



# Drugs: protecting families and communities

Action Plan 2008–2011

**PROTECTING COMMUNITIES THROUGH ROBUST ENFORCEMENT TO TACKLE DRUG SUPPLY, DRUG-RELATED CRIME AND ANTI-SOCIAL BEHAVIOUR**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<b>Proactively targeting and managing drug-misusing offenders</b>	1. Increase the number of areas offering DIP intensive interventions, on a self-funded basis	HO	A reduction in drug-related offending through better targeting and 'grip' of more drug-misusing offenders across more areas of the country	To be determined, based on bids from local areas	Ongoing, from April 2008
	2. Establish a new national DIP regional representatives group to drive operational delivery	HO	DIP interventions, such as drug testing, required assessment and restriction on bail, are effectively applied at a local level	England and Wales	Ongoing, from April 2008
	3. Increase the number of DIP conditional cautions to 2,000	HO	A reduction in drug-related offending through better targeting and 'grip' of more drug-misusing offenders across more areas of the country	England and Wales	By end March 2009
	4. Review and strengthen CJIT-Prison-Probation procedures and practice to ensure more effective joint working	HO/MoJ	To improve continuity of care for drug misusing offenders from custody to the community	England and Wales	2009
	5. Introduce pilots to extend and evaluate integrated offender management models for drug-misusing offenders, including those released from prison under no statutory supervision	HO/MoJ	A reduction in drug-related offending through better information sharing, targeting, risk assessment and 'grip' of the most problematic drug-misusing offenders	Pioneer areas	December 2008

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<b>Strategic Objective</b>	<b>Key Actions</b>	<b>Departmental Owner</b>	<b>Outcome</b>	<b>Coverage</b>	<b>Timing</b>
	6. Work with Local Strategic Partnerships to deliver improved employment and accommodation outcomes for drug-misusing offenders under probation supervision	Cabinet Office (SETF)	Increased proportion of ex-offenders in settled accommodation and employment	England and Wales	Ongoing
<b>Maximising the effectiveness of prison and community sentences</b>	7. Develop a new NOMS drug strategy to complement the national strategy and to provide a coherent framework for responding to drug misuse among offenders	MoJ	Reduced drug-related offending and re-offending, reduced drug-related deaths and improved health	England and Wales	2008
	8. Prison clinical drug treatment to be brought to at least a minimum evidence-based standard across all prisons	DH/MoJ	Individual, needs-based clinical services offering consistent outcomes for substance-misusing offenders in custody	England	2011
	9. Review measures to reduce the supply of drugs into prisons, including looking at introducing more rigorous searches and providing more sniffer dogs. Examine innovative approaches to tackling supply	MoJ/ACPO	Reduced level of drug misuse in prisons	England and Wales	By April 2009

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	10. Introduce NDTMS into pilot prisons to test how information on treatment outcomes can be shared between prisons and community-based services. Explore the feasibility of introduction across the entire prison estate	DH/MoJ	Incorporation of prison treatment data into the community database	England	Dependent upon outcome, wider roll-out will follow in 2009/10
	11. Develop performance metrics that ensure substance misuse needs are a key element of offender management sentence plans	MoJ	Ensure effective offender management to reduce re-offending and improve community sentence completion rates	England and Wales	Shadow measures to be developed for 2009/10
	12. Establish a national group to agree a single set of priorities and compile national guidance around the streamlining of the commissioning, delivery, funding and performance management of drug treatment for offenders in prison and the community	Cabinet Office/ DH/MoJ/HO	Streamlined and efficient commissioning and delivery of drug treatment to offenders in prison and the community	England and Wales	2008
	13. Explore the potential for offering sentencers additional intensive community-based options for substance misusers within the intensive alternatives to custody programme	MoJ	Effective and credible alternatives to short-term custody	England and Wales	Ongoing

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	14. Ensure all probation areas drug test PPOs on licence to National Standards	MoJ	Ensure effective offender management to reduce re-offending and improve community sentence completion rates	England and Wales	From April 2008
	15. Further roll out the Integrated Drug Treatment System	DH/MoJ	Improved quality of clinical treatment	England and Wales	First phase roll-out completed by March 2008 – full IDTS in 29 prisons, with enhanced clinical elements in a further 24 prisons. Clinical elements of IDTS extended further to around 35 prisons over the following 12 months
	16. Maximise the use of DRRs in community sentences, delivering an extra 1,000 in 2008/09	MoJ	Ensure effective offender management to reduce re-offending and improve community sentence completion rates	England and Wales	2009
	17. Develop the skills of the probation workforce to promote delivery in line with Clinical Guidelines	MoJ	Staff demonstrate an appropriate level of competence	England	2009

