



Information Policy & Compliance

bbc.co.uk/foi

Julian Todd

By email: FOI archive email account [foi@sandwich.ukcod.org.uk]; on behalf of; Julian Todd [[request-xxxxxxxxxxxxxxxx@xxxxxxxxxxxxxxxx.xxx](mailto:xxxxxxxxxxxxxxxx@xxxxxxxxxxxxxxxx.xxx)]

7 July 2008

Dear Mr Todd

Freedom of Information request – RFI20080627

Thank you for your email of 10 June 2008 requesting information under the Freedom of Information Act 2000 (the “Act”). The reference number for your request is RFI20080627. You requested:

“(1) a list of all the companies who have attended a regional Innovations Labs event since 2005

(2) a list of those companies who received a commission from the BBC at the end of the event

(3) details of the time, budget, nature, and success of the commissioned projects.

There have been approximately 4 regional events per year usually involving 10 teams at a time. Only a small fraction of the information requested is available at: <http://open.bbc.co.uk/labs/>”

In answer to your request:

(1) a list of all the companies who have attended a regional Innovations Labs event since 2005

Please find attached a list of companies as requested.

(2) a list of those companies who received a commission from the BBC at the end of the event

(3) details of the time, budget, nature, and success of the commissioned projects.

Please note that your request falls outside the scope of the Act because the BBC and the other public service broadcasters are covered by the Act only in respect of information held for purposes “other than those of journalism, art or literature” (see Schedule I, Part VI of the Act). We are not therefore obliged to supply information held for the purposes of creating the BBC’s output or information that supports and is closely associated with these creative activities. Information which is not subject to disclosure under the Act because of Schedule I might otherwise be exempt from disclosure because of the application of other provisions of the Act.



General information on the Innovation Labs is available on our website. Information on how the Innovation Labs work, what the BBC was looking for and the overall budgets is available in a video that can be found at: http://open.bbc.co.uk/labs/blog/2007/11/watch_the_launch_day_presentat_1.php Information on the scope and depth of the projects we were looking for can be found in a video at: http://open.bbc.co.uk/labs/2008_the_brief.php

We can also confirm that this year, we will not be holding more Innovation Labs whilst we consider alternative formats and explore the outcomes of Innovation Labs over the past few years. Full research into the Innovation Labs is currently being carried out and, when complete, will be published at <http://open.bbc.co.uk/labs>. The Innovation Labs' Senior Research Producer, Matthew Cashmore, is happy to be contacted direct if anyone is interested in taking part in the research. His email address is: matthew.casxxxxx@xxx.xx.uk

For more information about how the Act applies to the BBC please see www.bbc.co.uk/foi. Please note that this guidance is not intended to be a comprehensive legal interpretation of how the Act applies to the BBC.

If you are not satisfied with our response to Point 1 you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review, you can appeal to the Information Commissioner.

The BBC does not offer an internal review when the information requested is not covered by the Act (points 2 and 3). If you disagree with our decision you can appeal to the Information Commissioner. Contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF telephone 01625 545 700. <http://www.ico.gov.uk/>

Yours sincerely

L. Stiller
Legal and Business Affairs Manager
BBC Future Media & Technology