



Information Policy & Compliance

bbc.co.uk/foi

Rose

By email to request-74-b45e1lda@whatdotheyknow.com

8th April 2008

Dear Rose

FOI request about iPlayer - RFI20080274

Thank you for your request under the Freedom of Information Act ('the Act') dated 17 March 2008 seeking information about the BBC iPlayer. The reference number for your request is RFI20080274.

You have requested the following information:

How much did it cost to build BBC iPlayer and how long did it take?

Please see below the following information in response to your request:

We can confirm that the BBC iPlayer project has incurred £6.0m to develop so far and is built on the BBC's continually developing technical infrastructure.

The BBC iPlayer was developed in stages over the past few years. The basic BBC iPlayer (then called myBBCplayer) trial completed in June 2006. During June 2006 - November 2006 the BBC iPlayer Beta was developed with very limited functionality & user access.

On November 14th 2006 BBC launched a limited user access version. Then during November 2006 to July 2007 the BBC developed the beta version of the BBC iPlayer with a walled garden access.

In July 27 2007 the BBC iPlayer Beta was launched. Then during July 2007 to December 2007 the BBC developed the full BBC iPlayer product. On December 25 2007 the BBC publicly launched the BBC iPlayer product.

We trust you find this information helpful.



Appeal Rights

If you are not satisfied with our response you have the right to an internal review by a BBC senior manager. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, telephone 01625 545 700 or see www.informationcommissioner.gov.uk

Yours sincerely,

T Samarasinghe
Legal and Business Affairs Manager
BBC Future Media and Technology