

## **Report 2    Review of Corporate Relationships**

### **1      Purpose of Report**

This report is written to provide the Ethics Committee with an update on Tate's corporate fundraising relationships. The full range of Tate's corporate relationships is attached at Appendix 1, with new information highlighted.

### **2      Recommendations**

The Ethics Committee is asked to:

- a. note new information on existing corporate relationships as highlighted in Appendix 1;
- b. note information on new and prospective corporate fundraising relationships as highlighted in Appendix 1;
- c. consider whether, in the light of the information supplied, any of Tate's existing, new or proposed corporate relationships would considerably damage the effective operation of Tate in delivering its mission (as defined in the Ethics Policy) because acceptance of the funds would:
  1. harm Tate's relationship with other benefactors, partners, visitors or stakeholders;
  2. create unacceptable conflicts of interest;
  3. materially damage the reputation of Tate;
  4. detrimentally affect the ability of Tate to fulfil its mission in any other way than is mentioned above.
- d. advise on Tate's management of risks associated with these corporate relationships as outlined in Appendix 1.

### **3      Background**

The advice of the Ethics Committee is sought on new and proposed corporate relationships within the overall context of Tate's portfolio of corporate relationships. This portfolio was considered in detail at a meeting of the Ethics Committee held on 1 November 2010. The relevant extract from the minutes is attached for guidance at Appendix 2. *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

### **4      Conclusion**

The Committee is asked to note new information on corporate relationships as highlighted, consider whether the acceptance of funds from the range of Tate's corporate relationships outlined in the report would considerably damage the effective operation of Tate in delivering its mission; advise on Tate's management of any risks associated with the corporate partnerships outlined in the report; and approve the continuation of Tate's corporate relationships.

Written by: [REDACTED] Governance and Policy Manager  
Sponsored by: Alex Beard, Deputy Director

## Report 4.1 Sponsorship Renewal – BP

### 1. Purpose of Report

This report is issued in light of the directive from the Ethics Committee at the last meeting to review BP's sponsorship of Tate Britain prior to any renewal of that sponsorship. The paper offers an update on protests and resultant coverage since the previous discussion by the Ethics Committee at their meeting on 1 November 2010. This information is supplied in order for the Ethics Committee to fully consider any risk posed to Tate by a continued relationship with BP.

### 2. Recommendations

The Ethics Committee is asked to:

- a. approve Tate's recommendation to renew its partnership with BP for a further five year term, said term to begin in February 2012;
- b. consider this approval based on the limited amount and low impact of recent protests and the financial rewards Tate will gain from a renewed relationship with BP.

### 3. Background

#### 3.1 Summary of BP's sponsorship

BP has supported Tate since 1990, making BP Tate's longest-established sponsor. The current level of giving is *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000* Tate anticipates that the sponsorship will be renewed at *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

BP currently sponsor the Tate Britain Collection Displays under the title sponsorship of 'BP British Art Displays'. The sponsorship also pays for additional activity designed to encourage engagement with the Collection Displays:

- The BP British Art Lecture – an annual lecture
- BP Saturdays - A series of four free one-day festivals with themed activities around the gallery that are targeted at different age groups.

As outlined in the previous paper, BP is also supporting the Tate Movie *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

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#### 3.2 Summary of renewal offer

Tate and BP are currently discussing the potential renewal of BP's sponsorship. Should the relationship be renewed, the sponsored activity will alter slightly from previous years.

BP will continue to sponsor the Tate Britain Collection Displays under the title of 'BP British Art Displays'. *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

Tate understands at this point that BP's sponsorship of three other major institutions in London – the British Museum, the National Portrait Gallery and the Royal Opera House – will also be renewed. These contracts will also be considered for renewal in spring 2012.

### **3.2 Summary of previous discussions**

In November 2010 the Ethics Committee reviewed the BP relationship in light of their then interests in the Canadian Oil Sands projects and the Gulf of Mexico disaster in April 2011.

The Committee determined that:

It is not Tate's function to take political stands on issues unrelated to its mission to enhance the public enjoyment and understanding of British Art and International modern and contemporary art.

*Information has been exempted under Section 42 of the Freedom of Information Act 2000*

The Committee agreed that a formalised assessment be made for each corporate sponsorship prior to Tate accepting support. The criteria for this assessment is now in place and has been applied to BP. The assessment did not bring to light any issues that would suggest Tate should not renew its relationship with BP.

*Information has been exempted under Section 36 of the Freedom of Information Act 2000*

At their recent meeting, Tate Britain Council noted the approaching end of Tate's current relationship with BP, and have invited Rebecca Williams to the next council meeting (due to take place on 11 July 2011) to discuss the matter.

### **3.5 Recent requests and actions at Tate in response to BP's support**

*Information has been exempted under Section 36 of the Freedom of Information Act 2000*

A summary of comments and protests since November is attached below.

<b>17.04.11</b>	Rising Tide UK - The Great BP-Sponsored Sleep-In at Tate Modern	A demonstration in the Turbine Hall at Tate Modern. Minimal disruption to gallery to gallery caused. 14:00 Approx 40 people involved in a sleep in on the Bridge and Turbine Hall Following this a small group gathered on the Bridge with a guitar and sang songs for 15 minutes 15:00 Approx 20 people crossed the barriers and walked on Ai Weiwei Sunflowers. After 1 minute they all left the work 15:00 until 16:15 the group gathered on the River landscape, sang songs and handed out leaflets	
<b>20.04.11</b>	Climate Rush UK - Oil in a Teapot Picnic Protest at Tate Britain	Protestors plan to have a picnic on the steps of Tate Britain on the 20 April	
<b>20.04.11</b>	Liberate Tate Protest at Tate Britain	Liberate Tate stage protest inside Tate Britain on the anniversary of the spill in the Gulf of Mexico. 2 protesters poured an oil like substance over a naked man on the floor of the Duveens gallery. Gallery staff screened off gallery to clean up the substance. Limited disruption to the gallery was caused.	
<b>20.04.11</b>	A letter with 166 art world signatures was published in the Guardian urging Tate to end its sponsorship relationship with BP.	A letter with 166 art world signatures was published in the Guardian urging Tate to end its sponsorship relationship with BP. Signatures included: Naomi Klein - writer, John Keane –artist, Lucy R. Lippard – writer, Charles Thomas – artists and co-founder The Stuckists, Billy Childish – artist, Matthew Herbert – sound artist and composer, Rebecca Solnit – writer and activist. <i>Information has been exempted under Section 36 of the Freedom of Information Act 2000</i>	
<b>20.04.11</b>	██████████ to Nicholas Serota, cc'd Rising Tide	Wrote email to Nicholas Serota and cc'd Rising Tide, Subject 'Art not Oil' asking for Tate to stop allowing BP to be a sponsor, stating 'By forging and maintaining links with a corporation such as BP, Tate is dirtying its own name with its implicit consent to such actions. Every pound of dirty oil money accepted by Tate helps legitimise a long legacy of environmental destruction and human rights abuses. You are helping BP to buy public acceptance at a time when we need to have our eyes wide open to climate change and other problems the company is causing.'	██████████ replied 21.04.11 with the Tate Statement on behalf of Nicholas Serota
<b>20.04.11</b>	██████████ ██████████ to Nicholas Serota	Wrote email to Nicholas Serota, calling for the end of BP sponsorship of Tate, stating 'BP has been on a PR offensive to reclaim its image, through its relationship with galleries such as Tate... Tate is dirtying its own name with its implicit consent to such actions'	██████████ replied 21.04.11 with the Tate Statement on behalf of Nicholas Serota
<b>20.04.11</b>	██████████ member of Tate to Nicholas Serota, cc'ed	Wrote email to Nicholas Serota, 'As a member of the Tate, I am writing to add my voice to calls from across the UK for respected institutions such as yours to take a stand against the unethical practices of BP, by ending your sponsorship agreements with the	██████████ replied 21.04.11 with the Tate Statement on behalf of Nicholas Serota

	Rising Tide	company.'	
20.04.11	██████████ ██████████ ██████████ to Nicholas Serota	Wrote email to Nicholas Serota, 'I am writing to add my voice to calls ██████████ ██████████ for respected institutions such as yours to take a stand against the unethical practices of BP, by ending your sponsorship agreements with the company.'	██████████ replied 21.04.11 with the Tate Statement on behalf of Nicholas Serota
20.04.11	██████████ to Nicholas Serota, cc'ed Rising Tide	Wrote email to Nicholas Serota calling for end of BP Sponsorship with similar wording to emails sent by ██████████ and ██████████	██████████ replied 21.04.11 with the Tate Statement on behalf of Nicholas Serota
20.04.11	██████████ to Nicholas Serota	Wrote email to Nicholas Serota calling for end of BP Sponsorship with similar wording to emails sent by ██████████ and ██████████	██████████ replied 21.04.11 with the Tate Statement on behalf of Nicholas Serota
06.05.11	██████████ to Nicholas Serota, subject: info@risingtide.org.uk	'I recently visited the Tate Modern and am more than irritated that companies like BP and Unilever sponsor your work and exhibitions. I am sure there are other ways to financing art. I am very concerned about these developments and hereby take part in the following action against BP sponsoring your institution'	██████████ replied 21.04.11 with the Tate Statement on behalf of Nicholas Serota
05.05.11	Tate Website was Hacked	Attempted breach of Tate Website by group Anonymous, Tweeted by Rising Tide and emails were sent to Tate. 'Tate website hacked by Anonymous & down for a few hours to get the museum to stop taking #BP oil money. BP out of Tate!' – Twitter <a href="http://twitter.com/#!/robwreeves/statuses/66094335262855168">http://twitter.com/#!/robwreeves/statuses/66094335262855168</a>	An internal notice was made on TateNet notifying Tate Staff, <i>Information has been exempted under Section 36 of the Freedom of Information Act 2000</i> a public statement was not made.

### 3.6 UK Press reaction to BP protests

*Information has been exempted under Section 36 of the Freedom of Information Act 2000*  
The below table indicates the press received since the previous Ethics Committee meeting  
*Information has been exempted under Section 36 of the Freedom of Information Act 2000*

11.03.11	Liberate Tate	Call For Proposals For A Sound Artwork In Response To BP's Sponsorship Of Tate - works will be exhibited late June 2011
11.03.11	Facing The Gulf Portraits of Oil Blog	"BP Facing The Gulf Portraits Of Oil" Community Arts Project. Community arts project which aims to document the experience of empowering Gulf Coast residents to paint portraits of the Gulf Coast to enter into the BP Portrait Award at the National Portrait Gallery in London
01.03.11	Liberate Tate	Deadline Reminder Alternative Tate Audio Guide Dispatches 'BP: In Deep Water'
30.03.11	Rising Tide UK	Flash Mob Protest Information - BP And Culture - Time To Break It Off; A Week Of Action To Kick BP Out Of Our Cultural Spaces
01.04.11	Rising Tide UK	BP And Culture - Time To Break It Off; A Week Of Action To Kick BP Out Of Our Cultural Spaces (April 14 - 20, 2011)
07.04.11	Rising Tide UK	"The Great BP-Sponsored Sleep-In" Flash Mob at Tate Modern (April 17, 2011)
12.04.11	I (The paper for today)	Activists to State sit in at Tate Mdoern over BP Sponsorship by Sarah Morrison
14.04.11	Guardian.co.uk	BP's PR campaign fails to clean up reputation after Gulf oil spill Critics remain unconvinced by oil giant's efforts ahead of annual general meeting and one-year anniversary
17.04.11	Press TV	BP-London gallery link faces protest Hundreds of Britons, who are angry at BP causing oil spill in Gulf of Mexico, are to hold a protest at the London gallery's link with the oil giant.
17.04.11	Demotix	Protest at Tate Modern Against BP Sponsorship A week of action against BP's sponsorship of cultural spaces continues with a protest at Tate Modern gallery, London, UK
17.04.11	London SE1 Community Website	'Art not Oil' anti-BP flashmob protest in Tate Modern Turbine Hall Anti-BP campaigners marked the first anniversary of the Gulf of Mexico oil spill with a 'sleepover' flashmob at Tate Modern on Sunday in protest at the gallery's links with the oil giant.
18.04.11	Metro Scotland	Slick Campaign: An environmental activist takes part in a flash mob 'sleepover' protest against BP's sponsorship of the Tate Modern in London
18.04.11	Morning Star	Now That's Art: Flashmob Hits the Tate by Will Stone Over 150 demonstrators descend on the Tate Modern to protest against BP sponsorship
19.04.11	YouTube	The Great BP – Sponsored Tate Modern Sleep In <a href="http://www.youtube.com/watch?v=2lzYry0cBtg">http://www.youtube.com/watch?v=2lzYry0cBtg</a>
19.04.11	The Edmonton Sun	BP oil spill, one year later including Images of Protest at Tate
20.04.11	The Guardian	Letters and emails: Tate should end its relationship with BP - with artist signatures A letter with 169 signatories has been printed in The Guardian, calling for Tate to end its relationship with BP.
20.04.11	Evening Standard	Protesters fuel debate over BP arts funding by Benedict Moore-Bridger
20.04.11	The Daily Telegraph	Artists protest over BP's Tate donations by Rowena Mason
20.04.11	Metro	Coverage of Protest at Tate Britain -Photo with blurb
20.04.11	i(The paper for today)	A Slick Protest at Tate Britain, Coverage of Protest at Tate Britain -

		Photo with blurb
20.04.11	Spoonfed	Tate urged to end relationship with BP by Spoonfed Arts Team
20.04.11	NewsOK	Liberate Tate demo by Amy Scaife, Article about Protests by Liberate Tate
20.04.11	Press Association	Oily protest against BP at gallery, Article about Protests at Tate
20.04.11	Channel 4 News	Art and Business: An unhappy marriage? by Matthew Cain Coverage of Protest at Tate Britain including video and photos written with a positive tone of arts funding from BP
20.04.11	Evening Standard	Protesters fuel debate over BP arts funding by Benedict Moore-Bridger Coverage of Protest at Tate Britain including video and photos
20.04.11	Bloomberg	Anit-BP Activists Stage Nude Lie-In, Pour Oil at Tate Britain by Farah Nayeri Coverage of Protest at Tate Britain including photos
22.04.11	Greenmuze.com	Oily Tate Britain Protest by Greenmuze Staff Coverage of Protest at Tate Britain including photos
22.04.11	Consumerist.com	Art Activists Cover Naked Body In Oil In Tate Museum to Protest Censorship And BP Sponsorship by Ben Popken Coverage of Protest at Tate Britain including photos
22.04.11	Psfk.com	Artists Challenge BP - Gallery Relationship by Claudia Cukrov Coverage of Protest at Tate Britain including photos
25.04.11	TheIndependent.co.uk	It's oil that fuels our museums by Tiffany Jenkins Editorial in response to BP protests, supporting BP's sponsorship and involvement in the arts
28.04.11	Art Threat	Liberate Tate Urges Dialogue over public/private funding by Amanda McCuaig Coverage of Protest at Tate Britain including photos

*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

#### 4. Discussion

The argument for Tate retaining its financial partnership with BP is as follows:

- BP is a significant figure in British corporate life and Tate is a significant figure in British cultural life. BP's support currently enables Tate to further its charitable objectives.
- Renewal of the BP relationship *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

*Information has been exempted under Section 36 of the Freedom of Information Act 2000*

#### 5. Conclusion

The Committee is asked to approve the recommendation to renew Tate's relationship with BP. The deliberations and decision of the Ethics Committee on this issue may be used in responding to external requests for information, to demonstrate scrutiny of the sponsorship relationship.

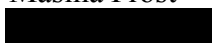
Written by: [REDACTED] Deputy Head of Corporate Sponsorship  
Sponsored by: Alex Beard, Deputy Director

## **CONFIDENTIAL**

### **MINUTES OF THE ETHICS COMMITTEE MEETING HELD ON 1 NOVEMBER 2010**

#### **PRESENT**

Helen Alexander	Chair, Senior Trustee
Jeremy Deller	Artist Trustee
Patricia Lankester	Trustee
Monisha Shah	Trustee
Jules Sher QC	Co-Opted Member

Nicholas Serota	Director
Alex Beard	Deputy Director
Rebecca Williams	Director of Development
Masina Frost	Head of Director's Office
	Head of Corporate Development

#### **1 APOLOGIES**

There were no apologies.

Jules Sher QC and Helen Alexander stated that they had small holdings, in portfolios managed through third parties, which likely included companies with whom Tate is associated, and that these are not seen to be a conflict of interest.

#### **2 TATE CORPORATE RELATIONSHIPS**

*Information which appears here is not relevant to the request*

The Committee was updated on public concern around the sponsorship of Tate by BP since their last meeting in May. It was noted that the duration of the current sponsorship agreement with BP through 2012.

