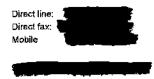


10 September 2010

Alix Pryde

BBC

Greg Bensberg Director of Spectrum Policy



Dear Alix,

As you are aware, Ofcom has published its statement relating to the BBC's request for an amendment to the Multiplex B licence which would allow the BBC to restrict access to Electronic Programme Guide ("EPG") datastreams for the purposes of content management.

For the reasons set out in the statement, we have decided to approve the request for a licence amendment and the amended Licence Condition 6 is effective from today.

The amended licence condition allows the BBC to restrict access to EPG datastreams only where such restrictions are made for the purposes of content management and are approved by Ofcom in writing.

This letter constitutes written approval for the BBC to restrict access to EPG datastreams in accordance with the BBC proposals set out in your submission to Ofcom dated 8 December 2009. This approval is given on the condition that:

- The licensing of the Huffman Code look-up tables required to decode electronic programme guide data associated with HD channels must be offered on a royalty free basis.
- Licenses for the Huffman Code look-up tables required to decode electronic programme guide data associated with HD channels must not contain any conditions other than those required to ensure effective content management framework on the HD DTT platform.

Yours sincerely

Greg Bensberg

C.C.

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