

Marketing :

Sum of Amount

Costc(T)	Account	Account(T)	Total
Academic Registrars Department	2003	Advertising - Other	690.01
Academic Registrars Department	2005	Exhibition Expenditure	675.91
Academic Registrars Department	2006	Other Marketing Expenditure	-12,039.94
Campus Services	2003	Advertising - Other	60,308.15
Catering Services	2003	Advertising - Other	628.00
College of Health and Social Care	2001	Advertising - Non Staff	28,012.05
College of Health and Social Care	2003	Advertising - Other	1,053.98
College of Health and Social Care	2005	Exhibition Expenditure	275.00
College of Health and Social Care	2006	Other Marketing Expenditure	13,240.08
Conference Office	2003	Advertising - Other	5,638.83
Education Development	2001	Advertising - Non Staff	145.65
Education Development	2006	Other Marketing Expenditure	48.00
Enterprise	2001	Advertising - Non Staff	-160.00
Enterprise	2003	Advertising - Other	213,611.06
Enterprise	2005	Exhibition Expenditure	84,582.20
Enterprise	2006	Other Marketing Expenditure	209,068.65
Enterprise	2007	Market Research	112,741.83
Enterprise and Development	2001	Advertising - Non Staff	39.99
Enterprise and Development	2003	Advertising - Other	8,038.59
Enterprise and Development	2005	Exhibition Expenditure	1,498.13
Enterprise and Development	2006	Other Marketing Expenditure	3,535.10
Estates - Day to Day	2006	Other Marketing Expenditure	75.00
Faculty - Business, Law and the Built Environment	2006	Other Marketing Expenditure	96.50
Faculty- Arts, Media & Social Sciences	2005	Exhibition Expenditure	93.01
Faculty- Arts, Media & Social Sciences	2006	Other Marketing Expenditure	489.96
Human Resources	2003	Advertising - Other	2,575.38
Information Systems Research Institute	2003	Advertising - Other	200.00
Information Systems Research Institute	2005	Exhibition Expenditure	500.00
Institute for Social Research	2006	Other Marketing Expenditure	8,202.30
Institute of Health Research	2003	Advertising - Other	-1,893.60
Institute of Health Research	2006	Other Marketing Expenditure	1,480.50
Libraries	2003	Advertising - Other	0.00
Libraries	2005	Exhibition Expenditure	2,351.52
Libraries	2006	Other Marketing Expenditure	2,474.34
Management Research Institute	2006	Other Marketing Expenditure	25.00
Occupational Hygiene & Safety Services	2006	Other Marketing Expenditure	15.00
Offices of the Vice Chancellor and Registrar	2005	Exhibition Expenditure	241.18
Offices of the Vice Chancellor and Registrar	2006	Other Marketing Expenditure	2,852.00
R.I. for the Built & Human Environment	2001	Advertising - Non Staff	15,897.18
R.I. for the Built & Human Environment	2003	Advertising - Other	9,124.47
R.I. for the Built & Human Environment	2005	Exhibition Expenditure	2,507.50
R.I. for the Built & Human Environment	2006	Other Marketing Expenditure	9,074.93
Salford Business School	2001	Advertising - Non Staff	116,734.64

Salford Business School	2003	Advertising - Other	19,468.31
Salford Business School	2005	Exhibition Expenditure	14,849.22
Salford Business School	2006	Other Marketing Expenditure	-36,284.18
Salford Business School	2007	Market Research	2,673.13
School of Art & Design	2001	Advertising - Non Staff	16,347.23
School of Art & Design	2003	Advertising - Other	15,674.61
School of Art & Design	2005	Exhibition Expenditure	8,985.08
School of Art & Design	2006	Other Marketing Expenditure	57.58
School of Computing, Science & Engineering	2001	Advertising - Non Staff	22,850.25
School of Computing, Science & Engineering	2003	Advertising - Other	3,918.57
School of Computing, Science & Engineering	2005	Exhibition Expenditure	6,396.18
School of Computing, Science & Engineering	2006	Other Marketing Expenditure	620.40
School of English,Sociology, Politics & Contempora	2001	Advertising - Non Staff	8,727.65
School of English,Sociology, Politics & Contempora	2003	Advertising - Other	7,057.40
School of English,Sociology, Politics & Contempora	2006	Other Marketing Expenditure	15,031.25
School of Environmental & Life Sciences	2001	Advertising - Non Staff	16,253.40
School of Environmental & Life Sciences	2003	Advertising - Other	7,850.28
School of Environmental & Life Sciences	2006	Other Marketing Expenditure	2,024.81
School of Health, Sport & Rehabilitation Sciences	2001	Advertising - Non Staff	6,122.48
School of Health, Sport & Rehabilitation Sciences	2003	Advertising - Other	816.63
School of Health, Sport & Rehabilitation Sciences	2005	Exhibition Expenditure	2,730.66
School of Health, Sport & Rehabilitation Sciences	2006	Other Marketing Expenditure	125.97
School of Languages	2001	Advertising - Non Staff	27,562.92
School of Languages	2003	Advertising - Other	32,129.43
School of Languages	2005	Exhibition Expenditure	3,059.54
School of Languages	2006	Other Marketing Expenditure	62,596.95
School of Law	2001	Advertising - Non Staff	29,551.88
School of Law	2005	Exhibition Expenditure	4,065.51
School of Law	2006	Other Marketing Expenditure	835.00
School of Media, Music & Performance	2001	Advertising - Non Staff	10,105.20
School of Media, Music & Performance	2006	Other Marketing Expenditure	-1,250.00
School of Nursing & Midwifery	2003	Advertising - Other	233.83
School of Nursing & Midwifery	2006	Other Marketing Expenditure	-250.00
School of Social Work, Psychology & Public Health	2005	Exhibition Expenditure	0.00
School of Social Work, Psychology & Public Health	2006	Other Marketing Expenditure	368.75
School of the Built Environment	2001	Advertising - Non Staff	50,747.97
School of the Built Environment	2003	Advertising - Other	6,118.68
School of the Built Environment	2005	Exhibition Expenditure	6,795.16
School of the Built Environment	2006	Other Marketing Expenditure	11,963.80
Science, Engineering & Environment Research Instit	2001	Advertising - Non Staff	616.88
Science, Engineering & Environment Research Instit	2006	Other Marketing Expenditure	295.20
Student Life	2006	Other Marketing Expenditure	80.90
Student Life	2007	Market Research	100.00
SURF Centre	2005	Exhibition Expenditure	79.31
SURF Centre	2006	Other Marketing Expenditure	60.40
The Research & Graduate College	2001	Advertising - Non Staff	4,343.59
The Research & Graduate College	2003	Advertising - Other	7,637.50

The Research & Graduate College	2006	Other Marketing Expenditure	11,415.07
University Arts Unit	2003	Advertising - Other	1,500.00
University Arts Unit	2005	Exhibition Expenditure	3,680.68
University Arts Unit	2006	Other Marketing Expenditure	4,240.69
Grand Total			<u>1,325,729.83</u>