*Information has been exempted under Section 36 of the Freedom of Information Act 2000*

It was emphasised that Tate's function is to enhance public enjoyment and understanding of British art from 1500 and International modern and contemporary art, and not to take political stands on issues unrelated to its mission. It was also emphasised that, while it is important to try to understand and draw boundaries, *Information has been exempted under Section 42 of the Freedom of Information Act 2000*

*Information has been exempted under Section 36 of the Freedom of Information Act 2000*

It was noted that, in considering issues which might 'detrimentally affect' the ability of Tate to fulfil its mission, it is the role of Trustees to come to a reasoned judgment, taking full account of the information before them and seeking advice as necessary.



The Committee agreed with the proposal that a more formalised assessment be made before support is accepted, especially where the relationship involves long term partnership or sponsorship.

The Committee discussed the qualitative areas that such an assessment might cover. It was noted that the assessment would take account of management of conflicts of interest, principle areas of concern and scale of the relationship. It was agreed that the areas would be developed further and Tate's current relationships assessed against them. It was also agreed that the Committee would comment on a draft risk framework / assessment by email, in order to agree it in a sensible timeframe.

The Committee discussed Tate's relationships with the commercial arts sector. The Committee concurred that, in any dealings Tate has with the sector, it is critical Tate always maintain full editorial control of any decisions. The Committee cautioned that, as guidelines by definition cannot be exhaustive, it is important that staff understand that in every case a principled judgment needs to be taken.

It was agreed that internal communications would be undertaken to emphasise this point and to clarify how staff can escalate any concerns that might arise.

### **3 ANY OTHER BUSINESS**

There was no other business.

*Information has been exempted under Sections 36 and 43(2) of the Freedom of Information Act 2000*

## Report 2 Tate Corporate Relationships

### 1. Purpose of Report

This report is written to provide an overview of Tate's corporate fundraising relationships, to highlight any issues or risks associated with these, and to seek the advice of the Ethics Committee on the effective management of any risks to Tate.

### 2. Recommendations

The Ethics Committee is asked to:

- a. Agree that a rigorous assessment of risk should be made before corporate support is accepted especially where the relationship involves long term partnership or sponsorship.
- b. Consider whether the acceptance of funds from the range of Tate's corporate partners outlined in the report would damage the effective operation of Tate in delivering its mission (as defined in the Ethics Policy) because acceptance of the funds would:
  1. Harm Tate's relationship with other benefactors, partners, visitors or stakeholders;
  2. Create unacceptable conflicts of interest;
  3. Materially damage the reputation of Tate;
  4. Detrimentially affect the ability of Tate to fulfil its mission in any other way than is mentioned above.
- c. Advise on Tate's management of risks associated with the range of corporate partnerships outlined in the report; and
- d. Approve the continuation of Tate's corporate relationships.

### 3. Background

The Ethics Committee last met on 6 May 2010 to consider Tate's long-term relationship with BP in light of public criticism of the company. At that meeting, the Committee recommended the continuation of the relationship with BP, recognising that there was the possibility of increased reputation risk to Tate, and also requested a meeting be convened in six months time to consider the full range of Tate's corporate fundraising relationships.

### 4. Discussion

This section considers the range of Tate's fundraising activities with the corporate sector and covers ethical considerations, an update on the BP Sponsorship, an overview of Tate's long-term partnerships and exhibition sponsors, an overview of Tate's corporate memberships, *Information which appears here is not relevant to the request*

#### 4.1 Ethical Considerations and Summary

Members of the Committee will be familiar with Tate's Ethics Policy, and the provisions related to fundraising, which are outlined above and provided in full in Appendix 1. *Information has been exempted under Section 42 of the Freedom of Information Act 2000*

## 4.2 BP Sponsorship Update

Following the Ethics Committee's consideration of our relationship with BP in May, the company came under increased scrutiny and criticism during the summer as the full implications of the Gulf of Mexico oil spill became clear.

In June, July and August the volume of complaints and interest from stakeholders and members of the public, and the amount of press interest, intensified. There were a number of small demonstrations which attracted press interest, notably at Tate Modern's *No Soul for Sale* event and at Tate Britain's Summer Party, a joint celebration of the BP Collection Displays and the Duveen's Commission (supported by Sotheby's).

*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000* and as reported at the Board of Trustees meeting in July, press coverage and public debate was broadly balanced. In September the group Art Not Oil (behind the events at Tate Britain's *Summer Party* and an event staged at the British Museum) staged another event in the Turbine Hall at Tate Modern. Press coverage has decreased noticeably since September. A summary of press coverage is included in Appendix 3.

*Information has been exempted under Sections 36 and 43 (2) of the Freedom of Information Act 2000*

## 4.3 Tate long-term partners and exhibition supporters

Long term corporate partners and corporate supporters represent Tate's most intensive, valuable and high profile corporate relationships. On this basis, a rough assessment of risk type and level has been made below.

This risk assessment should be interpreted as a guide for those areas where Tate should exercise extra awareness, and active management, of risks associated with the partnership.

With all of the partners below, it is the Executive's view that there are no exceptional areas of risk represented which would merit abrogation of the partnerships.

*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

## 4.4 Corporate memberships

*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

Corporate memberships offer benefits such as opportunities for partners to attend events, private views and special tours; for corporate entertainment; and for staff of membership companies to attend exhibitions and tours. The range of Tate's corporate members, categorised according to sector, is summarised overleaf.

It is the Executive's view that the benefits of the memberships outweigh the risks.

**Tate Corporate Members by Sector and Relationship**

<b>Sector</b>	<b>Company</b>	<b>Tate Relationship</b>
Consumer Goods	David M Robinson (Jewellery) Ltd	Corporate Partner, TL
	J W Lees (Brewers) Ltd	TL
	Louis Vuitton	Joint
Financial	Advent International	TB
	Deutsche Bank	Joint
	Fraser Wealth Management	TL
	GAM UK Ltd	TB
	Grant Thornton	TL
	HSBC Holdings Plc	Joint
	Morgan Stanley	Joint
	Nomura International Plc	Access Bespoke
	Royal Bank of Scotland	TL
	Societe Generale	TM Events Bespoke
	UBS	Joint
Media / Communications	IPC Media Ltd	TM
	Lime Pictures	TL
	Pearson Plc	Joint
	Thames & Hudson	Joint Bespoke
Professional Services	Accenture	Joint
	Cheetham Bell JWT	TL
	Clifford Chance	Access Bespoke
	DLA Piper	Partner and Collection Sponsor, TL
	DWF	Corporate Partner, TL
	Ernst & Young	TB
	Freshfields Bruckhaus Deringer	Joint
	Hill Dickinson	Corporate Partner, TL
	Jackson & Canter LLP	TL
	KPMG	TL
	Linklaters	Joint
	Oliver Wyman	TM Bespoke
	Pannone LLP	TL
Property Development / Construction	Bruntwood	TL
	Davis Langdon	TM Events
	Drivers Jonas Deloitte	TB
	Mace Ltd	Joint
	Native Land Limited	TM Bespoke
	Tishman Speyer Properties Ltd	TB
Retail	John Lewis Partnership Plc	Bespoke
Transport / Travel	Hanjin Shipping Co	Access
Energy / Natural Resources / Infrastructure / Mixed Industrial	Alstom Limited	TM Events
	Centrica Plc	TM Events
	EDF Energy	TM
	Rezayat Europe	TB
Art / Auctions	Sotheby's	Joint
Local Business – Art	Art Space Gallery	TSI - Map Group
	Belgrave St Ives	TSI - Map Group
	Millennium Gallery	TSI - Map Group
	New Craftsman Gallery	TSI - Map Group
Local Business – Leisure / Services	Alba Restaurant	TSI - Map Group
	Andrew Collinge Ltd	TL
	Aspects Holidays	TSI
	Blas Burgerworks	TSI - Map Group
	Blue Hayes Private Hotel	TSI - Map Group
	Hawke's Point	TSI
	Individual Restaurant Company	TL
	Langridge Holiday Cottages	TSI - Map Group
	Sail Lofts	TSI
	St Ives Holidays	TSI - Map Group
	The Cornwall Hotel	TSI
	The Garrack Hotel & Restaurant	TSI - Map Group
	The Mex Restaurant	TSI - Map Group
	Tregenna Castle Hotel & Leisure Estate	TSI - Map Group

*Section 4.5 is not relevant to the request*

## **5. Conclusion**

The Committee is asked to agree to introduce a more formal risk assessment for new partners and sponsors; consider whether the acceptance of funds from the range Tate's corporate partners outlined in the report would damage the effective operation of Tate in delivering its mission; advise on Tate's management of any risks associated with the corporate partnerships outlined in the report; and approve the continuation of Tate's corporate relationships.

Written by: Masina Malepeai Frost, Head of the Director's Office  
Sponsored by: Nicholas Serota, Director

## APPENDIX 1: TATE ETHICS POLICY

Approved by the Board of Trustees on May 2008

### 1 Introduction

This policy sets out the standards of conduct that are expected from all Tate representatives, that is its Trustees, co-opted Non-Executives, staff, advocates and those working with Tate Gallery Enterprises, Ltd., the Tate Foundation, Tate Members, and the American Patrons of Tate.

This policy is consistent with the Museums Association's *Code of Ethics for Museums* and the *Code of Ethics for Museums Worldwide* produced by ICOM; it also takes into account the *Seven Principles of Public Life* (Nolan Committee; March 1996). In addition, this document is supplemented by the Staff Code of Conduct and Tate's policies on Fraud and Whistle-blowing.

### 2 Ethical Principles

- 2.1 Tate was founded as a national institution on the premise of public service. In addition to our mission, which is to promote public knowledge, understanding and enjoyment of British and modern and contemporary art, to care for and add to the Collection and to secure that it is made available, we also have a duty to the public to be transparent and accountable, and always to act in the public interest. Our ability to maintain a strong relationship of trust with our public is critical to our ability to fulfil our mission.
- 2.2 Tate recognises it is not possible to predict every situation in which its representatives may find themselves. Of paramount importance is the simple principle that:

*No individual should use his or her position in the Museum for personal gain or to benefit another at the expense of the Museum, its mission, its reputation, or the public which it serves, nor should any individual act in a way that could be reasonably seen by others as compromising the independence and integrity of Tate.*

In addition to this overarching principle, there are three additional principles to which all Tate representatives should adhere. These include:

- a. The public benefit of any activity undertaken by Tate or its employees should outweigh any incidental private benefit that might accrue as a result of any activity;
- b. Tate should not be seen to sanction or endorse any sale of work to a private collector, regardless of whether the artist is represented in the Tate Collection;
- c. Tate should have authority over the content and presentation of all exhibitions, displays, research or other activities.

- 2.3 Where conflicts of interest arise – actual, potential, or perceived – the duty of loyalty must not be compromised. The Museum expects all representatives to:
- a. Conduct themselves in accordance with all applicable national and international laws at all times;
  - b. Act with honesty and integrity, and never knowingly mislead any person;
  - c. Protect confidential information obtained during their work;
  - d. Be impartial, for example to (i) declare and make known any personal interests, (ii) not give or receive any inducements which could, or could be seen to be in conflict with the interests of the museum, (iii) not provide any services that could or could be seen to be in conflict with the interests of the museum, (iv) not compete with the museum in any personal collecting activity, (v) not accept any hospitality or other form of gift or reward which could be seen as an inducement, (vi) not authenticate any work of art in exchange for monetary or other personal remuneration or in any circumstances without the consent of the Director of Tate; (vii) not act, or sanction activities, in a way where Tate might be seen to endorse any private sale of work; and,
  - e. Apply the ethical standards governing their particular profession.

### **3 Procedures**

- 3.1 In furtherance to these principles, all Trustees, co-opted Non-Executives, Directors, and senior Leadership of the Museum must make known to a Committee Chair, Board or the Director as appropriate any:
- a. Actual, potential or perceived conflict between their own and the Museum's interests;
  - b. Actual, potential or perceived pecuniary interests of theirs or of any member of their close family, which may, or may be perceived to be, in conflict with the interests of the Museum; and
  - c. Actual, potential, or perceived conflicts between the interests of the Museum and those of any relevant private entity.
- 3.2 The Museum will maintain registers of interests for all Trustees, Directors, and senior Leadership staff of the Museum.
- 3.3 In furtherance to these principles, all other staff of the Museum must:
- a. Understand their responsibilities and obligations to uphold the public trust;
  - b. Follow appropriate policies and procedures as set out in the Staff Code of Conduct;
  - c. Make known to their line manager any actual, potential, or perceived conflicts of interest as outlined in section 3.1 above.

## **4 Ethical Fundraising**

- 4.1 Consistent with the principles outlined in Section 2.2 above, Tate will not accept funds in circumstances when:
- a. The donation is made anonymously, through an intermediary who is not prepared to identify the donor to anyone at Tate;
  - b. The donor has acted, or is believed to have acted, illegally in the acquisition of funds, for example when funds are tainted through being the proceeds of criminal conduct; or,
  - c. When acceptance of the funds would, in the judgment of the Board of Trustees, having taken the advice of the Ethics Committee where appropriate, significantly damage the effective operation of Tate in delivering its mission, whether because such acceptance would
    - a. Harm Tate's relationship with other benefactors, partners, visitors or stakeholders;
    - b. Create unacceptable conflicts of interest;
    - c. Materially damage the reputation of Tate; or,
    - d. Detrimentally affect the ability of Tate to fulfil its mission in any other way than is mentioned above.

## **5 Compliance**

- 5.1 The Chief Operating Officer of Tate shall have responsibility for compliance and oversight, and will report to the Board of Trustees or a committee of the Board, as deemed necessary, on an annual basis.



**Appendix: Seven Principles of Public Life<sup>1</sup>****Selflessness**

Holders of public office should take decisions solely in terms of the public interest. They should not do so in order to gain financial or other material benefits for themselves, their family or their friends.

**Integrity**

Holders of public office should not place themselves under any financial or other obligation to outside individuals or organisations that might influence them in the performance of their official duties.

**Objectivity**

In carrying out public business, including making public appointments, awarding contracts, or recommending individuals for rewards and benefits, holders of public office should make choices based on merit.

**Accountability**

Holders of public office are accountable for their decisions and actions to the public and must submit themselves to whatever scrutiny is appropriate to their office.

**Openness**

Holders of public office should be as open as possible about all the decisions and actions they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands.

**Honesty**

Holders of public office have a duty to declare any private interests relating to their public duties and to take steps to resolve any conflicts arising in any way that protects the public interest.

**Leadership**

Holders of public office should promote and support these principles by leadership and example.

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<sup>1</sup> The government endorsed the Seven Principles of Public Life in “Spending Public Money, Governance, and Audit Issues” (Cm 3179) in March 1996.

