

London Development Agency  
Palestra  
197 Blackfriars Road  
London SE1 8AA

T 020 7593 8000  
F 020 7593 8002

www.lda.gov.uk

info@lda.gov.uk

Textphone 020 7593 8001

Mr Neil Hood

[request-7461-fd7e9bd3@whatdotheyknow.com](mailto:request-7461-fd7e9bd3@whatdotheyknow.com)

05 March 2009

FOI 348

Dear Mr Hood,

**REQUEST FOR INFORMATION / FREEDOM OF INFORMATION ACT 2000**

We refer to your email dated 31 January 2009, referring to the Hackney Wick Challenge Fund project, requesting the following information:

*"[W]ould you please specify how successfully, or not, this scheme achieved its objectives over the 7 years of its duration, clearly indicating:*

- a) what was the total financial investment into this fund?*
- b) how many manufacturing jobs were created?*
- c) how many vacant premises became occupied?*
- d) what was the impact on the crime rate?*
- e) what overall effect these outcomes provided the area's image?"*

**Duty to confirm or deny**

We confirm that we hold some of the information of the description specified in your request.

**Information Held and Provided**

The Hackney Wick Challenge Fund 1997-2004 was a project funded by the Single Regeneration Budget ("SRB"). The SRB, introduced in 1994, provided resources to support regeneration initiatives carried out by local regeneration partnerships.

Please note that the LDA assumed responsibility for the project in 2000 (three years into the project lifetime). Prior to this, the project was managed by Government Office for London.

We have set out below our response to your requests.

**a) What was the total financial investment into this fund?**

The following figures include LDA and Government Office for London (GOL) investment.

Year	Investment
1997/98	£293,999.30
1998/99	£2,045,383.83
1999/00	£3,785,931.27
2000/01	£3,061,713.00
2001/02	£3,277,001.00
2002/03	£3,489,418.00
2003/04	£962,195.00
2004	£1,536,904.00
<b>Total</b>	<b>£18,452,545.40</b>

**b) How many manufacturing jobs were created?**

The LDA does not hold information pertaining to the number of manufacturing jobs created as a result of the project.

However, the following table expresses the total number of jobs created and safeguarded as a result of the project.

Output	Target	Actual
Jobs Created	2867	4521
Jobs Safeguarded	2710	4065

**c) How many vacant premises became occupied?**

The LDA does not hold information pertaining to the number of vacant premises occupied as a result of the project.

However, the following table, expresses the amount of new business/commercial floor space and improved floor space created as a direct result of the project.

Output	Target	Actual
Area of new business/commercial floor space	5502sqm	7563sqm
Area of improved floor space	1000sqm	1486sqm

**d) What was the impact on the crime rate?**

We of course cannot assume that the changes in the crime rate over the period resulted directly from the investment. However, the following observations on this matter were included in the project evaluation.

Baseline Position	Position at the end of the Project	Achieved
70% of people in bid area have a fear of crime (Kingsmead Estate)	20% reduction in fear of crime in 2003/04	No. of people benefiting from community safety initiative: 25,379  No. of dwellings where security upgraded: 3,281  No. of community safety initiatives: 67
1522 crimes reported in quarter 1 1996 (Homerton and Wick)	20% reduction in crimes in 2003/04	2001/2002: 1,740 crimes reported in Wick, 919 in Homerton. Source: Hackney Police Figures April 2001-March 2002.  Average per quarter = 665 this indicates, therefore, an estimated reduction of over 40% in reported crimes.  No. of youth crime prevention initiatives 60.  No. of attendees youth crime prevention initiative 2,710

For any further information regarding crime rates in London, you may wish to contact the Metropolitan Police. See [http://www.met.police.uk/information/general\\_info.htm](http://www.met.police.uk/information/general_info.htm).

**e) What overall effect these outcomes provided the area's image?**

The LDA does not hold this information. The project evaluation does not include information on the public perception of the area's image.

**Complaint Procedure**

If you are not satisfied with our reply to your request, you may lodge a complaint with the LDA Public Liaison Unit at the postal address above or by email at [info@lda.gov.uk](mailto:info@lda.gov.uk). Your complaint will be considered by a senior management staff member and you will receive a reply to your complaint within 20 working days.

Should you remain dissatisfied after receiving our reply to your complaint, you may apply to the Information Commissioner to determine whether your request was dealt with in accordance with the requirements of the Freedom of Information Act.

Yours sincerely,

Public Liaison Unit  
LONDON DEVELOPMENT AGENCY