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	18. Extend the drug court pilots, subject to successful evaluation	MoJ	Address drug use as a cause of offending	Up to four further areas subject to evaluation	Subject to evaluation
	19. Expand evidence base for licence supervision for offenders with substance misuse problems	MoJ	Ensure effective offender management to reduce re-offending, reduce number of offenders recalled and improve licence completion	England and Wales	2009
<b>Engaging and empowering communities with stronger, locally-responsive law enforcement</b>	20. Using the extension of Neighbourhood Policing to ask police and local partners to identify, in consultation with communities, drug issues of concern and potential solutions, and to ensure that there is a joined-up, visible local response to tackle and prevent drug problems in neighbourhoods	HO	Communities feel engaged in identification of solutions to local problems and have increased confidence in police and community safety partners	England and Wales	From April 2008
	21. Promote the use of community contracts, petitions and councillor calls for action, to enable local communities to report and tackle problems with drugs and community safety	HO/CLG	Communities empowered to raise problems and confident that they are being dealt with	England and Wales	From April 2008

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	22. Increase assets seized from drug dealers and make asset seizure more visible to local communities through more effective local communication	HO	Increase risks to dealers, disrupt supply networks and ensure that communities see the benefits of working with police and their partners to identify dealers and seize their assets. Dealers' lifestyles are not seen as glamorous and young people are dissuaded from involvement in drugs	England and Wales	Ongoing from April 2008
	23. Widen the categories of assets liable for civil recovery and introduce recovery of assets at arrest	HO	More of the assets of drug dealers and traffickers are visibly seized and are prevented from being disposed of between arrest and conviction	UK	Subject to legislative process
	24. Extend Street Level Up Approach	HO/SOCA/ACPO	Improved enforcement approaches to tackle drug markets	Participating forces	Ongoing
	25. Pilot to test the potential benefits of establishing a national forensic database of drug seizures	HO/ACPO/SOCA	Enforcement authorities gain better insight into links between different seizures	UK	By March 2009

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	26. Promote the new drug strategy and PSA 25 to police forces, as well as links to wider crime and re-offending indicators in PSA 23. Use every opportunity presented by the new APACS and local government performance management frameworks to incentivise enforcement and supply reduction	HO/ACPO	All forces fully aware of new strategy and PSA priorities and place a renewed focus on activity to reduce drug supply, drug-related crime and anti-social behaviour	England and Wales	From April 2008
	27. Provide comprehensive guidance for police and partners on powers, sanctions and levers to tackle drug supply and nuisance and ensure that this guidance informs operational delivery	HO/Police	Community confidence improved by seeing all available powers, sanctions and levers used to close open drug markets, crack houses and cannabis farms and tackle drug-related anti-social behaviour	England and Wales	From April 2008

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<p><b>Preventing harm to communities by reducing the supply of drugs into and within the country</b></p>	<p>28. Make greater use of post-conviction ASBOs</p>	<p>Police</p>	<p>Reduce the number of those convicted of drug offences re-establishing their business following conviction</p>	<p>England and Wales</p>	<p>From April 2008</p>
	<p>29. Put in place a new performance indicator for asset recovery, underlying the Justice for All PSA</p>	<p>HO</p>	<p>The police will be able to set targets and drive performance on asset recovery</p>	<p>England and Wales</p>	<p>April 2008</p>
	<p>30. Implement section 97 of the SOCPA, relating to the making of asset confiscation orders by magistrates' courts. Pilot its operation in selected court areas and monitor the impact on performance</p>	<p>HO</p>	<p>Magistrates' courts can be used for confiscation cases, as opposed to current making of orders only in the Crown court, whereby referral between the courts does not happen. Seizure of the assets of smaller scale criminals will be better dealt with</p>	<p>Pilot areas</p>	<p>By autumn 2008</p>
	<p>31. Establish asset sharing agreements with priority countries, beginning with the UAE in early 2008</p>	<p>HO</p>	<p>Better co-operation between countries on the seizure of criminal assets sequestered overseas</p>	<p>International</p>	<p>By March 2009</p>
	<p>32. Continue to develop improved drug detection technology in people and freight and in post</p>	<p>HO/HMRC</p>	<p>Faster and more accurate drug detections in people, freight parcels and post</p>	<p>UK</p>	<p>Dependent on technological progress</p>