## **Appendix 2**

*Information has been exempted under Section 42 of the Freedom of Information Act 2000*

### Appendix 3: BP / Tate Press Coverage

Date	Group	Content	Follow Up
10.03.10	Art Monthly	‘On refusing to pretend to do politics in a museum’ Editorial discussing the ‘pre-emptive censorship’ at Tate Modern of activism against Tate or its sponsors. <a href="http://www.artmonthly.co.uk/magazine/site/article/on-refusing-to-pretend-to-do-politics-in-a-museum-by-john-jordan-2010/">http://www.artmonthly.co.uk/magazine/site/article/on-refusing-to-pretend-to-do-politics-in-a-museum-by-john-jordan-2010/</a>	N/a
20.04.10	Observer interview with Nick on TM10 “The public ask the questions”	Question; In a time of climate change, will you stop sponsorship by oil companies so we can visit Tate and enjoy great art without being complicit in climate chaos? Response from NS: “The first thing to say is we have support from BP, which as a company is looking at renewable energy as well as using up fossil fuels and using oil. We have long had support from them and are not intending to abandon it. But we are committed to addressing issues posed by climate change. Tate has made some big strides in terms of carbon reduction and bringing that to the attention of other people in the world”.	
16.05.10	Blog (post.thing.net)	TM10 anniversary and BP relationship as major sponsor. Includes Liberate Tate communiqué.	N/A
17.05.10	Another Green World blog	Headline: ‘Dead fish and oil drenched birds hang from Turbine Hall’. Report on TM10 anniversary protester activity on 15.05.2010.	N/A
20.05.10	Conscientious Redux blog	Headline: ‘Celebrate the Tate Modern and BP sponsorship with oil and dead fish’ – report on Liberate Tate protester intervention 15.05.2010.	N/A
20.05.10	Intense Debate blog	Headline: ‘Celebrate the Tate Modern and BP sponsorship with oil and dead fish’ – report on Liberate Tate protester intervention 15.05.2010.	N/A
20.05.10	Corporate Watch website	Headline: ‘BP oil spill: Tate complicit’ – report on Liberate Tate protester intervention 15.05.2010.	N/A
21.05.10	The Centre for Sustainable Practice in the Arts blog	Headline: ‘Trash the Tate: Tax yourself for the cleanup’ – reports on Liberate Tate activity, criticising the group for punishing art institutions for the ‘crimes’ of its funders. Asks readers who would be willing to replace BP funding for Tate through higher taxation.	N/A
25.05.10	Studio Fuse art blog	Headline: ‘Suggested Reading: Celebrate the Tate Modern and BP sponsorship with oil and dead fish’– report on Liberate Tate protester intervention 15.05.2010.	N/A
26.05.10	Jo Abbess Climate Chaos blog	Headline: ‘BP: Oily Hands on the Arts’ – comment on BP’s arts sponsorship, referencing both British Museum and Tate Britain. Speculates whether BP will be able to afford such support in the light of Gulf of Mexico liabilities.	N/A
01.06.10	Art Monthly (June issue)	‘Out of Deepwater’ – article suggesting Tate end relationship with BP as it moves to more	N/A

		sustainable initiatives at Tate Modern.	
01.06.10	Live Art Development Agency to [REDACTED]	Ebulletin including PLATFORM's request for comments from the art world on BP's arts sponsorship.	N/A
06.06.10	Climate Connections	Headline 'Activists Force Tate Modern to Close over BP' – report on protester activity on 15.05.10 causing Tate Modern (Turbine Hall) to be closed to clear up the balloons referenced above.	N/A
17.06.10	Twitter.com	'Tate confirms BP want how much it sponsors the art museum to be kept secret' Post by 'Liberate Tate' following [REDACTED] FOI requests, including the full correspondence. <a href="http://twitter.com/liberatetate/status/16387339063">http://twitter.com/liberatetate/status/16387339063</a>	
18.06.10	TheAtlanticWire.com	'How British is BP?' <a href="http://www.theatlanticwire.com/opinions/view/opinion/How-British-Is-BP-4042">http://www.theatlanticwire.com/opinions/view/opinion/How-British-Is-BP-4042</a>	
18.06.10	Bloomberg.com	'BP Keeps Arts Sponsorship as Pressure Grows for Spill Damages' – on BP's continued commitment to the arts in the UK. <a href="http://www.bloomberg.com/news/2010-06-17/bp-keeps-arts-sponsorship-as-pressure-grows-for-spill-damages.html">http://www.bloomberg.com/news/2010-06-17/bp-keeps-arts-sponsorship-as-pressure-grows-for-spill-damages.html</a>	N/A
18.06.10	The Chronicle of Philanthropy	'In the Arts: London Cultural Institutions to Maintain BP Ties' – reporting on BP's continued support and TB/BM/NPG/ROH joint statement.	N/A
18.06.10	Facebook.com	'1,000,000 strong to Boycott BP' Facebook page. 13,000 people have signed up to it's page. <a href="http://www.facebook.com/BeyondBP">http://www.facebook.com/BeyondBP</a>	
18.06.10	TMPOnline.org	'VIDEO: BP, Tate Modern, Balloon Power and Dead Fish' Video of the protest action in the Turbine Hall, where fish carcasses were attached to helium filled balloons and released. <a href="http://www.tmponline.org/2010/06/18/bp-dead-fish/">http://www.tmponline.org/2010/06/18/bp-dead-fish/</a>	
19.06.10	AAAAArte.com	'BP will keep sponsoring the British Museum, Tate Britain and the National Portrait Gallery' <a href="http://aaaaarte.com/noticia/2010/06/19-06-10-bp-plc-will-keep-sponsoring-the-british-museum-the-royal-opera-house-tate-britain-and-the-national-portrait-gallery">http://aaaaarte.com/noticia/2010/06/19-06-10-bp-plc-will-keep-sponsoring-the-british-museum-the-royal-opera-house-tate-britain-and-the-national-portrait-gallery</a>	
22.06.10	ArtInfo.com	'Oil-Splattered BP Promises Uninterrupted Flow of Art Funding' <a href="http://www.artinfo.com/news/story/34984/oil-splattered-bp-promises-uninterrupted-flow-of-art-funding/">http://www.artinfo.com/news/story/34984/oil-splattered-bp-promises-uninterrupted-flow-of-art-funding/</a>	
22.06.10	Leisure Review	'The arts: tainted by association' (Print)	
23.06.10	[REDACTED] to Tate Press	JV phoned asking for Tate's statement on BP and a comment on the response from artists to BP's sponsorship. He is writing a piece for 24.06.10 Guardian. He has been contacted, we understand, by the group [REDACTED] who plan to protest outside TB at the Summer Party 28.06.10	23.06.10 [REDACTED] responded with Tate statement.
24.06.10	Platform London blog	'Leaked invite reveals Tate's ill-timed plans to celebrate BP sponsorship' Included a scanned image of the Tate Britain Summer Party invitation. <a href="http://blog.platformlondon.org/content/leaked-invite-reveals-tate%E2%80%99s-ill-timed-plans-">http://blog.platformlondon.org/content/leaked-invite-reveals-tate%E2%80%99s-ill-timed-plans-</a>	

		<a href="#">celebrate-bp-sponsorship</a>	
24.06.10	Guardian.co.uk	‘Artists prepare for BP protest at Tate Britain’ Reporting on planned ‘Crude Britannia’ protest planned by Platform against BP at Tate Britain Summer Party. (n.b. The Arts Council is a supporter of Platform.) <a href="http://www.guardian.co.uk/environment/2010/jun/24/artists-bp-protest-tate">http://www.guardian.co.uk/environment/2010/jun/24/artists-bp-protest-tate</a>	N/A
24.06.10	Guardian.co.uk	‘Galleries and museums face summer of protest over BP arts sponsorship’ <a href="http://www.guardian.co.uk/environment/2010/jun/24/galleries-museums-summer-protest-bp-arts-sponsorship">http://www.guardian.co.uk/environment/2010/jun/24/galleries-museums-summer-protest-bp-arts-sponsorship</a>	
24.06.10	Evening Standard website (thisislondon.co.uk)	‘Artists to picket Tate Britain’s BP party in oil protest’ by Jonathan Prynn. Tate Britain faces an “artists’ revolt” over its plans to celebrate 20 years of BP sponsorship with a champagne summer party.	N/A
24.06.10	TheFreeLibrary.com	‘Artists to picket Tate’s BP party’ <a href="http://www.thefreelibrary.com/Artists+to+picket+Tate's+BP+party.-a0229735790">http://www.thefreelibrary.com/Artists+to+picket+Tate's+BP+party.-a0229735790</a>	
24.06.10	World News Network (article.wn.com)	‘Artists prepare for BP protest at Tate Britain’ Includes video clip of protester activity at Tate Britain Summer Party. <a href="http://article.wn.com/view/2010/06/24/Artists_prepare_for_BP_protest_at_Tate_Britain/">http://article.wn.com/view/2010/06/24/Artists_prepare_for_BP_protest_at_Tate_Britain/</a>	
24.06.10	Understory.ran.org	‘BP still finds time to party’ <a href="http://understory.ran.org/tag/tate/">http://understory.ran.org/tag/tate/</a>	
24.06.10	Congoo.com	‘Artists to picket Tate Britain’s BP party in oil protest’ <a href="http://www.congoo.com/news/2010June24/Artists-prepare-protest-Tate-Britain">http://www.congoo.com/news/2010June24/Artists-prepare-protest-Tate-Britain</a>	
24.06.10	VirgilSpeaks.com	‘Artists boycott BP support of Tate Gallery in UK’ <a href="http://virgilspeaks.blogspot.com/2010/06/artists-boycott-bp-support-of-tate.html">http://virgilspeaks.blogspot.com/2010/06/artists-boycott-bp-support-of-tate.html</a>	
24.06.10	Spoonfed.co.uk	‘Artists to stage a BP protest at Tate Britain’ <a href="http://www.spoonfed.co.uk/spooners/spoonfed-arts-team-8139/artists-to-stage-a-bp-protest-at-tate-britain-3217/">http://www.spoonfed.co.uk/spooners/spoonfed-arts-team-8139/artists-to-stage-a-bp-protest-at-tate-britain-3217/</a>	
24.06.10	USADailyCut.com	‘Artists prepare for BP protest at Tate Britain’ <a href="http://usadailycut.com/2010/06/24/artists-prepare-for-bp-protest-at-tate-britain/">http://usadailycut.com/2010/06/24/artists-prepare-for-bp-protest-at-tate-britain/</a>	
24.06.10	WorldBBNews.com	‘Galleries and museums face summer of protest over BP arts sponsorship’ <a href="http://worldbbnews.com/2010/06/galleries-and-museums-face-summer-of-protest-over-bp-arts-sponsorship/">http://worldbbnews.com/2010/06/galleries-and-museums-face-summer-of-protest-over-bp-arts-sponsorship/</a>	
24.06.10	GetSomeNews.com	‘Artists prepare for BP protest at Tate Britain’ <a href="http://getsomenews.com/2010/06/artists-prepare-for-bp-protest-at-tate-britain-56807">http://getsomenews.com/2010/06/artists-prepare-for-bp-protest-at-tate-britain-56807</a>	
25.06.10	██████████ (Today Programme, Radio 4) to Tate Press	Requested interview with Nicholas Serota.	Provided Tate Statement with permission to attribute this to a Tate spokesperson.
25.06.10	██████████ to ██████████	Wishing to confirm that there is an event on 28 June to mark BP’s support of Tate.	Response: ‘The event on Monday evening is the Tate Britain Summer Party celebrating the opening of the new Annual Duveen Commission and the BP British Art Displays 1500-2010.’

25.06.10	DesignTaxi.com	‘Artists to picket Tate Britain over BP sponsorship’ <a href="http://designtaxi.com/news/32177/Artists-to-Picket-Tate-Britain-Over-BP-Sponsorship/">http://designtaxi.com/news/32177/Artists-to-Picket-Tate-Britain-Over-BP-Sponsorship/</a>	
25.06.10	DeviantArt.com	‘Artists prepare for BP protest at Tate Britain’ <a href="http://news.deviantart.com/article/121376/">http://news.deviantart.com/article/121376/</a>	
25.06.10	Woofeed.com	‘Guardian: Artists’ summer of protest over BP sponsorship’ <a href="http://woofeed.com/Artists-summer-of-protest-over-BP-sponsorship/environment/Guardian">http://woofeed.com/Artists-summer-of-protest-over-BP-sponsorship/environment/Guardian</a>	
25.06.10	Philanthropy.com	‘Protests Mount at Arts Institutions That Receive BP Money’ <a href="http://philanthropy.com/blogPost/Protests-Mount-at-Arts/25084/">http://philanthropy.com/blogPost/Protests-Mount-at-Arts/25084/</a>	
25.06.10	BrandChannel.com	‘BP Losses Hit \$100 Billion’ References expected protests at Tate Britain Summer Party <a href="http://www.brandchannel.com/home/post/2010/06/25/BP-Watch-062510.aspx">http://www.brandchannel.com/home/post/2010/06/25/BP-Watch-062510.aspx</a>	
25.06.10	ArtsJournal.com	‘A test of BBC objectivity’ Asking for BBC coverage of ‘the collision between arts and ecology’, noting Will Gompertz’s relationship with Tate. <a href="http://www.artsjournal.com/slippeddisc/2010/06/a_test_of_bbc_objectivity.html">http://www.artsjournal.com/slippeddisc/2010/06/a_test_of_bbc_objectivity.html</a>	
26.06.10	Green Left Blog	Artists to protest at Tate Britain Summer Party – release from Platform. <a href="http://greenleftblog.blogspot.com/2010/06/leaked-invite-reveals-tates-ill-timed.html">http://greenleftblog.blogspot.com/2010/06/leaked-invite-reveals-tates-ill-timed.html</a>	N/A
26.06.10	Gadling.com	‘Environmentalists protest BP art sponsorship’ <a href="http://www.gadling.com/2010/06/26/environmentalists-protest-bp-sponsorship-of-art-galleries/">http://www.gadling.com/2010/06/26/environmentalists-protest-bp-sponsorship-of-art-galleries/</a>	
27.06.10	CBC News online	‘British artists protest BP arts sponsorship: Pickets to appear at Tate Britain's summer party’ <a href="http://www.cbc.ca/arts/media/story/2010/06/27/bp-british-artists.html">http://www.cbc.ca/arts/media/story/2010/06/27/bp-british-artists.html</a>	N/A
27.06.10	DeviantArt.com	‘Art world rises up against BP’ Art not oil press release <a href="http://news.deviantart.com/article/121534/">http://news.deviantart.com/article/121534/</a>	
27.06.10	FinanceYard.com	‘BP and the Tate: Curators, crude oil and an outdated cultural mix’ <a href="http://www.financeyard.com/bp-and-the-tate-curators-crude-oil-and-an-outdated-cultural-mix">http://www.financeyard.com/bp-and-the-tate-curators-crude-oil-and-an-outdated-cultural-mix</a>	N/A
27.06.10	WorldBBNews.com	‘BP and the Tate: Curators, crude oil and an outdated cultural mix’ <a href="http://worldbbnews.com/2010/06/bp-and-the-tate-curators-crude-oil-and-an-outdated-cultural-mix/">http://worldbbnews.com/2010/06/bp-and-the-tate-curators-crude-oil-and-an-outdated-cultural-mix/</a>	N/A
28.06.10	ArtAnarki.com	‘Tate faces party protests over BP sponsorship’ <a href="http://artanarki.com/2010/06/tate-faces-party-protests-over-bp-sponsorship/">http://artanarki.com/2010/06/tate-faces-party-protests-over-bp-sponsorship/</a>	
28.06.10	ArtInfo.com	‘Hans Haacke Leads Army of Art-World Protestors Against BP Funding of Tate’ <a href="http://www.artinfo.com/news/story/35054/hans-haacke-leads-army-of-art-world-protestors-against-bp-funding-of-tate/">http://www.artinfo.com/news/story/35054/hans-haacke-leads-army-of-art-world-protestors-against-bp-funding-of-tate/</a>	
28.06.10	CultureCritic.co.uk	‘Artists unite against BP's Tate sponsorship, and other top stories...’ <a href="http://www.culturecritic.co.uk/blog/artists-unite-against-tates-bp-sponsorship-and-other-top-stories/">http://www.culturecritic.co.uk/blog/artists-unite-against-tates-bp-sponsorship-and-other-top-stories/</a>	
28.06.10	Guardian.co.uk	‘BP oil spill – Monday 28 June’ <a href="http://www.guardian.co.uk/environment/blog/2010/jun/28/bp-oil-spill-tedx-obama">http://www.guardian.co.uk/environment/blog/2010/jun/28/bp-oil-spill-tedx-obama</a>	
28.06.10	Guardian.co.uk	‘Tate Britain party picketed in protest against BP sponsorship’	

		<a href="http://www.guardian.co.uk/artanddesign/2010/jun/28/tate-britain-party-picketed-protest-bp-sponsorship">http://www.guardian.co.uk/artanddesign/2010/jun/28/tate-britain-party-picketed-protest-bp-sponsorship</a>	
28.06.10	Guardian.co.uk	‘Should the Tate continue to accept BP sponsorship?’ Poll – 54.1% said no, 45.9% said yes <a href="http://www.guardian.co.uk/commentisfree/poll/2010/jun/28/bp-oil-spill-tatebritain">http://www.guardian.co.uk/commentisfree/poll/2010/jun/28/bp-oil-spill-tatebritain</a>	
28.06.10	Guardian.co.uk letter	‘Curators, crude oil and an outdated cultural mix’ a letter signed by over 150 artists protesting against BP’s sponsorship of Tate <a href="http://www.guardian.co.uk/business/2010/jun/28/bp-tate-curator-oil">http://www.guardian.co.uk/business/2010/jun/28/bp-tate-curator-oil</a>	N/A
28.06.10	Guardian.co.uk, Environment Blog	‘Art activists take on the Tate crowd over BP’ <a href="http://www.guardian.co.uk/environment/blog/2010/jun/28/art-activists-tate-crowd-bp">http://www.guardian.co.uk/environment/blog/2010/jun/28/art-activists-tate-crowd-bp</a>	
28.06.10	CarbonWeb.org (Platform)	‘Unprecedented coalition from the arts condemns BP-sponsorship of the Tate 171 figures from the arts sign letter on the day Tate celebrates 20 years of BP funding’ <a href="http://www.carbonweb.org/showitem.asp?article=382">http://www.carbonweb.org/showitem.asp?article=382</a>	
28.06.10	GetSomeNews.com	‘Tate Britain party picketed in protest against BP sponsorship’ <a href="http://getsomenews.com/2010/06/tate-britain-party-picketed-in-protest-against-bp-sponsorship-59057">http://getsomenews.com/2010/06/tate-britain-party-picketed-in-protest-against-bp-sponsorship-59057</a>	
28.06.10	BBC Gomp/arts blog	‘Should arts institutions do anything about BP?’ <a href="http://www.bbc.co.uk/blogs/thereporters/willgompertz/2010/06/what_should_arts_institutions.html">http://www.bbc.co.uk/blogs/thereporters/willgompertz/2010/06/what_should_arts_institutions.html</a>	N/A
28.06.10	EthiopianReview.com	‘Artists upset by Tate’s BP deal’ <a href="http://www.ethiopianreview.com/index/129162">http://www.ethiopianreview.com/index/129162</a>	
28.06.10	Bloomberg.com	‘Anti-BP Activists Disrupt Tate Party, Protest Oil Sponsorship’ <a href="http://www.bloomberg.com/news/2010-06-29/anti-bp-activists-disrupt-tate-party-protest-oil-sponsorship.html">http://www.bloomberg.com/news/2010-06-29/anti-bp-activists-disrupt-tate-party-protest-oil-sponsorship.html</a>	N/A
28.06.10	Edie.net	‘BP’s Tate sponsorship a ‘stain’ on the arts’ <i>The Chartered Institution of Water and Environmental Management (CIWEM) has today (June 28) reserved special criticism for the management of the Tate museums for accepting BP funding.</i> <a href="http://www.edie.net/news/news_story.asp?id=18324">http://www.edie.net/news/news_story.asp?id=18324</a>	
28.06.10	Facebook.com	‘The Good Crude Britannia – End BP Sponsorship of Tate’ Facebook record, 272 members. <a href="http://www.facebook.com/group.php?gid=126083700763469">http://www.facebook.com/group.php?gid=126083700763469</a> <a href="http://www.facebook.com/posted.php?id=126083700763469&amp;share_id=132116573486871&amp;comments=1">http://www.facebook.com/posted.php?id=126083700763469&amp;share_id=132116573486871&amp;comments=1</a>	
28.06.10	HounslowChronicle.co.uk	‘BP Protesters Picket Tate Party’ <a href="http://www.hounslowchronicle.co.uk/west-london-news/world-uk-news/2010/06/28/bp-protesters-picket-tate-party-109642-26745144/">http://www.hounslowchronicle.co.uk/west-london-news/world-uk-news/2010/06/28/bp-protesters-picket-tate-party-109642-26745144/</a>	
28.06.10	Londonist.com	‘Artists upset by Tate’s BP deal’ <a href="http://londonist.com/2010/06/artists_upset_by_tates_bp_deal.php">http://londonist.com/2010/06/artists_upset_by_tates_bp_deal.php</a>	
28.06.10	LiberalConspiracy.com	‘Artists to protest at BP’s party today’ <a href="http://liberalconspiracy.org/2010/06/28/artists-to-protest-at-tates-bp-party-today/">http://liberalconspiracy.org/2010/06/28/artists-to-protest-at-tates-bp-party-today/</a>	
28.06.10	USADailyCut.com	‘Art activists take on the Tate crowd over BP’	

