

Comprehensiv evaluation mit community:

+

[REDACTED]

+

[REDACTED]

- dependent on having a stadium.

13.5m of investment for location & balancing paid.

[REDACTED]

N/A

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going on the Bell is difficult.

'Argument' could be made' -

associated housing developments 'problematic'

Argument can be made, but impact of enabling dev. could be called in by Sec of State.

Station 'good enough.' Pedestrian access is problematic

- rapid transit line -

parking issues being resolved.

Car park strip: 125 yr lease from 1985. All moves - active allotment will not be transferred & B&T section not available either.

Land disposals will not be 'given'

Community benefits: give in perpetuity. Value around £4m. (payback 12 yrs?)

B&T CB around £330K p.a.

CB modelled on Liverpool FC.

will be monitored - by PWC? - also approved by Sec of State

Benefits are substantial and covered in terms of Premises

That decision would come back to Cabinet (Jan 2010)

Risk of decision - leading to getting a station not regarded as it could be. Sustainability elements not in plans at the moment. More DC meeting back?

Challenges on 'enabling dev' - and on land disposal.

106 - benefits from this?

Als 9.46 - compared 1.2 acres 125 yr lease.

- we get 50% of uplift, thus current value as a leased property is £1.1m.

All M. = 75 ha or 28 ha.

N/A

## World Cup / Stadium 19/10/09

Operate on a world stage - PWC report - 130-150m to local economy.  
✓ 135,000 jobs from WC.

21 m fans to Ger in 2006, 18.4 m watched from far parts  
Hannover 0.5m, Frankfurt 1.9m. 24 bn TV audience.  
importance of conference centre.

Portugal - visitor numbers increase after event (4 yrs).

Tourism worth £1 bn to economy.

Engagement of young people very high in agenda. FIFA invest profits from WC into sporting infrastructure.

PA to contribute up to £25m to each host city.

Costs to ~~£22m~~ £22m - 14.5 for stadium enhancement.

Cost of stadium includes strengthening (£6m) ~~and~~ (£92m) extensions to be paid by BCL if BCL not in Premier League.

'- the £6m is an insurance against getting into P. but the city is expected to pay.' - have to negotiate: 6m linked to the bid.

## Stadium

Report to DC not finalized - but not related to WC -  
papers out next week.

Stadium + housing + hotel. (+ Atd. moves)

↳ many reasons - jobs / reputation / inward investment.

Fan parks

Up market census site top end of A Level  
@ 62? capacity.

+ ~~\_\_\_\_\_~~  
+ ~~\_\_\_\_\_~~

Events in preceding years.

Archie Richmond  
- commercial proposition

Candidate HC announcement: 14/12/09

England bid submission: 14/5/10

PFA announcement: 12/10

(within)

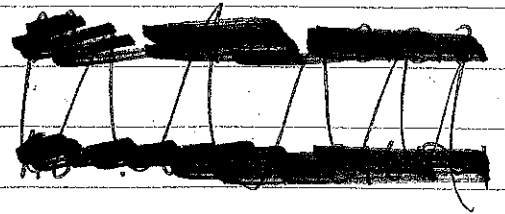
Confirmation of cities - proposed 01/12 (12 stadia)

PFA sign off - 03/13 ↓

No movement on the arena until  
Stadium is agreed: then formal  
agreement to Club Rep in Jan/Feb.  
Sainsbury's decision March?

so 3 Leeds  
2 M'chester  
1 & 7 other  
cities.  
5 or 9 yrs to raise  
funding.

Liverpool: £20m didn't manage to  
raise it. 1 star for  
resources.



Strengthening -

Stadium 350k - 400k pa in perpetuity

Stateholding in the stadium to justify: debt service

we, stadium, stadium costs

we

3.2bn of GDP possibility - will have revenue. £320m

↓ 150m for sub region

Gov will put in £350m so will break even.

- police, safety & security.
- Legal
- IT & telecommunication.

BID +

50%+ of the value PLUS 50%+ of the value

Costs are revenue burden +

NOT CLEAR

26/11 - sign agreement  
& submit bid

CT

Supp BRate

BID

Costs

Costs meeting

we don't know if they're binding.

25/11

FIFA don't sign their agreement till 2013.

Germany used collective power

N/A

# Planning 'no' to Southlands - Jan House.

Hannover - want to continue link  
- homestays may come in in Germany.

Possibility of BID for 2018 - 2011 →

Restaurants, hotels, retail.