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	33. Expand partnerships with governments in producer and transit countries to implement UK border controls overseas and screen travellers for swallowed drugs	SOCA/HMRC/FCO/UKBA	More traffickers prevented from entering the country and fewer people harmed by swallowed drug packets	International	From April 2008
	34. Expand international co-operation to take action against the production and transit of drugs	SOCA/HMRC/FCO	More drug supply routes interrupted and detection capacity in transit and producer countries improved	International	Ongoing
	35. Support the government of Afghanistan to implement the National Drug Control Strategy	FCO	Reduced opium production and viable alternative livelihoods for farmers	International	Ongoing
	36. Strengthen the mechanisms in place to tackle doping in sport, to target those facilitating doping, and to tackle the trafficking and supply of doping substances	DCMS	The public and the international sporting community feel reassured that the UK enforces laws around doping and other illegal drugs	UK	By 2012

**PREVENTING HARM TO CHILDREN, YOUNG PEOPLE AND FAMILIES AFFECTED BY DRUG MISUSE**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<b>A new package for families</b>	37. Establish a cross-government working group to drive forward work on families and substance misuse across the drug strategy	DCSF and other departments	A greater focus on families in work related to the drug strategy, alcohol strategy and related PSAs	England	From July 2008
	38. Publish guidance to help the commissioning and delivery of treatment services with a greater focus on the needs of parents and families	DH/DCSF	Treatment services more accessible to parents, with improved treatment outcomes	England	Late 2008
	39. Encourage better take-up of free childcare for three- and four-year-olds (and two-year-olds in pilot areas) to improve access to treatment for parents	DCSF	Treatment services more accessible to parents, with improved treatment outcomes	England (plus pilot areas for two-year-olds)	From July 2008
	40. All drug-misusing parents with treatment needs to have ready access to treatment, with all problem drug user parents whose children are at risk having prompt access to treatment, with assessments taking account of family needs	DH/DCSF	Treatment services more accessible to parents, and support needs of dependent children identified earlier	England	Ongoing
	41. Encourage closer working between treatment and maternity services	DH	Pregnant substance misusers given better care and support, with less pre-natal harm to children	England	Early 2009

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	42. Publish guidance to improve the involvement of family and carers, including in the shaping and delivery of treatment/ support, and the development of family intervention skills of drug misuse workers	DH	Better tailored support that takes full account of family and carer needs	England	Ongoing
	43. Provide intensive support to substance-misusing parents through a range of recently established family interventions, targeting families at risk. To be reviewed and strengthened where necessary, supported by research into what works in family interventions	DCSF	Better understanding of the impact of intervention with families at risk	Some initiatives are national, others are in pilot areas only	From April 2008
	44. Support family self-help groups through work with the third sector to provide improved advice and guidance	DCSF/HO/ DH/other departments	Improved support for families affected by someone else's substance misuse	England	From April 2008

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	45. Support kin carers, such as grandparents, who take on caring responsibilities for the children of substance-misusing parents by exploring extensions to the circumstances in which local authorities can make payments to those caring for children classified as 'in need', backed up by improved information for carers, and guidance for local authorities, which may include a specific assessment for kin carers	DCSF	Fewer children unnecessarily taken into care. Keeping children safe and keeping the family unit together	England	From April 2008
	46. Implement measures in the Youth Alcohol Action Plan to reduce the impact of alcohol on young people and families	DCSF	Reduced levels of youth drinking	England	Youth Alcohol Action Plan published April 2008
	47. Examine recommendations relating to families of drug-misusing offenders in <i>Around Arrest, Beyond Release</i> fieldwork visits and national seminars. Disseminate a final report highlighting practical solutions to planning and delivery for this group	HO	Improved commissioning and delivery of services for the families of drug-misusing offenders at a local level	England and Wales	Summer 2008