		<a href="http://usadailycut.com/2010/06/28/art-activists-take-on-the-tate-crowd-over-bp/">http://usadailycut.com/2010/06/28/art-activists-take-on-the-tate-crowd-over-bp/</a>	
28.06.10	TheWorld.org	‘Artists angst over BP’s support of the Tate’ <a href="http://www.theworld.org/2010/06/28/artists%E2%80%99-angst-over-bp-support-of-the-tate/">http://www.theworld.org/2010/06/28/artists%E2%80%99-angst-over-bp-support-of-the-tate/</a>	
28.06.10	News.Yahoo.com	‘Protesters urge Tate museum to cut BP ties’ <a href="http://news.yahoo.com/s/afp/20100628/wl_uk_afp/usoilenvironmentpollutionbritaindemo_20100628214328">http://news.yahoo.com/s/afp/20100628/wl_uk_afp/usoilenvironmentpollutionbritaindemo_20100628214328</a>	
29.06.10	AnimalNewYork.com	‘Anti-BP Protesters Tar and Feather Tate Museum’ Includes video. <a href="http://animalnewyork.com/2010/06/anti-bp-protesters-tar-and-feather-tate-museum/">http://animalnewyork.com/2010/06/anti-bp-protesters-tar-and-feather-tate-museum/</a>	
29.06.10	ArtInfo.com	‘Protesters Splatter Tate-BP Gala with Molasses’ <a href="http://www.artinfo.com/news/story/35068/protesters-splatter-tate-bp-gala-with-molasses/">http://www.artinfo.com/news/story/35068/protesters-splatter-tate-bp-gala-with-molasses/</a>	
29.06.10	BBC.co.uk/news	‘Protesters foul Tate Britain over BP art sponsorship’ <a href="http://www.bbc.co.uk/news/10431694">http://www.bbc.co.uk/news/10431694</a>	N/A
29.06.10	BBC.co.uk/news	‘Q&A: Arts sponsorship’ <a href="http://www.bbc.co.uk/news/10437505">http://www.bbc.co.uk/news/10437505</a>	
29.06.10	Bloomberg.com	‘Anti-BP Activists Disrupt Tate Party, Protest Oil Sponsorship’ <a href="http://www.bloomberg.com/news/2010-06-29/anti-bp-activists-disrupt-tate-party-protest-oil-sponsorship.html">http://www.bloomberg.com/news/2010-06-29/anti-bp-activists-disrupt-tate-party-protest-oil-sponsorship.html</a>	
29.06.10	Environment.change.org	‘Artists protest while art museum raises a glass to BP’ <a href="http://environment.change.org/blog/view/artists_protest_while_art_museum_raises_a_glass_to_bp">http://environment.change.org/blog/view/artists_protest_while_art_museum_raises_a_glass_to_bp</a>	
29.06.10	Evening Standard	‘Art attack at Tate party over gallery’s link to BP’ - Louise Jury (print)	
29.06.10	Evening Standards	‘When principles do much more harm than good’ - Sarah Sands Discussion about cuts to the arts in relation to anti-BP protests. (print)	
29.06.10	GreenFudge.org	‘Activists spill ‘oil’ at Tate-BP Party’ Post includes video of protest molasses action at Summer Party. <a href="http://www.greenfudge.org/2010/06/29/activists-spill-%E2%80%99oil%E2%80%99-at-tate-britain-bp-party/">http://www.greenfudge.org/2010/06/29/activists-spill-%E2%80%99oil%E2%80%99-at-tate-britain-bp-party/</a>	
29.06.10	Guardian.co.uk, Jonathan Jones blog	‘Tate is right to take BP’s money: despite disasters such as the Deepwater Horizon spill, cultural institutions must be prepared to deal with companies such as BP – not least if they’re to survive arts cuts’ <a href="http://www.guardian.co.uk/culture/jonathanjonesblog/2010/jun/29/tate-bp-sponsorship">http://www.guardian.co.uk/culture/jonathanjonesblog/2010/jun/29/tate-bp-sponsorship</a>	N/A
29.06.10	Londonist.com	‘BP Protesters Disrupt Tate Party with Mini Oil Spills’ <a href="http://londonist.com/2010/06/bp_protesters_disrupt_tate_party_wi.php">http://londonist.com/2010/06/bp_protesters_disrupt_tate_party_wi.php</a>	
29.06.10	Liberate Tate	‘Licence to Spill – Full Report: It was us and it was art!’ <a href="http://www.indymedia.org.uk/en/2010/06/454620.html">http://www.indymedia.org.uk/en/2010/06/454620.html</a>	
29.06.10	Mail Online	‘Oil painting: Artists gatecrash Tate Britain’s summer party in protest at BP sponsorship’ <a href="http://www.mailonsunday.co.uk/news/article-1290444/Artists-gatecrash-Tate-Britains-summer-party-protest-BP-sponsorship.html">http://www.mailonsunday.co.uk/news/article-1290444/Artists-gatecrash-Tate-Britains-summer-party-protest-BP-sponsorship.html</a>	



29.06.10	NECN.com	‘UK art community makes stand against BP’ <a href="http://www.necn.com/06/29/10/UK-art-community-makes-stand-against-BP-/landing.html?blockID=262714&amp;feedID=4215">http://www.necn.com/06/29/10/UK-art-community-makes-stand-against-BP-/landing.html?blockID=262714&amp;feedID=4215</a>	
29.06.10	NewsByMe.info	‘BP protesters stage mock oil spill on steps of London’s Tate Britain’ <a href="http://www.newsbyme.info/top-stories/bp-protesters-stage-mock-oil-spill-on-steps-of-londons-tate-britain/">http://www.newsbyme.info/top-stories/bp-protesters-stage-mock-oil-spill-on-steps-of-londons-tate-britain/</a>	
29.06.10	The New York Times Blog	BP Protesters Stage Mini-Spill Outside Tate Britain Museum <a href="http://artsbeat.blogs.nytimes.com/2010/06/29/bp-protesters-stage-mini-spill-outside-tate-britain-museum/">http://artsbeat.blogs.nytimes.com/2010/06/29/bp-protesters-stage-mini-spill-outside-tate-britain-museum/</a>	N/A
29.06.10	Sky News	‘Anti-BP protest target Tate art gallery’ <a href="http://news.sky.com/skynews/Home/UK-News/BP-Tate-Britain-Targeted-By-Anti-BP-Protesters-At-Summer-Party/Article/201006415656338?f=rss">http://news.sky.com/skynews/Home/UK-News/BP-Tate-Britain-Targeted-By-Anti-BP-Protesters-At-Summer-Party/Article/201006415656338?f=rss</a>	
29.06.10	SmokersInfo.net	‘Protests growing over BP, as Tate summer party goes [sic] crashed by oil painters’ <a href="http://www.smokersinfo.net/protests-growing-over-bp-as-tate-summer-party-goes-crashed-by-oil-painters/">http://www.smokersinfo.net/protests-growing-over-bp-as-tate-summer-party-goes-crashed-by-oil-painters/</a>	
29.06.10	Telegraph.co.uk	VIDEO ‘Artists stage BP protest at Tate Britain’ <a href="http://www.telegraph.co.uk/earth/earthvideo/7860633/Artists-stage-BP-protest-at-Tate-Britain.html">http://www.telegraph.co.uk/earth/earthvideo/7860633/Artists-stage-BP-protest-at-Tate-Britain.html</a>	
29.06.10	Telegraph.co.uk	‘Harrier jump jet is hung from Tate Britain’s roof’ References expected BP protests at Summer Party and Tate’s response to date that corporate sponsorship was ‘vital’ to the arts. <a href="http://www.telegraph.co.uk/culture/art/7859021/Harrier-jump-jet-is-hung-from-Tate-Britains-roof.html">http://www.telegraph.co.uk/culture/art/7859021/Harrier-jump-jet-is-hung-from-Tate-Britains-roof.html</a>	
29.06.10	ThisWeekInLadyNews.com	‘Hans Haacke protests BP’s sponsorship of Tate & the Failure of Art Museums’ <a href="http://www.thisweekinladynews.com/2010/06/hans-haacke-protests-bps-sponsorship-of.html">http://www.thisweekinladynews.com/2010/06/hans-haacke-protests-bps-sponsorship-of.html</a>	
30.06.10	Art in One form or Another (bretkovacs.com)	‘Artists protest BP at Tate’ Video of Summer Party protest <a href="http://www.bretkovacs.com/ogfromct/2010/06/artists-protest-bp-at-tate.html">http://www.bretkovacs.com/ogfromct/2010/06/artists-protest-bp-at-tate.html</a>	
30.06.10	ArtInfo.com	‘Jonathan Jones Defends Tate/BP Combine’ <a href="http://www.artinfo.com/news/story/35083/jonathan-jones-defends-tatebp-combine-prince-charles-defends-common-architecture-et-al/">http://www.artinfo.com/news/story/35083/jonathan-jones-defends-tatebp-combine-prince-charles-defends-common-architecture-et-al/</a>	
30.06.10	Blowe.org.uk	‘BP – Licence to Spill’ <a href="http://www.blowe.org.uk/2010/06/bp-licence-to-spill.html">http://www.blowe.org.uk/2010/06/bp-licence-to-spill.html</a>	
30.06.10	Climate Action in Culture and Heritage – Ecoch.wordpress.com	‘Liberating Tate’ <a href="http://ecoch.wordpress.com/2010/06/30/liberating-tate/">http://ecoch.wordpress.com/2010/06/30/liberating-tate/</a>	
30.06.10	EdwardWinkleman.blogspot.com	‘Did you drive your SUV to that “Down with BP” rally?’ Criticising those protesting against BP’s support of the arts following the oil spill, when they hadn’t expressed their concerns before. <a href="http://edwardwinkleman.blogspot.com/2010/06/did-you-drive-your-suv-to-that-down.html">http://edwardwinkleman.blogspot.com/2010/06/did-you-drive-your-suv-to-that-down.html</a>	
30.06.10	Greenpeace.org.uk	‘Why the arts should avoid BP’s toxic sponsorship’	

		<a href="http://www.greenpeace.org.uk/blog/climate/why-arts-should-avoid-bps-toxic-sponsorship-20100630-0">http://www.greenpeace.org.uk/blog/climate/why-arts-should-avoid-bps-toxic-sponsorship-20100630-0</a>	
30.06.10	Guardian.co.uk	‘Crude awakening: BP and the Tate’ <a href="http://www.guardian.co.uk/artanddesign/2010/jun/30/bp-tate-protests">http://www.guardian.co.uk/artanddesign/2010/jun/30/bp-tate-protests</a>	
30.06.10	LiberalConspiracy.org	‘Watch: Activists protest at Tate Britain’s BP party’ <a href="http://liberalconspiracy.org/2010/06/30/watch-activists-protest-at-tates-bp-party/">http://liberalconspiracy.org/2010/06/30/watch-activists-protest-at-tates-bp-party/</a>	
30.06.10	TheMoneyTimes.com	‘BP protesters oil and feather Tate’ <a href="http://www.themoneytimes.com/20100630/bp-protesters-oil-and-feather-tate-id-10118967.html">http://www.themoneytimes.com/20100630/bp-protesters-oil-and-feather-tate-id-10118967.html</a>	
30.06.10	SMH.com.au, The Sydney Morning Herald	‘Expanding deepwater drilling was BP’s top priority’ Includes an image of protesters at Tate Britain Summer Party <a href="http://www.smh.com.au/world/expanding-deepwater-drilling-was-bps-top-priority-20100629-zjdq.html">http://www.smh.com.au/world/expanding-deepwater-drilling-was-bps-top-priority-20100629-zjdq.html</a>	
30.06.10	Telegraph.co.uk	James MacMillan (composer): ‘The ‘creative artists’ who attacked BP and the Tate do not speak for me’ <a href="http://blogs.telegraph.co.uk/culture/jmacmillan/100044548/the-creative-artists-who-attacked-bp-and-the-tate-do-not-speak-for-me/">http://blogs.telegraph.co.uk/culture/jmacmillan/100044548/the-creative-artists-who-attacked-bp-and-the-tate-do-not-speak-for-me/</a>	
30.06.10	UPI.com	‘BP protesters oil and feather Tate’ <a href="http://www.upi.com/Entertainment_News/2010/06/30/BP-protesters-oil-and-feather-Tate/UPI-86291277874443/">http://www.upi.com/Entertainment_News/2010/06/30/BP-protesters-oil-and-feather-Tate/UPI-86291277874443/</a>	
01.07.10	GreenLeftBlog.blogspot.com	‘Unprecedented coalition from the arts condemns BP’s sponsorship of the Tate’ <a href="http://greenleftblog.blogspot.com/2010/07/unprecedented-coalition-from-arts.html">http://greenleftblog.blogspot.com/2010/07/unprecedented-coalition-from-arts.html</a>	
01.07.10	Groundswell blog	‘Liberate Tate! Artists resist BP sponsorship’ <a href="http://blog.groundswellcollective.com/2010/07/01/liberate-tate-artists-resist-bp-sponsorship/">http://blog.groundswellcollective.com/2010/07/01/liberate-tate-artists-resist-bp-sponsorship/</a>	
01.07.10	Guardian.co.uk	‘Will BP lead Tate into artistic hell?’ <a href="http://www.guardian.co.uk/culture/2010/jul/01/tate-bp-corporate-sponsorship">http://www.guardian.co.uk/culture/2010/jul/01/tate-bp-corporate-sponsorship</a>	
01.07.10	Barbara Ann Levy blog	‘Art institutions and ethical sponsorship – the Tate and BP’ <a href="http://wpbartercritic.blogspot.com/2010/07/art-institutions-and-ethical-sponsorship.html">http://wpbartercritic.blogspot.com/2010/07/art-institutions-and-ethical-sponsorship.html</a>	
01.07.10	News.Scotsman.com	‘BP Protesters Target Tate’ <a href="http://news.scotsman.com/uk/BP-protesters-target-Tate.6393617.jp">http://news.scotsman.com/uk/BP-protesters-target-Tate.6393617.jp</a>	
01.07.10	TMP Online	‘Liberate Tate action against BP sponsorship’ <a href="http://www.tmponline.org/2010/07/01/liberate-tate-action-against-bp-sponsorship/">http://www.tmponline.org/2010/07/01/liberate-tate-action-against-bp-sponsorship/</a>	
02.07.10	Guardian.co.uk John Sauven	‘BP Arts Sponsorship: Can Tate Afford It?’ The oil company might give generously to arts organisations, but Tate and other museums must live up to their ethical commitments. It's time to ditch this tainted sponsor. <a href="http://www.guardian.co.uk/culture/2010/jul/02/bp-arts-sponsorship-tate-protests">http://www.guardian.co.uk/culture/2010/jul/02/bp-arts-sponsorship-tate-protests</a>	N/A
02.07.10	Telegraph.co.uk	‘Ignore the protests against BP at the Tate. Oil and art get along fine’ Anti-BP protesters at the Tate Britain failed to see that industrial riches have always been partner to artistic endeavour, says Stephen Bayley.’ <a href="http://www.telegraph.co.uk/culture/art/7867302/Ignore-the-protests-against-BP-at-the-Tate.-Oil-and-art-get-along-fine.html">http://www.telegraph.co.uk/culture/art/7867302/Ignore-the-protests-against-BP-at-the-Tate.-Oil-and-art-get-along-fine.html</a>	N/A
02.07.10	TreeHugger.com	‘Activists ‘tar and feather’ BP-sponsored Tate (Video)’	

