



Reference: RFI 1702050

Request:

1. Please provide me with a copy of your authority's Social Media Policy (for employees) or equivalent and the date it was adopted

Attached. The policy was adopted in February 2014.

2. Please provide me with a list of the Social Media accounts managed by your authority

The following accounts are managed by North Tyneside Council staff:

Council FB – <https://www.facebook.com/NTCouncilTeam>
Council Twitter – <https://twitter.com/NTCouncilTeam>
Council YouTube – <https://www.youtube.com/channel/UCsah5TRJkRH6Ou7MSfglmsQ>
NTC Leisure Twitter – <https://twitter.com/NTCLeisure>
Hadrian Leisure Centre Facebook – <https://www.facebook.com/hadrianleisure>
Waves Facebook – <https://www.facebook.com/wavesNTC>
Tynemouth Pool Facebook – <https://www.facebook.com/TynemouthPool>
Lakeside Centre Facebook – <https://www.facebook.com/lakesideNTC>
Whitley Bay Mini Golf Facebook – <https://www.facebook.com/whitleybay.minigolf>
Sports development Twitter – <https://twitter.com/SportNT>
Sports development Facebook – <https://www.facebook.com/SportNorthTyneside>
Active North Tyneside Twitter – https://twitter.com/active_NT
Active North Tyneside Facebook – <https://www.facebook.com/Active.NorthTyneside>
Libraries Twitter – <https://twitter.com/NorthTyneLibs>
Libraries Facebook – <https://www.facebook.com/NorthTynesideLibraries>
Parks Facebook – <https://www.facebook.com/northtynesideparks>
Visit North Tyneside Instagram – <https://www.instagram.com/visitnorthtyneside>
Adult Learning Alliance Facebook – <https://www.facebook.com/NTCAdultLearningAlliance>
Adult Learning Alliance Twitter – https://twitter.com/NTC_Learning
Young Mayor Twitter – <https://twitter.com/NTCYoungMayor>
Participation and advocacy team Twitter – <https://twitter.com/ParticipationNT>
Connexions Twitter – <https://twitter.com/ConnexionsNT1>
Teacher training (SCITT) Twitter – <https://twitter.com/NTSCITT>
Invest North Tyneside Twitter – <https://twitter.com/InvestNorthTyne>
Business Forum Twitter – <https://twitter.com/NTBusinessForum>
Business Forum Facebook – <https://www.facebook.com/NTbusinessforum>
WeAreNorthTyneisde Facebook – <https://www.facebook.com/WeAreNorthTyneside>
WeAreNorthTyneisde Twitter – <https://twitter.com/WeAreNTyneside>
WeAreNorthTyneisde Instagram – https://www.instagram.com/we_are_north_tyneside

3. Please detail training offered to staff on the use of social media

Staff are provided with our social media policy as part of their induction. Our intranet includes guidance on the use of social media, and officers who are responsible for managing social media accounts are given face-to-face training on using it appropriately.

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4. Please state how many people in your organisation have been disciplined as a result of social media policy breaches

Since 2013, two staff members have been disciplined for breaches of our social media policy.

5. Please provide the approximate number of people employed by your organisation.

As of January 2017, North Tyneside Council employed 2787 staff.

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