**PREVENTING HARM TO CHILDREN, YOUNG PEOPLE AND FAMILIES AFFECTED BY DRUG MISUSE**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	48. Establish protocols between local Safeguarding Children Boards and adult treatment services to ensure that the needs of children of drug-misusing parents are identified early and that they are supported	DCSF/DH	Safeguarding children of drug misusers	England	End of 2008
	49. Ensure that actions on young carers arising from the cross-government carers review take account of the children of substance misusers	DCSF	Safeguarding of children of substance-misusing parents	England	Revised carers strategy due spring 2008

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<b>Mainstreaming prevention</b>	50. Complete the review of substance misuse education, committed to in the Children's Plan, to strengthen the role of schools with an emphasis on primary education, early identification, and provision of in-school support. Continue to support the work of the Drug Education Forum and disseminate findings from Blueprint drug education research programme	DCSF	Improved Drug Education rating with Ofsted, achievement of National Healthy Schools targets	England	Review completed summer 2008. Subsequent actions from April 2009
	51. Ensure that a more integrated approach is taken to local prevention activity with vulnerable young people, through the roll-out of Targeted Youth Support	DCSF/HO	Reduced levels of young people's substance misuse	England	From April 2008
	52. Encourage a local focus on delivery of PSA 14, where appropriate, under the new local performance framework, supported by guidance to directors of children's services signalling their lead role in driving reductions in young people's substance misuse	DCSF	Reduced levels of young people's substance misuse	England	From April 2008

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Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	53. Implement new commitments in <i>Aiming High for Young People</i> and continue to use positive activities and Positive Futures to strengthen vulnerable young people's resilience and social and emotional skills	DCSF/HO	Tackling key risk factors among vulnerable young people through reductions in substance use, crime and anti-social behaviour in local communities. Participation in positive activities supports the development of resilience and social and emotional skills	England	From April 2008
	54. Improve identification of at-risk children and early intervention through workforce development, and greater use of CAF, with progress on integrated working reviewed by Children's Workforce Development Council	DCSF	Reduced levels of young people's substance misuse	England	Ongoing

**PREVENTING HARM TO CHILDREN, YOUNG PEOPLE AND FAMILIES AFFECTED BY DRUG MISUSE**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<p><b>Making improvements to the treatment system for young people</b></p>	<p>55. Improve the treatment system for young people by:</p> <ul style="list-style-type: none"> <li>• reviewing young people's substance misuse treatment to ensure that good quality treatment is available to all young people who need it, including those subject to community sentences, assured by an updated NTA and DCSF Memorandum of Understanding;</li> <li>• producing guidance for commissioners, service providers, practitioners and CAMHS to ensure that improved needs assessments and treatment planning processes are in place in all areas</li> </ul>	<p>DH/DCSF/ MoJ/YJB</p>	<p>Treatment capacity in each area to match local needs assessments, with improved accessibility, quality and outcomes</p>	<p>England</p>	<p>Guidance in 2008. Review in 2009/10</p>
	<p>56. Improve the National Drug Treatment Monitoring System and outcome measurement of treatment for 16 and 17 year-olds to ensure a more outcome-focused approach, exploring outcome measurement opportunities for under-16s</p>	<p>DH/DCSF</p>	<p>Improved understanding of the effect of treatment interventions with under-18s</p>	<p>England</p>	<p>Outcome monitoring for all 16–18s by December 2008 and for all under-18s in 2009</p>

**PREVENTING HARM TO CHILDREN, YOUNG PEOPLE AND FAMILIES AFFECTED BY DRUG MISUSE**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	<p>57. Improve the transition between secure settings and the community for young people in treatment by:</p> <ul style="list-style-type: none"> <li>• issuing a revised National Specification for Young People's Substance Misuse Services in secure settings;</li> <li>• wider implementation of NTA guidance; and</li> <li>• ensuring better integration with healthcare</li> </ul>	<p>DH/YJB/ DCSF/MoJ</p>	<p>Young people entering/leaving secure settings to have reduced substance misuse levels</p>	<p>England</p>	<p>Programme of work from April 2008</p> <p>Revised YPSMS specification spring 2008</p>

