



In response:

**The number hours of programming streamed to Android 2.2 phones using flash 10.1 technology in July 2010. If this is not possible, please provide the number of programmes streamed.**

In July 2010, 1,026 hours of programming were streamed from the BBC iPlayer to Android devices.

In addition, in order that you may carry out the comparison with Apple devices, we confirm that in July 2010 6,400 programmes were streamed from the BBC iPlayer to Android devices.

**The number of unique users of this service - you may interpret this as the number of unique IP addresses from which Android 2.2 phones have accessed the new flash service - in 2010.**

The BBC launched its streaming of programmes from the BBC iPlayer to Android devices on 23 June 2010.

We do not hold information in the form you have requested because we produce only average weekly statistics for our own business purposes.

For complete weeks since 23 June, the average weekly number of Android device users accessing programmes from the BBC iPlayer was 1,106, peaking at 1,896 in the week commencing 26 July 2010.

**The number of programmes, or preferably hours of programming, streamed to Apple iOS devices in July 2010.**

In July 2010 there were 5,272,464 programmes requested via the BBC iPlayer from Apple iPhone, iPod Touch and iPad devices.

For technical reasons we do not hold information on the number of hours of programming to Apple devices.

**The number of unique users - or unique IP addresses - of the iOS service in July 2010**

In July 2010 there was an average of 230,016 Apple mobile devices users accessing programmes via the BBC iPlayer each week, peaking at 248,700 in the week commencing 26 July 2010.

We hope you find this information useful.

#### Appeal Rights

If you are not satisfied with this response you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review,

you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, telephone 01625 545 700 or see <http://www.ico.gov.uk/>

Yours sincerely

L. Stiller

Legal and Business Affairs Manager

Future Media & Technology