		<a href="http://www.treehugger.com/files/2010/07/activists-tar-feather-bp-sponsored-tate-video.php">http://www.treehugger.com/files/2010/07/activists-tar-feather-bp-sponsored-tate-video.php</a>	
04.07.10	RuscombeGreen.blogspot.com	‘BP: Beyond Preposterous’ <a href="http://ruscombegreen.blogspot.com/2010/07/bp-beyond-preposterous.html">http://ruscombegreen.blogspot.com/2010/07/bp-beyond-preposterous.html</a>	
05.07.10	MassLive.com photo share	‘Britain Tate BP’ <a href="http://photos.masslive.com/republican/2010/07/britain_tate_bp.html">http://photos.masslive.com/republican/2010/07/britain_tate_bp.html</a>	
05.07.10	Musing on Culture blog	‘Sponsorship: A Blessing or a Curse?’ <a href="http://musingtonculture-en.blogspot.com/2010/07/sponsorship-blessing-or-curse.html">http://musingtonculture-en.blogspot.com/2010/07/sponsorship-blessing-or-curse.html</a>	
05.07.10	NPR.org	‘Despite Protests, BP Still Committed to the Arts’ <a href="http://www.npr.org/templates/story/story.php?storyId=128313424">http://www.npr.org/templates/story/story.php?storyId=128313424</a>	
07.07.10	██████████ on SlowPainting website	In support of arts sponsorship. <a href="http://slowpainting.wordpress.com/2010/07/07/sponsorship-and-the-arts/">http://slowpainting.wordpress.com/2010/07/07/sponsorship-and-the-arts/</a>	N/A
08.07.10	██████████ on Tate Facebook page	Posted a link to the film ‘Licence to Spill’ of the Tate Britain Summer Party protest.	N/A
10.07.10	WarIsACrime.org	‘Hilarious “Licence to Spill” videos: Anti-BP action at London’s Tate Museum’ <a href="http://www.afterdowningstreet.org/node/53894">http://www.afterdowningstreet.org/node/53894</a>	
11.07.10	The Independent	‘The machinery of war is vexing – but sublime’ Questions the point of spilling molasses on the gallery floor in protest against BP given that BP has now been funding Tate for 20 years.	
11.07.10	Independent.co.uk	‘Harrier and Jaguar, Tate Britain, London: An installation by Fiona Banner is more politically subversive than headline-grabbing, anti-BP demos’ Questions the point of spilling molasses on the gallery floor in protest against BP given that BP has now been funding Tate for 20 years. <a href="http://www.independent.co.uk/arts-entertainment/art/reviews/harrier-and-jaguar-tate-britain-london-2023629.html">http://www.independent.co.uk/arts-entertainment/art/reviews/harrier-and-jaguar-tate-britain-london-2023629.html</a>	
12.07.10	BlogsNews.com	‘Art activists take on the crowd over BP’ <a href="http://blogsnews.freshcontentengine.com/art-activists-take-on-the-tate-crowd-over-bp/">http://blogsnews.freshcontentengine.com/art-activists-take-on-the-tate-crowd-over-bp/</a>	
12.07.10	HuffingtonPost.com	‘To BP or not to BP? Should Art Museums Accept Polluted Sponsorship’ <a href="http://www.huffingtonpost.com/lee-rosenbaum/to-bp-or-not-to-bp-should_b_641942.html">http://www.huffingtonpost.com/lee-rosenbaum/to-bp-or-not-to-bp-should_b_641942.html</a>	
13.07.10	ArtInfo.com	‘Anti-BP Activists Strike British Museum with Bizarre Eco-Rite’ <a href="http://www.artinfo.com/news/story/35192/anti-bp-activists-strike-british-museum-with-bizarre-eco-rite/">http://www.artinfo.com/news/story/35192/anti-bp-activists-strike-british-museum-with-bizarre-eco-rite/</a>	
13.07.10	BBC.co.uk/news	‘Oil slick protest against BP at the British Museum’	

		<a href="http://www.bbc.co.uk/news/10620821">http://www.bbc.co.uk/news/10620821</a>	
13.07.10	CBC.ca	‘BP Sponsorship of British Museum Causes Protest’ <a href="http://www.cbc.ca/arts/artdesign/story/2010/07/13/bp-arts-protest-british-museum.html">http://www.cbc.ca/arts/artdesign/story/2010/07/13/bp-arts-protest-british-museum.html</a>	
13.07.10	Culture Beyond Oil	Press release from group who staged an oil protest at British Museum, inspired by the protest activity at Tate Britain’s Summer Party.	
13.07.10	DailyStar.co.uk	‘Oil Slick Protest at British Museum’ <a href="http://www.dailystar.co.uk/latestnews/view/144219/Oil-slick-protest-at-British-Museum/">http://www.dailystar.co.uk/latestnews/view/144219/Oil-slick-protest-at-British-Museum/</a>	
13.07.10	Observer News Blog	‘Jonathan Jones on BP and the Tate’ <a href="http://observer.freshcontentengine.com/jonathan-jones-on-bp-and-the-tate/">http://observer.freshcontentengine.com/jonathan-jones-on-bp-and-the-tate/</a>	
14.07.10	ArtKnowledgeNews.com	‘Art activists spill oil at iconic British Museum in protest at BP sponsorship’ <a href="http://www.artknowledge.com/2010-07-14-21-25-31-art-activists-spill-oil-at-iconic-british-museum-in-protest-at-bp-sponsorship.html">http://www.artknowledge.com/2010-07-14-21-25-31-art-activists-spill-oil-at-iconic-british-museum-in-protest-at-bp-sponsorship.html</a>	
14.07.10	Culture24.org	‘BP oil activists give slick makeover to 2,000-year-old statue in British Museum protest’ <a href="http://www.culture24.org.uk/sector+info/campaigns/art80497">http://www.culture24.org.uk/sector+info/campaigns/art80497</a>	
14.07.10	IndymediaLondon.org	‘Culture Beyond Oil Protests BP at British Museum’ <a href="http://www.london.indymedia.org/other_medias/5261">http://www.london.indymedia.org/other_medias/5261</a>	
14.07.10	LiberalConspiracy.org	‘When will our cultural associations disassociate from big oil?’ <a href="http://liberalconspiracy.org/2010/07/14/when-will-our-cultural-institutions-disassociate-from-big-oil/">http://liberalconspiracy.org/2010/07/14/when-will-our-cultural-institutions-disassociate-from-big-oil/</a>	
14.07.10	MayaThorsNotebook.com	‘Art Activists Spill Oil at Iconic British Museum in Protest at BP Sponsorship’ <a href="http://mayathorsnotebook.wordpress.com/2010/07/14/art-activists-spill-oil-at-iconic-british-museum-in-protest-at-bp-sponsorship/">http://mayathorsnotebook.wordpress.com/2010/07/14/art-activists-spill-oil-at-iconic-british-museum-in-protest-at-bp-sponsorship/</a>	
14.07.10	TopNews.co.uk	‘Protest against BP over the oil spill at the British Museum’ <a href="http://topnews.co.uk/28955-protest-against-bp-over-oil-spill-british-museum">http://topnews.co.uk/28955-protest-against-bp-over-oil-spill-british-museum</a>	
15.07.10	Treacle Tarts blog	‘Liberate Tate Communiqué #2: It was us and it was art!’ <a href="http://thetreacletarts.blogspot.com/2010/07/liberate-tate-communique-2.html">http://thetreacletarts.blogspot.com/2010/07/liberate-tate-communique-2.html</a>	
15.07.10	MediaBistro.com	‘British Museum latest to be hit by anti-BP activists’ <a href="http://www.mediabistro.com/unbeige/museums/british_museum_latest_to_be_hit_by_antibp_activists_167695.asp">http://www.mediabistro.com/unbeige/museums/british_museum_latest_to_be_hit_by_antibp_activists_167695.asp</a>	
22.07.10	Time Out	‘Should the arts dump BP?’	
23.07.10	DailyQi.com	‘Protesters attack British art galleries over BP sponsorship – report & video’ <a href="http://dailyqi.com/?p=21694">http://dailyqi.com/?p=21694</a>	
23.07.10	VOANews.com	Protesters attack British Art Galleries over BP sponsorship’ <a href="http://www1.voanews.com/english/news/Protesters-Attack-British-Art-Galleries-Over-BP-Sponsorship-99099409.html">http://www1.voanews.com/english/news/Protesters-Attack-British-Art-Galleries-Over-BP-Sponsorship-99099409.html</a>	
01.09.10	ArtReview	‘Oil Slick: Everyone hates BP – but should we be hating the institutions it supports as well?’	
13.09.10	ArtInfo.com	‘Beauty Laced with Despair: Edward Burtynsky’s Photographs of the BP Oil Spill’ <a href="http://www.artinfo.com/news/story/35730/beauty-laced-with-despair-edward-burtynskys-">http://www.artinfo.com/news/story/35730/beauty-laced-with-despair-edward-burtynskys-</a>	


		<a href="#">photographs-of-the-bp-oil-spill/</a>	
14.09.10	Liberate Tate	Press Release: ‘Oil Painting Protest over BP Sponsorship in Tate Modern Turbine Hall’	
14.09.10	Liberate Tate	Video of protest at Tate Modern, as per press release above: <a href="http://www.youandifilms.com/2010/09/crude-2010-oil-painting-protest-over-bp-sponsorship-in-tate-modern-turbine-hall-liberate-tate-calls-for-footprint-of-art-museum-to-be-free-from-big-oil/">http://www.youandifilms.com/2010/09/crude-2010-oil-painting-protest-over-bp-sponsorship-in-tate-modern-turbine-hall-liberate-tate-calls-for-footprint-of-art-museum-to-be-free-from-big-oil/</a>	
14.09.10	YouTube	Video of protest at Tate Modern <a href="http://www.youtube.com/watch?v=NW1HOndS2xk">http://www.youtube.com/watch?v=NW1HOndS2xk</a>	
15.09.10	Climate Voices	‘Crude (2010)- Oil Painting Protest over BP sponsorship in Tate Modern Turbine Hall’ <a href="http://climatevoices.wordpress.com/2010/09/15/crude-2010-oil-painting-protest-over-bp-sponsorship-in-tate-modern-turbine-hall-liberate-tate-calls-for-footprint-of-art-museum-to-be-free-from-big-oil-you-and-i-films/">http://climatevoices.wordpress.com/2010/09/15/crude-2010-oil-painting-protest-over-bp-sponsorship-in-tate-modern-turbine-hall-liberate-tate-calls-for-footprint-of-art-museum-to-be-free-from-big-oil-you-and-i-films/</a>	
15.09.10	Amelia’s Magazine	‘Liberate Tate create a Crude Awakening artwork at Tate Modern’ <a href="http://www.ameliasmagazine.com/art/liberate-tate-create-a-crude-awakening-artwork-at-tate-modern/2010/09/15/">http://www.ameliasmagazine.com/art/liberate-tate-create-a-crude-awakening-artwork-at-tate-modern/2010/09/15/</a>	
15.09.10	IndyMedia	‘Crude (2010) – Oil Painting Protest over BP sponsorship in Tate Modern Turbine Hall’ <a href="http://www.indymedia.org.uk/en/2010/09/458634.html">http://www.indymedia.org.uk/en/2010/09/458634.html</a>	
15.09.10	Camus Live Art Journal	Crude 2010 – Liberate Tate <a href="http://camusliveart.blogspot.com/2010/09/crude-2010-liberate-tate.html">http://camusliveart.blogspot.com/2010/09/crude-2010-liberate-tate.html</a>	
16.09.10	Frequency	‘Force BP Oil out of the Tate Gallery’ – video of protest action on 14 September <a href="http://www.frequency.com/video/force-bp-oil/257560">http://www.frequency.com/video/force-bp-oil/257560</a>	
16.09.10	VodPod	‘Force BP Oil out of the Tate Gallery’ – video of protest action on 14 September <a href="http://vodpod.com/watch/4460755-force-bp-oil-out-of-the-tate-gallery">http://vodpod.com/watch/4460755-force-bp-oil-out-of-the-tate-gallery</a>	
16.09.10	Cool The Earth	‘Oil Painting Protest over BP sponsorship in Tate Modern’ – video... <a href="http://cooltheearth.wordpress.com/2010/09/16/oil-painting-protest-over-bp-sponsorship-in-tate-modern/">http://cooltheearth.wordpress.com/2010/09/16/oil-painting-protest-over-bp-sponsorship-in-tate-modern/</a>	
18.09.10	Time Magazine	‘Another Victim of the Gulf Oil Spill: The British Arts?’ <a href="http://www.time.com/time/world/article/0,8599,2020069,00.html">http://www.time.com/time/world/article/0,8599,2020069,00.html</a>	
19.09.10	Pigeon Post	‘The UK Arts becomes the latest victim of the Gulf Oil Spill?’ <a href="http://pigeonproject.com/2010/09/19/the-uk-arts-becomes-the-latest-victim-of-the-gulf-oil-spill/">http://pigeonproject.com/2010/09/19/the-uk-arts-becomes-the-latest-victim-of-the-gulf-oil-spill/</a> Source: Time Magazine	
24.09.10	Waging Non-Violence	‘Activists Protest BP Sponsorship of Tate Museum with ‘Crude’ Art Installation’ <a href="http://wagingnonviolence.org/2010/09/activists-protest-bp-sponsorship-of-tate-museum-with-crude-art-installation/">http://wagingnonviolence.org/2010/09/activists-protest-bp-sponsorship-of-tate-museum-with-crude-art-installation/</a>	

*Appendix 4 is not relevant to the request*

## CONFIDENTIAL

### MINUTES OF THE ETHICS COMMITTEE MEETING HELD ON 6 MAY 2010

#### PRESENT

Helen Alexander	Chair, Senior Trustee
Jeremy Deller	Artist Trustee
Patricia Lankester	Trustee
Monisha Shah	Trustee
Jules Sher QC	Co-Opted Member
Alex Beard	Deputy Director
Masina Frost	Head of Director's Office
	Corporate Governance Manager (notes)
	Head of Corporate Sponsorship

#### 1. APOLOGIES

Nicholas Serota (Director) and Rebecca Williams (Director of Development) sent apologies due to commitments aboard.

#### 2. BP'S SPONSORSHIP OF TATE

During the meeting, Helen Alexander noted that she sat on the Board of utility company Centrica; whilst there was no overlap in operations with BP or other oil companies, she noted that there may be the perception of this to the public. Jeremy Deller noted that he knew individuals from *Art Not Oil*, through his participation in the Art & Ecology project at the RSA.

*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

Alex Beard therefore concluded it was sensible to ask the Committee to reflect on the relationship between Tate and BP, with reference to Tate's Ethical Fundraising Policy. He emphasised that the executive's position remained comfortable in accepting sponsorship funds from BP, considering that the relationship fits within our guidelines, however non-executive scrutiny appeared advisable.

Helen Alexander requested that the Committee consider whether the relationship harmed Tate, as set out in section 4.1 (c) of Tate's Ethical Fundraising Policy, namely;

- 4.1 (c).** When acceptance of the funds would, in the judgment of the Board of Trustees, having taken the advice of the Ethics Committee where appropriate, significantly damage the effective operation of Tate in delivering its mission, whether because such acceptance would:
- Harm Tate's relationship with other benefactors, partners, visitors or stakeholders;
  - Create unacceptable conflicts of interest;
  - Materially damage the reputation of Tate; or,
  - Detrimentially affect the ability of Tate to fulfill its mission in any other way than is mentioned above.

The Committee considered that currently there was no evidence based on the report to suggest that the acceptance of funds from BP would significantly damage the effective operation of Tate. The Committee however recognised that this could change in the future, and should be kept under

review. *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

*Information has been exempted under Section 42 of the Freedom of Information Act 2000*

The Committee considered the acceptance of funds alongside Tate's sustainability strategy, noting that fundraising was not explicitly referenced in the strategy. The Committee proposed that the executive prepare a draft Q&A document linked to Tate's Sustainability Strategy which sought to explain Tate's position to the public. If, as a result of that draft, it was felt that the Strategy should be revisited, then that should be the next step.

The Committee agreed that the consideration of the relationship by this group was an important step; it allowed Tate to explain why it continues to accept funds from BP, and demonstrated that Tate would keep this issue under review.