**DELIVERING NEW APPROACHES TO DRUG TREATMENT AND SOCIAL RE-INTEGRATION**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<b>Targeting those most at risk</b>	58. NTA and Strategic Health Authorities will target partnerships failing to increase the number of crack users entering effective treatment and provide additional support	DH	More partnerships will provide effective services to meet the needs of crack users	England	From April 2008
	59. NTA will provide support and monitor the implementation of guidance for partnerships and service providers on removing barriers to under-represented groups accessing treatment	DH	Services will be better adapted to the needs of groups who currently have poor access, including those with childcare needs and some BME groups, or who have complex needs, such as serious mental health problems	England	From April 2008
<b>Improving the quality and effectiveness of treatment</b>	60. NTA will provide support and monitor the implementation of guidance on the provision of personalised and outcome-focused treatment through: <ul style="list-style-type: none"> <li>• effective clinical governance;</li> <li>• user and carer involvement; and</li> <li>• using completion and outcomes data to improve treatment targeting and effectiveness</li> </ul>	DH	Treatment more personalised and focused on outcomes, with more successfully completing treatment, having overcome dependency	England	From April 2008

## DELIVERING NEW APPROACHES TO DRUG TREATMENT AND SOCIAL RE-INTEGRATION

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<b>A wider use of new treatment approaches</b>	61. NTA to undertake pilots and publish reports and guidance for commissioners and practitioners on: <ul style="list-style-type: none"> <li>• injectable heroin and methadone;</li> <li>• contingency management; and</li> <li>• the use of mutual support networks</li> </ul>	DH	Services make full use of up-to-date evidence in the provision of treatment	England	Ongoing
<b>A radical new focus on services to help drug users to re-establish their lives</b>	62. DH, CLG, DWP, DIUS and HO to agree good practice guidance on securing treatment and support to access employment for drug users in receipt of benefits. To cover: <ul style="list-style-type: none"> <li>• referral of drug users in receipt of benefits into treatment;</li> <li>• provision of an appropriate 'safety net' of support, to which other claimants would be entitled, for drug users in treatment;</li> </ul>	DH/CLG/ DWP/DIUS/ HO	Drug misusers in treatment to have access to wider services to help them to complete treatment and to re-establish their lives	England	By September 2008

## DELIVERING NEW APPROACHES TO DRUG TREATMENT AND SOCIAL RE-INTEGRATION

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	<ul style="list-style-type: none"> <li>• the use of the housing, employment and other indicators within the Treatment Outcome Profile to monitor the effectiveness of provision;</li> <li>• guidance for ATOS Healthcare professionals in carrying out medical assessments of fitness for work; and</li> <li>• joint planning by Primary Care Trusts, Jobcentre Plus and local authorities to co-ordinate the management of drug misusers through treatment and into work</li> </ul>				
	63. Annual agreement between treatment providers, Jobcentres and housing support services to be reached on cross-agency support for drug users in receipt of benefit	DH/CLG/DWP	The most vulnerable and chaotic receive support in re-establishing their lives	England	From April 2008

**DELIVERING NEW APPROACHES TO DRUG TREATMENT AND SOCIAL RE-INTEGRATION**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	64. Require, through the use of the Jobseeker's Direction or Work Focused Interview process, drug misusers claiming working-age benefits to attend a discussion with a drug treatment provider, where they are not already in contact. This will be supported by a nationally agreed referral process, delivered locally to ensure streamlined access to treatment, where appropriate	DWP/DH	Drug misusers who can be identified through the benefits system are signposted to appropriate sources of treatment and support	England	From April 2008
	65. NTA to support and monitor the implementation of new guidance and provision through the annual treatment planning process, working with Strategic Health Authorities and Government Offices	DH/DWP	The most vulnerable and chaotic receive support in re-establishing their lives	England	From April 2008

**DELIVERING NEW APPROACHES TO DRUG TREATMENT AND SOCIAL RE-INTEGRATION**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	<p>66. Improve access to accommodation for drug users in treatment by:</p> <ul style="list-style-type: none"> <li>• updating guidance to local authorities on their strategic housing role, including the importance of addressing the needs of vulnerable people;</li> <li>• publishing a rough sleeping strategy that identifies actions to further improve services available to rough sleepers and increase the number moving on from hostels and homelessness services; and</li> <li>• continuing investment in the Supporting People programme and Adults Facing Chronic Exclusion programme</li> </ul>	CLG/Cabinet Office (SETF)	The most vulnerable and chaotic receive support in re-establishing their lives and local housing strategies better reflect the needs of vulnerable people	England	From April 2008

