

CONFIDENTIAL

Ofcom

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Dear Graham

Freeview HD transmissions: interim content management provisions

Thank you for your letter of 20 November 2009, setting out the BBC's proposed content management provisions for the launch of HD services on the DTT platform later this year.

I can confirm that the BBC's proposed interim approach of broadcasting all of the EPG data carried on Multiplex B in a format that is freely available to all receiver manufacturers without the need for a Service Information (SI) compression table licence from the BBC is consistent with the conditions currently attached to the Multiplex B licence.

I also note your intention to license SI compression tables for no fee to manufacturers who wish to label their products as 'Freeview HD' compliant, pending a potential second consultation by Ofcom on your request for a Multiplex B licence amendment. Ofcom has no regulatory powers over the specifications and associated compliance testing regime used for receivers on the DTT platform, and hence has no formal view on your proposed interim receiver licensing arrangement. However, we anticipate that the BBC would want to make it clear to manufacturers entering into licence agreement for SI compression tables that a decision on whether these tables can be used for the SI data broadcast on Multiplex B, if they are only made available to receiver manufacturers who implement the Digital Television Group's copy management specifications, is dependent on the outcome of a potential further round of consultation by Ofcom.

Yours sincerely

David Harrison