

Our Ref EW FOI 17/18 1

09 April 2018

Rhodes Chapman
[email address supplied]

Dear Rhodes,



Serving
South &
West Durham

Re: Your request for information under the Freedom of Information Act 2000

Following your request, made on 19 March 2018, requesting information relating to Bishop Auckland College Marketing spend for academic year 2016-17. Please see below set out information:

Statement of Information Requested and Response

1. The annual total spend
£49,387.86
2. The % distribution across platforms (e.g. newspapers, prospectus, radio, TV, local transport advertisements)
39.1%

Appeal /Complaints Process

If you believed that we have not dealt with your request appropriately Bishop Auckland College has an appeal and complaints process. Appeals and complaints must be received within 10 working days of the date you receive the written response to your request and must be made through the Information Officer which is myself. Please remember to quote the reference number above in any future communications.

If you are unhappy with the outcome of the appeal or complaint, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF

Yours sincerely

A handwritten signature in purple ink, appearing to read "Emma Walker".

Emma Walker
Quality Administrator

Natalie Davison-Terranova
Principal | Chief Executive

Bishop Auckland College
Woodhouse Lane | Bishop Auckland
County Durham | DL14 6JZ