In conclusion, the Committee:

1. Recommended the continuation of the current relationship with BP, given that there was no evidence to suggest that the acceptance of funds from BP would significantly damage the effective operation of Tate.
2. Requested that a further meeting should be *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000* At this meeting, an overview of all corporate sponsorship should be provided.
3. Requested that the executive prepare a Q&A document on Tate's Sustainability Strategy, considering what questions we might be asked, and how to respond to them.

Jules Sher offered to assist in the wording of this Q&A document, if considered helpful.

The Committee noted that the current relationship with BP would end in 2012, and renewal discussions would be likely to start one year in advance. Further scrutiny by the Ethics Committee later in 2010 would therefore be helpful to Tate's Corporate Sponsorship team in preparing for discussions.

### **3. ANY OTHER BUSINESS**

None.



Date	From/To	Content	Follow Up
10.06.08	Postcard from [REDACTED] to Nicholas Serota	The postcard was a request to discontinue Tate's relationship with BP, organised by <i>Rising Tide</i> a grassroots activism group.	Letter from Nicholas Serota explaining that BP's support fits within the context of Tate's sponsorship policy
22.10.08	[REDACTED] to Freedom of Information team	Request for details of BP's funding of Tate	Letter of response from the Freedom of Information Team explaining that due to Tate's confidentiality agreement with BP, we cannot disclose those details
21.11.08		Appeal of Decision Requested	[REDACTED] request was re-considered by the FOI Appeals Committee and a letter of response was sent to confirm that Tate could not disclose the requested information due to our confidentiality agreement with BP.
3.03.10	Email from [REDACTED] (Art Not Oil) to Penelope Curtis, Director TB.	Request for Tate to 'refuse' BP sponsorship in light of 'Oil Tar Sands' issue	PC responded 06.05.10 saying that [REDACTED]'s concerns have been reviewed internally, including by Tate's Ethics Committee, and reiterating the importance of BP's support.
12.05.10		Expressed surprise that the Ethics Committee had deemed BP to not be damaging to Tate's brand, as per their remit.	PC responded 13.05.10 that the Ethics Committee had decided on balance that Tate gained more from BP's sponsorship in achieving its charitable objectives than it lost.
13.05.10		Questioning Ethics Committee judgement.	PC responded 20.05.10 directing [REDACTED] to the BP statement given the volume of enquiries.
5.03.10	Email from [REDACTED] (Art Not Oil, Tate Member)	The email, sent to panellists at the <i>Rising to the Climate Change Challenge</i> Symposium at Tate Modern Tate Member asks Tate to 'wean itself off oil company sponsorship'	None.
19.03.10	[REDACTED] (Art Not Oil, Tate Member)	[REDACTED] attended the TM symposium questioning BP's sponsorship in the Q&A section. He asked for a vote for Tate to withdraw from BP sponsorship by 2010.	The vote was taken by those members of the audience who wished to participate (approximately 60% of the audience) no numbers or notes were taken, and that concluded the intervention. Some other members of the audience made similar comments.
17.04.10	[REDACTED] to Freedom of Information team	Request for details of BP's funding of Tate	Letter of response from the Freedom of Information Team explaining that due to Tate's confidentiality agreement with BP, we cannot disclose those details.
19.04.10		Appeal to FOI team's decision requested	09.06.10: Letter of response sent from Patricia

Date	From/To	Content	Follow Up
			Lankester on behalf of Freedom of Information Committee confirming Tate is unable to release information of BP's funding.
<b>April 10</b>	Tate Britain Visitor Comments	'I was horrified to see BP's logo...'	No response requested
<b>April 10</b>	Tate Britain Visitor Comments	'Why does Tate continue to accept sponsorship from an environmentally destructive corporation?'	No response requested
<b>May 10</b>	Tate Modern Visitor Comments Card	Complaint about BP sponsorship 'I believe Tate should avoid being associated with companies at the forefront of our planet's pillage and destruction'	No response requested
<b>May 10</b>	Tate Modern Visitor Comments Card – [REDACTED]	Complaint about BP sponsorship. 'why does Tate accept sponsorship from an environmentally destructive corporation that is BP?'	No response requested
<b>15.05.10</b>	Art Action Collective and the Invisible Committee	15-20 helium filled balloons with fish carcasses, rubbish and fake animal fur attached to them being released in the Turbine Hall at 14.30 on 15.05.10 by a group of protesters.	The protestors dispersed as soon as the balloons were released, leaving one individual who left at our request. The bridge was closed to the public temporarily whilst debris was cleared and the majority of the balloons were burst by a Spie MH technician and an Ecolab marksman. Security control have run through CCTV footage of the groups entry and activity – Katie Raw to forward details as soon as she receives them.
<b>15.05.10</b>	Liberate Tate (on behalf of Art Action Collective and the Invisible Committee) to Nicholas Serota, and made public via blogs	Follow up message to the intervention at Tate Modern earlier that afternoon:  'today we offer you a birthday present, a gift to liberate Tate from its old-fashioned fossil fuel addiction – a gift for the future. Beginning during your 10 <sup>th</sup> anniversary party and continuing until you drop the sponsorship deal, we will be commissioning a series of art interventions in Tate buildings across the country. Already commissioned are <i>Art Action</i> collective, with a birthday surprise at this weekend's <i>No Soul For Sale</i> event, and <i>The Invisible Committee</i> , who will infiltrate every corner of Tate across the country in the coming months. We invite artists to join us and act	N/A

Date	From/To	Content	Follow Up
		to liberate Tate. Free art from oil.'	
15.05.10	██████████ to Corporate Enquiries	Blogger of art and sustainability looking for further information on BP's sponsorship including funding, and Tate's view of BP's sponsorship. This request came in response to the PLATFORM Liberate Tate message.	██████████ responded 04.06.10: Referred ██████████ to Tate website for further information on what BP support, and gave standard message on Tate accepting sponsorship from BP.
25.05.10	██████████ to ██████████ ██████████	Email following receipt of TB Summer Party invitation asking what Tate's current stance in relation to BP is. 'I know they're great supporters of Tate but they have behaved with total contempt for those people and places who are usually beyond the constituency (although potentially not the ethics) of metropolitan art museums.'	Penelope Curtis responded by phone 24.06.10. <i>Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000</i>
June 10	Tate Modern Visitor Comments Card	Complaint about affiliation with BP	No response requested
01.06.10	PLATFORM London to ██████████	Call for comment from the art world on sponsorship of art institutions like Tate by companies like BP. They are arranging a pamphlet against Tate re BP that is being printed in time for the Tate Britain Summer Party – ██████████ expects there to be some sort of protest at the party 28 June.	Corporate team to look out for subsequent posts on PLATFORM. Web: <a href="http://platformlondon.org">http://platformlondon.org</a> Blog: <a href="http://blog.platformlondon.org">http://blog.platformlondon.org</a>
02.06.10	██████████ to ██████████ ██████████	Asking ██████████ to contribute comment to Platform	08.06.10 ██████████ responded expressing anger at occurrences in the Gulf, referring her to Tate's Directors Office. 10.06.10 ██████████ responded re Tate's stance on BP to ██████████ including standard statement.
05.06.10	██████████ to Nicholas Serota	Request for Tate to cease relationship with BP on the grounds of its 'disregard for the safety of humans, animals and the environment'	Response from NS: 'Thank you for this message. I appreciate your concern, especially at the present time. I shall convey your view to our trustees. They considered this question recently and took the view that the charity's interests continue to be best served by accepting a contribution from BP. However, they also decided to keep the matter under review and your view will contribute to their next discussion.'
05.06.10		Response to NS asking Tate to stop accepting funds from BP, a 'criminal company' and requesting the minutes from the Trustees	Response from NS: 'Thank you for your reply and further comment. The

Date	From/To	Content	Follow Up
		meeting.	minutes of the May Board meeting will be published online after they have been ratified by the Board at their next meeting in mid July. We shall send you a link in due course.'
05.06.10	[REDACTED] to Mark Osterfield	Request for Tate to cease relationship with BP on the grounds of its 'disregard for the safety of humans, animals and the environment'	MO replied with standard response.
09.06.10		Response to MO identical to response to NS, asking Tate to stop accepting funds from BP, a 'criminal company' and requesting the minutes from the Trustees meeting.	None – NS responded to same request 05.06.10
05.06.10	[REDACTED] to Becky Williams	Request for Tate to cease relationship with BP on the grounds of its 'disregard for the safety of humans, animals and the environment'	
14.06.10	Climate Camp to [REDACTED]	Planning to cause disruption at The World National Oil Companies Congress opening 21 <sup>st</sup> June and subsequently note that Sir Ian Blair is speaking at Tate Modern on the same evening on "The Politics of Cultural Disruption". They ask for a show of solidarity with the family of Jean Charles de Menezes at Tate Modern.	Police informed.
24.06.10	Platform to email subscribers (forwarded to Tate by BP)	Email launching 'licence to spill', a publication against cultural sponsorship by oil companies. Includes a call to action for recipients to email opposition to BP's sponsorship to Tate, with email addresses for Nicholas Serota, Penelope Curtis, [REDACTED] and Rebecca Williams.	N/A
24.06.10	[REDACTED] to Nicholas Serota	Following an email requesting him to email NS requesting Tate to reject BP's sponsorship, [REDACTED] sent his support for BP's sponsorship, given that rejecting it would not reduce CO2 emissions or help the environment. "I'm glad BP sponsors Tate. I hope this sponsorship continues."	NS to respond
24.06.10	[REDACTED] to Nicholas Serota, Penelope Curtis and Rebecca Williams	'I am a supporter of much that Tate does, but I am opposed to BP's sponsorship of Tate.'	None requested
26.06.10	AHRC Conference (Landscape and Environment) at Tate Britain	A number of people from the art world raised the summer party at the Conference and were asking each other if they had signed the letter against BP - and [REDACTED] was asked what Tate staff were doing.	[REDACTED] and [REDACTED] reiterated Tate's position re BP according to the agreed statement.
27.06.10	[REDACTED] to Nicholas Serota	Email asking Tate to stop accepting funding from BP. 'It is blood money, it is tarnished money, it has come from the profits of a company that is ruining peoples' lives - their health and their livelihood. You know this. You must act. You have a moral	Sent to Information Enquiries

Date	From/To	Content	Follow Up
		duty. Do the right thing. Set an example to others. Charge admission to the gallery if that is what it takes.'	
28.06.10	██████████ call to ██████████ Tate Press	A Tate member who wanted to let us know he felt disappointed with the current press around BP and felt that any issues with BP's sponsorship should have been raised before now. He thought the Manton entrance to TB and other areas would not have been possible without sponsorship like this.	None requested
29.06.10	██████████ o Nicholas Serota, Penelope Curtis, ██████████ Rebecca Williams	Artist expressing objection to BP's support (following Platform's call to action for emails to Tate). 'As an artist I am disgusted to discover the sponsorship you receive from BP, and your continued intention to accept their support and throw them a party, particularly in light of current events.'	Information team responded 29 June with standard Tate statement
29.06.10	██████████ to Penelope Curtis	Anti BP protester against the molasses intervention at Tate Britain Summer Party – describing the protesters' actions as 'reprehensible in the extreme'.	Information team replied 1 July with standard Tate statement.
29.06.10	██████████ to Richard Hamilton	Email urging Tate to 'Drop BP as a sponsor...The arts do not need a sponsor like this hateful group who has now decimated the Gulf coast without remorse or any heartfelt response.'	Information team replied 1 July with standard Tate statement.
29.06.10	██████████ to Enquiries	In conjunction with artists' protest ( <a href="http://www.guardian.co.uk/business/2010/jun/28/bp-tate-curator-oil">http://www.guardian.co.uk/business/2010/jun/28/bp-tate-curator-oil</a> ), I will be running my journalism modules in September with a focus on setting up a student website to investigate BP's sponsorship of Tate. Could you please let me know who is responsible for sponsorship within Tate? I will also be using FOI requests for this project.	Information team replied 29 June with standard Tate statement.
29.06.10	██████████ to Enquiries	Sent an image of an oil drenched gull: 'While I realise it may be too late for the party, I thought you might want to consider this image for inclusion in your gallery, representing as it does the work of your sponsor. More can be found at: <a href="http://www.boston.com/bigpicture/2010/06/caught_in_the_oil.html">http://www.boston.com/bigpicture/2010/06/caught_in_the_oil.html</a> '	Information team replied 29 June with standard Tate statement.
29.06.10	██████████ to	Sent PC a card saying she didn't attend the Tate Britain Summer	PC responded thanking her for sharing her views.

Date	From/To	Content	Follow Up
	Penelope Curtis	Party because she didn't feel able to celebrate BP's sponsorship given current events.	
30.06.10	[REDACTED] to Enquiries	Email asking whether criminal charges are being made against the protesters at the Tate Britain Summer Party, saying they have information about who organised the protest.	Information team replied 5 July confirming Tate won't be pressing charges given the low impact on guests. Suggested the individual contact crimestoppers if they have information relating to a crime, with contact details.
01.07.10	[REDACTED] to Enquiries	'We had a gala here last week called "Tuxedos and Tar." We would like to donate the lovely oil paintings of wildlife in the Gulf of Mexico. Unfortunately, the paintings are all still life and black. Please take our paintings as freely as you take BP's oil money. Plus, you don't have to throw a gala for us like you did for BP'	Information team replied 1 July with standard Tate statement.
06.07.10	[REDACTED] to Enquiries	Email expressing anger at the actions of protesters at the Summer Party. 'I am furious about this because not only does it not make sense to attack something GOOD that BP has done, it also doesn't make any sense to use this method of attack.'	Information team replied 15 July with standard Tate statement.
09.07.10	[REDACTED] to Enquiries	Email expressing concern regarding BP's support of Tate. He argues that Tate should require clear and concrete evidence from BP that they are taking significant steps in the direction of alternative energy sources from oil.	Information team replied 9 July with standard Tate statement.
12.07.10	[REDACTED] o Information Web Enquiries; Richard Hamilton (NY); [REDACTED]	Email urging Tate to stop accepting support from BP: 'think for a second of the impact you COULD have had if you had put signs up stating how you apologised for the lack of an exhibition, but you believed that BP's appalling, and sickening lack of responsibility was something you refused to align yourself with. This would have been a positive statement to the world. You are out of step with the public view'	Information team replied 15.07.10 with standard Tate statement.
15.07.10	[REDACTED]	Follow-up email: 'I urge your board to reconsider BP as a sponsor. The public statement that you would be making, would be a far greater thing than the sponsorship you receive.'	Information team replied 20.07.10 saying [REDACTED] comments would be forwarded to Development for consideration.

Date	From/To	Content	Follow Up
19.07.10	██████████ CBC to Press team	Email enquiring about availability of either John Browne or Penelope Curtis to participate in a panel discussion about BP's sponsorship.	Declined. Sent standard Tate statement.
26.07.10	'Licence to Spill' to ██████████	A number of leaflets entitled 'Licence to Spill' appeared on ██████████'s desk. It has not yet been established how they got there. The leaflet includes details of the action at TM in May, and quotes from several artists and writers. It also invites people to make their views known by emailing Nicolas Serota, Penelope Curtis, ██████████ and Rebecca Williams (direct email addresses are included in the leaflet).	
27.07.10	██████████ to Nicholas Serota; Penelope Curtis; ██████████ Rebecca Williams Cc: info@platformlondon.org	Email asking Tate to reconsider accepting support from BP on the basis of 'the unethical business practices with which the company operates, for example, the assisting of Colombian paramilitaries in 2006 which led to a 'regime of terror' for the local populous.'	Information team replied 31.07.10 with standard Tate statement.
27.07.10	██████████ to Enquiries	Email asking Tate to look at alternative funding sources rather than accept support from BP.  'It is quite sad to visit and see their logo splashed proudly everywhere in this prestigious and much loved Museum.'	Information team replied 31.07.10 with standard Tate statement.
09.08.10	██████████ to Enquiries	Email objecting to BP's sponsorship of Tate. <i>'In your 2015 vision you state that you strive to demonstrate leadership in response to climate change. How can you reconcile this with your association with BP?'</i>	Information team replied 13.08.10 with Tate statement.
09.08.10	██████████ to Enquiries	Identical email to ██████████ see above.	Information team replied 13.08.10 with Tate statement.
09.08.10	██████████ to Enquiries	Identical email to ██████████ see above.	Information team replied 13.08.10 with Tate statement.

