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## HLSG 2 - RESPONSIBILITY DEAL FOOD NETWORK HIGH LEVEL STEERING GROUP ACTION NOTE

First meeting: Tuesday 15 March 2011, 14.30-16.30

## CATHEDRAL ROOM, RICHMOND HOUSE 79 WHITEHALL, LONDON SW1A 2NS

Chaired by Dr Susan Jebb, Head of Nutrition and Health Research, MRC

With attendance from The Rt Hon Andrew Lansley CBE MP, Secretary of State for Health

## **Attendees**

Sue Davies – Which?
Fiona Dawson – Mars UK
John Dyson – British Retail Consortium
Phil Hooper – Sodexo
Melanie Leech – Food and Drink Federation
Sarah Lyness – Cancer Research UK
Professor Ian MacDonald – Scientific Advisory Committee on Nutrition
Andrea Martinez-Inchausti – British Retail Consortium
Karen Tonks – Tesco

#### **Officials**

Liz Woodeson – Director of Health and Wellbeing Clair Baynton – Deputy Director, Richard Cienciala – Deputy Director, Obesity

#### **ACTIONS ARISING**

## **Item 1) Welcome and introductions**

The Chair and Secretary of State welcomed attendees to the first meeting of the new High Level Steering Group. Attendees introduced themselves to the meeting.

## Item 2) Agreeing terms of reference

Participants discussed draft terms of reference for the group, and noted that they are likely to evolve over time.

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A1) DH to circulate updated terms of reference, and place a copy on the DH website.

## Item 3) Update on launch and collective and individual pledges

Participants discussed the way the launch of the Responsibility Deal had been received, and discussed possible principles to guide the chair and Secretary of State when deciding whether to approve individual pledges.

A2) DH to circulate updated principles for approving individual pledges.

## Item 4) The forward work programme of the Food Network

Participants discussed a paper describing the future work programme of the Food Network. It was agreed calorie reduction and increases in fruit and vegetable intake should form the major part of the next phase of activity

- A3) DH to work with a small group of participants to work up proposals for pledges to increase intake of fruit and vegetables, to be circulated in advance of the next meeting.
- A4) Chair to write to the Chair of the Responsibility Deal Physical Activity and Alcohol Networks, to ensure alignment of their respective work programmes.

## **Item 5) Implementation**

Participants discussed activity to implement the existing pledges, including signing up new members.

- A5) DH to develop a slide pack explaining the work of the Network, which all participants can use at speaking engagements.
- A6) FDF and BRC to propose working arrangements, under the auspices and principles of the RD, to support companies in overcoming technical barriers to achieving salt reduction.

# **Item 6) Evaluation of pledges**

Participants discussed parameters that could inform prioritisation decisions when allocating resources to evaluate the impact of pledges.

Further meetings have been agreed as follows. All meetings will take place at Richmond House. Participants are asked to confirm their attendance to foodnetwork@dh.gsi.gov.uk.

June 22<sup>nd</sup>

10.00 - 12.00

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September 14<sup>th</sup> 10.00 – 12.00 November 29<sup>th</sup> 14.00 – 16.00