**DELIVERING NEW APPROACHES TO DRUG TREATMENT AND SOCIAL RE-INTEGRATION**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	<p>67. Drug System Change pilots will examine, with a view to a wider roll-out:</p> <ul style="list-style-type: none"> <li>• pooling of budgets;</li> <li>• individual budgets for treatment and wider support;</li> <li>• end-to-end planning and delivery of individual treatment packages; and</li> <li>• a renewed focus on outcomes</li> </ul>	<p>Cabinet Office/ HO/DH/CLG/ DWP/DIUS</p>	<p>Identification of more effective incentives and delivery mechanisms for treatment and support for housing, training, employment and benefits for drug misusers. Pilots of individual budgets will include some health funding streams, where the potential and legal provision of pooled budgets exists and where needs are predictable and specific to an individual</p>	<p>Six initial pilot areas</p>	<p>From late 2008</p>

**PUBLIC INFORMATION CAMPAIGNS, COMMUNICATIONS AND COMMUNITY ENGAGEMENT**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<b>Engage young people with substance misuse prevention messages</b>	68. Building on evidence of what works in communications, further develop the FRANK campaign to: <ul style="list-style-type: none"> <li>• deliver information on the most commonly used drugs;</li> <li>• develop evidence for campaigns targeting under-18s about alcohol; and</li> <li>• support stakeholders to deliver local information and prevention campaigns</li> </ul>	DCSF/HO	Build awareness and resistance skills among young people, change attitudes and perceptions of risks, establish evidence for an alcohol-based campaign	England	Ongoing
<b>Increase capacity of FRANK to support young people into appropriate treatment and interventions</b>	69. Improve the effectiveness of the FRANK referral service by: <ul style="list-style-type: none"> <li>• conducting a pilot to determine what works in referring users to appropriate services and rolling out as appropriate; and</li> <li>• providing training for helpline advisers to improve knowledge of interventions and services</li> </ul>	DH	Identify what works and provide informed and appropriate referrals	Birmingham	Spring/summer 2008
	70. Develop an online self-help facility to support cannabis users to reduce or stop their use	DH	Reduced cannabis use	UK	Launch in summer 2008

**PUBLIC INFORMATION CAMPAIGNS, COMMUNICATIONS AND COMMUNITY ENGAGEMENT**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<p><b>Provide parents with facts surrounding drugs and their use</b></p>	<p>71. Use the FRANK campaign to provide advice and information to parents</p>	<p>DCSF</p>	<p>Greater parental knowledge and understanding about drugs to support parental involvement in preventing young people's substance misuse</p>	<p>England</p>	<p>Ongoing</p>
	<p>72. Bring together a partnership of leading young people's and parents' organisations to provide parents with the confidence and knowledge to help their children resist drugs</p>	<p>DCSF</p>	<p>Parents have greater confidence to build resistance skills with their children</p>	<p>England</p>	<p>By September 2008</p>
<p><b>Increase public confidence in the local agencies tackling drug misuse and reducing drug-related crime</b></p>	<p>73. Raise awareness of Neighbourhood Policing teams through improved communication with local communities</p>	<p>HO</p>	<p>Communities will know how to report drug-related crime and how it will be tackled</p>	<p>England and Wales</p>	<p>2008/09</p>
	<p>74. Work with local partnerships and police forces to develop an approach which champions national and local role models and communicates to young people, parents and communities the work being done to tackle drug misuse. Raise profile of prevention messages</p>	<p>HO</p>	<p>Communities made aware of the work being done locally. Positive prevention messages communicated to young people</p>	<p>England and Wales</p>	<p>2008/09</p>

**PUBLIC INFORMATION CAMPAIGNS, COMMUNICATIONS AND COMMUNITY ENGAGEMENT**

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
	75. Use national platforms – National Tackling Drugs Week and Tackling Drugs Changing Lives Awards – to increase confidence in the response to drug misuse and drug-related crime	HO	Communities will be fully informed and engaged in work being done locally to make their communities safer	England and Wales	From May 2008
	76. Deliver a national programme publicising enforcement action, supported by local communication campaigns, including regional ‘Action Days’ and promoting local campaigns such as ‘Rat on a Rat’	HO	Communities will be more informed about action being taken to crack down on drug-related crime and will be more confident to report crime and drug dealing	England and Wales	May 2008 – ongoing
	77. Develop communication campaigns that demonstrate how assets seized from drug dealers and traffickers are re-invested into communities	HO	Communities see the tangible benefits of action taken against drug dealers and continue to support and engage with the police	England and Wales	2009
<b>Reduce harm through communicating with drug users</b>	78. Run a national campaign to reduce BBV and overdose risks among drug misusers	DH	Raise awareness of BBV and overdose and reduce BBV and overdose risks	England	2008