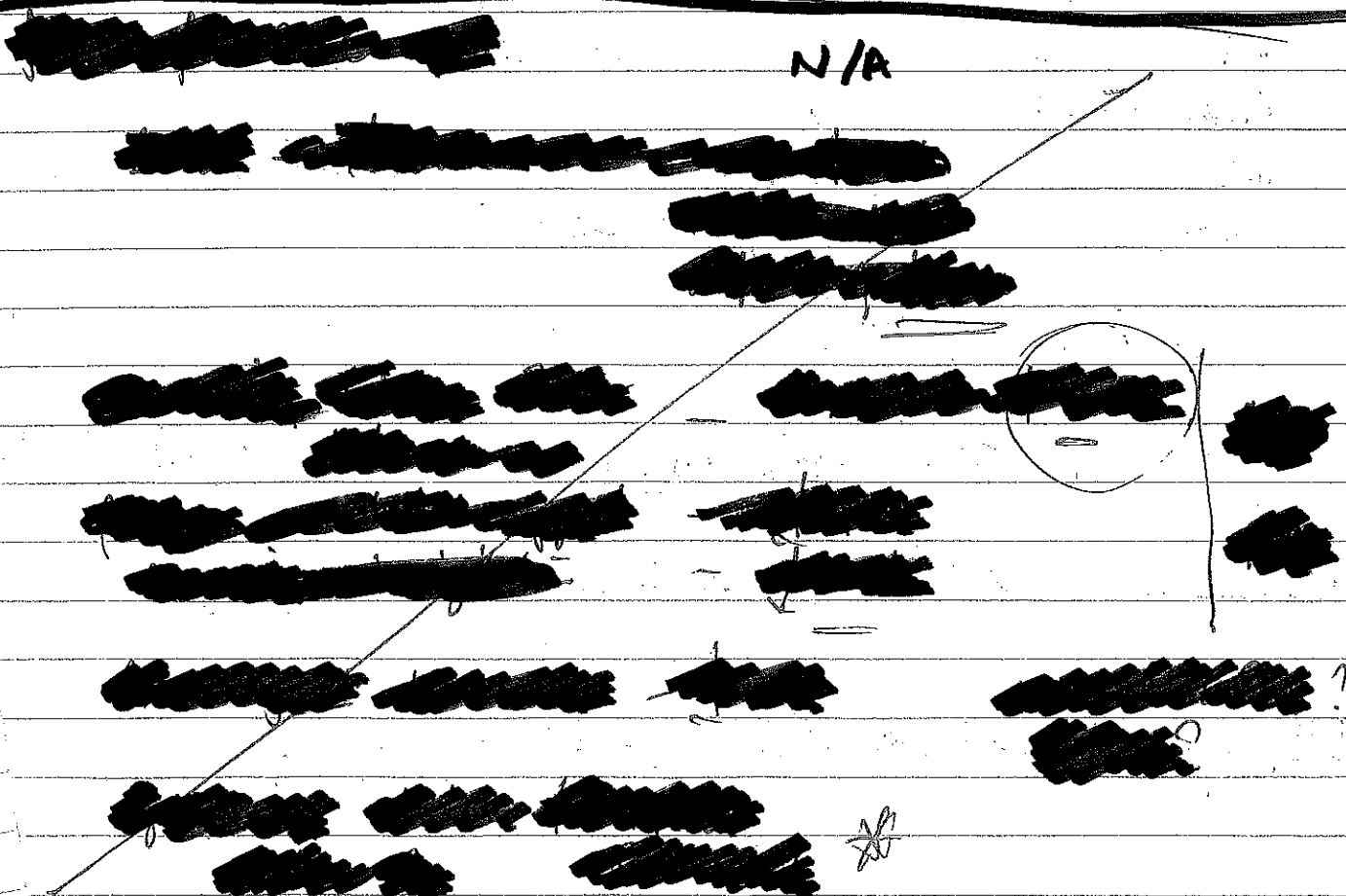
Need 50% majority by value as well.

Revenue impact

What are the costs?

£150k benefit to the <sup>pub</sup> region:

DFRA match funding of £200k to  
provide biomass boilers for 2 schools.





N/A

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SW

World Cup:

[Redacted]

2018 a follow up - going to promote parkers in Feb

750k visits over 31 days - Ashin Court 3 screens

79k people to water

2010 World Cup:

Legion Commission - embryonic African festival

100 objects: Africa or Bristol?

Hyundai also 64 matches over 31 days - most around 7.30 - 9.30 : 10,000 capacity. It pay for screen & licenses.

N/A

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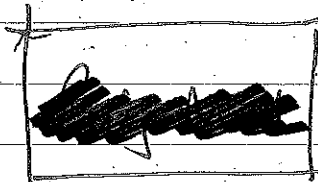
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N/A

Arena - 9 acres of stadium site.

[Redacted]

Position of the BBC

BRT - no money  
Arena post

[Redacted]

[Redacted]

10.00

3 deep = 3K

12.00

3 edit = 3

1 rev. = 1

Arena meeting 10/3/10

Arena sited south of stadium

4m for network  
- looks like A/B

Don't have to do

BEFC will not accept alternative plan and prefer to pay community benefits - because the \$4m is in the capital financial structure.

If the Arena is to be provided, it would be S of the Stadium - plan - BRT diverted. AO to investigate.

Arena needs 4 acres, so

We said we need \$4m from next for M Shed