Date	From/To	Content	Follow Up
09.08.10	[REDACTED] to Enquiries	Identical email to [REDACTED] see above.	Information team replied 13.08.10 with Tate statement.
10.08.10	[REDACTED] & [REDACTED] to Enquiries	Identical email to [REDACTED] see above.	Information team replied 13.08.10 with Tate statement.
11.08.10	[REDACTED] o Enquiries	Identical email to [REDACTED] see above.	Information team replied 13.08.10 with Tate statement.
11.08.10	[REDACTED] to Enquiries	Identical email to [REDACTED] see above.	Information team replied 13.08.10 with Tate statement.
17.08.10	[REDACTED] to Enquiries	Email objecting to Tate's sponsorship relationship with BP (same as [REDACTED] email above). <i>'It is totally inappropriate for the Tate, as a public body and leading art institution in the UK, to be complicit in the branding campaign of one of the most environmentally destructive and lucrative companies in the world.'</i>	Information team replied 20.08.10 with Tate statement.
18.08.10	[REDACTED] to Enquiries	Identical to [REDACTED] email above.	Information team replied 19.08.10 with Tate statement.
23.08.10	[REDACTED] to Enquiries	Email asking Tate not to accept funds from BP and to actively lobby the British government to demand taxes on corporate profits to boost public funding for arts and culture.	Information team replied 27.08.10 with Tate statement.
14.09.10	Liberate Tate protest at Tate Modern	A demonstration in the Turbine Hall by a group claiming to be Liberate Tate. Their press release claims the created an artwork on the floor that has been offered to Tate (created from what they claim to be tubes of paint).	



## Current and Potential Tate Corporate Supporter Profiles and Checks June 2011

Text highlighted in yellow indicates:

- a. new or proposed corporate relationships or
- b. new information relating to an existing corporate relationship.

*Information which appears here is not relevant to the request*

### **BP**

**Tate Relationship:** Tate Britain Collection Displays, BP Saturdays, BP British Art Lecture, Tate Movie Project.

**Sector:** Oil and Gas.

**Parent company:** None.

**Evidence of illegal activity/connections to organised crime:** None found.

**Regulated:** In the UK, by the Department of Energy and Climate Change.

**Internal policy on terrorism and money laundering:** None found.

**Listed company details at Companies House:**

Contact details:

BP plc

1 St James's Square

London SW1Y 4PD

Company No. 00102498

Date of Incorporation: 14/04/1909

**Corporate registry check:** Registered at Companies House.

**Potential reputational or ethical risk:** After the oil spill in the Gulf of Mexico in April 2010, BP received widespread negative attention. The organisation Rising Tide staged a small number of anti-BP protests at both Tate Modern and Tate Britain, most recently around the anniversary of the disaster. However the protests have had limited impact and press coverage has been neutral and, on occasion, positive of BP's support of the arts. More recently there has been commentary about potential criminal prosecution from the US Department of Justice, after civil charges were filed in November 2010.

In April 2010, BP announced they were planning to extract oil from the tar sands in Canada, and were criticised by investors at their annual meeting on environmental grounds.

*Information which appears here is not relevant to the request*

## BP'S SPONSORSHIP OF TATE

### 1. Purpose of Report

The Ethics Committee are asked to review Tate's sponsorship relation with BP, specifically considering whether the reputational risk to Tate outweighs the benefit of BP's financial support. The Committee are asked to consider this relationship in light of recent adverse press coverage of the environmental consequences of BP's activities, the specific criticism of Tate by a number of activist groups and a number of related press enquiries to Tate about our continued relationship with BP.

### 2. Recommendations

The Ethics Committee is asked to consider whether the continued acceptance of funds from BP would significantly damage the effective operation of Tate in delivering its mission, as defined by Tate's Ethical Fundraising Policy, because the acceptance of funds would:

1. Harm Tate's relationship with other benefactors, partners, visitors or stakeholders;
2. Create unacceptable conflicts of interest;
3. Materially damage the reputation of Tate; or,
4. Detrimentially affect the ability of Tate to fulfil its mission in any other way than is mentioned above.

Tate's Ethics Policy is set out in full at Appendix 1.

### 3. Background

#### 3.1 Summary of BP's Sponsorship

BP has supported Tate since 1990 making 2010 their 21<sup>st</sup> year of support and BP the longest running sponsor of Tate. In 2007 the sponsorship was renewed through to March 2012  
*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*  
contributing to a cumulative figure of *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

BP sponsors the Tate Britain Collection Displays under the title sponsorship of 'BP British Art Displays 1500-2010'. Their sponsorship has allowed the display of the permanent collection to be changed on an annual basis.

Also included within the annual sponsorship fee is the annual BP British Art Lecture and a series of four free one-day festivals with themed activities around the gallery that are targeted at different age groups.

Additionally BP has committed to support the Tate Movie *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000* The Tate Movie is part of the Cultural Olympiad and is an animated film being produced in partnership with Aardman. It will be the first of its kind, an animation film made by children, for children across the UK. The final movie will be shown in select cinemas and on the BBC in 2012.

BP also currently support three other major institutions in London;

British Museum - An Annual Exhibition Sponsorship  
National Portrait Gallery - BP Portrait Awards  
Royal Opera House - Live Relay screens

### **3.2 Tate's Sustainability Strategy**

Tate has made a commitment to play a leading role in sustainability in the sector and we have set out a path for significant change in our Strategy to 2012. The Board approved a Sustainability Strategy in September 2008, and Tate's advancement in the area had been noted by peers in the sector. The Board considered progress on our Sustainability Strategy at the March 2010 Board, and Trustees expressed their support for sharing Tate's progress and experience more widely, including with the public and our audience. Tate aims to focus on external communication of our commitment to sustainability throughout 2010, with more direct communication with our visitors, the cultural sector, and the wider media.

With Tate intending to take a leading public role on Sustainability in the arts sector, the organisation is likely to receive greater scrutiny both of our operations and the operations of our sponsor bodies.

Tate's Sustainability Strategy, as agreed by the Board in September 2008, is set out in full at Appendix 2.

### **3.2 BP and Sustainability**

In rankings of environmental sustainability and social impacts from major oil and gas companies BP generally surpasses its competitors with listings at the top of many of the league tables. A summary of league table results is set out at Appendix 3.

BP's sustainability reporting covers all the non-financial aspects of its operations – health and safety; environment and energy; people and human rights.

In Environmental Sustainability, BP aims to achieve the following:

- Improving energy efficiency in BP's own operations through close performance monitoring and developing more efficient fuels and lubricants.
- Promoting natural gas as a key part of the energy future – gas is the cleanest burning fossil fuel, as well as being efficient, versatile and abundantly available.
- Including a cost of carbon in investment appraisals for all new major projects to allow informed investment in fossil fuels and encourage development of the technology needed to reduce their carbon footprint.
- Investing in low-carbon businesses. Since 2005 BP have invested around \$4billion in Alternative Energy, with our activity focused on advanced biofuels, our wind business in the US, solar power, and carbon capture and storage.
- Participating in the policy debate, calling for policy action to put a price on carbon and stimulate renewable and low-carbon energy.
- Funding and participating in a wide variety of research programmes on climate change and low-carbon options for the future.

BP's 2009 Sustainability Report is set out at Appendix 4.

### **3.4 Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000**

### **3.5 Recent Requests and Actions at Tate in Response to Questions about BP's Support**

*Information has been exempted under Section 36 of the Freedom of Information Act 2000*

A summary of protests is below:

<b>Date</b>	<b>Group</b>	<b>Content</b>	<b>Follow Up</b>
<b>10.06.08</b>	Postcard from [REDACTED] to Nicholas Serota	The postcard was a request to discontinue Tate's relationship with BP, organised by <i>Rising Tide</i> a grassroots activism group.	Letter from Nicholas Serota explaining that BP's support fits within the context of Tate's sponsorship policy
<b>22.10.08</b>	[REDACTED] to Freedom of Information team	Request for details of BP's funding of Tate	Letter of response from the Freedom of Information Team explaining that due to Tate's confidentiality agreement with BP, we cannot disclose those details
<b>21.11.08</b>		Appeal of Decision Requested	[REDACTED] request was re-considered by the FOI Appeals Committee and a letter of response was sent to confirm that Tate could not disclose the requested information due to our confidentiality agreement with BP.
<b>3.03.10</b>	Email from [REDACTED] (Art Not Oil) to Penelope Curtis, Director TB.	Request for Tate to 'refuse' BP sponsorship in light of 'Oil Tar Sands' issue	None to date.
<b>5.03.10</b>	Email from [REDACTED] (Art Not Oil, Tate Member)	The email, sent to panellists at the <i>Rising to the Climate Change Challenge</i> Symposium at Tate Modern Tate Member asks Tate to 'wean itself off oil company sponsorship'	None.
<b>10.03.10</b>	Art Monthly	Editorial discussing the 'pre-emptive censorship' at Tate Modern of activism against Tate or its sponsors.	N/a – the article is attached at appendix 8.
<b>19.03.10</b>	[REDACTED] (Art Not Oil, Tate Member)	[REDACTED] attended the TM symposium questioning BP's sponsorship in the Q&A section. He asked for a vote for Tate to withdraw from BP sponsorship by 2010.	The vote was taken by those members of the audience who wished to participate (approximately 60% of the audience) no numbers or notes were taken, and that concluded the intervention. Some other members of the audience made similar comments.
<b>17.04.10</b>	[REDACTED] to Freedom of Information team	Request for details of BP's funding of Tate	Letter of response from the Freedom of Information Team explaining that due to Tate's confidentiality agreement with BP, we cannot disclose those details
<b>20.04.10</b>	Observer interview with Nick on TM10 "The public ask the questions"	Question; In a time of climate change, will you stop sponsorship by oil companies so we can visit Tate and enjoy great art without being complicit in climate chaos?	Response from NS: "The first thing to say is we have support from BP, which as a company is looking at renewable energy as well as using up fossil fuels and using oil. We have long had support from them and are not intending to abandon it. But we are committed to addressing issues posed by climate change. Tate has made some big strides in terms of carbon reduction and bringing that to the attention of other people in the world".

#### **4. Discussion**

*Information has been exempted under Section 36 of the Freedom of Information Act 2000*

#### **5. Conclusion**

Tate requests the Ethics Committee's advice on this matter. The deliberations and decision of the Ethics Committee on this issue may be used in responding to external requests for information, to demonstrate scrutiny of the sponsorship relationship.

Written by: [REDACTED] Head of Corporate Sponsorship, Rebecca Williams, Director of Development, [REDACTED] Corporate Governance Manager  
Sponsored by: Alex Beard, Deputy Director

## APPENDIX 1: TATE ETHICS POLICY

Approved by the Board of Trustees on May 2008

### 1 Introduction

This policy sets out the standards of conduct that are expected from all Tate representatives, that is its Trustees, co-opted Non-Executives, staff, advocates and those working with Tate Gallery Enterprises, Ltd., the Tate Foundation, Tate Members, and the American Patrons of Tate.

This policy is consistent with the Museums Association's *Code of Ethics for Museums* and the *Code of Ethics for Museums Worldwide* produced by ICOM; it also takes into account the *Seven Principles of Public Life* (Nolan Committee; March 1996). In addition, this document is supplemented by the Staff Code of Conduct and Tate's policies on Fraud and Whistle-blowing.

### 2 Ethical Principles

2.1 Tate was founded as a national institution on the premise of public service. In addition to our mission, which is to promote public knowledge, understanding and enjoyment of British and modern and contemporary art, to care for and add to the Collection and to secure that it is made available, we also have a duty to the public to be transparent and accountable, and always to act in the public interest. Our ability to maintain a strong relationship of trust with our public is critical to our ability to fulfil our mission.

2.2 Tate recognises it is not possible to predict every situation in which its representatives may find themselves. Of paramount importance is the simple principle that:

*No individual should use his or her position in the Museum for personal gain or to benefit another at the expense of the Museum, its mission, its reputation, or the public which it serves, nor should any individual act in a way that could be reasonably seen by others as compromising the independence and integrity of Tate.*

In addition to this overarching principle, there are three additional principles to which all Tate representatives should adhere. These include:

- a. The public benefit of any activity undertaken by Tate or its employees should outweigh any incidental private benefit that might accrue as a result of any activity;
  - b. Tate should not be seen to sanction or endorse any sale of work to a private collector, regardless of whether the artist is represented in the Tate Collection;
  - c. Tate should have authority over the content and presentation of all exhibitions, displays, research or other activities.
- 2.3 Where conflicts of interest arise – actual, potential, or perceived – the duty of loyalty must not be compromised. The Museum expects all representatives to:
- a. Conduct themselves in accordance with all applicable national and international laws at all times;
  - b. Act with honesty and integrity, and never knowingly mislead any person;
  - c. Protect confidential information obtained during their work;

- d. Be impartial, for example to (i) declare and make known any personal interests, (ii) not give or receive any inducements which could, or could be seen to be in conflict with the interests of the museum, (iii) not provide any services that could or could be seen to be in conflict with the interests of the museum, (iv) not compete with the museum in any personal collecting activity, (v) not accept any hospitality or other form of gift or reward which could be seen as an inducement, (vi) not authenticate any work of art in exchange for monetary or other personal remuneration or in any circumstances without the consent of the Director of Tate; (vii) not act, or sanction activities, in a way where Tate might be seen to endorse any private sale of work; and,
- e. Apply the ethical standards governing their particular profession.

### **3 Procedures**

- 3.1 In furtherance to these principles, all Trustees, co-opted Non-Executives, Directors, and senior Leadership of the Museum must make known to a Committee Chair, Board or the Director as appropriate any:
  - a. Actual, potential or perceived conflict between their own and the Museum's interests;
  - b. Actual, potential or perceived pecuniary interests of theirs or of any member of their close family, which may, or may be perceived to be, in conflict with the interests of the Museum; and
  - c. Actual, potential, or perceived conflicts between the interests of the Museum and those of any relevant private entity.
- 3.2 The Museum will maintain registers of interests for all Trustees, Directors, and senior Leadership staff of the Museum.
- 3.3 In furtherance to these principles, all other staff of the Museum must:
  - a. Understand their responsibilities and obligations to uphold the public trust;
  - b. Follow appropriate policies and procedures as set out in the Staff Code of Conduct;
  - c. Make known to their line manager any actual, potential, or perceived conflicts of interest as outlined in section 3.1 above.

### **4 Ethical Fundraising**

- 4.1 Consistent with the principles outlined in Section 2.2 above, Tate will not accept funds in circumstances when:
  - a. The donation is made anonymously, through an intermediary who is not prepared to identify the donor to anyone at Tate;
  - b. The donor has acted, or is believed to have acted, illegally in the acquisition of funds, for example when funds are tainted through being the proceeds of criminal conduct; or,
  - c. When acceptance of the funds would, in the judgment of the Board of Trustees, having taken the advice of the Ethics Committee where appropriate, significantly damage the effective operation of Tate in delivering its mission, whether because such acceptance would
    - a. Harm Tate's relationship with other benefactors, partners, visitors or stakeholders;
    - b. Create unacceptable conflicts of interest;
    - c. Materially damage the reputation of Tate; or,



- d. Detrimently affect the ability of Tate to fulfil its mission in any other way than is mentioned above.

## **5 Compliance**

- 5.1 The Chief Operating Officer of Tate shall have responsibility for compliance and oversight, and will report to the Board of Trustees or a committee of the Board, as deemed necessary, on an annual basis.

## **6 Appendix: Seven Principles of Public Life<sup>1</sup>**

### **Selflessness**

Holders of public office should take decisions solely in terms of the public interest. They should not do so in order to gain financial or other material benefits for themselves, their family or their friends.

### **Integrity**

Holders of public office should not place themselves under any financial or other obligation to outside individuals or organisations that might influence them in the performance of their official duties.

### **Objectivity**

In carrying out public business, including making public appointments, awarding contracts, or recommending individuals for rewards and benefits, holders of public office should make choices based on merit.

### **Accountability**

Holders of public office are accountable for their decisions and actions to the public and must submit themselves to whatever scrutiny is appropriate to their office.

### **Openness**

Holders of public office should be as open as possible about all the decisions and actions they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands.

### **Honesty**

Holders of public office have a duty to declare any private interests relating to their public duties and to take steps to resolve any conflicts arising in any way that protects the public interest.

### **Leadership**

Holders of public office should promote and support these principles by leadership and example.

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<sup>1</sup> The government endorsed the Seven Principles of Public Life in “Spending Public Money, Governance, and Audit Issues” (Cm 3179) in March 1996.

## **APPENDIX 2: Tate's Sustainability Strategy**

Approved by the Board September 2008

### **1. Introduction**

Tate's vision for sustainability is to 'show what a museum can do'— to become a leader in museum sustainability practice and to influence the entire sector towards more sustainable environmental practice.

This requires:

- Identifying the areas which are within our control
- Raising internal awareness of Tate's sustainability agenda
- Leading and supporting imaginative sustainability solutions across the sector by working in association and partnership with our networks

Our priorities are to:

- Embed sustainability into the working culture of Tate
- Support research and leadership on sustainability issues which affect the sector
- Inspire change in our networks and visitors, supporting societal shifts to a more sustainable society

### **2. Actions to Date: 2007-2008**

This Paper builds on the Tate and Climate Change Report submitted in January 2008. Having endorsed a commitment to tackle climate change, Tate has made good progress towards management of sustainability issues. Since March 2008, Tate has achieved the following:

- Commissioned a carbon footprint with the assistance of The Carbon Trust
- Set high sustainable building standards for Transforming Tate Modern
- Appointed a Sustainability Task Force comprised of senior level staff from around the organisation, which meets monthly to direct our sustainability approach
- Appointed a Sustainability Delivery Team, which oversees project implementation
- Appointed [REDACTED] an external sustainability expert, on a full-time six month placement (April– September 2008) funded through the Arts Council Cultural Leadership Programme (CLP)
- Developed a Green Champions Network and Going Green Intranet site to educate, encourage and motivate staff at a grassroots level

Tate has a good track record of environmental improvements. Individual sites, under the guidance of Facilities Management, have implemented efficiency improvements where possible. Yet the major challenge remains; how to bring all of these efforts together to maximum effect. This strategy is aimed at bringing what were in the past good, yet fragmented efforts, under a single platform which will achieve far more for Tate and for the sector.

