



19 September 2018

RECORDS MANAGEMENT SECTION

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Ms Katie Kidd

Sent by email: [request-512551-1aa25b20@whatdotheyknow.com](mailto:request-512551-1aa25b20@whatdotheyknow.com)

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Dear Ms Kidd

### **Freedom of information request**

Thank you for your email of 22 August 2018 requesting information about the University's MBA programmes.

The University of Edinburgh is a global university, rooted in Scotland. We are globally recognised for our research, development and innovation and we have provided world-class teaching to our students for more than 425 years. We are the largest university in Scotland and in 2016/17 our annual revenue was £929 million, of which £265 million was research income. We have over 39,000 students and over 9,700 full-time equivalent staff. We are a founding member of the UK's Russell Group of leading research universities and a member of the League of European Research Universities.

The University of Edinburgh Business School enjoys a long tradition of teaching and research. The School offers undergraduate, postgraduate, and executive education programmes in business and management and provides a platform for research, discussion and debate on a wide range of business issues. The Edinburgh MBA offers an integrated professional development and a personal coaching programme combined into a boutique experience, with cohorts big enough for a diverse student body and personal enough for 1:1 attention.

### **MBA**

You requested the total annual MBA budget, broken down by programme if possible, and how much of this is spent on teaching, overseas trips and scholarships. We offer three MBA variants: 12 months full-time MBA; 12 months full-time MBA with International Exchange, where students take the same core courses as the standard MBA and also spend 2-3 months abroad on exchange with one of our partners; and 27 months Executive MBA (part-time), specifically designed for working executives. Further information is available on the university's website at [www.business-school.ed.ac.uk/mba](http://www.business-school.ed.ac.uk/mba).

The total MBA budget for academic year 2017/18 was £352,750. The budget is not broken down by programme. Core teaching for the full-time MBA programme is not

included within this budget. Teaching is costed in the School-wide salary budget and there is no separate MBA allocation. In 2017/18, £25,000 of the MBA budget was spent on offload EMBA teaching and £89,000 was spent on bought-in teaching for the full-time MBA. This is significantly higher than usual due to payment of an Interim MBA Programmes Director during this academic year. For the current academic year (2018/19) budget allocated against bought-in teaching represents £51,000 out of a total budget of £389,000. Spending on overseas trips in 2017/18 was £99,000. This covers two trips to Colombia and China/Hong Kong. Both trips are part of the credit bearing elective course - International Business in Context. It also included £22,000 for a business engagement trip to Iceland.

Scholarships are not included within the MBA budget; they are covered by the overall School budget. In 2017/18, £182,000 was spent on MBA scholarships.

You also asked for the number of non-academic staff supporting MBA programmes, their job titles, contract type, and whether the roles are full-time or part-time.

Seven individuals support these programmes. Four roles are full-time: MBA Relationship Manager, MBA Employer Relations Manager, MBA Administrator, and MBA Programmes Co-ordinator. Three are part-time: MBA Executive Development Manager (0.92 Full-Time Equivalent), MBA Student Experience Officer (0.6 FTE), and Executive Development Assistant (0.5 FTE - MBA support is 50% of this individual's role). All contracts are open-ended.

Next you asked for the number of academic staff that teach on the programme, broken down by the number of females and males, the number who have PhDs, and the number who have practical non-academic experience in business. There are 24 internal academic staff members, 7 female and 17 male. Twenty-one of these individuals have PhDs. The University does not record whether these staff members have practical non-academic experience in business. The programme also uses adjunct teaching staff who may have significant experience at a senior level in business, which is an important input for MBA programmes.

Finally, you requested student statistics: the number of students on each course in the last two academic years, the number of different nationalities within the student body over the last two years, and the female to male ratio.

Table 1, below gives the number of students by programme. I have combined figures for the full-time MBA and the full-time MBA with International Exchange as fewer than five students took the International Exchange option each year, and disclosing these low numbers could enable individuals to be identified. This would be contrary to data protection principles and the Freedom of Information (Scotland) Act 2002 does not require us to provide this sort of information as it is exempt under section 38(1)(b).

**Table 1: MBA students by programme, 2016/17 and 2017/18**

<b>Programme</b>	<b>2016/17</b>	<b>2017/18</b>
MBA / MBA with International Exchange	50	51
Executive MBA	56	30

Forty-four nationalities were represented in 2016/17 and 2017/18 combined. The female to male ratio was 0.77 in 2016/17 and 0.98 in 2017/18. Please note that as the Executive

MBA runs for 27 months, these students are reported in three academic years. Looking at only new entrants to the programmes there were 43 MBA students and 32 EMBA students in 2016/17, and 45 MBA students and 27 EMBA students in 2017/18.

### **Right to review**

If you are dissatisfied with this response, you may ask the University to conduct a review of this decision by contacting the University's Records Management Section ([www.ed.ac.uk/records-management/about/contact](http://www.ed.ac.uk/records-management/about/contact)) in writing (e.g. by letter or email) or in some other recorded form (e.g. audio or video tape). You should describe the original request, explain your grounds for dissatisfaction, and include an address for correspondence. You have 40 working days from receipt of this letter to submit a review request. When the review process has been completed, if you are still dissatisfied, you may appeal to the Scottish Information Commissioner using the guidance at [www.itspublicknowledge.info/Appeal](http://www.itspublicknowledge.info/Appeal). If you do not have access to the Internet, please let me know and I will provide a copy of the relevant web pages.

### **Privacy notice**

The University of Edinburgh's privacy notice, which describes how we use the information you have supplied about yourself and your request, is available on-line at [www.ed.ac.uk/records-management/freedom-information/make-a-request/privacy-notice](http://www.ed.ac.uk/records-management/freedom-information/make-a-request/privacy-notice).

Yours sincerely

**Eleanor Rideout**  
Information Compliance Officer

**If you require this letter in an alternative format, such as large print or a coloured background, please contact the Records Management Section on 0131 651 4099 or email [recordsmanagement@ed.ac.uk](mailto:recordsmanagement@ed.ac.uk)**