noted and are, as I am sure you will note, commonly offensive.

Filtered Words-

fck, fuck, fuckd, cunt, dickhead, pissed, bastard, wanker, dick, twat, arsehole, knob, knobs, knobhead, pigs, bacon fuckers, paedo, shit,shits, shite, fuckwit, tosser, prick, fud, peado, wankers, fucker, fukk, fuk, knob, fuckin, fuckwit, cuntz, queer, hun, nigger, fenian, mongo, mong, yid, bawbag, asshole, arse, blowjob, blowjob, pakki, pakki bastard, boner, hardon, hardon, bufter, ballz, chink, cracker, cockblock, creampie, cum, dick, dickhead, dildo, dipshit, dp, depththroat, fag, faggot, spazzie, spaz, spastic, gangbang, gypo, homo, milf, gilf, spunk, jiz, spic, nigga, nipple, orgy, blowie, pussy, porn, porno, teg, ftp, ftq, perv, piss, hooker, quim, cock, shagger, wank, slut, teabag, vag, vibrator, wop, motherfucker, bitch, bitches, chug, doggin, dobber, fanny, fannybawz, fud, gobble, hoor, knob, nob, c*nt, f*ck, cu*t, fu*k, cunts, wanks, acab, fukin, fuk, green brigade, prick, fanny, scum, monster, titts, tits, fkd, fkn, ar\$ehole, ar\$eholes

I trust that the information available is of assistance and should you require any further assistance concerning this matter please contact me on 01786 895 863 quoting the reference number given.

If you are not satisfied with the way in which your request has been dealt with, you are entitled in the first instance and within 40 working days of receiving this letter to request a review of the decision made by the Service. Should you wish to do so, contact details are; Police Scotland, FOI Central Processing Unit, Clyde Gateway, 2 French Street, Dalmarnock. G40 4EH (Or email foi@scotland.pnn.police.uk)

Once informed of the Review decision, if you are still not satisfied, then you are entitled to apply to the Scottish Information Commissioner within six months for a decision. Contact details are; 'Office of the Scottish Information Commissioner, Kinburn Castle, Doubledykes Road, St Andrews, Fife, KY16 9DS', telephone 01334 464610.

Yours sincerely

Andrew McCulloch
Lead Officer
Information Management
Freedom of Information