## OVERARCHING AND UNDERPINNING ACTIONS

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<b>Maximise the potential of multinational engagement</b>	79. Capitalise on measures set out in the EU action plan relating to supply-side co-operation and extending evidence on what works in supply and demand reduction	HO	Improved co-operation with other EU member states to benefit supply operations and achieve a wider evidence base	International	From April 2008
	80. Secure an EU action plan for 2009–12 that will support UK national drug strategy objectives	HO	A complementary action plan adopted by the European Council	International	By December 2008
<b>Maintain robust legislative arrangements</b>	81. Review the classification of cannabis	HO	Cannabis is placed in the most appropriate classification to reflect its potential to harm and the most recently available evidence	UK	By April 2008
<b>Improve the drugs evidence base</b>	82. Develop a cross-government research plan, aligned to the developing international evidence base	HO	Improved evidence base and guidance for practitioners, better understanding of what works and more informed spending decisions	UK	From April 2008
<b>Improve the delivery system</b>	83. Pilot different delivery models to facilitate better joined-up working, minimise duplication and simplify funding arrangements	Cross-government	Simplified delivery structures, minimised duplication, more effective commissioning arrangements, improved citizen experience and better value delivered	England	2008/09

## OVERARCHING AND UNDERPINNING ACTIONS

Strategic Objective	Key Actions	Departmental Owner	Outcome	Coverage	Timing
<b>Improve value for money and effectiveness of the delivery system</b>	84. NAO to conduct value for money study on the planning, co-ordination and delivery of local services by DATs	HO/NAO	Understanding of value for money delivered and evidence to inform future decisions on best delivery models to complement delivery model pilots	Six areas	By December 2008
<b>Ensure that the needs of all groups are met</b>	85. Strengthen the capacity of local areas to meet all needs by: <ul style="list-style-type: none"> <li>• producing a refreshed Diversity Manual;</li> <li>• conducting a qualitative survey of the experiences of key groups in accessing drug services; and</li> <li>• conducting an analysis of data and information sources relating to diversity</li> </ul>	HO	All local areas are fully aware of their duty to assess and meet the needs of all members of the local community; commissioners and providers of services have a better understanding of issues; and appropriate services are delivered	UK	2008/09
	86. Consider further the individual and social harms created by khat use and appropriate responses	HO, with other relevant departments	Improved understanding of the needs of khat users and their families	UK	To be determined
	87. NTA/Healthcare Commission to review diversity practice in all partnerships and benchmark to improve local performance	DH	Improve treatment response to diverse communities	England	By March 2009

# List of acronyms

ACPO	Association of Chief Police Officers	FCO	Foreign and Commonwealth Office
APACS	Assessments of Policing and Community Safety	HMRC	Her Majesty's Revenue and Customs
ASBO	Anti-Social Behaviour Order	HO	Home Office
BBV	blood-borne virus	IDTS	Integrated Drug Treatment System
BME	black and minority ethnic	MoJ	Ministry of Justice
CAF	Common Assessment Framework	NAO	National Audit Office
CAMHS	Child and Adolescent Mental Health Services	NDTMS	National Drug Treatment Monitoring System
CJIT	Criminal Justice Integrated Team	NOMS	National Offender Management Service
CLG	Department for Communities and Local Government	NTA	National Treatment Agency
DAT	Drug Action Team	PPO	prolific and other priority offender
DCMS	Department for Culture, Media and Sport	PSA	Public Service Agreement
DCSF	Department for Children, Schools and Families	SETF	Social Exclusion Task Force
DH	Department of Health	SOCA	Serious Organised Crime Agency
DIP	Drug Interventions Programme	SOCPA	Serious Organised Crime and Police Act 2005
DIUS	Department for Innovation, Universities and Skills	UAE	United Arab Emirates
DRR	Drug Rehabilitation Requirement	UKBA	UK Border Agency
DWP	Department for Work and Pensions	YJB	Youth Justice Board
EU	European Union	YPSMS	Young Persons Substance Misuse Service

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