### **3. The scope of the strategy 2009-2012**

Tate's actions to 'show what a museum can do' will be carried out through three strands of activity:

- Strand A: Getting our house in order
- Strand B: Lead and influence
- Strand C: Push the limits

### **Strand A: Getting our house in order**

The essence of this strand is to cover activity which is largely under Tate's own control or that of its suppliers and does not usually require collective action on the part of the museum sector. The activities are not unique to the sector, they cover policies and procedures which any business committed to sustainability should be implementing. The objective is to benchmark activity, identify targets, and implement activities and policies which will meet agreed targets.

Recommended steps are:

- Implement Environmental Management System (EMS)
- Establish Sustainable Procurement and Supply Chain
- Streamline Sustainability Policies
- Data Collection, Reporting and Monitoring

### **Strand B: Lead and Influence the museum sector**

Tate has resolved to show leadership nationally and internationally on sustainability issues that are specific to the sector—to challenge the status quo and to engage colleagues and suppliers. The essence of this strand is to challenge the conventional wisdom where it has led the sector to an unsustainable path. These areas are:

- Revised Guidelines for Gallery Environmental Conditions
- Sustainable Exhibition Practice
- Sustainable Art Transport
- Sustainable Events

### **Strand C: Push the limits**

This strand challenges Tate to go beyond efficiency to think about innovation—both innovative ideas and innovative partnerships. It encourages us to think about what the sustainable future of museums might look like—from the buildings we occupy to the programme we put on, to the way we engage with our audiences. We should be open to the ways in which Tate can work with artists and audiences to inspire new thinking around sustainability. Recommended steps are:

- Innovative building design and construction
- Explore current artistic practice in relation to Sustainability issues
- Engaging and Influencing Audiences through two-way communication

## **4. Detail of Strand A: Getting our house in order**

**4.1** *Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

### **4.2 Sustainable Supply Chain**

Tate is currently revising its procurement approach and green procurement needs to be a key component. Environmentally responsible purchasing will allow Tate to use its purchasing power to promote productive use of resources and materials. Tate could take a two-stage approach to achieving a sustainable supply chain.

Stage one would promote a green procurement approach, whereby environmental considerations are integrated into all stages of the purchasing process: from avoiding unnecessary purchases and identifying greener products to the specifications used for contracts and whole life costing. Major areas of interest for Tate regarding green procurement include but are not limited to: IT

equipment, stationery, travel/transport, construction (including exhibitions) and catering. Quick-win options could include identifying green options for stationery, cleaning supplies, and travel.

Stage two would promote a systematic approach to a sustainable supply chain, providing guidance to all purchasers for identifying, assessing and monitoring supplier practices in the proposed areas of human and labour rights, the environment and corruption. These guidelines could be gradually applied to new contracts and contract renewals as they arise.

#### **4.3 Streamlining of Sustainability Policies**

*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

#### **4.4 Data Collection, Reporting and Monitoring**

The collection of accurate and comparable data is essential for performance measurement. Systematising that collection avoids time wasted chasing data. While the implementation of the EMS will provide guidance on what environmental data to measure, Tate will need to determine what wider data to measure, when to measure it, and in what units. Tate will need to determine who collects what data, and to whom they report. It is recommended that Tate develop a system for data collection, reporting and monitoring by the end of 2009. This system could either be devised in-house or purchased 'off-the-shelf'.

### **5. Detail of Strand B: Lead and Influence the museum sector**

#### **5.1 Revised Gallery Environmental conditions**

Tate has already addressed the museum sector on its concern to reduce the energy burden of maintaining tight environmental conditions. Tate's goal is to gain agreement on new guidelines by the end of 2009. The sector needs to find solutions to resolve the dichotomy between long-term collections care and energy-intensive environmental conditions. Tate is devising solutions involving broader annual parameters for relative humidity and temperature. We recognise that we cannot adopt revised guidelines without international agreement from lending institutions and we are therefore seeking a debate with peer organisations.

#### **5.2 Sustainable Exhibitions**

Temporary exhibitions are a contributor to the environmental impact of all museums and galleries. The accepted practice of construction and deconstruction without regard to sustainable construction or lifecycle costing has been embedded in the industry. However, Tate is working to engage international museum colleagues to find new ways to reduce this impact. In order to leverage the pilot work achieved at Tate Modern, Tate should encourage an internal Sustainable Exhibitions Group to consolidate experience and test various materials and approaches at the different sites. Tate should work with curators, artists and exhibition designers and suppliers to find creative new ways to produce sustainable exhibitions. In addition, Tate could work with Waste and Resources Action Programme (WRAP) to generate new ideas on sustainable construction for the exhibitions industry.

#### **5.3 Sustainable Art Transport**

Lending and borrowing artworks and shipping new acquisitions is a regular activity of any collections-based organisation. The environmental impact of Tate's transport activity is currently unknown, but will be available in early 2009. Certainly we can guess that the practice of air freighting artworks in bespoke disposable crating has a high carbon impact. However this is

another area where Tate cannot act in isolation from the sector. Once the impact of transport is agreed, Tate should begin to engage the sector to change this practice so that artworks can continue to be seen by a global audience, without a heavy environmental impact.

## **5.4 Sustainable Events**

Tate is not only an art gallery but also a world-class events venue. Every year at all four Tate sites hundreds of events, covering the widest event delivery spectrum, are used to entertain tens of thousands of guests. Being a sustainable event venue aligns with Tate's desire to lead on sustainability, and also serves a commercial purpose as more event buyers request sustainable events and venues. Tate's EMS should cover events, and by doing so should meet the requirements of the new British Standard for Sustainable Events (BS 8901). This is a new area for many venues and an opportunity for Tate to lead.

## **6. Detail of Strand C: Push the limits**

### **6.1 Innovative museum design and construction**

Tate has taken an important first step with the redesigned Transforming Tate Modern. The new design is much more energy efficient and focuses on passive measures to achieve this efficiency. Tate requires all new capital projects to achieve the BREEAM excellent rating. Another important measure to innovation in buildings is in the way they are constructed. Construction and demolition is the largest source of waste in the UK, and the government has recommended a target to halve the amount of waste sent to landfill by the construction industry by 50% by 2012. By working with WRAP (Waste & Resources Action Programme) Tate can ensure it is achieving best practice for sustainable construction.

### **6.2 Artistic practice in relation to sustainability issues**

Tate communicates most directly with its audiences through its programme. Many artists have engaged with environmental issues in their work and many have chosen to be vocal in public debate. Tate needs to find appropriate and imaginative ways to reflect the responses and commitment of artists and to maximise the potential for public engagement and discussion through art. Our approach should be consistent with our artistic policies (i.e. driven by curatorial imperatives), and aligned with the wider Sustainability Strategy ('showing what a museum can do').

*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

### **6.3 Influencing audiences**

Tate should experiment with new ways of interacting with visitors to reduce Tate's energy usage and influence visitor behaviour. Visitors cause impacts through their travel, consumption, and waste generation—but measuring visitor impact is complex and the data hard to collate. Tate should influence visitors through appropriate and relevant communication. This could include both demonstrating what Tate is doing, and encouraging visitors to make their visit to Tate more sustainable through, for example, their method of travel.

## **7. Communication and Training**

Tate is preparing to communicate these plans with all Tate staff. We want our staff and our stakeholders to be aware that Tate is taking this issue seriously. Real, effective change will only

be possible with the active, enthusiastic involvement of staff. The key objectives of the internal communications strategy are:

- To support the Tate Sustainability Strategy through clear and timely communications – explaining how and when staff can get involved
- To inform staff about Tate's sustainability plans and achievements
- To empower staff to contribute to Tate's Sustainability Strategy
- To encourage staff to take positive action in their local work environments and areas of responsibility
- To build excitement amongst staff so that they can contribute to Tate's sustainable future and about the value of their contribution
- To communicate the needs for and benefits of staff involvement and the fact that that by working together we can make an impact
- To be clear about what and how Tate staff can influence the process
- To create an infrastructure for long-term, two-way internal communication
- To promote Tate's commitment to a sustainable future

An external communications plan will be developed at a later stage and will include among its audiences the government/DCMS, Tate visitors, and press and industry insiders.

All communications need to be appealing and engaging to the target audience and should be attractively presented and easily understood so as to encourage participation. We need to use language and design to build excitement, generate understanding and provoke a desire to get involved without sounding patronising or preachy.

## **8. Resources**

*Information has been exempted under Section 43 (2) of the Freedom of Information Act 2000*

It is recommended that in the first two years covered by this strategy, a centralised budget be allocated to the Sustainability Task Force from Operations to cover these costs. In the future costs associated with sustainability implementation would be integrated into departmental budgets where impacts occur. This proposal will be submitted as part of the 3-year planning and budgeting process which is currently underway.

## **9. Measures of Success**

Implementing this strategy will result in both quantitative and qualitative measures of success. The strategy must be re-evaluated annually to ensure that the latest information, risks and opportunities are included in the strategy.

Quantitative measures will include targets for carbon and energy, derived from the Carbon Trust Carbon Management Programme; and targets for waste and water, derived from the EMS. We may also have a quantitative measure in the shape of suppliers achieving 'sustainable supplier' status, via contractor agreements.

Qualitative measures will include internal embedding of sustainability into the work culture at Tate, as evidenced by increased recycling rates, feedback from Green Champions staff; external recognition for sustainability practice as evidenced by awards, press and media; and the ability to share with and influence the sector through best practice examples via DCMS, Tate Connects, BIZOT, the UK Conservators group, International Exhibitions Group (IEG) and other museum networks.

**Appendix 3: Sustainability Ranking**

<b>Date</b>	<b>Group</b>	<b>BP Position</b>
March 2010	<p>The ‘Tomorrow’s Value’ Rating of the world’s 10 largest oil and gas companies, ranking environmental, sustainability and social impacts from major oil and gas companies.</p> <p><a href="http://www.tomorrowsvaluerating.com/Page/OilandGas#bottom">http://www.tomorrowsvaluerating.com/Page/OilandGas#bottom</a></p>	1 / 10
Aug 2006	<p>Jantzi Research</p> <p>Toronto-based socially responsible investing research firm recently released a report entitled <i>Oil and Gas in a Bull Market: The Shifting Sands of Responsibility</i> that rates and ranks 23 oil and gas companies on their social and environmental performance.</p> <p><a href="http://www.socialfunds.com/news/article.cgi/2072.html">http://www.socialfunds.com/news/article.cgi/2072.html</a></p>	1 / 23
Ongoing	<p>Greenopia, “Experts on Green Living” Directory of eco-friendly retailers, services, and organizations. [NB - companies cannot pay to be included]</p> <p>Corporate Ratings of Oil Companies</p> <p><a href="http://www.greenopia.com/LN/oil_search.aspx?category=Oil&amp;Listpage=0&amp;input=Name-or-product&amp;subcategory=None">http://www.greenopia.com/LN/oil_search.aspx?category=Oil&amp;Listpage=0&amp;input=Name-or-product&amp;subcategory=None</a></p>	1 / 10



# ■ IN ADVANCE OF A BROKEN ARM

There are two kinds of institutional censorship of art. Put in simple terms these are: the direct form whereby works of art are removed from display because they are

deemed to have caused offence to the public, and the indirect form whereby works of art are not displayed in the first place for fear of giving offence – self-censorship.

Whereas the former tends to occur in public, frequently making headlines, the latter tends to take place behind closed doors and is therefore harder to track. Both forms of censorship are deployed largely in relation to pre-existing works, but there is a third kind, a subset of self-censorship, that might be described as 'pre-emptive censorship', whereby an institution adopts a policy that attempts to censor a work or certain practices in advance so as to avoid giving offence to a specific party or parties. In effect, the institution internalises the values of a third party, such as the corporate values of a major sponsor, and this phenomenon is spreading like a virus through our cultural institutions.

At first sight it might not seem to be a cause for concern. On the contrary, as Gavin Grindon noted in 'Art v the Law' (AM333), at a time when 'activism' is being criminalised in the UK through draconian legislation and sinisterly named organisations such as the National Extremism Tactical Coordination Unit, liberal art institutions appear to be welcoming it 'with unprecedented enthusiasm'. However, the same institution that welcomed the simulacrum of activism in Mark Wallinger's *State Britain*, 2009, is understandably nervous when it comes to the 'real thing' – 'understandably' because large institutions have to balance a number of often contradictory factors, such as cost, conservation, ethics, health and safety etc, particularly in the case of a commissioned work.

However, this is where internalised third-party values are often most manifest, as the recent experience of the activist group, the Laboratory of Insurrectionary Imagination at Tate Modern, illustrates (see Polemic p35). While very much welcoming and encouraging 'debate and reflection on the relationship between art and activism', the group was warned that Tate could not play host to any form of activism that would be directed against 'Tate and its sponsors'. Naturally, for any activist group worthy of the name, such pre-emptive censorship was like 'a red rag to a bull' and, accordingly, the group went ahead anyway, specifically targeting Tate's

>> The pity of it is that the UK's flagship museum of modern and contemporary art should feel so exposed and vulnerable to the vagaries of sponsors that it engages in this form of self-censorship – in advance of a broken arm, so to speak.

major sponsor the petroleum giant BP, whose former CEO John Browne is head of the board of trustees.

The pity of it is that the UK's flagship museum of modern and contemporary art should feel so exposed and vulnerable to the vagaries of sponsors that it engages in this form of self-censorship – in advance of a broken arm, so to speak. If this is the case with Tate, how much worse it must be for smaller, less high-profile museums and galleries in the public sector. Thrust into the arms of the private sector by swingeing funding cuts under Thatcher in the 1980s, museums and galleries in the UK, unlike their counterparts in the US, were wholly unprepared and have sold themselves cheap ever since. New Labour did much to raise the level of state funding to the arts, albeit with strings attached, and Tate in particular has returned the government's investment handsomely. However, museums and galleries, with government encouragement, have been expanding exponentially, in both size and scope, and at such a rate that funding has inevitably lagged behind. In the present economic situation things can only get worse as more and more arts institutions chase fewer and fewer individual and corporate sponsors who will, as a result, be able to call the shots even more than before. Meanwhile, with an election looming, political parties are vying with each other to announce ever more dramatic cuts in public-sector funding to reduce the budget deficit.

There is another solution that many in the art world have been calling for over the years and that has been – whisper it – mooted recently by shadow chancellor George Osborne (see Artnotes AM333). Private endowments have been the norm in US museums from the first, though few can boast the magisterial wealth, and consequent economic and aesthetic independence, of the Metropolitan Museum of Art. The failure of successive governments in the UK to endow public-sector arts institutions suggests that there is no political will to cut the strings that attach them to government. But, in the light of the present financial crisis, the time has surely come to rethink the way our museums

and galleries are funded and, despite discouraging precedents in the recent so-called 'death tax' furore over care for the elderly, it should be a cross-party issue.

The argument that the cost of such a move would be prohibitive no longer holds water: compared with the obscene amounts of public money handed over to bail out the banks that caused the present economic crisis, the sums required are chicken feed, while the service provided to the taxpayer is much better than that provided by banks. Nor should revelations that Tate's trustees invested unwisely in high-risk hedge funds, reporting losses amounting to £1m (see Artnotes AM333), be used as an argument against public endowments. Proper regulation would have prevented or reduced such dodgy investments – and not just in the case of Tate. (And think of the savings in staff costs from the reduction in the numbers of fund-raisers, who outnumber curators in some museums and galleries.)

Endowments are obviously not without risk. The *Art Newspaper* reports that most museums in the US saw the value of their endowments reduced by 15% at the height of the recession, though there are signs of recovery now. There were also staff cuts throughout the sector and programmes often had to be dropped or curtailed. There have so far been only two fatalities: the Claremont Museum of Art in California and the Fresno Metropolitan Museum. There might have been a third, but the Los Angeles Museum of Contemporary Art was rescued at the last minute by the injection of a mind-boggling \$30m by its founding chairman, Eli Broad.

A public endowment would clearly not free arts institutions in the UK entirely from the clutch of the private sector either, or from the need to seek other sources of income, but it would give them greater independence. This, in turn, would allow the arts institutions to take a more robust approach to thin-skinned private and corporate sponsors in future. It is a sad day when a public institution such as Tate is seen to identify its own interests with those of a private sponsor. The first duty of publicly funded arts institutions should be to serve the public interest. ■